Community Profile

4730 Excelsior Blvd, Minneapolis, Minnesota, 55416
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.93346
Longitude: -93.34133

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	14,818	129,684	367,483
2020 Total Population	17,039	142,716	404,212
2020 Group Quarters	119	2,317	11,319
2022 Total Population	17,102	144,056	409,945
2022 Group Quarters	119	2,317	11,325
2027 Total Population	17,275	146,917	419,118
2022-2027 Annual Rate	0.20%	0.39%	0.44%
2022 Total Daytime Population	18,126	141,306	538,634
Workers	10,853	81,935	353,714
Residents	7,273	59,371	184,920
Household Summary			
2010 Households	7,211	60,410	165,742
2010 Average Household Size	2.04	2.12	2.16
2020 Total Households	8,212	65,614	183,060
2020 Average Household Size	2.06	2.14	2.15
2022 Households	8,224	66,810	186,236
2022 Average Household Size	2.07	2.12	2.14
2027 Households	8,321	68,246	190,746
2027 Average Household Size	2.06	2.12	2.14
2022-2027 Annual Rate	0.23%	0.43%	0.48%
2010 Families	3,402	29,413	78,627
2010 Average Family Size	2.87	2.91	3.02
2022 Families	3,738	31,379	85,316
2022 Average Family Size	2.93	2.94	3.01
2027 Families	3,789	32,069	87,214
2027 Average Family Size	2.91	2.92	2.99
2022-2027 Annual Rate	0.27%	0.44%	0.44%
Housing Unit Summary			
2000 Housing Units	6,570	61,233	169,029
Owner Occupied Housing Units	60.7%	58.8%	53.2%
Renter Occupied Housing Units	37.6%	39.2%	43.5%
Vacant Housing Units	1.7%	2.0%	3.3%
2010 Housing Units	7,791	64,560	179,907
Owner Occupied Housing Units	53.9%	55.6%	49.6%
Renter Occupied Housing Units	38.6%	37.9%	42.6%
Vacant Housing Units	7.4%	6.4%	7.9%
2020 Housing Units	8,831	69,700	194,624
Vacant Housing Units	7.0%	5.9%	5.9%
2022 Housing Units	8,934	71,981	200,632
Owner Occupied Housing Units	49.9%	52.5%	48.1%
Renter Occupied Housing Units	42.1%	40.3%	44.7%
Vacant Housing Units	7.9%	7.2%	7.2%
2027 Housing Units	9,267	75,225	210,004
Owner Occupied Housing Units	48.8%	51.4%	47.3%
Renter Occupied Housing Units	41.0%	39.4%	43.6%
Vacant Housing Units	10.2%	9.3%	9.2%
Median Household Income			
2022	$101,906	$102,427	$84,540
2027	$125,016	$118,681	$101,280
Median Home Value			
2022	$444,606	$427,547	$369,739
2027	$460,939	$449,266	$404,089
Per Capita Income			
2022	$72,137	$71,118	$57,528
2027	$84,965	$81,674	$67,121
Median Age			
2010	36.4	36.4	35.0
2022	38.4	38.4	37.8
2027	39.0	39.2	38.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	8,224	66,810	186,232
<$15,000	5.0%	4.0%	8.3%
$15,000 - $24,999	2.6%	3.5%	5.4%
$25,000 - $34,999	5.2%	4.8%	6.0%
$35,000 - $49,999	7.4%	8.0%	9.1%
$50,000 - $74,999	11.9%	14.1%	15.0%
$75,000 - $99,999	16.9%	14.3%	14.0%
$100,000 - $149,999	18.1%	19.1%	17.5%
$150,000 - $199,999	12.3%	12.2%	10.3%
$200,000+	20.7%	20.1%	14.6%
Average Household Income	$149,725	$153,209	$126,275
2027 Households by Income			
Household Income Base	8,321	68,246	190,742
<$15,000	3.3%	2.6%	6.2%
$15,000 - $24,999	1.7%	2.2%	3.8%
$25,000 - $34,999	3.4%	3.3%	4.7%
$35,000 - $49,999	6.8%	6.5%	8.0%
$50,000 - $74,999	10.3%	12.2%	13.1%
$75,000 - $99,999	12.8%	13.3%	13.4%
$100,000 - $149,999	19.6%	20.7%	19.6%
$150,000 - $199,999	17.5%	16.3%	14.1%
$200,000+	24.6%	22.8%	17.1%
Average Household Income	$175,884	$175,752	$147,136
2022 Owner Occupied Housing Units by Value			
Total	4,460	37,767	96,501
<$50,000	0.0%	0.2%	0.8%
$50,000 - $99,999	0.6%	0.2%	1.2%
$100,000 - $149,999	0.4%	0.6%	1.8%
$150,000 - $199,999	1.1%	1.2%	3.7%
$200,000 - $249,999	3.4%	5.2%	8.9%
$250,000 - $299,999	7.8%	10.6%	15.0%
$300,000 - $399,999	26.0%	26.3%	26.6%
$400,000 - $499,999	23.9%	20.7%	17.3%
$500,000 - $749,999	27.7%	23.7%	17.0%
$750,000 - $999,999	6.6%	7.0%	5.0%
$1,000,000 - $1,499,999	2.0%	2.7%	1.6%
$1,500,000 - $1,999,999	0.4%	0.6%	0.3%
$2,000,000 +	0.1%	1.0%	0.7%
Average Home Value	$495,208	$504,777	$433,399
2027 Owner Occupied Housing Units by Value			
Total	4,525	38,629	99,218
<$50,000	0.0%	0.0%	0.4%
$50,000 - $99,999	0.0%	0.0%	0.2%
$100,000 - $149,999	0.0%	0.0%	0.1%
$150,000 - $199,999	0.1%	0.1%	0.7%
$200,000 - $249,999	0.9%	1.5%	3.9%
$250,000 - $299,999	4.2%	6.7%	11.7%
$300,000 - $399,999	27.0%	28.5%	32.1%
$400,000 - $499,999	29.2%	26.8%	24.0%
$500,000 - $749,999	30.6%	26.8%	20.3%
$750,000 - $999,999	6.3%	6.2%	4.4%
$1,000,000 - $1,499,999	1.5%	2.3%	1.5%
$1,500,000 - $1,999,999	0.1%	0.3%	0.2%
$2,000,000 +	0.1%	0.8%	0.6%
Average Home Value	$508,363	$515,613	$464,371

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 29, 2022

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	1 mile	3 miles	5 miles
2010 Population by Age			
Total	14,818	129,682	367,482
0 - 4	6.3%	6.1%	6.6%
5 - 9	5.8%	5.8%	5.8%
10 - 14	4.9%	5.2%	5.1%
15 - 24	9.6%	10.7%	12.3%
25 - 34	21.2%	20.3%	20.1%
35 - 44	15.0%	14.4%	13.7%
45 - 54	13.5%	14.2%	13.4%
55 - 64	11.4%	11.8%	11.0%
65 - 74	5.4%	5.5%	5.6%
75 - 84	3.6%	3.7%	3.9%
85 +	3.2%	2.4%	2.3%
18 +	80.4%	80.1%	79.4%
2022 Population by Age			
Total	17,101	144,055	409,944
0 - 4	5.2%	5.0%	5.5%
5 - 9	5.2%	4.9%	5.3%
10 - 14	5.6%	5.3%	5.3%
15 - 24	11.3%	11.4%	12.1%
25 - 34	16.9%	17.8%	17.3%
35 - 44	15.7%	14.8%	14.7%
45 - 54	12.0%	12.2%	11.6%
55 - 64	11.6%	12.2%	11.6%
65 - 74	8.7%	9.3%	9.1%
75 - 84	4.3%	4.6%	4.9%
85 +	3.4%	2.5%	2.8%
18 +	80.9%	81.5%	80.7%
2027 Population by Age			
Total	17,275	146,916	419,119
0 - 4	5.2%	5.1%	5.5%
5 - 9	5.1%	4.9%	5.2%
10 - 14	5.0%	4.8%	4.9%
15 - 24	11.6%	11.4%	12.1%
25 - 34	17.5%	17.6%	17.0%
35 - 44	14.3%	14.7%	14.3%
45 - 54	11.7%	11.8%	11.7%
55 - 64	11.1%	11.4%	10.7%
65 - 74	9.1%	9.8%	9.6%
75 - 84	5.6%	5.9%	6.1%
85 +	3.7%	2.7%	2.9%
18 +	81.8%	82.4%	81.5%
2010 Population by Sex			
Males	6,998	62,630	180,782
Females	7,820	67,054	186,701
2022 Population by Sex			
Males	8,218	70,406	202,233
Females	8,885	73,650	207,712
2027 Population by Sex			
Males	8,300	71,775	206,355
Females	8,975	75,142	212,763

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	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	14,818	129,683	367,482
White Alone	89.6%	85.5%	72.3%
Black Alone	4.0%	5.5%	13.3%
American Indian Alone	0.3%	0.5%	1.4%
Asian Alone	3.0%	4.0%	4.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.6%	1.7%	4.8%
Two or More Races	2.4%	2.8%	3.6%
Hispanic Origin	2.8%	4.2%	9.2%
Diversity Index	23.7	32.3	54.5
2020 Population by Race/Ethnicity			
Total	17,039	142,716	404,212
White Alone	83.8%	80.2%	67.3%
Black Alone	4.1%	6.2%	13.8%
American Indian Alone	0.5%	0.5%	1.3%
Asian Alone	3.6%	4.0%	4.8%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.4%	2.2%	5.2%
Two or More Races	6.6%	6.9%	7.4%
Hispanic Origin	4.1%	5.0%	9.2%
Diversity Index	34.6	40.9	59.8
2022 Population by Race/Ethnicity			
Total	17,103	144,057	409,945
White Alone	83.4%	79.8%	66.7%
Black Alone	4.2%	6.3%	14.1%
American Indian Alone	0.5%	0.5%	1.4%
Asian Alone	3.7%	4.0%	4.9%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.5%	2.2%	5.3%
Two or More Races	6.8%	7.1%	7.6%
Hispanic Origin	4.2%	5.1%	9.2%
Diversity Index	35.3	41.5	60.4
2027 Population by Race/Ethnicity			
Total	17,274	146,918	419,119
White Alone	82.2%	78.4%	65.3%
Black Alone	4.4%	6.6%	14.4%
American Indian Alone	0.5%	0.5%	1.4%
Asian Alone	3.9%	4.2%	5.1%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.6%	2.4%	5.5%
Two or More Races	7.4%	7.8%	8.3%
Hispanic Origin	4.1%	5.1%	9.3%
Diversity Index	37.0	43.3	61.8
2010 Population by Relationship and Household Type			
Total	14,818	129,684	367,483
In Households	99.1%	98.6%	97.3%
In Family Households	67.2%	67.4%	66.8%
Householder	22.9%	22.7%	21.4%
Spouse	18.5%	17.9%	15.5%
Child	23.1%	23.5%	24.3%
Other relative	1.5%	1.9%	3.3%
Nonrelative	1.2%	1.5%	2.3%
In Nonfamily Households	31.8%	31.2%	30.5%
In Group Quarters	0.9%	1.4%	2.7%
Institutionalized Population	0.5%	1.1%	1.1%
Noninstitutionalized Population	0.4%	0.3%	1.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Population 25+ by Educational Attainment			
Total	12,422	105,657	294,370
Less than 9th Grade	0.6%	0.8%	3.0%
9th - 12th Grade, No Diploma	0.6%	1.2%	2.6%
High School Graduate	8.3%	8.2%	10.9%
GED/Alternative Credential	0.7%	1.0%	1.9%
Some College, No Degree	10.7%	11.4%	14.4%
Associate Degree	6.6%	6.9%	7.6%
Bachelor's Degree	43.0%	41.6%	36.1%
Graduate/Professional Degree	29.4%	28.9%	23.5%
2022 Population 15+ by Marital Status			
Total	14,347	122,090	343,925
Never Married	37.5%	40.4%	43.0%
Married	48.5%	46.8%	42.6%
Widowed	5.4%	3.6%	4.0%
Divorced	8.6%	9.2%	10.4%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	10,139	87,516	234,960
Population 16+ Employed	97.9%	97.7%	96.6%
Population 16+ Unemployment rate	2.1%	2.3%	3.4%
Population 16-24 Employed	12.9%	12.7%	13.7%
Population 16-24 Unemployment rate	2.1%	4.0%	6.6%
Population 25-54 Employed	67.5%	66.1%	65.9%
Population 25-54 Unemployment rate	2.1%	1.8%	2.9%
Population 55-64 Employed	14.3%	14.9%	14.1%
Population 55-64 Unemployment rate	1.5%	2.2%	2.9%
Population 65+ Employed	5.3%	6.3%	6.3%
Population 65+ Unemployment rate	3.7%	3.8%	2.7%
2022 Employed Population 16+ by Industry			
Total	9,925	85,527	226,980
Agriculture/Mining	0.1%	0.3%	0.3%
Construction	2.5%	3.0%	3.5%
Manufacturing	11.2%	9.4%	8.9%
Wholesale Trade	1.7%	2.4%	2.4%
Retail Trade	8.8%	9.9%	9.8%
Transportation/Utilities	3.2%	3.5%	4.3%
Information	2.2%	2.2%	2.0%
Finance/Insurance/Real Estate	13.2%	11.2%	10.4%
Services	54.8%	55.6%	55.6%
Public Administration	2.3%	2.5%	2.8%
2022 Employed Population 16+ by Occupation			
Total	9,925	85,528	226,981
White Collar	88.3%	83.1%	75.7%
Management/Business/Financial	32.4%	30.0%	25.6%
Professional	37.6%	36.4%	33.1%
Sales	9.1%	9.1%	8.4%
Administrative Support	9.1%	7.6%	8.6%
Services	5.8%	8.6%	12.3%
Blue Collar	5.9%	8.3%	12.0%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	0.8%	1.6%	2.2%
Installation/Maintenance/Repair	0.3%	0.9%	1.2%
Production	1.5%	2.3%	3.6%
Transportation/Material Moving	3.2%	3.5%	4.9%

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2010 Households by Type			
Total	7,212	60,410	165,743
Households with 1 Person	41.9%	38.5%	40.6%
Households with 2+ People	58.1%	61.5%	59.4%
Family Households	47.2%	48.7%	47.4%
Husband-wife Families	38.0%	38.3%	34.2%
With Related Children	17.1%	17.3%	15.1%
Other Family (No Spouse Present)	9.2%	10.4%	13.2%
Other Family with Male Householder	2.6%	2.9%	3.5%
With Related Children	1.4%	1.5%	1.9%
Other Family with Female Householder	6.6%	7.4%	9.7%
With Related Children	4.0%	4.6%	6.5%
Nonfamily Households	11.0%	12.8%	11.9%
All Households with Children	22.6%	23.6%	23.7%
Multigenerational Households	0.6%	0.9%	1.6%
Unmarried Partner Households	6.5%	7.6%	7.9%
Male-female	5.4%	6.0%	6.3%
Same-sex	1.2%	1.6%	1.6%
2010 Households by Size			
Total	7,212	60,409	165,741
1 Person Household	41.8%	38.5%	40.6%
2 Person Household	32.8%	33.7%	31.5%
3 Person Household	11.3%	12.8%	12.1%
4 Person Household	9.4%	9.9%	9.1%
5 Person Household	3.8%	3.7%	3.8%
6 Person Household	0.6%	0.9%	1.4%
7 + Person Household	0.2%	0.5%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	7,211	60,408	165,741
Owner Occupied	58.3%	59.5%	53.8%
Owned with a Mortgage/Loan	47.0%	46.0%	41.2%
Owned Free and Clear	11.3%	13.5%	12.7%
Renter Occupied	41.7%	40.5%	46.2%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	98	101	98
Percent of Income for Mortgage	23.0%	22.0%	23.1%
Wealth Index	145	153	120
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,791	64,560	179,907
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	14,818	129,684	367,483
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Top 3 Tapestry Segments			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2.	Emerald City (8B)	Urban Chic (2A)	Emerald City (8B)
3.	Savvy Suburbanites (1D)	Emerald City (8B)	In Style (5B)
2022 Consumer Spending			
Apparel & Services: Total $	$28,725,938	$239,057,099	$557,216,587
Average Spent	$3,492.94	$3,578.16	$2,991.99
Spending Potential Index	145	149	124
Education: Total $	$25,373,939	$210,246,644	$473,438,225
Average Spent	$3,085.35	$3,146.93	$2,542.14
Spending Potential Index	157	160	130
Entertainment/Recreation: Total $	$41,463,954	$345,162,690	$799,224,812
Average Spent	$5,041.82	$5,166.33	$4,291.46
Spending Potential Index	137	141	117
Food at Home: Total $	$69,971,403	$584,940,323	$1,382,203,489
Average Spent	$8,508.20	$8,755.28	$7,421.78
Spending Potential Index	137	141	120
Food Away from Home: Total $	$51,463,140	$428,472,575	$995,512,594
Average Spent	$6,257.68	$6,413.30	$5,345.44
Spending Potential Index	145	149	124
Health Care: Total $	$75,156,901	$629,427,749	$1,488,988,600
Average Spent	$9,138.73	$9,421.16	$7,995.17
Spending Potential Index	129	133	113
HH Furnishings & Equipment: Total $	$29,236,718	$243,402,618	$561,842,890
Average Spent	$3,555.05	$3,643.21	$3,016.83
Spending Potential Index	139	142	118
Personal Care Products & Services: Total $	$11,901,144	$99,307,399	$232,225,156
Average Spent	$1,447.12	$1,486.42	$1,246.94
Spending Potential Index	142	146	122
Shelter: Total $	$278,170,479	$2,314,975,363	$5,353,649,725
Average Spent	$33,824.23	$34,650.13	$28,746.59
Spending Potential Index	148	151	126
Support Payments/Cash Contributions/Gifts in Kind: Total $	$29,181,822	$247,135,245	$569,063,666
Average Spent	$3,548.37	$3,699.08	$3,055.61
Spending Potential Index	131	136	112
Travel: Total $	$33,780,574	$280,708,202	$634,147,576
Average Spent	$4,107.56	$4,201.59	$3,405.08
Spending Potential Index	143	146	119
Vehicle Maintenance & Repairs: Total $	$13,915,578	$116,581,364	$275,288,266
Average Spent	$1,692.07	$1,744.97	$1,478.17
Spending Potential Index	134	139	117

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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