



Community Profile

2815 S Wayzata Blvd, Minneapolis, Minnesota, 55405
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.96986
Longitude: -93.31700

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	8,918	165,010	431,614
2010 Total Population	8,298	164,518	433,475
2019 Total Population	8,458	185,944	478,711
2019 Group Quarters	152	8,110	19,241
2024 Total Population	8,591	198,107	505,736
2019-2024 Annual Rate	0.31%	1.28%	1.10%
2019 Total Daytime Population	5,555	316,833	648,526
Workers	2,114	242,374	443,991
Residents	3,441	74,459	204,535
Household Summary			
2000 Households	3,580	75,429	184,831
2000 Average Household Size	2.38	2.07	2.23
2010 Households	3,500	78,299	188,017
2010 Average Household Size	2.33	2.00	2.21
2019 Households	3,529	89,042	207,029
2019 Average Household Size	2.35	2.00	2.22
2024 Households	3,564	95,144	218,690
2024 Average Household Size	2.37	2.00	2.22
2019-2024 Annual Rate	0.20%	1.33%	1.10%
2010 Families	2,007	28,739	84,944
2010 Average Family Size	2.96	3.07	3.08
2019 Families	2,027	31,895	91,181
2019 Average Family Size	2.97	3.08	3.11
2024 Families	2,052	33,864	95,497
2024 Average Family Size	2.98	3.08	3.12
2019-2024 Annual Rate	0.25%	1.21%	0.93%
Housing Unit Summary			
2000 Housing Units	3,717	78,882	191,590
Owner Occupied Housing Units	74.2%	36.5%	49.3%
Renter Occupied Housing Units	22.1%	59.1%	47.2%
Vacant Housing Units	3.7%	4.4%	3.5%
2010 Housing Units	3,713	86,841	204,640
Owner Occupied Housing Units	70.6%	34.9%	45.2%
Renter Occupied Housing Units	23.6%	55.3%	46.7%
Vacant Housing Units	5.7%	9.8%	8.1%
2019 Housing Units	3,760	98,095	224,159
Owner Occupied Housing Units	70.3%	32.4%	43.1%
Renter Occupied Housing Units	23.6%	58.4%	49.2%
Vacant Housing Units	6.1%	9.2%	7.6%
2024 Housing Units	3,792	104,108	235,443
Owner Occupied Housing Units	70.5%	31.8%	42.5%
Renter Occupied Housing Units	23.4%	59.6%	50.4%
Vacant Housing Units	6.0%	8.6%	7.1%
Median Household Income			
2019	\$110,736	\$60,101	\$62,127
2024	\$119,880	\$72,748	\$73,922
Median Home Value			
2019	\$438,204	\$306,651	\$277,996
2024	\$466,282	\$348,033	\$319,408
Per Capita Income			
2019	\$71,704	\$45,148	\$41,037
2024	\$77,162	\$52,957	\$47,492
Median Age			
2010	41.4	32.2	32.3
2019	43.8	34.1	33.9
2024	44.7	34.8	34.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	3,529	89,042	207,029
<\$15,000	4.8%	12.9%	12.0%
\$15,000 - \$24,999	3.5%	8.9%	8.5%
\$25,000 - \$34,999	5.1%	8.4%	8.0%
\$35,000 - \$49,999	7.5%	11.8%	12.0%
\$50,000 - \$74,999	12.7%	16.3%	16.5%
\$75,000 - \$99,999	11.1%	11.3%	11.7%
\$100,000 - \$149,999	18.6%	14.2%	14.7%
\$150,000 - \$199,999	9.9%	6.6%	7.2%
\$200,000+	26.9%	9.7%	9.4%
Average Household Income	\$170,604	\$93,826	\$94,503
2024 Households by Income			
Household Income Base	3,564	95,144	218,690
<\$15,000	3.5%	9.8%	9.2%
\$15,000 - \$24,999	2.8%	7.5%	7.2%
\$25,000 - \$34,999	4.6%	7.5%	7.1%
\$35,000 - \$49,999	6.5%	10.4%	10.7%
\$50,000 - \$74,999	12.3%	16.0%	16.2%
\$75,000 - \$99,999	10.5%	11.6%	11.7%
\$100,000 - \$149,999	19.6%	16.9%	17.0%
\$150,000 - \$199,999	12.1%	9.1%	9.8%
\$200,000+	28.0%	11.3%	10.9%
Average Household Income	\$184,589	\$109,750	\$109,452
2019 Owner Occupied Housing Units by Value			
Total	2,643	31,729	96,620
<\$50,000	0.6%	1.0%	1.3%
\$50,000 - \$99,999	1.6%	2.9%	3.0%
\$100,000 - \$149,999	1.6%	5.2%	5.4%
\$150,000 - \$199,999	4.3%	10.2%	14.3%
\$200,000 - \$249,999	7.9%	15.1%	17.8%
\$250,000 - \$299,999	9.1%	14.2%	14.4%
\$300,000 - \$399,999	19.5%	20.8%	19.2%
\$400,000 - \$499,999	14.1%	11.0%	9.5%
\$500,000 - \$749,999	23.4%	12.7%	9.1%
\$750,000 - \$999,999	9.5%	3.6%	3.0%
\$1,000,000 - \$1,499,999	5.3%	2.4%	1.8%
\$1,500,000 - \$1,999,999	2.0%	0.5%	0.5%
\$2,000,000 +	1.1%	0.4%	0.5%
Average Home Value	\$540,248	\$381,164	\$351,175
2024 Owner Occupied Housing Units by Value			
Total	2,675	33,072	99,922
<\$50,000	0.1%	0.3%	0.3%
\$50,000 - \$99,999	0.3%	1.1%	1.0%
\$100,000 - \$149,999	0.2%	0.7%	1.0%
\$150,000 - \$199,999	3.4%	6.8%	9.2%
\$200,000 - \$249,999	6.1%	13.2%	16.7%
\$250,000 - \$299,999	8.9%	15.9%	17.2%
\$300,000 - \$399,999	20.2%	25.2%	24.2%
\$400,000 - \$499,999	16.2%	13.8%	12.4%
\$500,000 - \$749,999	27.5%	16.6%	12.1%
\$750,000 - \$999,999	10.1%	4.0%	3.5%
\$1,000,000 - \$1,499,999	4.4%	1.9%	1.5%
\$1,500,000 - \$1,999,999	1.8%	0.4%	0.5%
\$2,000,000 +	0.8%	0.3%	0.5%
Average Home Value	\$552,121	\$412,063	\$387,240

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	8,300	164,521	433,472
0 - 4	6.4%	6.2%	6.7%
5 - 9	6.1%	5.2%	5.7%
10 - 14	5.9%	4.3%	4.9%
15 - 24	9.9%	15.2%	17.0%
25 - 34	12.7%	24.6%	20.5%
35 - 44	14.9%	13.5%	13.3%
45 - 54	17.0%	12.1%	12.5%
55 - 64	15.3%	9.5%	9.9%
65 - 74	7.0%	4.7%	4.7%
75 - 84	3.4%	2.9%	3.0%
85 +	1.4%	1.8%	1.7%
18 +	78.1%	81.6%	79.7%
2019 Population by Age			
Total	8,460	185,945	478,710
0 - 4	5.4%	5.6%	5.9%
5 - 9	6.0%	4.9%	5.4%
10 - 14	6.6%	4.4%	5.2%
15 - 24	10.6%	13.3%	16.7%
25 - 34	10.0%	23.6%	18.6%
35 - 44	13.0%	14.3%	13.7%
45 - 54	14.6%	11.1%	11.3%
55 - 64	15.5%	10.3%	10.8%
65 - 74	11.8%	7.1%	7.3%
75 - 84	4.9%	3.4%	3.3%
85 +	1.8%	2.0%	1.8%
18 +	78.5%	82.5%	80.4%
2024 Population by Age			
Total	8,591	198,108	505,737
0 - 4	5.4%	5.6%	5.9%
5 - 9	5.8%	4.7%	5.2%
10 - 14	6.1%	4.2%	4.9%
15 - 24	10.4%	13.2%	16.8%
25 - 34	10.0%	22.7%	18.3%
35 - 44	12.7%	14.8%	13.5%
45 - 54	13.8%	10.8%	11.1%
55 - 64	14.4%	9.9%	10.3%
65 - 74	12.7%	7.8%	8.0%
75 - 84	6.7%	4.3%	4.2%
85 +	2.0%	2.0%	1.8%
18 +	79.2%	83.0%	81.0%
2010 Population by Sex			
Males	4,174	83,820	215,983
Females	4,124	80,698	217,492
2019 Population by Sex			
Males	4,251	94,644	238,828
Females	4,208	91,300	239,882
2024 Population by Sex			
Males	4,297	100,434	251,793
Females	4,293	97,673	253,943

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	8,298	164,518	433,475
White Alone	79.8%	63.5%	66.7%
Black Alone	9.5%	20.6%	17.3%
American Indian Alone	0.7%	1.3%	1.6%
Asian Alone	5.7%	6.0%	5.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.5%	4.5%	4.8%
Two or More Races	2.9%	4.0%	4.0%
Hispanic Origin	3.9%	9.0%	9.2%
Diversity Index	40.0	62.3	60.2
2019 Population by Race/Ethnicity			
Total	8,457	185,943	478,711
White Alone	77.3%	59.4%	62.2%
Black Alone	10.6%	23.4%	20.0%
American Indian Alone	0.6%	1.1%	1.4%
Asian Alone	6.7%	7.2%	6.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.5%	4.5%	4.9%
Two or More Races	3.3%	4.3%	4.5%
Hispanic Origin	4.1%	9.0%	9.6%
Diversity Index	43.6	65.4	64.3
2024 Population by Race/Ethnicity			
Total	8,591	198,107	505,737
White Alone	75.5%	56.9%	59.3%
Black Alone	11.3%	24.9%	21.7%
American Indian Alone	0.6%	1.0%	1.3%
Asian Alone	7.4%	8.0%	7.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.6%	4.6%	5.2%
Two or More Races	3.6%	4.5%	4.7%
Hispanic Origin	4.5%	9.3%	10.1%
Diversity Index	46.3	67.4	66.8
2010 Population by Relationship and Household Type			
Total	8,298	164,518	433,475
In Households	98.2%	95.2%	95.7%
In Family Households	73.3%	56.0%	63.1%
Householder	24.4%	17.5%	19.6%
Spouse	19.2%	11.3%	13.0%
Child	25.8%	21.2%	23.9%
Other relative	2.2%	3.7%	3.9%
Nonrelative	1.7%	2.3%	2.6%
In Nonfamily Households	24.9%	39.2%	32.6%
In Group Quarters	1.8%	4.8%	4.3%
Institutionalized Population	1.1%	1.6%	1.1%
Noninstitutionalized Population	0.7%	3.2%	3.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	6,049	133,497	319,711
Less than 9th Grade	1.7%	5.2%	5.0%
9th - 12th Grade, No Diploma	1.3%	3.9%	4.0%
High School Graduate	4.9%	11.5%	12.5%
GED/Alternative Credential	1.7%	2.8%	2.7%
Some College, No Degree	11.8%	15.6%	16.5%
Associate Degree	5.9%	6.8%	7.5%
Bachelor's Degree	34.9%	32.6%	31.5%
Graduate/Professional Degree	37.8%	21.6%	20.3%
2019 Population 15+ by Marital Status			
Total	6,943	158,273	399,583
Never Married	36.6%	53.5%	49.6%
Married	50.6%	32.8%	36.8%
Widowed	3.3%	3.3%	3.3%
Divorced	9.4%	10.4%	10.3%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	98.1%	95.4%	95.5%
Civilian Unemployed (Unemployment Rate)	1.9%	4.6%	4.5%
2019 Employed Population 16+ by Industry			
Total	5,116	112,927	279,516
Agriculture/Mining	0.0%	0.3%	0.3%
Construction	1.8%	2.6%	3.4%
Manufacturing	7.7%	9.2%	9.1%
Wholesale Trade	2.2%	1.8%	2.2%
Retail Trade	10.2%	10.0%	9.8%
Transportation/Utilities	2.4%	3.7%	3.8%
Information	2.4%	2.2%	2.2%
Finance/Insurance/Real Estate	9.9%	9.9%	8.7%
Services	58.8%	57.3%	57.7%
Public Administration	4.6%	2.9%	2.8%
2019 Employed Population 16+ by Occupation			
Total	5,115	112,927	279,516
White Collar	78.9%	72.1%	69.8%
Management/Business/Financial	25.9%	21.3%	18.8%
Professional	34.5%	30.2%	30.4%
Sales	9.4%	9.5%	9.2%
Administrative Support	9.1%	11.1%	11.4%
Services	14.3%	17.0%	17.8%
Blue Collar	6.8%	10.9%	12.3%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	0.9%	1.6%	2.3%
Installation/Maintenance/Repair	0.9%	1.1%	1.4%
Production	2.7%	4.2%	4.3%
Transportation/Material Moving	2.4%	3.9%	4.2%
2010 Population By Urban/ Rural Status			
Total Population	8,298	164,518	433,475
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	3,500	78,298	188,017
Households with 1 Person	29.8%	48.3%	40.4%
Households with 2+ People	70.2%	51.7%	59.6%
Family Households	57.3%	36.7%	45.2%
Husband-wife Families	45.2%	23.7%	30.0%
With Related Children	19.9%	9.8%	13.4%
Other Family (No Spouse Present)	12.1%	13.0%	15.1%
Other Family with Male Householder	3.1%	3.4%	3.9%
With Related Children	1.7%	1.8%	2.0%
Other Family with Female Householder	9.0%	9.6%	11.2%
With Related Children	6.1%	6.8%	7.7%
Nonfamily Households	12.9%	15.0%	14.5%
All Households with Children	28.1%	18.7%	23.5%
Multigenerational Households	1.1%	1.7%	2.0%
Unmarried Partner Households	9.4%	9.0%	8.9%
Male-female	6.3%	7.3%	7.2%
Same-sex	3.0%	1.7%	1.7%
2010 Households by Size			
Total	3,498	78,299	188,017
1 Person Household	29.8%	48.3%	40.4%
2 Person Household	37.5%	29.4%	30.8%
3 Person Household	14.6%	9.7%	12.3%
4 Person Household	12.2%	6.5%	9.0%
5 Person Household	4.0%	3.0%	4.0%
6 Person Household	1.0%	1.3%	1.6%
7 + Person Household	0.8%	1.7%	1.9%
2010 Households by Tenure and Mortgage Status			
Total	3,500	78,299	188,017
Owner Occupied	74.9%	38.7%	49.2%
Owned with a Mortgage/Loan	56.3%	30.5%	38.5%
Owned Free and Clear	18.6%	8.2%	10.6%
Renter Occupied	25.1%	61.3%	50.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,713	86,841	204,640
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Top Tier (1A)	Metro Renters (3B)	Metro Renters (3B)
2.	Urban Chic (2A)	Social Security Set (9F)	Emerald City (8B)
3.	Set to Impress (11D)	Emerald City (8B)	In Style (5B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$14,278,314	\$218,361,585	\$502,658,720
Average Spent	\$4,045.99	\$2,452.34	\$2,427.96
Spending Potential Index	189	114	113
Education: Total \$	\$12,296,296	\$154,615,484	\$368,114,055
Average Spent	\$3,484.36	\$1,736.43	\$1,778.08
Spending Potential Index	219	109	112
Entertainment/Recreation: Total \$	\$21,850,111	\$302,357,065	\$714,533,671
Average Spent	\$6,191.59	\$3,395.67	\$3,451.37
Spending Potential Index	189	104	106
Food at Home: Total \$	\$32,962,941	\$506,709,293	\$1,178,522,158
Average Spent	\$9,340.59	\$5,690.68	\$5,692.55
Spending Potential Index	181	110	110
Food Away from Home: Total \$	\$24,380,700	\$372,819,751	\$858,961,675
Average Spent	\$6,908.67	\$4,187.01	\$4,148.99
Spending Potential Index	188	114	113
Health Care: Total \$	\$37,755,414	\$519,710,058	\$1,246,039,975
Average Spent	\$10,698.62	\$5,836.68	\$6,018.67
Spending Potential Index	180	98	101
HH Furnishings & Equipment: Total \$	\$14,309,143	\$200,175,105	\$473,489,182
Average Spent	\$4,054.73	\$2,248.10	\$2,287.07
Spending Potential Index	190	105	107
Personal Care Products & Services: Total \$	\$5,966,406	\$85,800,077	\$200,842,765
Average Spent	\$1,690.68	\$963.59	\$970.12
Spending Potential Index	191	109	109
Shelter: Total \$	\$127,898,663	\$1,886,252,275	\$4,366,482,674
Average Spent	\$36,242.18	\$21,183.85	\$21,091.16
Spending Potential Index	196	114	114
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$17,267,439	\$221,756,331	\$533,844,016
Average Spent	\$4,893.01	\$2,490.47	\$2,578.60
Spending Potential Index	197	100	104
Travel: Total \$	\$16,313,006	\$204,666,904	\$487,055,449
Average Spent	\$4,622.56	\$2,298.54	\$2,352.60
Spending Potential Index	206	102	105
Vehicle Maintenance & Repairs: Total \$	\$7,640,526	\$111,343,600	\$264,603,231
Average Spent	\$2,165.07	\$1,250.46	\$1,278.10
Spending Potential Index	189	109	112

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.