



Executive Summary

13785 Rogers Dr, Rogers, Minnesota, 55374
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.20424
Longitude: -93.55187

	1 mile	3 miles	5 miles
Population			
2000 Population	1,844	7,915	16,634
2010 Population	3,696	13,995	28,250
2016 Population	4,072	15,714	31,205
2021 Population	4,419	17,096	33,932
2000-2010 Annual Rate	7.20%	5.86%	5.44%
2010-2016 Annual Rate	1.56%	1.87%	1.60%
2016-2021 Annual Rate	1.65%	1.70%	1.69%
2016 Male Population	49.4%	49.5%	49.8%
2016 Female Population	50.6%	50.5%	50.2%
2016 Median Age	35.1	35.2	35.6

In the identified area, the current year population is 31,205. In 2010, the Census count in the area was 28,250. The rate of change since 2010 was 1.60% annually. The five-year projection for the population in the area is 33,932 representing a change of 1.69% annually from 2016 to 2021. Currently, the population is 49.8% male and 50.2% female.

Median Age

The median age in this area is 35.1, compared to U.S. median age of 38.0.

Race and Ethnicity

2016 White Alone	89.4%	91.2%	91.6%
2016 Black Alone	3.2%	2.2%	2.1%
2016 American Indian/Alaska Native Alone	0.2%	0.2%	0.3%
2016 Asian Alone	4.6%	3.5%	2.9%
2016 Pacific Islander Alone	0.0%	0.0%	0.1%
2016 Other Race	0.5%	0.8%	1.0%
2016 Two or More Races	2.1%	2.1%	2.0%
2016 Hispanic Origin (Any Race)	1.9%	2.7%	3.0%

Persons of Hispanic origin represent 3.0% of the population in the identified area compared to 17.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 20.8 in the identified area, compared to 63.5 for the U.S. as a whole.

Households

2000 Households	590	2,544	5,469
2010 Households	1,254	4,633	9,640
2016 Total Households	1,377	5,186	10,602
2021 Total Households	1,492	5,626	11,502
2000-2010 Annual Rate	7.83%	6.18%	5.83%
2010-2016 Annual Rate	1.51%	1.82%	1.53%
2016-2021 Annual Rate	1.62%	1.64%	1.64%
2016 Average Household Size	2.92	3.01	2.93

The household count in this area has changed from 9,640 in 2010 to 10,602 in the current year, a change of 1.53% annually. The five-year projection of households is 11,502, a change of 1.64% annually from the current year total. Average household size is currently 2.93, compared to 2.92 in the year 2010. The number of families in the current year is 8,207 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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Median Household Income			
2016 Median Household Income	\$95,671	\$98,533	\$91,001
2021 Median Household Income	\$104,472	\$106,788	\$101,160
2016-2021 Annual Rate	1.78%	1.62%	2.14%
Average Household Income			
2016 Average Household Income	\$119,449	\$122,327	\$112,329
2021 Average Household Income	\$131,590	\$134,037	\$123,285
2016-2021 Annual Rate	1.95%	1.85%	1.88%
Per Capita Income			
2016 Per Capita Income	\$40,246	\$40,618	\$38,241
2021 Per Capita Income	\$44,219	\$44,359	\$41,859
2016-2021 Annual Rate	1.90%	1.78%	1.82%

Current median household income is \$91,001 in the area, compared to \$54,149 for all U.S. households. Median household income is projected to be \$101,160 in five years, compared to \$59,476 for all U.S. households

Current average household income is \$112,329 in this area, compared to \$77,008 for all U.S. households. Average household income is projected to be \$123,285 in five years, compared to \$84,021 for all U.S. households

Current per capita income is \$38,241 in the area, compared to the U.S. per capita income of \$29,472. The per capita income is projected to be \$41,859 in five years, compared to \$32,025 for all U.S. households

Housing			
2000 Total Housing Units	617	2,614	5,640
2000 Owner Occupied Housing Units	563	2,419	5,171
2000 Renter Occupied Housing Units	27	124	298
2000 Vacant Housing Units	27	71	171
2010 Total Housing Units	1,329	4,829	10,098
2010 Owner Occupied Housing Units	976	3,927	8,459
2010 Renter Occupied Housing Units	278	706	1,181
2010 Vacant Housing Units	75	196	458
2016 Total Housing Units	1,403	5,263	10,968
2016 Owner Occupied Housing Units	1,055	4,352	9,211
2016 Renter Occupied Housing Units	322	834	1,392
2016 Vacant Housing Units	26	77	366
2021 Total Housing Units	1,515	5,687	11,872
2021 Owner Occupied Housing Units	1,144	4,721	9,982
2021 Renter Occupied Housing Units	348	905	1,520
2021 Vacant Housing Units	23	61	370

Currently, 84.0% of the 10,968 housing units in the area are owner occupied; 12.7%, renter occupied; and 3.3% are vacant. Currently, in the U.S., 55.4% of the housing units in the area are owner occupied; 32.9% are renter occupied; and 11.7% are vacant. In 2010, there were 10,098 housing units in the area - 83.8% owner occupied, 11.7% renter occupied, and 4.5% vacant. The annual rate of change in housing units since 2010 is 3.74%. Median home value in the area is \$258,153, compared to a median home value of \$198,891 for the U.S. In five years, median value is projected to change by 2.86% annually to \$297,184.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

January 17, 2017