



Executive Summary

13380 Grove Dr, Osseo, Minnesota, 55369
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.10347
Longitude: -93.44999

	1 mile	3 miles	5 miles
Population			
2000 Population	5,933	44,081	120,096
2010 Population	6,297	51,315	138,659
2018 Population	8,507	57,560	157,355
2023 Population	9,371	61,399	167,737
2000-2010 Annual Rate	0.60%	1.53%	1.45%
2010-2018 Annual Rate	3.71%	1.40%	1.54%
2018-2023 Annual Rate	1.95%	1.30%	1.29%
2018 Male Population	48.2%	48.6%	48.4%
2018 Female Population	51.8%	51.4%	51.6%
2018 Median Age	38.5	39.1	37.4

In the identified area, the current year population is 157,355. In 2010, the Census count in the area was 138,659. The rate of change since 2010 was 1.54% annually. The five-year projection for the population in the area is 167,737 representing a change of 1.29% annually from 2018 to 2023. Currently, the population is 48.4% male and 51.6% female.

Median Age

The median age in this area is 38.5, compared to U.S. median age of 38.3.

Race and Ethnicity

2018 White Alone	81.9%	83.6%	71.6%
2018 Black Alone	6.1%	5.0%	12.7%
2018 American Indian/Alaska Native Alone	0.3%	0.3%	0.3%
2018 Asian Alone	7.0%	7.4%	10.1%
2018 Pacific Islander Alone	0.1%	0.0%	0.1%
2018 Other Race	1.2%	0.9%	2.2%
2018 Two or More Races	3.5%	2.7%	3.1%
2018 Hispanic Origin (Any Race)	3.7%	3.0%	4.7%

Persons of Hispanic origin represent 4.7% of the population in the identified area compared to 18.3% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 51.0 in the identified area, compared to 64.3 for the U.S. as a whole.

Households

2000 Households	2,386	15,544	43,938
2010 Households	2,720	19,547	52,266
2018 Total Households	3,663	21,709	58,451
2023 Total Households	4,016	23,016	61,952
2000-2010 Annual Rate	1.32%	2.32%	1.75%
2010-2018 Annual Rate	3.67%	1.28%	1.36%
2018-2023 Annual Rate	1.86%	1.18%	1.17%
2018 Average Household Size	2.32	2.65	2.68

The household count in this area has changed from 52,266 in 2010 to 58,451 in the current year, a change of 1.36% annually. The five-year projection of households is 61,952, a change of 1.17% annually from the current year total. Average household size is currently 2.68, compared to 2.63 in the year 2010. The number of families in the current year is 41,234 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023. Esri converted Census 2000 data into 2010 geography.



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Median Household Income			
2018 Median Household Income	\$93,728	\$103,025	\$88,515
2023 Median Household Income	\$102,279	\$110,271	\$99,769
2018-2023 Annual Rate	1.76%	1.37%	2.42%
Average Household Income			
2018 Average Household Income	\$106,294	\$127,685	\$115,060
2023 Average Household Income	\$118,627	\$143,492	\$130,132
2018-2023 Annual Rate	2.22%	2.36%	2.49%
Per Capita Income			
2018 Per Capita Income	\$44,531	\$48,150	\$42,807
2023 Per Capita Income	\$49,366	\$53,789	\$48,105
2018-2023 Annual Rate	2.08%	2.24%	2.36%

Current median household income is \$88,515 in the area, compared to \$58,100 for all U.S. households. Median household income is projected to be \$99,769 in five years, compared to \$65,727 for all U.S. households

Current average household income is \$115,060 in this area, compared to \$83,694 for all U.S. households. Average household income is projected to be \$130,132 in five years, compared to \$96,109 for all U.S. households

Current per capita income is \$42,807 in the area, compared to the U.S. per capita income of \$31,950. The per capita income is projected to be \$48,105 in five years, compared to \$36,530 for all U.S. households

Housing			
2000 Total Housing Units	2,439	15,763	44,607
2000 Owner Occupied Housing Units	2,017	13,878	34,404
2000 Renter Occupied Housing Units	369	1,666	9,534
2000 Vacant Housing Units	53	219	669
2010 Total Housing Units	2,837	20,251	55,035
2010 Owner Occupied Housing Units	2,095	16,350	39,590
2010 Renter Occupied Housing Units	625	3,197	12,676
2010 Vacant Housing Units	117	704	2,769
2018 Total Housing Units	3,762	22,296	60,822
2018 Owner Occupied Housing Units	2,694	17,874	44,438
2018 Renter Occupied Housing Units	970	3,835	14,013
2018 Vacant Housing Units	99	587	2,371
2023 Total Housing Units	4,117	23,548	64,274
2023 Owner Occupied Housing Units	3,042	19,272	48,059
2023 Renter Occupied Housing Units	975	3,744	13,893
2023 Vacant Housing Units	101	532	2,322

Currently, 73.1% of the 60,822 housing units in the area are owner occupied; 23.0%, renter occupied; and 3.9% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.2% are vacant. In 2010, there were 55,035 housing units in the area - 71.9% owner occupied, 23.0% renter occupied, and 5.0% vacant. The annual rate of change in housing units since 2010 is 4.54%. Median home value in the area is \$272,551, compared to a median home value of \$218,492 for the U.S. In five years, median value is projected to change by 2.30% annually to \$305,336.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023. Esri converted Census 2000 data into 2010 geography.