



# Community Profile

1700 Nicollet Ave S, Minneapolis, Minnesota, 55403  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 44.96613  
Longitude: -93.27787

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	45,039	218,935	444,134
2010 Total Population	43,926	223,547	446,282
2019 Total Population	47,823	252,624	491,628
2019 Group Quarters	4,314	16,763	22,515
2024 Total Population	50,664	269,527	519,183
2019-2024 Annual Rate	1.16%	1.30%	1.10%
2019 Total Daytime Population	147,414	398,224	659,970
Workers	130,407	293,278	452,582
Residents	17,007	104,946	207,388
<b>Household Summary</b>			
2000 Households	23,585	94,075	189,104
2000 Average Household Size	1.71	2.16	2.23
2010 Households	24,204	97,659	191,893
2010 Average Household Size	1.64	2.12	2.21
2019 Households	26,351	110,797	211,082
2019 Average Household Size	1.65	2.13	2.22
2024 Households	28,009	118,495	223,063
2024 Average Household Size	1.65	2.13	2.23
2019-2024 Annual Rate	1.23%	1.35%	1.11%
2010 Families	5,240	34,793	86,243
2010 Average Family Size	2.81	3.19	3.08
2019 Families	5,596	38,304	92,393
2019 Average Family Size	2.81	3.20	3.10
2024 Families	5,901	40,532	96,747
2024 Average Family Size	2.81	3.20	3.11
2019-2024 Annual Rate	1.07%	1.14%	0.93%
<b>Housing Unit Summary</b>			
2000 Housing Units	25,030	98,505	195,872
Owner Occupied Housing Units	13.1%	31.5%	51.3%
Renter Occupied Housing Units	81.2%	64.0%	45.3%
Vacant Housing Units	5.8%	4.5%	3.5%
2010 Housing Units	27,446	107,736	208,386
Owner Occupied Housing Units	15.6%	30.3%	46.9%
Renter Occupied Housing Units	72.6%	60.3%	45.2%
Vacant Housing Units	11.8%	9.4%	7.9%
2019 Housing Units	29,794	121,669	228,050
Owner Occupied Housing Units	14.9%	28.5%	44.6%
Renter Occupied Housing Units	73.5%	62.6%	47.9%
Vacant Housing Units	11.6%	8.9%	7.4%
2024 Housing Units	31,412	129,217	239,607
Owner Occupied Housing Units	14.6%	27.9%	43.8%
Renter Occupied Housing Units	74.6%	63.8%	49.3%
Vacant Housing Units	10.8%	8.3%	6.9%
<b>Median Household Income</b>			
2019	\$41,485	\$51,925	\$63,471
2024	\$51,968	\$60,856	\$75,328
<b>Median Home Value</b>			
2019	\$318,979	\$277,282	\$279,039
2024	\$363,669	\$319,010	\$320,143
<b>Per Capita Income</b>			
2019	\$38,089	\$36,577	\$41,206
2024	\$46,484	\$43,149	\$47,547
<b>Median Age</b>			
2010	30.6	29.3	32.1
2019	32.4	31.0	33.7
2024	33.2	31.6	34.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Households by Income</b>			
Household Income Base	26,351	110,797	211,082
<\$15,000	20.0%	16.4%	11.9%
\$15,000 - \$24,999	12.8%	10.3%	8.4%
\$25,000 - \$34,999	10.8%	9.2%	7.8%
\$35,000 - \$49,999	12.6%	12.3%	11.7%
\$50,000 - \$74,999	15.0%	15.9%	16.4%
\$75,000 - \$99,999	9.0%	10.4%	11.8%
\$100,000 - \$149,999	9.7%	12.1%	15.2%
\$150,000 - \$199,999	4.5%	5.4%	7.5%
\$200,000+	5.6%	7.8%	9.4%
Average Household Income	\$69,136	\$82,566	\$95,219
<b>2024 Households by Income</b>			
Household Income Base	28,009	118,495	223,063
<\$15,000	15.4%	12.7%	9.1%
\$15,000 - \$24,999	11.0%	9.0%	7.1%
\$25,000 - \$34,999	9.9%	8.5%	6.9%
\$35,000 - \$49,999	11.9%	11.4%	10.6%
\$50,000 - \$74,999	15.6%	16.0%	16.0%
\$75,000 - \$99,999	10.0%	10.8%	11.8%
\$100,000 - \$149,999	12.4%	14.6%	17.4%
\$150,000 - \$199,999	6.7%	7.7%	10.1%
\$200,000+	7.1%	9.3%	10.8%
Average Household Income	\$84,232	\$97,285	\$109,948
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	4,445	34,596	101,784
<\$50,000	0.8%	1.1%	1.2%
\$50,000 - \$99,999	4.1%	2.9%	2.6%
\$100,000 - \$149,999	6.1%	6.1%	5.0%
\$150,000 - \$199,999	11.8%	15.1%	13.5%
\$200,000 - \$249,999	11.4%	17.0%	18.7%
\$250,000 - \$299,999	11.4%	14.3%	15.4%
\$300,000 - \$399,999	22.7%	18.2%	19.7%
\$400,000 - \$499,999	12.0%	9.2%	9.8%
\$500,000 - \$749,999	10.3%	10.0%	8.9%
\$750,000 - \$999,999	4.9%	3.0%	2.8%
\$1,000,000 - \$1,499,999	3.5%	2.1%	1.6%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.4%
\$2,000,000 +	0.9%	0.6%	0.3%
Average Home Value	\$393,521	\$354,553	\$344,845
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	4,570	35,965	104,999
<\$50,000	0.2%	0.3%	0.2%
\$50,000 - \$99,999	2.2%	0.9%	0.8%
\$100,000 - \$149,999	0.8%	0.7%	0.7%
\$150,000 - \$199,999	6.9%	9.4%	8.4%
\$200,000 - \$249,999	10.3%	16.3%	16.9%
\$250,000 - \$299,999	12.2%	18.1%	17.9%
\$300,000 - \$399,999	27.4%	22.8%	24.7%
\$400,000 - \$499,999	15.2%	12.2%	13.0%
\$500,000 - \$749,999	14.6%	13.3%	12.0%
\$750,000 - \$999,999	5.8%	3.7%	3.2%
\$1,000,000 - \$1,499,999	3.8%	1.6%	1.3%
\$1,500,000 - \$1,999,999	0.1%	0.3%	0.4%
\$2,000,000 +	0.6%	0.5%	0.3%
Average Home Value	\$439,752	\$390,148	\$381,642

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	43,927	223,548	446,281
0 - 4	4.6%	6.3%	6.6%
5 - 9	3.1%	5.1%	5.5%
10 - 14	2.0%	4.1%	4.7%
15 - 24	19.8%	22.5%	17.9%
25 - 34	30.3%	23.4%	20.4%
35 - 44	13.3%	12.5%	13.4%
45 - 54	11.4%	10.7%	12.4%
55 - 64	7.9%	8.3%	10.0%
65 - 74	4.1%	3.9%	4.6%
75 - 84	2.4%	2.1%	2.7%
85 +	1.2%	1.1%	1.6%
18 +	88.9%	82.1%	80.3%
<b>2019 Population by Age</b>			
Total	47,822	252,626	491,628
0 - 4	4.2%	5.7%	5.9%
5 - 9	3.1%	4.8%	5.3%
10 - 14	2.4%	4.3%	5.0%
15 - 24	16.6%	20.9%	17.3%
25 - 34	30.2%	22.2%	18.8%
35 - 44	14.1%	13.3%	13.7%
45 - 54	10.5%	10.0%	11.3%
55 - 64	8.6%	9.0%	10.8%
65 - 74	6.0%	6.0%	7.2%
75 - 84	2.9%	2.6%	3.1%
85 +	1.4%	1.2%	1.7%
18 +	88.8%	82.6%	80.9%
<b>2024 Population by Age</b>			
Total	50,663	269,528	519,183
0 - 4	4.3%	5.7%	5.9%
5 - 9	3.0%	4.7%	5.1%
10 - 14	2.3%	4.1%	4.7%
15 - 24	16.2%	20.9%	17.4%
25 - 34	28.8%	21.2%	18.6%
35 - 44	15.1%	13.6%	13.4%
45 - 54	10.4%	10.0%	11.1%
55 - 64	8.4%	8.8%	10.2%
65 - 74	6.5%	6.6%	7.9%
75 - 84	3.6%	3.3%	4.0%
85 +	1.4%	1.2%	1.7%
18 +	88.9%	83.1%	81.4%
<b>2010 Population by Sex</b>			
Males	24,047	114,664	223,163
Females	19,879	108,883	223,119
<b>2019 Population by Sex</b>			
Males	26,061	129,312	246,143
Females	21,762	123,311	245,484
<b>2024 Population by Sex</b>			
Males	27,535	137,267	259,417
Females	23,129	132,261	259,766

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	43,926	223,548	446,283
White Alone	62.9%	58.7%	67.8%
Black Alone	21.4%	21.5%	16.2%
American Indian Alone	2.0%	2.4%	1.7%
Asian Alone	4.5%	6.0%	5.5%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	5.1%	7.0%	4.7%
Two or More Races	4.0%	4.3%	4.0%
Hispanic Origin	10.6%	12.8%	9.1%
Diversity Index	64.1	69.4	59.2
<b>2019 Population by Race/Ethnicity</b>			
Total	47,823	252,623	491,628
White Alone	57.4%	54.4%	63.2%
Black Alone	25.5%	24.3%	18.9%
American Indian Alone	1.7%	2.0%	1.5%
Asian Alone	5.7%	7.6%	7.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.1%	7.0%	4.9%
Two or More Races	4.4%	4.7%	4.5%
Hispanic Origin	10.8%	12.9%	9.5%
Diversity Index	67.8	72.0	63.6
<b>2024 Population by Race/Ethnicity</b>			
Total	50,663	269,527	519,184
White Alone	54.2%	51.7%	60.3%
Black Alone	27.7%	25.9%	20.4%
American Indian Alone	1.6%	1.8%	1.4%
Asian Alone	6.5%	8.4%	7.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.3%	7.3%	5.2%
Two or More Races	4.6%	4.8%	4.8%
Hispanic Origin	11.2%	13.3%	10.0%
Diversity Index	70.0	73.7	66.3
<b>2010 Population by Relationship and Household Type</b>			
Total	43,926	223,547	446,282
In Households	90.4%	92.7%	95.0%
In Family Households	35.3%	52.6%	62.0%
Householder	11.9%	15.6%	19.3%
Spouse	7.0%	9.1%	13.0%
Child	11.8%	20.5%	23.3%
Other relative	2.9%	4.5%	3.8%
Nonrelative	1.8%	2.9%	2.6%
In Nonfamily Households	55.1%	40.1%	33.0%
In Group Quarters	9.6%	7.3%	5.0%
Institutionalized Population	2.0%	1.3%	1.0%
Noninstitutionalized Population	7.5%	6.0%	3.9%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2019 Population 25+ by Educational Attainment</b>			
Total	35,235	162,492	326,979
Less than 9th Grade	6.1%	7.5%	4.9%
9th - 12th Grade, No Diploma	4.9%	5.0%	3.9%
High School Graduate	11.8%	12.1%	11.9%
GED/Alternative Credential	3.9%	2.9%	2.6%
Some College, No Degree	17.8%	16.2%	15.6%
Associate Degree	6.9%	6.5%	6.9%
Bachelor's Degree	30.3%	29.7%	31.6%
Graduate/Professional Degree	18.3%	20.1%	22.6%
<b>2019 Population 15+ by Marital Status</b>			
Total	43,167	215,234	411,922
Never Married	64.0%	58.8%	50.1%
Married	22.7%	29.0%	36.9%
Widowed	2.5%	2.4%	3.1%
Divorced	10.9%	9.7%	9.9%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	94.8%	94.9%	95.6%
Civilian Unemployed (Unemployment Rate)	5.2%	5.1%	4.4%
<b>2019 Employed Population 16+ by Industry</b>			
Total	30,742	150,423	289,912
Agriculture/Mining	0.2%	0.2%	0.2%
Construction	2.2%	2.8%	3.2%
Manufacturing	7.9%	8.1%	8.5%
Wholesale Trade	1.5%	1.8%	2.1%
Retail Trade	10.3%	9.7%	9.5%
Transportation/Utilities	3.4%	4.1%	3.7%
Information	2.1%	2.1%	2.3%
Finance/Insurance/Real Estate	10.0%	7.8%	8.1%
Services	60.0%	60.6%	59.1%
Public Administration	2.3%	2.7%	3.2%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	30,741	150,421	289,915
White Collar	66.8%	67.2%	71.0%
Management/Business/Financial	18.1%	17.0%	18.6%
Professional	28.7%	30.2%	32.0%
Sales	8.2%	8.6%	9.0%
Administrative Support	11.8%	11.3%	11.4%
Services	21.9%	20.6%	17.5%
Blue Collar	11.3%	12.2%	11.5%
Farming/Forestry/Fishing	0.1%	0.2%	0.1%
Construction/Extraction	1.7%	2.1%	2.2%
Installation/Maintenance/Repair	1.1%	1.1%	1.2%
Production	4.4%	4.5%	4.1%
Transportation/Material Moving	3.9%	4.3%	3.9%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	43,926	223,547	446,282
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

May 05, 2020



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<b>2010 Households by Type</b>			
Total	24,204	97,659	191,893
Households with 1 Person	61.8%	46.0%	39.9%
Households with 2+ People	38.2%	54.0%	60.1%
Family Households	21.6%	35.6%	44.9%
Husband-wife Families	12.7%	20.8%	30.3%
With Related Children	4.3%	9.3%	13.6%
Other Family (No Spouse Present)	9.0%	14.9%	14.7%
Other Family with Male Householder	2.6%	3.9%	3.9%
With Related Children	1.2%	2.0%	2.0%
Other Family with Female Householder	6.4%	10.9%	10.8%
With Related Children	4.6%	7.8%	7.4%
Nonfamily Households	16.6%	18.3%	15.2%
All Households with Children	10.3%	19.5%	23.3%
Multigenerational Households	0.6%	2.0%	2.0%
Unmarried Partner Households	8.8%	9.6%	9.1%
Male-female	7.2%	7.8%	7.2%
Same-sex	1.5%	1.8%	1.8%
<b>2010 Households by Size</b>			
Total	24,203	97,660	191,892
1 Person Household	61.8%	46.0%	39.9%
2 Person Household	25.3%	28.5%	31.1%
3 Person Household	6.4%	10.5%	12.5%
4 Person Household	3.3%	7.3%	9.2%
5 Person Household	1.5%	3.6%	4.0%
6 Person Household	0.8%	1.7%	1.6%
7 + Person Household	0.8%	2.3%	1.8%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	24,204	97,659	191,893
Owner Occupied	17.7%	33.5%	50.9%
Owned with a Mortgage/Loan	14.1%	26.7%	40.1%
Owned Free and Clear	3.7%	6.7%	10.9%
Renter Occupied	82.3%	66.5%	49.1%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	27,446	107,736	208,386
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2.	Social Security Set (9F)	Emerald City (8B)	Emerald City (8B)
3.	Metro Fusion (11C)	Metro Fusion (11C)	In Style (5B)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$48,953,317	\$242,648,453	\$516,346,376
Average Spent	\$1,857.74	\$2,190.03	\$2,446.19
Spending Potential Index	87	102	114
Education: Total \$	\$33,522,438	\$174,046,840	\$379,019,241
Average Spent	\$1,272.15	\$1,570.86	\$1,795.60
Spending Potential Index	80	99	113
Entertainment/Recreation: Total \$	\$65,487,353	\$331,912,435	\$733,724,265
Average Spent	\$2,485.19	\$2,995.68	\$3,476.02
Spending Potential Index	76	92	106
Food at Home: Total \$	\$112,576,469	\$563,067,024	\$1,208,013,841
Average Spent	\$4,272.19	\$5,081.97	\$5,722.96
Spending Potential Index	83	98	111
Food Away from Home: Total \$	\$83,799,219	\$413,950,632	\$882,603,981
Average Spent	\$3,180.12	\$3,736.12	\$4,181.33
Spending Potential Index	87	102	114
Health Care: Total \$	\$110,876,612	\$568,460,975	\$1,276,843,885
Average Spent	\$4,207.68	\$5,130.65	\$6,049.04
Spending Potential Index	71	86	102
HH Furnishings & Equipment: Total \$	\$43,604,468	\$220,104,764	\$486,369,232
Average Spent	\$1,654.76	\$1,986.56	\$2,304.17
Spending Potential Index	78	93	108
Personal Care Products & Services: Total \$	\$18,877,476	\$94,397,440	\$206,167,287
Average Spent	\$716.39	\$851.99	\$976.72
Spending Potential Index	81	96	110
Shelter: Total \$	\$418,789,182	\$2,089,160,693	\$4,484,296,623
Average Spent	\$15,892.72	\$18,855.75	\$21,244.33
Spending Potential Index	86	102	115
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$46,928,234	\$242,331,644	\$547,999,491
Average Spent	\$1,780.89	\$2,187.17	\$2,596.15
Spending Potential Index	72	88	105
Travel: Total \$	\$43,483,768	\$221,138,192	\$501,067,716
Average Spent	\$1,650.18	\$1,995.89	\$2,373.81
Spending Potential Index	74	89	106
Vehicle Maintenance & Repairs: Total \$	\$24,602,975	\$124,144,219	\$271,462,602
Average Spent	\$933.66	\$1,120.47	\$1,286.05
Spending Potential Index	82	98	112

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.