495 Malcolm Ave SE, Minneapolis, Minnesota, 55414   Prepared by Esri
Rings: 1, 3, 5 mile radii   Latitude: 44.97239
Longitude: -93.21151

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	15,198	167,006	468,615
2020 Total Population	20,765	193,039	520,094
2020 Group Quarters	3,534	18,665	28,147
2022 Total Population	21,223	197,673	530,886
2022 Group Quarters	3,534	18,665	28,147
2027 Total Population	22,170	202,531	540,025
2022-2027 Annual Rate	0.88%	0.49%	0.34%
2022 Total Daytime Population	27,683	301,849	636,192
Workers	17,371	209,727	396,389
Residents	10,312	92,122	239,803
Household Summary			
2010 Households	4,778	68,039	200,629
2010 Average Household Size	2.35	2.19	2.20
2020 Total Households	8,139	82,610	228,069
2020 Average Household Size	2.12	2.11	2.16
2022 Households	8,502	84,759	233,050
2022 Average Household Size	2.08	2.11	2.16
2027 Households	8,943	87,160	237,515
2027 Average Household Size	2.08	2.11	2.16
2022-2027 Annual Rate	1.02%	0.56%	0.38%
2010 Families	1,489	27,856	89,128
2010 Average Family Size	2.78	3.01	3.08
2022 Families	2,362	32,306	98,948
2022 Average Family Size	2.59	2.92	3.03
2027 Families	2,506	33,118	100,453
2027 Average Family Size	2.55	2.89	3.01
2022-2027 Annual Rate	1.19%	0.50%	0.30%
Housing Unit Summary			
2000 Housing Units	3,879	67,715	205,588
Owner Occupied Housing Units	34.4%	41.5%	47.9%
Renter Occupied Housing Units	63.9%	54.9%	48.6%
Vacant Housing Units	1.8%	3.6%	3.5%
2010 Housing Units	5,037	73,543	217,388
Owner Occupied Housing Units	30.3%	38.5%	44.2%
Renter Occupied Housing Units	64.6%	54.1%	48.1%
Vacant Housing Units	5.1%	7.5%	7.7%
2020 Housing Units	8,625	87,936	241,596
Vacant Housing Units	5.6%	6.1%	5.6%
2022 Housing Units	9,067	91,333	249,026
Owner Occupied Housing Units	26.8%	37.0%	43.7%
Renter Occupied Housing Units	66.9%	55.8%	49.9%
Vacant Housing Units	6.2%	7.2%	6.4%
2027 Housing Units	9,621	95,696	258,977
Owner Occupied Housing Units	27.1%	36.5%	43.2%
Renter Occupied Housing Units	65.8%	54.5%	48.5%
Vacant Housing Units	7.0%	8.9%	8.3%
Median Household Income			
2022	$55,304	$62,367	$72,810
2027	$69,893	$77,228	$85,944
Median Home Value			
2022	$361,221	$329,530	$322,414
2027	$389,336	$370,049	$368,485
Per Capita Income			
2022	$33,338	$40,563	$44,786
2027	$40,392	$48,403	$53,064
Median Age			
2010	22.8	28.5	31.4
2022	24.0	30.6	33.9
2027	23.9	30.6	34.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

February 20, 2023

Community Profile

495 Malcolm Ave SE, Minneapolis, Minnesota, 55414
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.97239
Longitude: -93.21151

	1 mile	3 miles	5 miles
2022 Households by Income			
Household Income Base	8,502	84,748	233,022
<$15,000	18.8%	15.9%	11.5%
$15,000 - $24,999	9.1%	7.5%	6.5%
$25,000 - $34,999	7.4%	7.2%	6.8%
$35,000 - $49,999	10.7%	10.7%	10.3%
$50,000 - $74,999	14.4%	14.8%	15.9%
$75,000 - $99,999	11.4%	12.3%	13.9%
$100,000 - $149,999	12.1%	15.2%	17.2%
$150,000 - $199,999	10.5%	8.3%	9.3%
$200,000+	5.6%	8.0%	8.7%
Average Household Income	$83,570	$94,382	$101,780
2027 Households by Income			
Household Income Base	8,943	87,150	237,488
<$15,000	13.9%	12.4%	8.9%
$15,000 - $24,999	6.3%	5.9%	4.9%
$25,000 - $34,999	7.4%	6.2%	5.6%
$35,000 - $49,999	10.7%	10.0%	9.2%
$50,000 - $74,999	13.9%	14.1%	14.4%
$75,000 - $99,999	13.3%	13.0%	13.9%
$100,000 - $149,999	13.1%	17.2%	19.6%
$150,000 - $199,999	14.4%	11.3%	12.9%
$200,000+	7.0%	9.9%	10.7%
Average Household Income	$100,795	$112,409	$120,443
2022 Owner Occupied Housing Units by Value			
Total	2,425	33,784	108,824
<$50,000	0.2%	0.8%	1.0%
$50,000 - $99,999	0.0%	0.7%	1.0%
$100,000 - $149,999	1.5%	1.5%	1.9%
$150,000 - $199,999	1.8%	4.9%	5.3%
$200,000 - $249,999	9.0%	14.4%	14.7%
$250,000 - $299,999	15.8%	19.1%	19.6%
$300,000 - $399,999	35.5%	29.2%	29.4%
$400,000 - $499,999	19.1%	13.5%	13.6%
$500,000 - $749,999	15.0%	10.9%	9.6%
$750,000 - $999,999	1.8%	3.3%	2.5%
$1,000,000 - $1,499,999	0.2%	1.2%	1.1%
$1,500,000 - $1,999,999	0.0%	0.1%	0.1%
$2,000,000 +	0.1%	0.4%	0.4%
Average Home Value	$393,330	$382,421	$369,323
2027 Owner Occupied Housing Units by Value			
Total	2,604	34,934	111,747
<$50,000	0.0%	0.2%	0.4%
$50,000 - $99,999	0.0%	0.2%	0.2%
$100,000 - $149,999	0.0%	0.1%	0.1%
$150,000 - $199,999	0.1%	0.9%	1.0%
$200,000 - $249,999	2.7%	6.0%	6.0%
$250,000 - $299,999	13.1%	16.2%	16.1%
$300,000 - $399,999	38.2%	37.7%	38.3%
$400,000 - $499,999	24.8%	19.7%	20.8%
$500,000 - $749,999	19.2%	13.6%	13.1%
$750,000 - $999,999	1.5%	4.3%	2.9%
$1,000,000 - $1,499,999	0.2%	0.7%	0.7%
$1,500,000 - $1,999,999	0.1%	0.1%	0.1%
$2,000,000 +	0.2%	0.4%	0.4%
Average Home Value	$428,264	$421,480	$413,872

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

February 20, 2023

Community Profile

495 Malcolm Ave SE, Minneapolis, Minnesota, 55414
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.97239
Longitude: -93.21151

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	15,197	167,007	468,616
0 - 4	2.4%	5.6%	6.4%
5 - 9	2.1%	4.5%	5.3%
10 - 14	1.9%	3.7%	4.6%
15 - 24	58.8%	28.4%	19.6%
25 - 34	12.8%	18.6%	20.2%
35 - 44	5.6%	11.0%	12.8%
45 - 54	5.6%	10.8%	12.1%
55 - 64	5.8%	9.3%	9.9%
65 - 74	2.8%	4.3%	4.6%
75 - 84	1.4%	2.4%	2.9%
85 +	0.7%	1.4%	1.6%
18 +	92.3%	83.9%	80.8%
2022 Population by Age			
Total	21,223	197,672	530,885
0 - 4	2.6%	4.8%	5.5%
5 - 9	2.1%	4.2%	5.0%
10 - 14	1.9%	3.9%	4.7%
15 - 24	50.9%	26.0%	18.0%
25 - 34	17.3%	18.5%	18.8%
35 - 44	7.2%	12.2%	14.0%
45 - 54	4.9%	9.1%	10.5%
55 - 64	5.8%	9.5%	10.4%
65 - 74	4.4%	7.2%	7.8%
75 - 84	2.0%	3.2%	3.6%
85 +	0.9%	1.6%	1.8%
18 +	91.5%	84.5%	81.9%
2027 Population by Age			
Total	22,169	202,532	540,027
0 - 4	2.8%	4.8%	5.5%
5 - 9	2.0%	4.1%	4.8%
10 - 14	1.6%	3.6%	4.4%
15 - 24	51.5%	26.5%	18.4%
25 - 34	16.1%	17.6%	17.9%
35 - 44	8.2%	12.3%	14.0%
45 - 54	4.8%	9.3%	10.7%
55 - 64	5.5%	8.7%	9.5%
65 - 74	4.3%	7.5%	8.2%
75 - 84	2.3%	4.1%	4.6%
85 +	0.9%	1.6%	1.9%
18 +	91.8%	85.0%	82.5%
2010 Population by Sex			
Males	7,630	84,918	233,373
Females	7,567	82,089	235,241
2022 Population by Sex			
Males	10,635	100,095	264,698
Females	10,588	97,578	266,188
2027 Population by Sex			
Males	11,082	102,337	268,695
Females	11,088	100,194	271,329

February 20, 2023

495 Malcolm Ave SE, Minneapolis, Minnesota, 55414
Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	15,198	167,007	468,614
White Alone	75.6%	66.9%	67.0%
Black Alone	7.8%	15.5%	15.8%
American Indian Alone	0.6%	2.5%	1.7%
Asian Alone	12.3%	6.6%	6.7%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	0.8%	4.7%	4.7%
Two or More Races	2.8%	3.8%	4.0%
Hispanic Origin	2.6%	9.3%	9.3%
Diversity Index	43.6	60.1	59.8
2020 Population by Race/Ethnicity			
Total	20,765	193,039	520,094
White Alone	60.3%	60.9%	61.7%
Black Alone	11.0%	17.5%	17.1%
American Indian Alone	0.4%	2.0%	1.5%
Asian Alone	20.4%	7.6%	7.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.6%	4.9%	4.9%
Two or More Races	6.2%	7.2%	7.5%
Hispanic Origin	4.5%	9.1%	9.1%
Diversity Index	61.4	65.4	64.6
2022 Population by Race/Ethnicity			
Total	21,223	197,673	530,886
White Alone	60.4%	60.5%	61.3%
Black Alone	10.2%	17.5%	17.3%
American Indian Alone	0.4%	2.0%	1.5%
Asian Alone	20.9%	7.7%	7.2%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.6%	4.9%	5.0%
Two or More Races	6.4%	7.3%	7.7%
Hispanic Origin	4.5%	9.2%	9.2%
Diversity Index	61.3	65.8	65.1
2027 Population by Race/Ethnicity			
Total	22,170	202,532	540,026
White Alone	58.1%	58.9%	59.7%
Black Alone	10.7%	17.9%	17.6%
American Indian Alone	0.4%	2.0%	1.5%
Asian Alone	22.1%	8.2%	7.6%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.7%	5.1%	5.2%
Two or More Races	7.0%	7.9%	8.3%
Hispanic Origin	4.4%	9.2%	9.2%
Diversity Index	63.1	67.1	66.5
2010 Population by Relationship and Household Type			
Total	15,198	167,006	468,614
In Households	74.0%	89.1%	94.2%
In Family Households	28.5%	52.5%	61.1%
Householder	9.8%	16.6%	19.0%
Spouse	6.9%	11.0%	12.7%
Child	9.2%	19.1%	23.0%
Other relative	1.4%	3.4%	3.8%
Nonrelative	1.2%	2.3%	2.6%
In Nonfamily Households	45.6%	36.6%	33.2%
In Group Quarters	26.0%	10.9%	5.8%
Institutionalized Population	1.7%	1.5%	1.0%
Noninstitutionalized Population	24.3%	9.5%	4.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

February 20, 2023

Community Profile

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2022 Population 25+ by Educational Attainment			
Total	9,014	120,834	354,984
Less than 9th Grade	1.8%	4.8%	4.0%
9th - 12th Grade, No Diploma	2.3%	3.9%	3.6%
High School Graduate	6.6%	12.3%	12.5%
GED/Alternative Credential	1.5%	2.5%	2.5%
Some College, No Degree	9.6%	13.4%	14.5%
Associate Degree	3.6%	6.3%	7.7%
Bachelor's Degree	39.9%	31.3%	32.3%
Graduate/Professional Degree	34.8%	25.5%	22.8%
2022 Population 15+ by Marital Status			
Total	19,823	172,150	450,323
Never Married	73.3%	56.3%	50.2%
Married	20.5%	31.3%	36.4%
Widowed	1.2%	3.0%	3.3%
Divorced	5.1%	9.4%	10.2%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	11,809	112,064	306,408
Population 16+ Employed	95.3%	95.5%	96.2%
Population 16+ Unemployment rate	4.7%	4.5%	3.8%
Population 16-24 Employed	48.9%	27.5%	19.4%
Population 16-24 Unemployment rate	7.2%	7.3%	7.5%
Population 25-54 Employed	42.2%	57.4%	63.6%
Population 25-54 Unemployment rate	1.5%	3.1%	2.7%
Population 55-64 Employed	6.1%	10.4%	11.9%
Population 55-64 Unemployment rate	6.6%	4.3%	3.7%
Population 65+ Employed	2.8%	4.7%	5.1%
Population 65+ Unemployment rate	0.0%	4.5%	2.9%
2022 Employed Population 16+ by Industry			
Total	11,259	107,012	294,654
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	1.5%	2.8%	3.3%
Manufacturing	6.8%	7.2%	8.3%
Wholesale Trade	1.0%	1.6%	1.9%
Retail Trade	13.7%	9.3%	9.1%
Transportation/Utilities	3.3%	4.6%	4.4%
Information	1.2%	1.8%	2.1%
Finance/Insurance/Real Estate	5.3%	6.7%	7.6%
Services	64.1%	62.5%	59.3%
Public Administration	3.0%	3.3%	3.7%
2022 Employed Population 16+ by Occupation			
Total	11,259	107,013	294,655
White Collar	77.1%	72.6%	72.0%
Management/Business/Financial	14.5%	17.8%	20.0%
Professional	40.7%	36.9%	34.8%
Sales	10.2%	7.5%	7.3%
Administrative Support	11.8%	10.3%	9.9%
Services	14.8%	15.4%	14.7%
Blue Collar	8.1%	12.0%	13.3%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	0.7%	1.9%	2.2%
Installation/Maintenance/Repair	0.4%	1.0%	1.3%
Production	2.7%	3.5%	4.1%
Transportation/Material Moving	4.3%	5.5%	5.5%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 miles	5 miles
2010 Households by Type			
Total	4,778	68,040	200,628
Households with 1 Person	30.6%	40.4%	40.5%
Households with 2+ People	69.4%	59.6%	59.5%
Family Households	31.2%	40.9%	44.4%
Husband-wife Families	21.7%	27.2%	29.7%
With Related Children	8.2%	11.8%	13.1%
Other Family (No Spouse Present)	9.5%	13.8%	14.7%
Other Family with Male Householder	2.9%	3.8%	3.9%
With Related Children	1.0%	1.8%	1.9%
Other Family with Female Householder	6.6%	10.0%	10.9%
With Related Children	3.9%	6.7%	7.3%
Nonfamily Households	38.2%	18.7%	15.1%
All Households with Children	13.3%	20.5%	22.8%
Multigenerational Households	0.5%	1.6%	2.0%
Unmarried Partner Households	7.0%	8.0%	8.7%
Male-female	5.8%	6.6%	7.1%
Same-sex	1.2%	1.5%	1.6%
2010 Households by Size			
Total	4,780	68,039	200,630
1 Person Household	30.6%	40.4%	40.5%
2 Person Household	34.1%	30.5%	30.7%
3 Person Household	13.5%	12.5%	12.4%
4 Person Household	16.3%	9.4%	9.0%
5 Person Household	4.0%	3.9%	4.0%
6 Person Household	0.9%	1.6%	1.6%
7 + Person Household	0.7%	1.7%	1.9%
2010 Households by Tenure and Mortgage Status			
Total	4,778	68,036	200,630
Owner Occupied	31.9%	41.6%	47.8%
Owned with a Mortgage/Loan	23.3%	31.7%	36.8%
Owned Free and Clear	8.6%	9.8%	11.0%
Renter Occupied	68.1%	58.4%	52.2%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	67	82	97
Percent of Income for Mortgage	34.4%	27.8%	23.3%
Wealth Index	57	71	80
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,037	73,543	217,388
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	15,198	167,006	468,615
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

February 20, 2023

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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Dorms to Diplomas (14C)	Emerald City (8B)	Metro Renters (3B)
2.	College Towns (14B)	College Towns (14B)	Emerald City (8B)
3.	Metro Renters (3B)	Metro Renters (3B)	In Style (5B)
2022 Consumer Spending			
Apparel & Services: Total $	$17,865,468	$196,143,139	$573,568,502
Average Spent	$2,101.33	$2,314.13	$2,461.14
Spending Potential Index	87	96	102
Education: Total $	$18,195,280	$172,273,696	$484,657,486
Average Spent	$2,140.12	$2,032.51	$2,079.63
Spending Potential Index	109	104	106
Entertainment/Recreation: Total $	$24,315,377	$273,384,571	$811,203,818
Average Spent	$2,859.96	$3,225.43	$3,480.81
Spending Potential Index	78	88	95
Food at Home: Total $	$42,142,147	$479,674,063	$1,416,137,837
Average Spent	$4,956.73	$5,659.27	$6,076.54
Spending Potential Index	80	91	98
Food Away from Home: Total $	$32,448,643	$350,603,945	$1,023,312,028
Average Spent	$3,816.59	$4,136.48	$4,390.95
Spending Potential Index	88	96	102
Health Care: Total $	$43,123,468	$502,103,835	$1,506,190,365
Average Spent	$5,072.16	$5,923.90	$6,462.95
Spending Potential Index	72	84	91
HH Furnishings & Equipment: Total $	$16,681,665	$190,431,536	$567,165,758
Average Spent	$1,962.09	$2,246.74	$2,433.67
Spending Potential Index	77	88	95
Personal Care Products & Services: Total $	$7,079,492	$79,849,265	$236,194,510
Average Spent	$832.69	$942.07	$1,013.49
Spending Potential Index	82	92	99
Shelter: Total $	$167,824,939	$1,857,451,477	$5,446,171,235
Average Spent	$19,739.47	$21,914.50	$23,369.11
Spending Potential Index	86	96	102
Support Payments/Cash Contributions/Gifts in Kind: Total $	$15,690,872	$188,046,541	$566,128,285
Average Spent	$1,845.55	$2,218.60	$2,429.21
Spending Potential Index	68	82	89
Travel: Total $	$18,119,243	$208,726,706	$627,129,629
Average Spent	$2,131.17	$2,462.59	$2,690.97
Spending Potential Index	74	86	94
Vehicle Maintenance & Repairs: Total $	$8,955,423	$97,127,306	$284,807,066
Average Spent	$1,053.33	$1,145.92	$1,222.09
Spending Potential Index	84	91	97

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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