



Community Profile

11040 Cedar Lake Rd, Hopkins, Minnesota, 55305
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.95273
Longitude: -93.41734

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	8,416	72,721	185,892
2010 Total Population	8,454	72,596	185,739
2019 Total Population	9,240	79,018	202,220
2019 Group Quarters	22	1,143	3,133
2024 Total Population	9,670	82,466	212,781
2019-2024 Annual Rate	0.91%	0.86%	1.02%
2019 Total Daytime Population	5,912	124,782	310,522
Workers	2,119	92,174	223,741
Residents	3,793	32,608	86,781
Household Summary			
2000 Households	4,098	32,258	81,570
2000 Average Household Size	2.04	2.20	2.23
2010 Households	4,210	33,028	83,815
2010 Average Household Size	2.00	2.16	2.18
2019 Households	4,562	35,654	90,772
2019 Average Household Size	2.02	2.18	2.19
2024 Households	4,758	37,071	95,364
2024 Average Household Size	2.03	2.19	2.20
2019-2024 Annual Rate	0.84%	0.78%	0.99%
2010 Families	2,121	17,939	46,847
2010 Average Family Size	2.73	2.86	2.87
2019 Families	2,274	19,226	50,147
2019 Average Family Size	2.75	2.88	2.89
2024 Families	2,366	19,993	52,547
2024 Average Family Size	2.76	2.89	2.90
2019-2024 Annual Rate	0.80%	0.79%	0.94%
Housing Unit Summary			
2000 Housing Units	4,230	33,153	83,686
Owner Occupied Housing Units	61.6%	60.1%	65.9%
Renter Occupied Housing Units	35.3%	37.2%	31.6%
Vacant Housing Units	3.1%	2.7%	2.5%
2010 Housing Units	4,515	35,323	89,545
Owner Occupied Housing Units	56.5%	56.2%	61.2%
Renter Occupied Housing Units	36.7%	37.3%	32.4%
Vacant Housing Units	6.8%	6.5%	6.4%
2019 Housing Units	4,836	37,745	96,388
Owner Occupied Housing Units	55.4%	54.8%	59.3%
Renter Occupied Housing Units	38.9%	39.6%	34.9%
Vacant Housing Units	5.7%	5.5%	5.8%
2024 Housing Units	5,019	39,076	100,780
Owner Occupied Housing Units	56.3%	55.2%	58.8%
Renter Occupied Housing Units	38.5%	39.7%	35.8%
Vacant Housing Units	5.2%	5.1%	5.4%
Median Household Income			
2019	\$68,051	\$75,839	\$84,367
2024	\$78,978	\$88,087	\$98,983
Median Home Value			
2019	\$288,871	\$290,484	\$332,961
2024	\$337,073	\$330,902	\$365,480
Per Capita Income			
2019	\$51,847	\$47,782	\$55,366
2024	\$59,000	\$54,797	\$62,786
Median Age			
2010	42.1	38.4	40.7
2019	44.1	40.1	42.1
2024	45.4	41.3	42.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	4,562	35,654	90,772
<\$15,000	4.1%	5.6%	4.8%
\$15,000 - \$24,999	9.0%	7.0%	5.8%
\$25,000 - \$34,999	6.8%	6.9%	6.1%
\$35,000 - \$49,999	13.8%	12.0%	10.9%
\$50,000 - \$74,999	20.6%	17.9%	16.7%
\$75,000 - \$99,999	11.0%	13.0%	12.9%
\$100,000 - \$149,999	14.0%	17.7%	17.4%
\$150,000 - \$199,999	9.7%	9.7%	10.2%
\$200,000+	11.0%	10.2%	15.2%
Average Household Income	\$104,494	\$105,473	\$123,026
2024 Households by Income			
Household Income Base	4,758	37,071	95,364
<\$15,000	3.0%	3.9%	3.5%
\$15,000 - \$24,999	7.0%	5.4%	4.5%
\$25,000 - \$34,999	5.8%	5.8%	5.0%
\$35,000 - \$49,999	12.1%	10.4%	9.3%
\$50,000 - \$74,999	19.9%	17.2%	15.8%
\$75,000 - \$99,999	10.9%	12.6%	12.4%
\$100,000 - \$149,999	15.9%	20.0%	19.1%
\$150,000 - \$199,999	12.8%	13.1%	13.4%
\$200,000+	12.6%	11.8%	17.2%
Average Household Income	\$119,507	\$121,425	\$139,727
2019 Owner Occupied Housing Units by Value			
Total	2,681	20,689	57,178
<\$50,000	3.6%	1.3%	1.0%
\$50,000 - \$99,999	10.1%	2.5%	1.9%
\$100,000 - \$149,999	3.7%	2.1%	1.8%
\$150,000 - \$199,999	11.3%	9.6%	7.7%
\$200,000 - \$249,999	12.0%	19.2%	14.2%
\$250,000 - \$299,999	11.9%	18.8%	15.5%
\$300,000 - \$399,999	19.2%	23.5%	24.0%
\$400,000 - \$499,999	12.6%	10.8%	13.4%
\$500,000 - \$749,999	8.4%	7.4%	12.2%
\$750,000 - \$999,999	3.7%	2.5%	4.3%
\$1,000,000 - \$1,499,999	2.6%	1.3%	2.3%
\$1,500,000 - \$1,999,999	0.5%	0.4%	0.9%
\$2,000,000 +	0.3%	0.6%	0.9%
Average Home Value	\$350,112	\$352,104	\$414,433
2024 Owner Occupied Housing Units by Value			
Total	2,824	21,553	59,248
<\$50,000	1.7%	0.5%	0.3%
\$50,000 - \$99,999	3.1%	1.0%	0.8%
\$100,000 - \$149,999	6.6%	0.9%	0.4%
\$150,000 - \$199,999	6.6%	4.2%	3.6%
\$200,000 - \$249,999	11.9%	14.9%	10.7%
\$250,000 - \$299,999	11.4%	19.5%	15.4%
\$300,000 - \$399,999	23.8%	29.2%	28.6%
\$400,000 - \$499,999	15.4%	14.4%	16.7%
\$500,000 - \$749,999	10.9%	10.4%	15.2%
\$750,000 - \$999,999	5.7%	3.2%	4.8%
\$1,000,000 - \$1,499,999	2.3%	1.0%	1.9%
\$1,500,000 - \$1,999,999	0.5%	0.4%	0.8%
\$2,000,000 +	0.3%	0.5%	0.8%
Average Home Value	\$394,248	\$386,282	\$441,168

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	8,454	72,598	185,736
0 - 4	4.9%	6.1%	5.7%
5 - 9	4.7%	5.3%	5.6%
10 - 14	4.5%	5.2%	5.7%
15 - 24	10.6%	10.8%	10.4%
25 - 34	17.6%	18.4%	15.8%
35 - 44	10.9%	12.2%	12.5%
45 - 54	14.2%	14.4%	15.3%
55 - 64	14.8%	12.5%	13.5%
65 - 74	8.1%	6.7%	7.4%
75 - 84	6.7%	5.1%	5.3%
85 +	3.1%	3.2%	3.0%
18 +	82.8%	80.0%	79.6%
2019 Population by Age			
Total	9,242	79,018	202,222
0 - 4	4.4%	5.4%	5.0%
5 - 9	4.4%	5.1%	5.1%
10 - 14	4.5%	5.1%	5.5%
15 - 24	9.8%	10.7%	10.7%
25 - 34	15.1%	15.8%	13.9%
35 - 44	12.8%	13.7%	13.1%
45 - 54	11.4%	11.7%	12.2%
55 - 64	15.2%	13.5%	14.3%
65 - 74	11.8%	10.0%	10.7%
75 - 84	6.7%	5.3%	5.8%
85 +	3.9%	3.5%	3.5%
18 +	83.9%	81.2%	81.0%
2024 Population by Age			
Total	9,671	82,466	212,779
0 - 4	4.4%	5.4%	5.0%
5 - 9	4.3%	5.0%	5.0%
10 - 14	4.3%	4.9%	5.2%
15 - 24	9.6%	10.6%	10.5%
25 - 34	14.5%	15.4%	14.1%
35 - 44	12.5%	14.0%	13.2%
45 - 54	11.6%	11.4%	11.6%
55 - 64	13.5%	12.3%	13.0%
65 - 74	12.6%	11.0%	11.8%
75 - 84	8.5%	6.6%	7.1%
85 +	4.2%	3.4%	3.6%
18 +	84.1%	81.5%	81.6%
2010 Population by Sex			
Males	3,858	34,696	88,660
Females	4,596	37,900	97,079
2019 Population by Sex			
Males	4,202	37,892	96,986
Females	5,039	41,126	105,233
2024 Population by Sex			
Males	4,382	39,556	102,120
Females	5,288	42,909	110,661

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	8,454	72,595	185,739
White Alone	85.0%	80.9%	85.1%
Black Alone	7.0%	8.4%	6.5%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	3.9%	5.3%	4.1%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.1%	1.9%	1.3%
Two or More Races	2.6%	2.9%	2.6%
Hispanic Origin	3.6%	4.6%	3.6%
Diversity Index	32.2	39.4	32.0
2019 Population by Race/Ethnicity			
Total	9,241	79,018	202,219
White Alone	80.8%	76.6%	81.5%
Black Alone	9.2%	10.5%	8.2%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	5.1%	6.8%	5.4%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.3%	2.1%	1.5%
Two or More Races	3.2%	3.5%	3.0%
Hispanic Origin	4.2%	5.2%	4.1%
Diversity Index	39.0	45.7	37.9
2024 Population by Race/Ethnicity			
Total	9,670	82,465	212,781
White Alone	77.9%	73.8%	79.1%
Black Alone	10.7%	11.9%	9.4%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	5.9%	7.7%	6.1%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.5%	2.4%	1.7%
Two or More Races	3.5%	3.8%	3.4%
Hispanic Origin	4.7%	5.8%	4.5%
Diversity Index	43.4	49.7	41.7
2010 Population by Relationship and Household Type			
Total	8,454	72,596	185,739
In Households	99.8%	98.5%	98.4%
In Family Households	69.9%	72.3%	73.9%
Householder	25.1%	24.8%	25.3%
Spouse	19.5%	18.6%	20.0%
Child	21.7%	24.8%	25.2%
Other relative	2.2%	2.4%	2.0%
Nonrelative	1.4%	1.7%	1.4%
In Nonfamily Households	29.9%	26.1%	24.5%
In Group Quarters	0.2%	1.5%	1.6%
Institutionalized Population	0.1%	1.3%	1.2%
Noninstitutionalized Population	0.1%	0.2%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	7,112	58,143	148,881
Less than 9th Grade	0.7%	1.5%	1.3%
9th - 12th Grade, No Diploma	2.6%	2.6%	1.9%
High School Graduate	11.8%	13.9%	12.0%
GED/Alternative Credential	1.9%	1.9%	1.5%
Some College, No Degree	15.0%	16.7%	16.5%
Associate Degree	10.2%	9.6%	8.0%
Bachelor's Degree	32.3%	35.3%	36.2%
Graduate/Professional Degree	25.6%	18.6%	22.6%
2019 Population 15+ by Marital Status			
Total	8,017	66,631	170,577
Never Married	32.3%	36.0%	33.6%
Married	47.9%	47.7%	50.0%
Widowed	4.7%	5.3%	5.4%
Divorced	15.1%	11.0%	11.0%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.7%	97.1%	97.1%
Civilian Unemployed (Unemployment Rate)	3.3%	2.9%	2.9%
2019 Employed Population 16+ by Industry			
Total	5,557	47,309	117,281
Agriculture/Mining	0.4%	0.5%	0.3%
Construction	4.6%	4.1%	3.9%
Manufacturing	7.1%	10.2%	10.6%
Wholesale Trade	4.0%	4.0%	3.4%
Retail Trade	12.6%	11.0%	10.6%
Transportation/Utilities	2.5%	3.8%	3.5%
Information	1.9%	1.9%	2.0%
Finance/Insurance/Real Estate	12.3%	10.7%	11.8%
Services	53.1%	51.2%	51.4%
Public Administration	1.5%	2.5%	2.4%
2019 Employed Population 16+ by Occupation			
Total	5,555	47,309	117,283
White Collar	75.3%	72.7%	77.0%
Management/Business/Financial	20.7%	20.8%	23.2%
Professional	31.5%	29.6%	30.7%
Sales	11.2%	10.6%	11.7%
Administrative Support	11.9%	11.7%	11.4%
Services	13.6%	14.3%	12.2%
Blue Collar	11.1%	13.0%	10.8%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	1.6%	2.6%	2.1%
Installation/Maintenance/Repair	3.1%	1.7%	1.5%
Production	3.6%	4.6%	3.7%
Transportation/Material Moving	2.8%	3.9%	3.4%
2010 Population By Urban/ Rural Status			
Total Population	8,454	72,596	185,739
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

August 14, 2019



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2010 Households by Type			
Total	4,210	33,028	83,815
Households with 1 Person	40.4%	36.2%	35.5%
Households with 2+ People	59.6%	63.8%	64.5%
Family Households	50.4%	54.3%	55.9%
Husband-wife Families	39.1%	40.9%	44.3%
With Related Children	13.1%	16.4%	17.8%
Other Family (No Spouse Present)	11.3%	13.4%	11.6%
Other Family with Male Householder	2.6%	3.5%	3.1%
With Related Children	1.2%	1.7%	1.6%
Other Family with Female Householder	8.7%	10.0%	8.5%
With Related Children	5.2%	6.4%	5.3%
Nonfamily Households	9.3%	9.4%	8.6%
All Households with Children	19.7%	24.7%	25.0%
Multigenerational Households	0.8%	1.4%	1.2%
Unmarried Partner Households	6.2%	6.6%	6.1%
Male-female	5.6%	5.8%	5.2%
Same-sex	0.6%	0.8%	1.0%
2010 Households by Size			
Total	4,211	33,027	83,816
1 Person Household	40.3%	36.2%	35.5%
2 Person Household	36.3%	35.0%	35.4%
3 Person Household	11.7%	13.9%	13.3%
4 Person Household	7.6%	9.7%	10.3%
5 Person Household	3.0%	3.5%	3.9%
6 Person Household	0.8%	1.1%	1.1%
7 + Person Household	0.2%	0.6%	0.5%
2010 Households by Tenure and Mortgage Status			
Total	4,210	33,028	83,815
Owner Occupied	60.6%	60.1%	65.4%
Owned with a Mortgage/Loan	41.7%	44.8%	48.6%
Owned Free and Clear	19.0%	15.3%	16.8%
Renter Occupied	39.4%	39.9%	34.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,515	35,323	89,545
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Bright Young Professionals (8C)	In Style (5B)	In Style (5B)
2.	In Style (5B)	Young and Restless (11B)	Emerald City (8B)
3.	Retirement Communities (9E)	Emerald City (8B)	Savvy Suburbanites (1D)
2019 Consumer Spending			
Apparel & Services: Total \$	\$11,694,483	\$92,781,402	\$272,552,745
Average Spent	\$2,563.46	\$2,602.27	\$3,002.61
Spending Potential Index	120	121	140
Education: Total \$	\$8,351,548	\$68,260,657	\$208,299,207
Average Spent	\$1,830.68	\$1,914.53	\$2,294.75
Spending Potential Index	115	120	144
Entertainment/Recreation: Total \$	\$17,712,588	\$139,060,988	\$410,942,278
Average Spent	\$3,882.64	\$3,900.29	\$4,527.19
Spending Potential Index	119	119	138
Food at Home: Total \$	\$28,305,219	\$222,132,130	\$645,813,644
Average Spent	\$6,204.56	\$6,230.22	\$7,114.68
Spending Potential Index	120	120	137
Food Away from Home: Total \$	\$20,211,081	\$159,657,694	\$468,734,582
Average Spent	\$4,430.31	\$4,477.97	\$5,163.87
Spending Potential Index	121	122	141
Health Care: Total \$	\$32,637,712	\$251,183,546	\$734,902,733
Average Spent	\$7,154.26	\$7,045.03	\$8,096.14
Spending Potential Index	121	119	136
HH Furnishings & Equipment: Total \$	\$11,778,053	\$92,363,812	\$271,679,554
Average Spent	\$2,581.77	\$2,590.56	\$2,992.99
Spending Potential Index	121	121	140
Personal Care Products & Services: Total \$	\$4,990,255	\$38,859,541	\$114,088,589
Average Spent	\$1,093.87	\$1,089.91	\$1,256.87
Spending Potential Index	123	123	142
Shelter: Total \$	\$102,270,135	\$811,224,550	\$2,396,859,278
Average Spent	\$22,417.83	\$22,752.69	\$26,405.27
Spending Potential Index	121	123	143
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,159,970	\$108,693,647	\$320,693,316
Average Spent	\$3,103.90	\$3,048.57	\$3,532.95
Spending Potential Index	125	123	142
Travel: Total \$	\$12,278,522	\$96,337,754	\$290,227,921
Average Spent	\$2,691.48	\$2,702.02	\$3,197.33
Spending Potential Index	120	120	142
Vehicle Maintenance & Repairs: Total \$	\$6,735,364	\$52,086,118	\$150,102,805
Average Spent	\$1,476.41	\$1,460.88	\$1,653.62
Spending Potential Index	129	128	145

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.