



Executive Summary

2043 Superior Dr NW, Rochester, Minnesota, 55901 3
 2043 Superior Dr NW, Rochester, Minnesota, 55901
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 44.04406
 Longitude: -92.52222

	1 mile	3 miles	5 miles
Population			
2000 Population	3,447	43,937	84,034
2010 Population	4,936	51,433	94,993
2017 Population	5,324	55,065	101,896
2022 Population	5,607	57,951	107,167
2000-2010 Annual Rate	3.66%	1.59%	1.23%
2010-2017 Annual Rate	1.05%	0.95%	0.97%
2017-2022 Annual Rate	1.04%	1.03%	1.01%
2017 Male Population	47.6%	47.9%	48.4%
2017 Female Population	52.4%	52.1%	51.6%
2017 Median Age	32.2	36.0	37.2

In the identified area, the current year population is 101,896. In 2010, the Census count in the area was 94,993. The rate of change since 2010 was 0.97% annually. The five-year projection for the population in the area is 107,167 representing a change of 1.01% annually from 2017 to 2022. Currently, the population is 48.4% male and 51.6% female.

Median Age

The median age in this area is 32.2, compared to U.S. median age of 38.2.

Race and Ethnicity

2017 White Alone	75.3%	78.8%	79.2%
2017 Black Alone	9.3%	7.1%	7.2%
2017 American Indian/Alaska Native Alone	0.2%	0.3%	0.3%
2017 Asian Alone	10.0%	9.1%	8.3%
2017 Pacific Islander Alone	0.1%	0.1%	0.1%
2017 Other Race	1.8%	1.6%	1.8%
2017 Two or More Races	3.4%	2.9%	3.1%
2017 Hispanic Origin (Any Race)	4.3%	5.0%	5.3%

Persons of Hispanic origin represent 5.3% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 42.5 in the identified area, compared to 64.0 for the U.S. as a whole.

Households

2000 Households	1,336	17,357	33,425
2010 Households	1,889	21,068	38,917
2017 Total Households	2,037	22,481	41,763
2022 Total Households	2,140	23,616	43,899
2000-2010 Annual Rate	3.52%	1.96%	1.53%
2010-2017 Annual Rate	1.05%	0.90%	0.98%
2017-2022 Annual Rate	0.99%	0.99%	1.00%
2017 Average Household Size	2.60	2.41	2.39

The household count in this area has changed from 38,917 in 2010 to 41,763 in the current year, a change of 0.98% annually. The five-year projection of households is 43,899, a change of 1.00% annually from the current year total. Average household size is currently 2.39, compared to 2.38 in the year 2010. The number of families in the current year is 25,434 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.



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Median Household Income			
2017 Median Household Income	\$73,645	\$69,769	\$67,537
2022 Median Household Income	\$82,099	\$77,558	\$75,169
2017-2022 Annual Rate	2.20%	2.14%	2.16%
Average Household Income			
2017 Average Household Income	\$91,285	\$95,571	\$93,392
2022 Average Household Income	\$105,155	\$107,700	\$104,674
2017-2022 Annual Rate	2.87%	2.42%	2.31%
Per Capita Income			
2017 Per Capita Income	\$32,816	\$39,357	\$38,577
2022 Per Capita Income	\$37,607	\$44,216	\$43,135
2017-2022 Annual Rate	2.76%	2.36%	2.26%

Current median household income is \$67,537 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$75,169 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$93,392 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$104,674 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$38,577 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$43,135 in five years, compared to \$34,828 for all U.S. households

Housing			
2000 Total Housing Units	1,356	17,996	34,666
2000 Owner Occupied Housing Units	1,084	12,316	23,706
2000 Renter Occupied Housing Units	251	5,041	9,719
2000 Vacant Housing Units	21	639	1,241
2010 Total Housing Units	1,942	22,405	41,388
2010 Owner Occupied Housing Units	1,488	14,306	26,941
2010 Renter Occupied Housing Units	401	6,762	11,976
2010 Vacant Housing Units	53	1,337	2,471
2017 Total Housing Units	2,059	23,734	44,198
2017 Owner Occupied Housing Units	1,588	14,850	28,101
2017 Renter Occupied Housing Units	450	7,631	13,662
2017 Vacant Housing Units	22	1,253	2,435
2022 Total Housing Units	2,158	24,888	46,434
2022 Owner Occupied Housing Units	1,672	15,598	29,506
2022 Renter Occupied Housing Units	468	8,018	14,393
2022 Vacant Housing Units	18	1,272	2,535

Currently, 63.6% of the 44,198 housing units in the area are owner occupied; 30.9%, renter occupied; and 5.5% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 41,388 housing units in the area - 65.1% owner occupied, 28.9% renter occupied, and 6.0% vacant. The annual rate of change in housing units since 2010 is 2.96%. Median home value in the area is \$181,785, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 1.90% annually to \$199,713.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.