



Community Profile

301 W 1st St, Duluth, Minnesota, 55802
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 46.78480
Longitude: -92.10358

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	8,534	45,869	85,806
2010 Total Population	8,234	46,419	86,419
2020 Total Population	8,381	47,576	87,445
2020 Group Quarters	586	5,864	7,229
2025 Total Population	8,702	48,468	88,561
2020-2025 Annual Rate	0.75%	0.37%	0.25%
2020 Total Daytime Population	20,688	59,313	100,669
Workers	15,752	33,687	53,592
Residents	4,936	25,626	47,077
Household Summary			
2000 Households	4,562	19,237	35,633
2000 Average Household Size	1.79	2.12	2.22
2010 Households	4,407	19,159	35,905
2010 Average Household Size	1.73	2.11	2.20
2020 Households	4,486	19,647	36,299
2020 Average Household Size	1.74	2.12	2.21
2025 Households	4,655	20,052	36,782
2025 Average Household Size	1.74	2.12	2.21
2020-2025 Annual Rate	0.74%	0.41%	0.26%
2010 Families	1,275	8,309	18,208
2010 Average Family Size	2.71	2.76	2.82
2020 Families	1,257	8,327	18,008
2020 Average Family Size	2.72	2.77	2.83
2025 Families	1,311	8,446	18,127
2025 Average Family Size	2.71	2.77	2.83
2020-2025 Annual Rate	0.84%	0.28%	0.13%
Housing Unit Summary			
2000 Housing Units	4,889	20,159	37,251
Owner Occupied Housing Units	21.0%	46.7%	56.4%
Renter Occupied Housing Units	72.3%	48.7%	39.2%
Vacant Housing Units	6.7%	4.6%	4.3%
2010 Housing Units	4,982	20,739	38,418
Owner Occupied Housing Units	18.7%	41.6%	51.4%
Renter Occupied Housing Units	69.7%	50.8%	42.0%
Vacant Housing Units	11.5%	7.6%	6.5%
2020 Housing Units	5,155	21,695	39,670
Owner Occupied Housing Units	18.6%	39.8%	49.1%
Renter Occupied Housing Units	68.4%	50.8%	42.4%
Vacant Housing Units	13.0%	9.4%	8.5%
2025 Housing Units	5,348	22,234	40,502
Owner Occupied Housing Units	18.5%	39.7%	48.9%
Renter Occupied Housing Units	68.5%	50.4%	41.9%
Vacant Housing Units	13.0%	9.8%	9.2%
Median Household Income			
2020	\$22,603	\$40,513	\$47,242
2025	\$23,374	\$41,428	\$48,801
Median Home Value			
2020	\$147,589	\$183,217	\$183,682
2025	\$193,145	\$250,929	\$244,153
Per Capita Income			
2020	\$21,560	\$25,511	\$28,410
2025	\$22,206	\$27,165	\$30,726
Median Age			
2010	33.4	28.7	32.5
2020	35.2	31.2	34.6
2025	36.4	32.6	36.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income			
Household Income Base	4,486	19,647	36,299
<\$15,000	35.7%	19.6%	15.2%
\$15,000 - \$24,999	17.3%	12.9%	11.8%
\$25,000 - \$34,999	10.3%	11.0%	10.9%
\$35,000 - \$49,999	12.5%	14.5%	14.2%
\$50,000 - \$74,999	9.6%	15.3%	16.1%
\$75,000 - \$99,999	6.2%	9.1%	10.6%
\$100,000 - \$149,999	5.7%	10.9%	13.1%
\$150,000 - \$199,999	1.3%	3.4%	4.4%
\$200,000+	1.4%	3.2%	3.7%
Average Household Income	\$40,128	\$60,954	\$68,084
2025 Households by Income			
Household Income Base	4,655	20,052	36,782
<\$15,000	34.8%	19.1%	14.7%
\$15,000 - \$24,999	17.2%	12.3%	11.1%
\$25,000 - \$34,999	10.6%	10.9%	10.6%
\$35,000 - \$49,999	13.3%	15.1%	14.5%
\$50,000 - \$74,999	9.9%	15.3%	15.9%
\$75,000 - \$99,999	6.2%	9.1%	10.6%
\$100,000 - \$149,999	5.5%	11.1%	13.5%
\$150,000 - \$199,999	1.4%	3.7%	4.9%
\$200,000+	1.2%	3.5%	4.3%
Average Household Income	\$41,393	\$64,894	\$73,699
2020 Owner Occupied Housing Units by Value			
Total	948	8,611	19,477
<\$50,000	2.4%	3.0%	3.0%
\$50,000 - \$99,999	19.5%	13.3%	13.8%
\$100,000 - \$149,999	29.5%	20.5%	20.5%
\$150,000 - \$199,999	14.2%	19.9%	18.9%
\$200,000 - \$249,999	6.8%	10.7%	10.7%
\$250,000 - \$299,999	4.7%	11.0%	11.3%
\$300,000 - \$399,999	14.6%	10.8%	11.4%
\$400,000 - \$499,999	3.9%	4.6%	5.2%
\$500,000 - \$749,999	2.5%	4.4%	3.9%
\$750,000 - \$999,999	1.2%	1.4%	0.9%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.7%	0.1%	0.1%
Average Home Value	\$216,201	\$230,154	\$225,860
2025 Owner Occupied Housing Units by Value			
Total	980	8,818	19,773
<\$50,000	2.1%	2.2%	2.3%
\$50,000 - \$99,999	14.8%	8.0%	9.7%
\$100,000 - \$149,999	22.2%	11.4%	12.5%
\$150,000 - \$199,999	12.7%	15.6%	14.9%
\$200,000 - \$249,999	8.1%	12.4%	12.1%
\$250,000 - \$299,999	6.2%	15.6%	15.4%
\$300,000 - \$399,999	20.6%	17.7%	17.4%
\$400,000 - \$499,999	8.3%	7.7%	8.2%
\$500,000 - \$749,999	2.8%	6.4%	5.6%
\$750,000 - \$999,999	1.7%	2.4%	1.6%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.7%	0.1%	0.1%
Average Home Value	\$254,124	\$283,705	\$271,781

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	8,233	46,420	86,419
0 - 4	5.6%	5.1%	5.6%
5 - 9	4.5%	4.1%	4.9%
10 - 14	3.1%	3.7%	4.5%
15 - 24	22.0%	30.9%	24.0%
25 - 34	17.0%	13.8%	13.8%
35 - 44	9.4%	8.8%	10.0%
45 - 54	14.5%	11.3%	12.8%
55 - 64	11.8%	10.2%	11.4%
65 - 74	5.4%	5.2%	5.9%
75 - 84	3.9%	4.1%	4.4%
85 +	2.9%	2.7%	2.6%
18 +	84.7%	84.6%	81.8%
2020 Population by Age			
Total	8,382	47,577	87,445
0 - 4	5.1%	4.6%	5.1%
5 - 9	4.4%	4.0%	4.7%
10 - 14	3.6%	3.9%	4.7%
15 - 24	16.7%	25.9%	19.9%
25 - 34	20.0%	17.0%	16.3%
35 - 44	10.4%	9.3%	10.5%
45 - 54	11.3%	9.0%	10.0%
55 - 64	12.6%	10.7%	11.9%
65 - 74	8.3%	7.9%	9.1%
75 - 84	4.4%	4.4%	4.8%
85 +	3.2%	3.2%	3.0%
18 +	84.7%	85.2%	82.9%
2025 Population by Age			
Total	8,703	48,466	88,560
0 - 4	5.2%	4.7%	5.1%
5 - 9	4.4%	4.0%	4.6%
10 - 14	3.6%	3.8%	4.6%
15 - 24	16.6%	25.4%	19.7%
25 - 34	18.3%	15.4%	14.4%
35 - 44	11.4%	10.5%	12.0%
45 - 54	11.2%	8.8%	9.7%
55 - 64	11.6%	9.9%	10.8%
65 - 74	9.1%	8.6%	9.9%
75 - 84	5.5%	5.6%	6.0%
85 +	3.1%	3.3%	3.1%
18 +	84.7%	85.3%	83.0%
2010 Population by Sex			
Males	4,275	22,904	42,758
Females	3,959	23,515	43,661
2020 Population by Sex			
Males	4,349	23,451	43,230
Females	4,032	24,125	44,215
2025 Population by Sex			
Males	4,508	23,845	43,739
Females	4,194	24,623	44,823

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	8,234	46,419	86,418
White Alone	77.1%	87.1%	89.5%
Black Alone	7.0%	3.6%	2.6%
American Indian Alone	7.6%	3.4%	2.7%
Asian Alone	2.1%	1.9%	1.6%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.3%	0.3%	0.3%
Two or More Races	5.8%	3.7%	3.2%
Hispanic Origin	2.2%	1.9%	1.6%
Diversity Index	42.1	26.6	22.3
2020 Population by Race/Ethnicity			
Total	8,381	47,576	87,445
White Alone	73.5%	84.5%	87.4%
Black Alone	8.9%	4.6%	3.3%
American Indian Alone	7.5%	3.5%	2.7%
Asian Alone	2.8%	2.5%	2.2%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	0.3%	0.5%	0.4%
Two or More Races	6.8%	4.4%	3.9%
Hispanic Origin	3.4%	3.0%	2.6%
Diversity Index	48.3	32.3	27.3
2025 Population by Race/Ethnicity			
Total	8,703	48,466	88,561
White Alone	70.7%	82.8%	85.9%
Black Alone	10.2%	5.2%	3.8%
American Indian Alone	8.0%	3.6%	2.8%
Asian Alone	3.1%	2.8%	2.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.4%	0.6%	0.5%
Two or More Races	7.5%	4.9%	4.4%
Hispanic Origin	4.3%	3.7%	3.2%
Diversity Index	52.5	35.9	30.5
2010 Population by Relationship and Household Type			
Total	8,234	46,419	86,419
In Households	92.9%	87.1%	91.5%
In Family Households	44.8%	51.7%	61.9%
Householder	15.4%	17.7%	21.0%
Spouse	7.2%	11.5%	14.5%
Child	17.6%	18.5%	22.2%
Other relative	1.8%	1.7%	1.8%
Nonrelative	2.8%	2.4%	2.5%
In Nonfamily Households	48.0%	35.4%	29.5%
In Group Quarters	7.1%	12.9%	8.5%
Institutionalized Population	1.0%	2.2%	2.0%
Noninstitutionalized Population	6.1%	10.6%	6.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment			
Total	5,883	29,287	57,463
Less than 9th Grade	1.9%	1.3%	1.3%
9th - 12th Grade, No Diploma	7.4%	4.4%	4.5%
High School Graduate	18.2%	19.3%	19.9%
GED/Alternative Credential	7.0%	4.7%	4.1%
Some College, No Degree	26.4%	22.0%	22.5%
Associate Degree	7.3%	9.4%	9.4%
Bachelor's Degree	20.2%	24.0%	24.1%
Graduate/Professional Degree	11.4%	14.9%	14.3%
2020 Population 15+ by Marital Status			
Total	7,285	41,607	74,854
Never Married	57.0%	55.1%	45.8%
Married	22.2%	29.6%	36.9%
Widowed	5.4%	5.1%	5.6%
Divorced	15.4%	10.1%	11.8%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,253	26,959	48,389
Population 16+ Employed	80.3%	82.1%	83.6%
Population 16+ Unemployment rate	19.7%	17.9%	16.4%
Population 16-24 Employed	20.9%	29.9%	23.1%
Population 16-24 Unemployment rate	23.6%	23.7%	22.9%
Population 25-54 Employed	61.6%	53.2%	57.2%
Population 25-54 Unemployment rate	19.6%	15.8%	14.8%
Population 55-64 Employed	11.3%	11.8%	14.2%
Population 55-64 Unemployment rate	14.6%	13.1%	12.3%
Population 65+ Employed	6.2%	5.1%	5.4%
Population 65+ Unemployment rate	15.5%	13.2%	13.4%
2020 Employed Population 16+ by Industry			
Total	3,415	22,129	40,431
Agriculture/Mining	0.3%	0.4%	0.6%
Construction	3.4%	3.7%	4.1%
Manufacturing	5.1%	5.5%	5.7%
Wholesale Trade	1.7%	1.8%	2.0%
Retail Trade	13.9%	11.5%	10.9%
Transportation/Utilities	5.0%	4.7%	5.4%
Information	0.7%	1.3%	1.3%
Finance/Insurance/Real Estate	7.2%	5.9%	6.7%
Services	61.1%	61.9%	59.7%
Public Administration	1.6%	3.2%	3.7%
2020 Employed Population 16+ by Occupation			
Total	3,414	22,127	40,431
White Collar	59.9%	61.5%	63.3%
Management/Business/Financial	9.5%	10.3%	12.3%
Professional	26.1%	28.6%	28.8%
Sales	13.0%	9.1%	9.0%
Administrative Support	11.2%	13.5%	13.3%
Services	24.7%	24.5%	21.8%
Blue Collar	15.4%	14.0%	15.0%
Farming/Forestry/Fishing	0.6%	0.1%	0.2%
Construction/Extraction	3.0%	3.1%	2.9%
Installation/Maintenance/Repair	2.3%	1.7%	2.3%
Production	4.4%	4.1%	4.5%
Transportation/Material Moving	5.1%	4.9%	5.1%

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2010 Households by Type			
Total	4,407	19,158	35,905
Households with 1 Person	56.9%	40.0%	36.2%
Households with 2+ People	43.1%	60.0%	63.8%
Family Households	28.9%	43.4%	50.7%
Husband-wife Families	13.4%	28.2%	35.2%
With Related Children	4.1%	9.9%	13.3%
Other Family (No Spouse Present)	15.5%	15.1%	15.6%
Other Family with Male Householder	3.4%	3.9%	4.2%
With Related Children	2.0%	2.2%	2.4%
Other Family with Female Householder	12.1%	11.3%	11.4%
With Related Children	9.3%	8.1%	8.0%
Nonfamily Households	14.2%	16.6%	13.1%
All Households with Children	15.6%	20.5%	24.1%
Multigenerational Households	1.1%	1.3%	1.5%
Unmarried Partner Households	9.4%	8.7%	8.4%
Male-female	8.6%	8.1%	7.7%
Same-sex	0.7%	0.7%	0.6%
2010 Households by Size			
Total	4,406	19,157	35,905
1 Person Household	56.9%	40.0%	36.2%
2 Person Household	25.7%	31.9%	33.1%
3 Person Household	9.3%	12.8%	13.9%
4 Person Household	4.8%	9.1%	10.3%
5 Person Household	2.0%	4.1%	4.4%
6 Person Household	1.0%	1.4%	1.5%
7 + Person Household	0.4%	0.6%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	4,407	19,159	35,905
Owner Occupied	21.2%	45.0%	55.0%
Owned with a Mortgage/Loan	14.0%	31.3%	38.4%
Owned Free and Clear	7.2%	13.7%	16.6%
Renter Occupied	78.8%	55.0%	45.0%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	86	117	133
Percent of Income for Mortgage	27.3%	18.9%	16.2%
Wealth Index	29	57	69
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,982	20,739	38,418
Housing Units Inside Urbanized Area	100.0%	99.5%	97.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.5%	2.2%
2010 Population By Urban/ Rural Status			
Total Population	8,234	46,419	86,419
Population Inside Urbanized Area	100.0%	99.5%	97.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.5%	2.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Set to Impress (11D)	College Towns (14B)	Set to Impress (11D)
2.	Social Security Set (9F)	Set to Impress (11D)	College Towns (14B)
3.	Old and Newcomers (8F)	Social Security Set (9F)	In Style (5B)
2020 Consumer Spending			
Apparel & Services: Total \$	\$4,593,854	\$29,850,828	\$60,621,088
Average Spent	\$1,024.04	\$1,519.36	\$1,670.05
Spending Potential Index	48	71	78
Education: Total \$	\$3,609,533	\$24,619,538	\$49,377,823
Average Spent	\$804.62	\$1,253.09	\$1,360.31
Spending Potential Index	45	70	76
Entertainment/Recreation: Total \$	\$6,471,223	\$43,339,826	\$89,957,788
Average Spent	\$1,442.54	\$2,205.93	\$2,478.24
Spending Potential Index	44	68	76
Food at Home: Total \$	\$11,397,503	\$72,881,919	\$149,420,968
Average Spent	\$2,540.68	\$3,709.57	\$4,116.39
Spending Potential Index	48	69	77
Food Away from Home: Total \$	\$7,998,229	\$52,021,644	\$105,561,440
Average Spent	\$1,782.93	\$2,647.82	\$2,908.11
Spending Potential Index	47	70	77
Health Care: Total \$	\$11,367,751	\$76,439,236	\$160,607,116
Average Spent	\$2,534.05	\$3,890.63	\$4,424.56
Spending Potential Index	44	68	77
HH Furnishings & Equipment: Total \$	\$4,373,727	\$29,357,363	\$60,953,562
Average Spent	\$974.97	\$1,494.24	\$1,679.21
Spending Potential Index	45	68	77
Personal Care Products & Services: Total \$	\$1,947,379	\$12,754,135	\$26,163,947
Average Spent	\$434.10	\$649.16	\$720.79
Spending Potential Index	47	71	78
Shelter: Total \$	\$41,553,285	\$266,225,008	\$539,455,862
Average Spent	\$9,262.88	\$13,550.42	\$14,861.45
Spending Potential Index	48	70	77
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,530,865	\$31,008,611	\$65,232,120
Average Spent	\$1,010.00	\$1,578.29	\$1,797.08
Spending Potential Index	43	67	77
Travel: Total \$	\$4,469,735	\$30,707,121	\$64,291,196
Average Spent	\$996.37	\$1,562.94	\$1,771.16
Spending Potential Index	41	65	73
Vehicle Maintenance & Repairs: Total \$	\$2,607,024	\$17,069,360	\$34,774,966
Average Spent	\$581.15	\$868.80	\$958.01
Spending Potential Index	50	75	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.