



Community Profile

11991 120th St S, Hastings, Minnesota, 55033
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.77553
Longitude: -92.86547

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	523	9,717	38,870
2020 Total Population	555	9,588	39,549
2020 Group Quarters	3	204	460
2023 Total Population	553	9,629	39,937
2023 Group Quarters	3	203	461
2028 Total Population	576	9,815	41,324
2023-2028 Annual Rate	0.82%	0.38%	0.69%
2023 Total Daytime Population	703	12,061	35,948
Workers	432	7,486	17,142
Residents	271	4,575	18,806
Household Summary			
2010 Households	192	4,064	14,689
2010 Average Household Size	2.72	2.28	2.59
2020 Total Households	197	4,212	15,374
2020 Average Household Size	2.80	2.23	2.54
2023 Total Households	197	4,209	15,610
2023 Average Household Size	2.79	2.24	2.53
2028 Total Households	206	4,318	16,259
2028 Average Household Size	2.78	2.23	2.51
2023-2028 Annual Rate	0.90%	0.51%	0.82%
2010 Families	156	2,517	10,526
2010 Average Family Size	2.97	2.87	3.04
2023 Total Families	156	2,499	10,830
2023 Average Family Size	3.08	2.89	3.03
2028 Total Families	163	2,549	11,242
2028 Average Family Size	3.06	2.88	3.01
2023-2028 Annual Rate	0.88%	0.40%	0.75%
Housing Unit Summary			
2000 Housing Units	166	3,450	12,212
Owner Occupied Housing Units	95.8%	65.5%	80.4%
Renter Occupied Housing Units	6.0%	32.6%	18.0%
Vacant Housing Units	-1.8%	1.9%	1.6%
2010 Housing Units	191	4,291	15,413
Owner Occupied Housing Units	94.8%	62.5%	75.2%
Renter Occupied Housing Units	5.2%	32.2%	20.1%
Vacant Housing Units	-0.5%	5.3%	4.7%
2020 Housing Units	198	4,347	15,814
Vacant Housing Units	0.5%	3.1%	2.8%
2023 Housing Units	201	4,321	15,987
Owner Occupied Housing Units	92.0%	66.7%	78.2%
Renter Occupied Housing Units	6.0%	30.7%	19.4%
Vacant Housing Units	2.0%	2.6%	2.4%
2028 Housing Units	210	4,433	16,637
Owner Occupied Housing Units	92.9%	67.1%	78.4%
Renter Occupied Housing Units	5.2%	30.3%	19.4%
Vacant Housing Units	1.9%	2.6%	2.3%
Median Household Income			
2023	\$148,375	\$81,265	\$93,611
2028	\$158,184	\$91,352	\$105,460
Median Home Value			
2023	\$570,402	\$318,118	\$332,326
2028	\$566,327	\$371,191	\$370,758
Per Capita Income			
2023	\$65,189	\$47,298	\$46,921
2028	\$72,610	\$54,201	\$53,729
Median Age			
2010	46.6	39.5	37.5
2023	51.1	41.2	39.4
2028	51.5	41.7	40.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income			
Household Income Base	197	4,209	15,610
<\$15,000	1.5%	5.0%	3.9%
\$15,000 - \$24,999	2.0%	7.2%	4.6%
\$25,000 - \$34,999	2.5%	6.2%	5.4%
\$35,000 - \$49,999	4.6%	9.8%	8.8%
\$50,000 - \$74,999	9.1%	17.2%	15.6%
\$75,000 - \$99,999	8.1%	14.6%	14.7%
\$100,000 - \$149,999	22.8%	20.2%	21.9%
\$150,000 - \$199,999	21.3%	10.1%	13.6%
\$200,000+	28.4%	9.7%	11.5%
Average Household Income	\$181,917	\$109,908	\$121,252
2028 Households by Income			
Household Income Base	206	4,318	16,259
<\$15,000	1.0%	4.3%	3.2%
\$15,000 - \$24,999	1.5%	5.0%	3.1%
\$25,000 - \$34,999	1.9%	5.0%	4.2%
\$35,000 - \$49,999	3.4%	8.2%	6.9%
\$50,000 - \$74,999	8.3%	16.9%	14.5%
\$75,000 - \$99,999	7.8%	14.8%	14.1%
\$100,000 - \$149,999	20.9%	22.0%	23.5%
\$150,000 - \$199,999	24.3%	12.5%	17.1%
\$200,000+	31.6%	11.3%	13.3%
Average Household Income	\$201,839	\$125,133	\$138,003
2023 Owner Occupied Housing Units by Value			
Total	185	2,883	12,502
<\$50,000	0.5%	2.6%	4.6%
\$50,000 - \$99,999	0.0%	0.7%	0.7%
\$100,000 - \$149,999	0.0%	1.2%	1.7%
\$150,000 - \$199,999	0.0%	7.8%	5.2%
\$200,000 - \$249,999	0.0%	16.8%	12.9%
\$250,000 - \$299,999	1.1%	16.4%	14.9%
\$300,000 - \$399,999	16.8%	24.7%	31.1%
\$400,000 - \$499,999	18.4%	13.8%	17.1%
\$500,000 - \$749,999	47.0%	12.6%	9.4%
\$750,000 - \$999,999	11.9%	2.7%	1.9%
\$1,000,000 - \$1,499,999	2.2%	0.3%	0.3%
\$1,500,000 - \$1,999,999	0.5%	0.1%	0.0%
\$2,000,000 +	1.6%	0.3%	0.2%
Average Home Value	\$615,405	\$362,032	\$353,101
2028 Owner Occupied Housing Units by Value			
Total	195	2,976	13,039
<\$50,000	0.0%	0.5%	0.9%
\$50,000 - \$99,999	0.0%	0.0%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.6%
\$150,000 - \$199,999	0.0%	0.0%	1.2%
\$200,000 - \$249,999	0.0%	7.3%	6.3%
\$250,000 - \$299,999	0.5%	14.1%	12.3%
\$300,000 - \$399,999	14.4%	39.5%	40.5%
\$400,000 - \$499,999	22.1%	22.0%	24.2%
\$500,000 - \$749,999	50.3%	13.6%	11.6%
\$750,000 - \$999,999	9.7%	2.6%	1.9%
\$1,000,000 - \$1,499,999	1.5%	0.2%	0.2%
\$1,500,000 - \$1,999,999	0.5%	0.0%	0.0%
\$2,000,000 +	1.5%	0.2%	0.1%
Average Home Value	\$609,949	\$408,247	\$397,638

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	525	9,720	38,869
0 - 4	4.0%	6.1%	6.5%
5 - 9	6.9%	6.4%	7.2%
10 - 14	7.0%	6.2%	7.5%
15 - 24	11.2%	13.0%	12.6%
25 - 34	5.1%	12.8%	13.0%
35 - 44	12.0%	12.8%	14.1%
45 - 54	21.5%	15.5%	16.3%
55 - 64	17.0%	12.2%	11.4%
65 - 74	9.5%	7.1%	6.2%
75 - 84	4.4%	5.3%	3.8%
85 +	0.8%	2.7%	1.5%
18 +	76.4%	76.9%	74.0%
2023 Population by Age			
Total	553	9,631	39,939
0 - 4	3.4%	5.5%	5.8%
5 - 9	5.2%	5.6%	6.2%
10 - 14	6.1%	5.9%	6.5%
15 - 24	9.4%	12.1%	11.8%
25 - 34	7.6%	13.0%	13.5%
35 - 44	9.4%	12.4%	13.7%
45 - 54	15.0%	11.9%	12.5%
55 - 64	20.1%	13.9%	13.8%
65 - 74	15.6%	11.2%	9.9%
75 - 84	6.5%	5.7%	4.6%
85 +	1.6%	2.7%	1.8%
18 +	81.0%	79.1%	77.5%
2028 Population by Age			
Total	577	9,815	41,324
0 - 4	3.5%	5.6%	5.9%
5 - 9	5.0%	5.6%	6.1%
10 - 14	5.9%	5.7%	6.3%
15 - 24	8.5%	12.0%	11.1%
25 - 34	6.9%	12.9%	13.3%
35 - 44	11.1%	12.5%	14.1%
45 - 54	13.7%	11.5%	11.9%
55 - 64	17.7%	12.5%	12.7%
65 - 74	17.3%	11.9%	10.8%
75 - 84	8.5%	7.0%	5.8%
85 +	1.9%	2.9%	2.0%
18 +	82.0%	79.7%	78.0%
2010 Population by Sex			
Males	261	4,759	19,251
Females	263	4,958	19,619
2023 Population by Sex			
Males	277	4,677	19,631
Females	276	4,952	20,306
2028 Population by Sex			
Males	287	4,756	20,223
Females	289	5,059	21,101

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

September 12, 2023



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2010 Population by Race/Ethnicity			
Total	523	9,716	38,870
White Alone	95.4%	92.7%	93.1%
Black Alone	0.6%	2.4%	1.9%
American Indian Alone	0.2%	0.7%	0.5%
Asian Alone	1.7%	1.2%	1.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	0.9%	0.8%
Two or More Races	1.3%	2.1%	2.2%
Hispanic Origin	1.9%	2.7%	2.9%
Diversity Index	12.3	18.5	18.2
2020 Population by Race/Ethnicity			
Total	555	9,588	39,549
White Alone	88.1%	87.7%	86.4%
Black Alone	1.6%	3.5%	3.1%
American Indian Alone	0.7%	0.8%	0.6%
Asian Alone	2.0%	1.2%	2.4%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	2.0%	1.3%	1.5%
Two or More Races	5.6%	5.5%	6.0%
Hispanic Origin	4.9%	4.0%	4.3%
Diversity Index	29.2	28.6	30.9
2023 Population by Race/Ethnicity			
Total	553	9,630	39,937
White Alone	87.5%	87.1%	86.0%
Black Alone	1.6%	3.6%	3.1%
American Indian Alone	0.7%	0.8%	0.6%
Asian Alone	2.0%	1.3%	2.5%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	2.2%	1.5%	1.6%
Two or More Races	5.8%	5.8%	6.3%
Hispanic Origin	5.1%	4.3%	4.6%
Diversity Index	30.4	30.0	32.1
2028 Population by Race/Ethnicity			
Total	576	9,815	41,324
White Alone	86.3%	85.5%	84.7%
Black Alone	1.7%	3.9%	3.2%
American Indian Alone	0.9%	0.8%	0.6%
Asian Alone	2.3%	1.4%	2.7%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	2.3%	1.7%	1.8%
Two or More Races	6.4%	6.6%	7.0%
Hispanic Origin	5.7%	4.8%	5.1%
Diversity Index	33.1	33.0	34.5
2010 Population by Relationship and Household Type			
Total	523	9,716	38,870
In Households	99.8%	95.5%	97.9%
In Family Households	90.6%	77.0%	84.6%
Householder	30.0%	25.4%	26.9%
Spouse	26.8%	18.6%	21.3%
Child	30.4%	28.7%	32.5%
Other relative	1.1%	1.7%	1.7%
Nonrelative	2.3%	2.6%	2.2%
In Nonfamily Households	9.2%	18.5%	13.3%
In Group Quarters	0.2%	4.5%	2.1%
Institutionalized Population	0.0%	4.1%	1.8%
Noninstitutionalized Population	0.2%	0.4%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2023 Population 25+ by Educational Attainment			
Total	420	6,824	27,837
Less than 9th Grade	0.5%	1.1%	1.2%
9th - 12th Grade, No Diploma	1.7%	3.3%	2.1%
High School Graduate	15.2%	24.3%	24.2%
GED/Alternative Credential	1.2%	3.9%	3.4%
Some College, No Degree	12.9%	21.8%	21.3%
Associate Degree	14.8%	12.3%	13.4%
Bachelor's Degree	38.1%	24.5%	25.0%
Graduate/Professional Degree	15.7%	8.6%	9.4%
2023 Population 15+ by Marital Status			
Total	471	7,986	32,559
Never Married	31.4%	32.7%	29.1%
Married	60.3%	50.9%	56.9%
Widowed	3.6%	6.3%	5.0%
Divorced	4.7%	10.1%	9.0%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	298	5,152	21,739
Population 16+ Employed	96.6%	96.9%	97.4%
Population 16+ Unemployment rate	3.4%	3.1%	2.6%
Population 16-24 Employed	9.4%	15.3%	13.6%
Population 16-24 Unemployment rate	20.6%	3.5%	6.2%
Population 25-54 Employed	54.9%	60.2%	64.4%
Population 25-54 Unemployment rate	1.2%	2.4%	1.8%
Population 55-64 Employed	28.1%	17.7%	17.3%
Population 55-64 Unemployment rate	1.2%	4.7%	2.2%
Population 65+ Employed	7.3%	6.8%	4.6%
Population 65+ Unemployment rate	0.0%	4.2%	3.7%
2023 Employed Population 16+ by Industry			
Total	288	4,991	21,178
Agriculture/Mining	0.3%	0.5%	0.4%
Construction	8.3%	9.3%	8.9%
Manufacturing	16.0%	12.1%	14.4%
Wholesale Trade	1.0%	1.9%	1.8%
Retail Trade	11.5%	9.0%	10.4%
Transportation/Utilities	3.1%	6.7%	7.2%
Information	0.7%	0.7%	0.7%
Finance/Insurance/Real Estate	8.0%	7.6%	7.6%
Services	39.6%	45.2%	41.9%
Public Administration	11.5%	7.1%	6.6%
2023 Employed Population 16+ by Occupation			
Total	287	4,992	21,179
White Collar	77.4%	58.3%	60.0%
Management/Business/Financial	32.6%	16.3%	19.1%
Professional	26.7%	21.4%	23.2%
Sales	8.0%	7.9%	7.5%
Administrative Support	10.1%	12.7%	10.3%
Services	6.6%	18.4%	15.5%
Blue Collar	15.6%	23.4%	24.5%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	2.4%	4.6%	5.0%
Installation/Maintenance/Repair	1.7%	2.6%	3.3%
Production	6.6%	6.2%	7.0%
Transportation/Material Moving	4.9%	9.7%	9.0%

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2010 Households by Type			
Total	191	4,064	14,689
Households with 1 Person	13.1%	32.1%	22.7%
Households with 2+ People	86.9%	67.9%	77.3%
Family Households	81.7%	61.9%	71.7%
Husband-wife Families	73.3%	45.4%	56.7%
With Related Children	27.7%	18.3%	26.1%
Other Family (No Spouse Present)	8.9%	16.5%	15.0%
Other Family with Male Householder	3.1%	4.7%	4.5%
With Related Children	2.1%	2.9%	2.9%
Other Family with Female Householder	5.8%	11.8%	10.4%
With Related Children	3.1%	8.1%	7.3%
Nonfamily Households	5.2%	6.0%	5.6%
All Households with Children	33.3%	29.9%	36.9%
Multigenerational Households	2.1%	1.8%	2.4%
Unmarried Partner Households	5.2%	7.6%	7.0%
Male-female	4.2%	7.0%	6.5%
Same-sex	1.0%	0.6%	0.5%
2010 Households by Size			
Total	190	4,061	14,689
1 Person Household	13.2%	32.1%	22.7%
2 Person Household	43.2%	33.4%	33.8%
3 Person Household	18.9%	15.2%	17.6%
4 Person Household	15.3%	12.0%	16.1%
5 Person Household	5.8%	4.6%	6.7%
6 Person Household	2.6%	1.8%	2.1%
7 + Person Household	1.1%	0.8%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	191	4,064	14,688
Owner Occupied	94.8%	66.0%	78.9%
Owned with a Mortgage/Loan	69.6%	49.4%	62.7%
Owned Free and Clear	25.1%	16.6%	16.1%
Renter Occupied	5.2%	34.0%	21.1%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	104	100	109
Percent of Income for Mortgage	23.1%	23.5%	21.3%
Wealth Index	269	99	118
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	191	4,291	15,413
Housing Units Inside Urbanized Area	2.6%	0.2%	20.9%
Housing Units Inside Urbanized Cluster	7.3%	88.7%	68.1%
Rural Housing Units	90.6%	11.1%	10.9%
2010 Population By Urban/ Rural Status			
Total Population	523	9,717	38,870
Population Inside Urbanized Area	2.7%	0.2%	25.0%
Population Inside Urbanized Cluster	8.2%	86.8%	64.1%
Rural Population	89.1%	13.0%	11.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Savvy Suburbanites (1D)	Old and Newcomers (8F)	Middleburg (4C)
2.	Green Acres (6A)	Parks and Rec (5C)	Workday Drive (4A)
3.		Front Porches (8E)	Parks and Rec (5C)
2023 Consumer Spending			
Apparel & Services: Total \$	\$695,224	\$9,530,065	\$38,456,774
Average Spent	\$3,529.06	\$2,264.21	\$2,463.60
Spending Potential Index	161	103	112
Education: Total \$	\$665,432	\$8,019,456	\$31,943,907
Average Spent	\$3,377.83	\$1,905.31	\$2,046.37
Spending Potential Index	188	106	114
Entertainment/Recreation: Total \$	\$1,247,908	\$16,358,134	\$66,796,618
Average Spent	\$6,334.56	\$3,886.47	\$4,279.09
Spending Potential Index	167	103	113
Food at Home: Total \$	\$2,132,414	\$29,594,969	\$117,876,138
Average Spent	\$10,824.44	\$7,031.35	\$7,551.32
Spending Potential Index	159	103	111
Food Away from Home: Total \$	\$1,169,198	\$15,993,027	\$65,092,084
Average Spent	\$5,935.02	\$3,799.72	\$4,169.90
Spending Potential Index	159	102	112
Health Care: Total \$	\$2,425,698	\$32,119,200	\$130,571,913
Average Spent	\$12,313.19	\$7,631.08	\$8,364.63
Spending Potential Index	167	104	114
HH Furnishings & Equipment: Total \$	\$971,864	\$12,761,103	\$52,407,280
Average Spent	\$4,933.32	\$3,031.86	\$3,357.29
Spending Potential Index	167	103	114
Personal Care Products & Services: Total \$	\$311,368	\$4,219,929	\$16,981,204
Average Spent	\$1,580.55	\$1,002.60	\$1,087.84
Spending Potential Index	165	105	114
Shelter: Total \$	\$7,945,480	\$108,237,999	\$433,561,942
Average Spent	\$40,332.39	\$25,715.85	\$27,774.63
Spending Potential Index	163	104	112
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,105,160	\$13,888,206	\$57,021,171
Average Spent	\$5,609.95	\$3,299.65	\$3,652.86
Spending Potential Index	179	105	117
Travel: Total \$	\$770,034	\$9,658,139	\$40,278,620
Average Spent	\$3,908.80	\$2,294.64	\$2,580.31
Spending Potential Index	174	102	115
Vehicle Maintenance & Repairs: Total \$	\$410,650	\$5,736,086	\$23,139,023
Average Spent	\$2,084.52	\$1,362.81	\$1,482.32
Spending Potential Index	159	104	113

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.