



Community Profile

4910 W 77th St, Minneapolis, Minnesota, 55435 2
 4910 W 77th St, Minneapolis, Minnesota, 55435
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 44.86466
 Longitude: -93.34744

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	6,643	74,958	240,585
2010 Total Population	6,662	74,350	244,845
2021 Total Population	8,769	80,901	260,339
2021 Group Quarters	5	397	2,214
2026 Total Population	9,350	84,829	268,971
2021-2026 Annual Rate	1.29%	0.95%	0.65%
2021 Total Daytime Population	26,736	114,920	309,064
Workers	22,399	75,124	185,632
Residents	4,337	39,796	123,432
Household Summary			
2000 Households	3,328	33,455	105,129
2000 Average Household Size	1.99	2.22	2.26
2010 Households	3,166	32,741	106,333
2010 Average Household Size	2.10	2.26	2.28
2021 Households	4,049	35,558	112,002
2021 Average Household Size	2.16	2.26	2.30
2026 Households	4,302	37,301	115,330
2026 Average Household Size	2.17	2.26	2.31
2021-2026 Annual Rate	1.22%	0.96%	0.59%
2010 Families	1,817	19,768	62,811
2010 Average Family Size	2.79	2.90	2.94
2021 Families	2,347	20,920	65,016
2021 Average Family Size	2.84	2.93	2.99
2026 Families	2,504	21,810	66,857
2026 Average Family Size	2.84	2.93	3.00
2021-2026 Annual Rate	1.30%	0.84%	0.56%
Housing Unit Summary			
2000 Housing Units	3,465	34,310	107,604
Owner Occupied Housing Units	54.7%	71.7%	69.8%
Renter Occupied Housing Units	41.3%	25.8%	27.9%
Vacant Housing Units	4.0%	2.5%	2.3%
2010 Housing Units	3,635	35,066	112,906
Owner Occupied Housing Units	49.6%	67.0%	65.0%
Renter Occupied Housing Units	37.5%	26.3%	29.2%
Vacant Housing Units	12.9%	6.6%	5.8%
2021 Housing Units	4,465	37,835	118,575
Owner Occupied Housing Units	48.4%	64.7%	64.2%
Renter Occupied Housing Units	42.2%	29.3%	30.2%
Vacant Housing Units	9.3%	6.0%	5.5%
2026 Housing Units	4,722	39,587	121,950
Owner Occupied Housing Units	51.0%	64.4%	65.0%
Renter Occupied Housing Units	40.1%	29.8%	29.6%
Vacant Housing Units	8.9%	5.8%	5.4%
Median Household Income			
2021	\$93,543	\$93,490	\$90,185
2026	\$105,269	\$103,861	\$100,872
Median Home Value			
2021	\$429,284	\$356,334	\$341,424
2026	\$447,592	\$392,729	\$385,626
Per Capita Income			
2021	\$61,270	\$59,295	\$55,242
2026	\$68,155	\$65,946	\$61,312
Median Age			
2010	40.4	43.6	40.4
2021	42.7	46.2	42.6
2026	43.3	47.3	43.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income			
Household Income Base	4,049	35,558	112,002
<\$15,000	4.2%	5.2%	5.1%
\$15,000 - \$24,999	7.1%	4.8%	5.1%
\$25,000 - \$34,999	6.2%	5.8%	5.8%
\$35,000 - \$49,999	8.3%	9.1%	9.8%
\$50,000 - \$74,999	15.1%	14.2%	14.8%
\$75,000 - \$99,999	11.5%	13.8%	14.1%
\$100,000 - \$149,999	16.2%	18.3%	18.5%
\$150,000 - \$199,999	11.9%	11.2%	10.5%
\$200,000+	19.5%	17.6%	16.3%
Average Household Income	\$135,976	\$134,862	\$128,310
2026 Households by Income			
Household Income Base	4,302	37,301	115,330
<\$15,000	3.2%	4.0%	4.0%
\$15,000 - \$24,999	5.4%	3.8%	4.0%
\$25,000 - \$34,999	4.8%	4.7%	4.9%
\$35,000 - \$49,999	7.5%	8.0%	8.8%
\$50,000 - \$74,999	14.8%	13.5%	13.8%
\$75,000 - \$99,999	11.8%	13.8%	14.0%
\$100,000 - \$149,999	16.7%	19.5%	20.0%
\$150,000 - \$199,999	14.2%	13.4%	12.6%
\$200,000+	21.6%	19.3%	17.9%
Average Household Income	\$152,210	\$149,900	\$142,893
2021 Owner Occupied Housing Units by Value			
Total	2,163	24,472	76,175
<\$50,000	0.7%	1.1%	1.0%
\$50,000 - \$99,999	5.6%	1.5%	1.4%
\$100,000 - \$149,999	1.5%	1.3%	1.6%
\$150,000 - \$199,999	1.4%	4.3%	5.9%
\$200,000 - \$249,999	3.8%	12.4%	14.5%
\$250,000 - \$299,999	12.3%	15.3%	15.8%
\$300,000 - \$399,999	17.4%	25.1%	23.5%
\$400,000 - \$499,999	24.5%	16.2%	13.9%
\$500,000 - \$749,999	21.4%	14.5%	14.1%
\$750,000 - \$999,999	9.2%	4.9%	4.7%
\$1,000,000 - \$1,499,999	1.7%	2.0%	2.1%
\$1,500,000 - \$1,999,999	0.4%	0.7%	0.7%
\$2,000,000 +	0.0%	0.7%	0.8%
Average Home Value	\$465,025	\$427,930	\$418,872
2026 Owner Occupied Housing Units by Value			
Total	2,409	25,491	79,212
<\$50,000	0.1%	0.8%	0.5%
\$50,000 - \$99,999	4.9%	0.8%	0.6%
\$100,000 - \$149,999	1.5%	0.4%	0.3%
\$150,000 - \$199,999	0.2%	0.9%	1.3%
\$200,000 - \$249,999	1.1%	5.6%	7.0%
\$250,000 - \$299,999	8.4%	12.1%	14.5%
\$300,000 - \$399,999	19.9%	31.6%	30.1%
\$400,000 - \$499,999	29.3%	21.9%	19.9%
\$500,000 - \$749,999	24.4%	17.2%	17.4%
\$750,000 - \$999,999	8.6%	5.3%	4.8%
\$1,000,000 - \$1,499,999	1.2%	1.8%	1.9%
\$1,500,000 - \$1,999,999	0.3%	0.7%	0.7%
\$2,000,000 +	0.1%	0.8%	0.9%
Average Home Value	\$483,714	\$465,005	\$461,428

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	6,661	74,351	244,843
0 - 4	6.0%	5.7%	6.3%
5 - 9	6.4%	5.9%	6.1%
10 - 14	5.6%	5.8%	5.8%
15 - 24	9.3%	9.8%	10.3%
25 - 34	16.3%	12.8%	14.6%
35 - 44	11.9%	11.8%	13.0%
45 - 54	13.4%	14.8%	15.1%
55 - 64	12.1%	13.5%	13.0%
65 - 74	8.4%	8.9%	7.4%
75 - 84	7.6%	7.4%	5.4%
85 +	3.1%	3.7%	3.0%
18 +	78.5%	79.0%	78.2%
2021 Population by Age			
Total	8,768	80,900	260,341
0 - 4	5.3%	4.9%	5.4%
5 - 9	5.3%	5.2%	5.6%
10 - 14	5.6%	5.7%	6.1%
15 - 24	11.9%	10.1%	10.7%
25 - 34	11.1%	10.6%	12.0%
35 - 44	13.7%	12.2%	13.3%
45 - 54	11.2%	11.5%	12.1%
55 - 64	12.6%	14.3%	13.8%
65 - 74	11.6%	12.8%	11.3%
75 - 84	7.6%	8.0%	6.2%
85 +	4.1%	4.7%	3.6%
18 +	79.9%	80.7%	79.4%
2026 Population by Age			
Total	9,350	84,829	268,971
0 - 4	5.5%	4.8%	5.4%
5 - 9	5.3%	5.2%	5.6%
10 - 14	5.3%	5.3%	5.7%
15 - 24	10.8%	9.5%	10.5%
25 - 34	12.4%	10.5%	12.2%
35 - 44	13.2%	11.9%	12.8%
45 - 54	10.8%	11.3%	12.0%
55 - 64	11.5%	12.9%	12.4%
65 - 74	12.0%	13.8%	12.1%
75 - 84	8.7%	9.6%	7.7%
85 +	4.5%	5.0%	3.7%
18 +	80.8%	81.5%	80.0%
2010 Population by Sex			
Males	3,195	35,325	117,141
Females	3,467	39,025	127,704
2021 Population by Sex			
Males	4,221	38,503	125,009
Females	4,549	42,397	135,329
2026 Population by Sex			
Males	4,496	40,337	129,248
Females	4,854	44,492	139,723

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	6,662	74,350	244,845
White Alone	73.4%	83.5%	80.8%
Black Alone	6.6%	5.0%	6.8%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	15.9%	6.5%	5.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	2.3%	3.3%
Two or More Races	2.4%	2.3%	2.9%
Hispanic Origin	4.0%	5.0%	6.6%
Diversity Index	47.6	36.3	42.0
2021 Population by Race/Ethnicity			
Total	8,769	80,900	260,339
White Alone	70.4%	79.0%	76.0%
Black Alone	7.8%	6.8%	9.0%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	17.3%	8.5%	7.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.6%	2.6%	3.8%
Two or More Races	2.7%	2.8%	3.4%
Hispanic Origin	4.1%	5.5%	7.4%
Diversity Index	51.0	43.1	48.9
2026 Population by Race/Ethnicity			
Total	9,349	84,828	268,971
White Alone	68.1%	76.4%	73.4%
Black Alone	8.6%	7.8%	10.1%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	18.5%	9.5%	8.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.7%	2.8%	4.1%
Two or More Races	2.9%	3.1%	3.7%
Hispanic Origin	4.4%	6.0%	8.0%
Diversity Index	53.7	46.9	52.6
2010 Population by Relationship and Household Type			
Total	6,662	74,350	244,845
In Households	99.9%	99.5%	99.1%
In Family Households	77.1%	78.3%	77.3%
Householder	26.3%	26.6%	25.7%
Spouse	21.9%	21.9%	20.3%
Child	25.8%	26.1%	26.8%
Other relative	2.2%	2.3%	2.8%
Nonrelative	0.9%	1.4%	1.8%
In Nonfamily Households	22.8%	21.1%	21.8%
In Group Quarters	0.1%	0.5%	0.9%
Institutionalized Population	0.0%	0.3%	0.5%
Noninstitutionalized Population	0.0%	0.2%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Population 25+ by Educational Attainment			
Total	6,305	59,959	187,952
Less than 9th Grade	1.4%	1.4%	2.5%
9th - 12th Grade, No Diploma	1.4%	1.6%	2.6%
High School Graduate	11.9%	10.5%	12.5%
GED/Alternative Credential	1.1%	1.4%	1.5%
Some College, No Degree	10.0%	14.9%	15.9%
Associate Degree	6.7%	7.4%	8.0%
Bachelor's Degree	40.2%	38.8%	35.1%
Graduate/Professional Degree	27.3%	24.0%	21.9%
2021 Population 15+ by Marital Status			
Total	7,345	68,100	215,810
Never Married	30.2%	29.7%	31.9%
Married	55.1%	53.9%	52.2%
Widowed	5.0%	6.1%	5.2%
Divorced	9.7%	10.3%	10.7%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,543	42,647	143,055
Population 16+ Employed	98.1%	96.7%	96.0%
Population 16+ Unemployment rate	1.9%	3.3%	4.0%
Population 16-24 Employed	11.7%	10.3%	11.3%
Population 16-24 Unemployment rate	4.6%	5.5%	6.5%
Population 25-54 Employed	58.8%	57.1%	60.5%
Population 25-54 Unemployment rate	1.1%	3.4%	3.3%
Population 55-64 Employed	19.7%	21.4%	19.0%
Population 55-64 Unemployment rate	3.2%	3.3%	4.8%
Population 65+ Employed	9.8%	11.2%	9.1%
Population 65+ Unemployment rate	0.5%	1.3%	3.2%
2021 Employed Population 16+ by Industry			
Total	4,458	41,220	137,403
Agriculture/Mining	0.2%	0.3%	0.3%
Construction	2.4%	3.8%	4.1%
Manufacturing	9.4%	9.3%	9.9%
Wholesale Trade	3.1%	3.2%	3.2%
Retail Trade	8.1%	9.3%	10.3%
Transportation/Utilities	3.6%	4.3%	4.5%
Information	2.0%	1.7%	1.9%
Finance/Insurance/Real Estate	13.4%	13.1%	11.7%
Services	55.2%	51.4%	51.1%
Public Administration	2.8%	3.6%	3.0%
2021 Employed Population 16+ by Occupation			
Total	4,459	41,221	137,402
White Collar	82.9%	81.0%	77.6%
Management/Business/Financial	25.4%	26.8%	26.3%
Professional	42.4%	34.3%	31.7%
Sales	6.6%	10.5%	9.8%
Administrative Support	8.4%	9.5%	9.8%
Services	9.0%	8.8%	10.4%
Blue Collar	8.2%	10.2%	12.1%
Farming/Forestry/Fishing	0.2%	0.2%	0.1%
Construction/Extraction	1.5%	2.2%	2.4%
Installation/Maintenance/Repair	1.5%	1.2%	1.6%
Production	2.8%	3.0%	3.4%
Transportation/Material Moving	2.0%	3.6%	4.6%

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February 18, 2022



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2010 Households by Type			
Total	3,166	32,741	106,333
Households with 1 Person	36.3%	33.0%	33.3%
Households with 2+ People	63.7%	67.0%	66.7%
Family Households	57.4%	60.4%	59.1%
Husband-wife Families	47.7%	49.8%	46.7%
With Related Children	20.6%	19.9%	19.6%
Other Family (No Spouse Present)	9.7%	10.6%	12.4%
Other Family with Male Householder	2.7%	3.0%	3.4%
With Related Children	1.3%	1.7%	1.9%
Other Family with Female Householder	7.0%	7.6%	9.0%
With Related Children	4.1%	4.3%	5.5%
Nonfamily Households	6.3%	6.6%	7.7%
All Households with Children	26.2%	26.0%	27.3%
Multigenerational Households	1.0%	1.4%	1.7%
Unmarried Partner Households	3.9%	4.7%	5.9%
Male-female	3.4%	3.9%	5.0%
Same-sex	0.5%	0.8%	1.0%
2010 Households by Size			
Total	3,166	32,741	106,332
1 Person Household	36.3%	33.0%	33.3%
2 Person Household	34.3%	35.9%	34.7%
3 Person Household	13.2%	13.2%	13.7%
4 Person Household	10.7%	11.6%	11.5%
5 Person Household	3.8%	4.4%	4.5%
6 Person Household	1.2%	1.3%	1.4%
7 + Person Household	0.5%	0.7%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	3,166	32,741	106,333
Owner Occupied	57.0%	71.8%	69.0%
Owned with a Mortgage/Loan	35.6%	49.8%	50.9%
Owned Free and Clear	21.4%	22.0%	18.1%
Renter Occupied	43.0%	28.2%	31.0%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	113	136	136
Percent of Income for Mortgage	19.3%	16.0%	15.9%
Wealth Index	170	177	163
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,635	35,066	112,906
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%
2010 Population By Urban/ Rural Status			
Total Population	6,662	74,350	244,845
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Exurbanites (1E)	In Style (5B)	In Style (5B)
2.	Enterprising Professionals (2D)	Exurbanites (1E)	Parks and Rec (5C)
3.	Old and Newcomers (8F)	Retirement Communities (9E)	Urban Chic (2A)
2021 Consumer Spending			
Apparel & Services: Total \$	\$12,702,843	\$107,930,333	\$326,901,706
Average Spent	\$3,137.28	\$3,035.33	\$2,918.71
Spending Potential Index	148	143	138
Education: Total \$	\$10,891,683	\$95,684,339	\$289,118,900
Average Spent	\$2,689.97	\$2,690.94	\$2,581.37
Spending Potential Index	156	156	150
Entertainment/Recreation: Total \$	\$18,780,098	\$165,049,472	\$493,285,492
Average Spent	\$4,638.21	\$4,641.70	\$4,404.26
Spending Potential Index	144	144	136
Food at Home: Total \$	\$31,913,778	\$274,292,206	\$824,925,092
Average Spent	\$7,881.89	\$7,713.94	\$7,365.27
Spending Potential Index	145	142	135
Food Away from Home: Total \$	\$22,776,908	\$191,744,167	\$581,312,264
Average Spent	\$5,625.32	\$5,392.43	\$5,190.20
Spending Potential Index	148	142	137
Health Care: Total \$	\$35,539,513	\$319,677,744	\$940,192,798
Average Spent	\$8,777.36	\$8,990.32	\$8,394.43
Spending Potential Index	141	144	135
HH Furnishings & Equipment: Total \$	\$13,277,295	\$116,448,092	\$347,770,114
Average Spent	\$3,279.15	\$3,274.88	\$3,105.03
Spending Potential Index	145	145	138
Personal Care Products & Services: Total \$	\$5,394,862	\$46,991,235	\$140,090,947
Average Spent	\$1,332.39	\$1,321.54	\$1,250.79
Spending Potential Index	148	147	139
Shelter: Total \$	\$122,861,284	\$1,057,903,442	\$3,189,239,927
Average Spent	\$30,343.61	\$29,751.49	\$28,474.85
Spending Potential Index	151	148	141
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,993,126	\$126,298,671	\$369,258,027
Average Spent	\$3,455.95	\$3,551.91	\$3,296.89
Spending Potential Index	145	149	138
Travel: Total \$	\$15,289,216	\$135,272,762	\$401,314,169
Average Spent	\$3,776.05	\$3,804.28	\$3,583.10
Spending Potential Index	149	150	142
Vehicle Maintenance & Repairs: Total \$	\$6,434,562	\$55,589,618	\$166,816,014
Average Spent	\$1,589.17	\$1,563.35	\$1,489.40
Spending Potential Index	143	141	134

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.