



Community Profile

100 Otter Dr, Ottertail, Minnesota, 56571
Rings: 1, 5, 10 mile radii

Prepared by Esri
Latitude: 46.43427
Longitude: -95.58059

	1 mile	5 miles	10 miles
Population Summary			
2000 Total Population	208	1,874	6,063
2010 Total Population	225	1,964	6,190
2021 Total Population	258	2,196	6,722
2021 Group Quarters	0	14	82
2026 Total Population	272	2,294	6,953
2021-2026 Annual Rate	1.06%	0.88%	0.68%
2021 Total Daytime Population	593	2,204	5,853
Workers	452	974	2,035
Residents	141	1,230	3,818
Household Summary			
2000 Households	96	790	2,417
2000 Average Household Size	2.17	2.35	2.47
2010 Households	108	866	2,597
2010 Average Household Size	2.08	2.25	2.35
2021 Households	124	968	2,820
2021 Average Household Size	2.08	2.25	2.35
2026 Households	130	1,011	2,918
2026 Average Household Size	2.08	2.26	2.35
2021-2026 Annual Rate	0.95%	0.87%	0.69%
2010 Families	77	626	1,867
2010 Average Family Size	2.43	2.62	2.75
2021 Families	87	690	1,996
2021 Average Family Size	2.44	2.63	2.77
2026 Families	91	716	2,055
2026 Average Family Size	2.45	2.64	2.77
2021-2026 Annual Rate	0.90%	0.74%	0.58%
Housing Unit Summary			
2000 Housing Units	170	1,790	5,341
Owner Occupied Housing Units	50.6%	39.6%	40.0%
Renter Occupied Housing Units	5.9%	4.5%	5.2%
Vacant Housing Units	43.5%	55.9%	54.8%
2010 Housing Units	193	1,916	5,538
Owner Occupied Housing Units	49.7%	39.9%	40.8%
Renter Occupied Housing Units	6.2%	5.3%	6.1%
Vacant Housing Units	44.0%	54.8%	53.1%
2021 Housing Units	220	2,126	5,971
Owner Occupied Housing Units	50.5%	40.7%	41.7%
Renter Occupied Housing Units	5.9%	4.8%	5.5%
Vacant Housing Units	43.6%	54.5%	52.8%
2026 Housing Units	230	2,202	6,132
Owner Occupied Housing Units	51.3%	41.5%	42.5%
Renter Occupied Housing Units	5.2%	4.4%	5.1%
Vacant Housing Units	43.5%	54.1%	52.4%
Median Household Income			
2021	\$62,618	\$63,108	\$61,654
2026	\$70,041	\$71,332	\$68,308
Median Home Value			
2021	\$276,923	\$275,735	\$271,070
2026	\$313,750	\$313,481	\$309,461
Per Capita Income			
2021	\$34,510	\$35,219	\$34,097
2026	\$38,439	\$39,250	\$37,946
Median Age			
2010	51.4	50.6	49.9
2021	55.8	54.9	54.0
2026	56.9	55.9	55.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income			
Household Income Base	124	968	2,820
<\$15,000	9.7%	8.2%	7.3%
\$15,000 - \$24,999	8.9%	8.2%	8.0%
\$25,000 - \$34,999	7.3%	7.7%	9.1%
\$35,000 - \$49,999	14.5%	14.0%	13.8%
\$50,000 - \$74,999	16.9%	19.1%	20.7%
\$75,000 - \$99,999	17.7%	16.7%	15.8%
\$100,000 - \$149,999	13.7%	14.6%	15.0%
\$150,000 - \$199,999	8.1%	6.6%	5.5%
\$200,000+	4.0%	4.8%	4.8%
Average Household Income	\$79,020	\$82,207	\$80,997
2026 Households by Income			
Household Income Base	130	1,011	2,918
<\$15,000	8.5%	7.1%	6.4%
\$15,000 - \$24,999	7.7%	6.6%	6.5%
\$25,000 - \$34,999	7.7%	7.2%	8.4%
\$35,000 - \$49,999	13.8%	13.0%	12.9%
\$50,000 - \$74,999	15.4%	18.0%	19.7%
\$75,000 - \$99,999	18.5%	17.6%	16.5%
\$100,000 - \$149,999	16.2%	17.0%	17.4%
\$150,000 - \$199,999	10.0%	8.3%	7.0%
\$200,000+	3.8%	5.1%	5.2%
Average Household Income	\$88,512	\$91,601	\$90,153
2021 Owner Occupied Housing Units by Value			
Total	111	866	2,490
<\$50,000	2.7%	2.8%	3.7%
\$50,000 - \$99,999	3.6%	4.4%	5.9%
\$100,000 - \$149,999	9.9%	8.5%	8.0%
\$150,000 - \$199,999	13.5%	12.9%	12.4%
\$200,000 - \$249,999	14.4%	15.2%	15.0%
\$250,000 - \$299,999	11.7%	11.8%	12.0%
\$300,000 - \$399,999	24.3%	23.1%	21.0%
\$400,000 - \$499,999	8.1%	9.1%	10.4%
\$500,000 - \$749,999	9.9%	9.5%	8.8%
\$750,000 - \$999,999	1.8%	1.7%	1.9%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.4%
\$2,000,000 +	0.9%	0.3%	0.2%
Average Home Value	\$320,759	\$315,289	\$311,566
2026 Owner Occupied Housing Units by Value			
Total	118	913	2,606
<\$50,000	0.8%	1.1%	1.8%
\$50,000 - \$99,999	0.8%	1.4%	2.3%
\$100,000 - \$149,999	3.4%	2.8%	2.8%
\$150,000 - \$199,999	8.5%	8.4%	8.1%
\$200,000 - \$249,999	16.1%	16.4%	16.2%
\$250,000 - \$299,999	15.3%	15.4%	16.0%
\$300,000 - \$399,999	33.9%	32.1%	29.2%
\$400,000 - \$499,999	10.2%	11.5%	13.1%
\$500,000 - \$749,999	8.5%	8.5%	7.9%
\$750,000 - \$999,999	0.8%	1.4%	1.6%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.5%
\$2,000,000 +	0.8%	0.3%	0.2%
Average Home Value	\$344,872	\$342,990	\$340,906

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	223	1,962	6,189
0 - 4	4.9%	4.7%	4.8%
5 - 9	4.9%	5.1%	5.4%
10 - 14	4.5%	5.1%	5.8%
15 - 24	8.1%	8.6%	8.9%
25 - 34	10.8%	10.1%	9.2%
35 - 44	7.6%	7.8%	8.6%
45 - 54	17.0%	16.7%	15.9%
55 - 64	18.8%	18.8%	17.8%
65 - 74	17.0%	15.6%	14.7%
75 - 84	6.7%	6.4%	6.7%
85 +	0.9%	1.1%	2.1%
18 +	83.0%	81.5%	80.2%
2021 Population by Age			
Total	259	2,196	6,721
0 - 4	3.9%	4.1%	4.3%
5 - 9	4.2%	4.4%	4.7%
10 - 14	3.9%	4.5%	5.0%
15 - 24	6.6%	7.1%	8.0%
25 - 34	10.8%	9.9%	9.2%
35 - 44	6.6%	7.2%	8.3%
45 - 54	12.7%	12.9%	12.0%
55 - 64	19.3%	19.3%	18.6%
65 - 74	23.6%	21.8%	19.6%
75 - 84	7.7%	7.6%	8.0%
85 +	0.8%	1.3%	2.3%
18 +	84.9%	84.2%	82.9%
2026 Population by Age			
Total	272	2,293	6,954
0 - 4	3.7%	4.0%	4.1%
5 - 9	4.0%	4.3%	4.6%
10 - 14	3.7%	4.4%	5.0%
15 - 24	6.2%	6.9%	7.6%
25 - 34	10.3%	9.5%	8.8%
35 - 44	6.6%	7.2%	8.3%
45 - 54	12.5%	12.3%	11.5%
55 - 64	17.6%	17.7%	17.1%
65 - 74	24.6%	22.9%	20.7%
75 - 84	9.6%	9.4%	9.8%
85 +	1.1%	1.4%	2.6%
18 +	85.7%	84.6%	83.2%
2010 Population by Sex			
Males	115	1,012	3,186
Females	110	952	3,004
2021 Population by Sex			
Males	133	1,144	3,509
Females	125	1,052	3,212
2026 Population by Sex			
Males	141	1,204	3,656
Females	130	1,089	3,297

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	224	1,963	6,189
White Alone	99.1%	98.1%	97.8%
Black Alone	0.0%	0.2%	0.2%
American Indian Alone	0.0%	0.4%	0.4%
Asian Alone	0.0%	0.2%	0.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.0%	0.2%	0.4%
Two or More Races	0.9%	1.1%	1.0%
Hispanic Origin	0.4%	0.8%	1.1%
Diversity Index	3.5	5.4	6.4
2021 Population by Race/Ethnicity			
Total	259	2,196	6,721
White Alone	97.3%	96.6%	96.1%
Black Alone	0.4%	0.4%	0.5%
American Indian Alone	0.4%	0.5%	0.6%
Asian Alone	0.4%	0.3%	0.3%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.0%	0.3%	0.7%
Two or More Races	1.5%	1.9%	1.7%
Hispanic Origin	1.2%	1.4%	2.1%
Diversity Index	6.8	9.3	11.4
2026 Population by Race/Ethnicity			
Total	272	2,293	6,953
White Alone	97.1%	95.8%	95.2%
Black Alone	0.4%	0.5%	0.6%
American Indian Alone	0.4%	0.7%	0.7%
Asian Alone	0.4%	0.3%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.0%	0.3%	0.9%
Two or More Races	1.8%	2.3%	2.1%
Hispanic Origin	1.5%	1.8%	2.7%
Diversity Index	8.5	11.6	14.1
2010 Population by Relationship and Household Type			
Total	225	1,964	6,190
In Households	100.0%	99.3%	98.7%
In Family Households	84.4%	85.0%	84.7%
Householder	31.1%	30.9%	30.3%
Spouse	27.1%	26.9%	26.5%
Child	24.0%	24.1%	24.6%
Other relative	0.9%	1.6%	1.7%
Nonrelative	1.3%	1.5%	1.6%
In Nonfamily Households	15.6%	14.3%	14.0%
In Group Quarters	0.0%	0.7%	1.3%
Institutionalized Population	0.0%	0.5%	1.1%
Noninstitutionalized Population	0.0%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment			
Total	210	1,755	5,245
Less than 9th Grade	2.4%	1.9%	1.7%
9th - 12th Grade, No Diploma	2.9%	3.9%	4.3%
High School Graduate	29.5%	28.2%	27.2%
GED/Alternative Credential	4.3%	3.5%	2.8%
Some College, No Degree	20.0%	21.0%	22.4%
Associate Degree	15.2%	14.5%	14.0%
Bachelor's Degree	15.7%	16.8%	17.6%
Graduate/Professional Degree	10.0%	10.2%	10.0%
2021 Population 15+ by Marital Status			
Total	227	1,912	5,786
Never Married	17.6%	17.5%	18.0%
Married	68.7%	69.8%	68.1%
Widowed	5.3%	5.1%	6.0%
Divorced	8.4%	7.6%	7.9%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	122	1,033	3,061
Population 16+ Employed	94.3%	94.5%	94.9%
Population 16+ Unemployment rate	5.7%	5.6%	5.1%
Population 16-24 Employed	5.2%	6.5%	8.1%
Population 16-24 Unemployment rate	0.0%	6.0%	6.0%
Population 25-54 Employed	55.7%	55.1%	54.5%
Population 25-54 Unemployment rate	5.9%	6.3%	5.4%
Population 55-64 Employed	27.8%	28.0%	27.7%
Population 55-64 Unemployment rate	3.0%	3.2%	2.5%
Population 65+ Employed	11.3%	10.6%	9.6%
Population 65+ Unemployment rate	7.1%	8.0%	9.1%
2021 Employed Population 16+ by Industry			
Total	115	976	2,906
Agriculture/Mining	5.2%	5.7%	6.1%
Construction	8.7%	8.3%	8.9%
Manufacturing	17.4%	16.9%	15.5%
Wholesale Trade	4.3%	3.3%	2.5%
Retail Trade	8.7%	9.9%	10.4%
Transportation/Utilities	6.1%	5.1%	5.7%
Information	1.7%	2.5%	2.6%
Finance/Insurance/Real Estate	6.1%	6.5%	6.5%
Services	34.8%	36.4%	37.6%
Public Administration	7.0%	5.2%	4.2%
2021 Employed Population 16+ by Occupation			
Total	115	977	2,905
White Collar	59.1%	57.5%	56.4%
Management/Business/Financial	18.3%	16.6%	15.6%
Professional	22.6%	22.8%	22.6%
Sales	12.2%	10.5%	8.9%
Administrative Support	6.1%	7.6%	9.4%
Services	13.0%	13.5%	12.8%
Blue Collar	27.8%	29.1%	30.7%
Farming/Forestry/Fishing	0.9%	1.4%	1.9%
Construction/Extraction	4.3%	5.1%	6.0%
Installation/Maintenance/Repair	3.5%	3.2%	3.1%
Production	8.7%	8.1%	8.2%
Transportation/Material Moving	10.4%	11.3%	11.5%

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2010 Households by Type			
Total	107	866	2,597
Households with 1 Person	23.4%	22.9%	23.8%
Households with 2+ People	76.6%	77.1%	76.2%
Family Households	72.0%	72.3%	71.9%
Husband-wife Families	62.6%	63.0%	62.8%
With Related Children	15.0%	16.4%	17.8%
Other Family (No Spouse Present)	9.3%	9.2%	9.1%
Other Family with Male Householder	2.8%	3.6%	3.9%
With Related Children	0.9%	1.6%	2.0%
Other Family with Female Householder	6.5%	5.7%	5.2%
With Related Children	3.7%	3.6%	3.4%
Nonfamily Households	4.7%	4.8%	4.3%
All Households with Children	20.4%	21.7%	23.3%
Multigenerational Households	0.9%	1.4%	1.4%
Unmarried Partner Households	6.5%	5.8%	5.3%
Male-female	5.6%	5.0%	4.7%
Same-sex	0.9%	0.8%	0.7%
2010 Households by Size			
Total	107	867	2,596
1 Person Household	23.4%	22.8%	23.8%
2 Person Household	50.5%	49.6%	47.7%
3 Person Household	12.1%	12.0%	11.9%
4 Person Household	8.4%	9.0%	9.3%
5 Person Household	3.7%	3.9%	4.6%
6 Person Household	0.9%	1.4%	1.5%
7 + Person Household	0.9%	1.3%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	108	866	2,597
Owner Occupied	88.9%	88.2%	86.9%
Owned with a Mortgage/Loan	50.9%	51.7%	50.6%
Owned Free and Clear	37.0%	36.5%	36.3%
Renter Occupied	11.1%	11.8%	13.1%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	127	128	127
Percent of Income for Mortgage	18.6%	18.3%	18.4%
Wealth Index	102	107	102
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	193	1,916	5,538
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.2%
Rural Housing Units	100.0%	100.0%	99.8%
2010 Population By Urban/ Rural Status			
Total Population	225	1,964	6,190
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.5%
Rural Population	100.0%	100.0%	99.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Rural Resort Dwellers (6E)	Rural Resort Dwellers (6E)	Rural Resort Dwellers (6E)
2.		Prairie Living (6D)	Prairie Living (6D)
3.			Retirement Communities (9E)
2021 Consumer Spending			
Apparel & Services: Total \$	\$206,961	\$1,699,312	\$4,911,839
Average Spent	\$1,669.04	\$1,755.49	\$1,741.79
Spending Potential Index	79	83	82
Education: Total \$	\$134,060	\$1,084,514	\$3,123,011
Average Spent	\$1,081.13	\$1,120.37	\$1,107.45
Spending Potential Index	63	65	64
Entertainment/Recreation: Total \$	\$392,197	\$3,243,596	\$9,321,962
Average Spent	\$3,162.88	\$3,350.82	\$3,305.66
Spending Potential Index	98	104	102
Food at Home: Total \$	\$653,085	\$5,371,354	\$15,370,250
Average Spent	\$5,266.81	\$5,548.92	\$5,450.44
Spending Potential Index	97	102	100
Food Away from Home: Total \$	\$381,660	\$3,124,516	\$8,979,541
Average Spent	\$3,077.90	\$3,227.81	\$3,184.23
Spending Potential Index	81	85	84
Health Care: Total \$	\$833,334	\$6,868,034	\$19,631,984
Average Spent	\$6,720.44	\$7,095.08	\$6,961.70
Spending Potential Index	108	114	112
HH Furnishings & Equipment: Total \$	\$239,037	\$1,955,506	\$5,597,225
Average Spent	\$1,927.72	\$2,020.15	\$1,984.83
Spending Potential Index	85	90	88
Personal Care Products & Services: Total \$	\$88,910	\$732,367	\$2,128,572
Average Spent	\$717.02	\$756.58	\$754.81
Spending Potential Index	80	84	84
Shelter: Total \$	\$1,954,559	\$15,966,310	\$45,906,071
Average Spent	\$15,762.57	\$16,494.12	\$16,278.75
Spending Potential Index	78	82	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$371,571	\$3,042,673	\$8,516,167
Average Spent	\$2,996.54	\$3,143.26	\$3,019.92
Spending Potential Index	125	131	126
Travel: Total \$	\$260,081	\$2,129,330	\$6,101,221
Average Spent	\$2,097.43	\$2,199.72	\$2,163.55
Spending Potential Index	83	87	86
Vehicle Maintenance & Repairs: Total \$	\$144,771	\$1,187,808	\$3,370,683
Average Spent	\$1,167.51	\$1,227.07	\$1,195.28
Spending Potential Index	105	111	108

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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