

2200 1st St S, Willmar, Minnesota, 56201 Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 45.10059 Longitude: -95.04274

			Longitude: 55.04274
	1 mile	3 miles	5 miles
Population Summary	F 107	17 (10	20.156
2000 Total Population	5,107	17,619	20,156
2010 Total Population	5,409	18,535	21,180
2021 Total Population	5,422 238	19,083 856	21,760 915
2021 Group Quarters			
2026 Total Population	5,456	19,337	22,051
2021-2026 Annual Rate	0.13%	0.26%	0.27%
2021 Total Daytime Population	6,920	23,573	26,618
Workers	4,050	13,728	15,516
Residents Household Summary	2,870	9,845	11,102
-	2 000	7 120	7 802
2000 Households	2,099	7,130	7,892
2000 Average Household Size	2.30	2.38	2.46
2010 Households	2,227	7,426	8,273
2010 Average Household Size	2.32	2.38	2.45
2021 Households	2,230	7,652	8,525
2021 Average Household Size	2.32	2.38	2.45
2026 Households	2,243	7,765	8,651
2026 Average Household Size	2.33	2.38	2.44
2021-2026 Annual Rate	0.12%	0.29%	0.29%
2010 Families	1,302	4,389	5,001
2010 Average Family Size	2.97	3.03	3.08
2021 Families	1,276	4,425	5,050
2021 Average Family Size	2.99	3.05	3.09
2026 Families	1,276	4,462	5,095
2026 Average Family Size	2.99	3.05	3.09
2021-2026 Annual Rate	0.00%	0.17%	0.18%
Housing Unit Summary	2 227	7.610	0.005
2000 Housing Units	2,237	7,613	8,395
Owner Occupied Housing Units	61.2%	59.2%	60.5%
Renter Occupied Housing Units	32.7%	34.4%	33.5%
Vacant Housing Units	6.1%	6.3%	6.0%
2010 Housing Units	2,318	7,872	8,748
Owner Occupied Housing Units	57.0%	56.0%	57.3%
Renter Occupied Housing Units	39.1%	38.3%	37.3%
Vacant Housing Units	3.9%	5.7%	5.4%
2021 Housing Units	2,377	8,261	9,183
Owner Occupied Housing Units	56.7%	55.6%	56.9%
Renter Occupied Housing Units	37.1%	37.0%	35.9%
Vacant Housing Units	6.2%	7.4%	7.2%
2026 Housing Units	2,398	8,394	9,330
Owner Occupied Housing Units	58.6%	57.4%	58.6%
Renter Occupied Housing Units	34.9%	35.1%	34.1%
Vacant Housing Units	6.5%	7.5%	7.3%
Median Household Income			
2021	\$46,879	\$51,343	\$52,651
2026	\$49,541	\$53,813	\$55,283
Median Home Value			
2021	\$154,078	\$164,705	\$172,338
2026	\$193,269	\$214,974	\$223,894
Per Capita Income			
2021	\$24,212	\$25,534	\$26,019
2026	\$25,920	\$27,705	\$28,274
Median Age			
2010	35.5	34.6	34.4
2021	36.3	35.8	35.5
2026	36.7	36.6	36.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.



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			Longitude. 55.04274
	1 mile	3 miles	5 miles
2021 Households by Income	2,220	7 (5)	0.525
Household Income Base	2,230	7,652	8,525
<\$15,000	10.6%	11.1%	10.8%
\$15,000 - \$24,999	14.0%	13.1%	12.7%
\$25,000 - \$34,999	10.9%	9.0%	8.8%
\$35,000 - \$49,999	17.3%	15.2%	14.6%
\$50,000 - \$74,999	22.9%	20.3%	20.2%
\$75,000 - \$99,999	10.1%	15.1%	15.2%
\$100,000 - \$149,999	10.6%	10.8%	11.8%
\$150,000 - \$199,999	1.6%	3.1%	3.4%
\$200,000+	2.0%	2.3%	2.5%
Average Household Income	\$59,290	\$64,264	\$66,177
2026 Households by Income			
Household Income Base	2,243	7,765	8,651
<\$15,000	9.9%	10.2%	9.9%
\$15,000 - \$24,999	12.7%	11.6%	11.2%
\$25,000 - \$34,999	10.8%	8.8%	8.7%
\$35,000 - \$49,999	17.0%	15.0%	14.4%
\$50,000 - \$74,999	23.3%	20.3%	19.9%
\$75,000 - \$99,999	11.0%	16.1%	16.1%
\$100,000 - \$149,999	11.6%	11.9%	13.0%
\$150,000 - \$199,999	1.9%	3.8%	4.2%
\$200,000+	2.0%	2.4%	2.6%
Average Household Income	\$63,510	\$69,662	\$71,827
2021 Owner Occupied Housing Units by Value	. ,		
Total	1,348	4,593	5,223
<\$50,000	5.3%	4.9%	4.7%
\$50,000 - \$99,999	13.1%	15.3%	13.8%
\$100,000 - \$149,999	29.2%	22.9%	21.4%
\$150,000 - \$199,999	27.7%	23.2%	22.5%
\$200,000 - \$249,999	9.8%	10.9%	11.8%
\$250,000 - \$299,999	4.1%	10.4%	11.1%
\$300,000 - \$399,999	8.0%	9.2%	10.6%
\$400,000 - \$499,999	1.3%	1.8%	2.5%
\$500,000 - \$749,999	0.7%	0.6%	0.8%
\$750,000 - \$999,999	0.6%	0.3%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.3%	0.0%
Average Home Value	\$173,200	\$190,077	\$200,723
2026 Owner Occupied Housing Units by Value	4175,200	\$190,077	\$200,725
Total	1 406	4 917	5,471
<\$50,000	1,406 3.3%	4,817 3.1%	2.9%
\$50,000 - \$99,999 \$100,000 - \$140,000	6.0%	8.1%	7.2%
\$100,000 - \$149,999	16.7%	13.0%	12.0%
\$150,000 - \$199,999	27.7%	21.1%	20.1%
\$200,000 - \$249,999	15.9%	15.7%	16.5%
\$250,000 - \$299,999	7.8%	17.1%	17.5%
\$300,000 - \$399,999	17.8%	16.4%	17.7%
\$400,000 - \$499,999	2.3%	3.7%	4.2%
\$500,000 - \$749,999	1.6%	1.0%	1.1%
\$750,000 - \$999,999	0.8%	0.4%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.4%	0.4%
Average Home Value	\$221,673	\$235,243	\$243,517

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.



Community Profile

2200 1st St S, Willmar, Minnesota, 56201 Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 45.10059 Longitude: -95.04274

2010 population by Age 1 mile 3 mile 3 mile 3 mile 3 mile 3 mile Total 5,13 6,4 5,25 21,381 0.4 2,2% 7,2% 7,2% 0.5 6,5% 6,7% 6,6% 10 - 14 6,0% 6,3% 6,4% 13 - 24 13,0% 13,3% 13,3% 35 - 24 10,1% 10,0% 10,4% 35 - 24 10,1% 10,3% 10,4% 35 - 24 10,1% 10,3% 10,4% 35 - 24 10,1% 10,3% 10,4% 35 - 24 10,1% 10,3% 10,4% 35 - 24 6,4% 6,4% 6,4% 35 - 4 7,4% 7,2% 7,2% 70 - 1 5,4% 10,4% 10,4% 11,4% 10 - 14 6,5% 6,6% 6,6% 6,5% 10 - 14 6,5% 6,2% 6,3% 12,4% 35 - 4 11,4% 11,4% 1		1 mile	2 miles	Eorigitader 55101271
Total 5,410 18,535 21,181 0 - 4 7,8% 7,7% 5.7% 5 - 9 6,5% 6,3% 6,8% 10 - 14 6,0% 6,3% 6,8% 15 - 24 15,2% 16,3% 11,3% 25 - 34 10,1% 10,6% 13,3% 25 - 44 10,1% 10,6% 13,6% 45 - 54 12,1% 13,3% 12,6% 55 - 64 10,4% 10,3% 6,6% 55 - 74 6,4% 6,4% 6,4% 75 - 84 6,7% 8,2% 5,5% 18 + 7,5% 7,2% 7,2% 75 - 9 6,8% 6,6% 6,6% 10 - 14 6,3% 6,5% 6,5% 10 - 14 6,3% 6,6% 6,5% 15 - 24 11,7% 12,9% 12,9% 25 - 34 16,2% 16,3% 9,3% 5 - 5 6,3% 6,6% 6,5% 5 - 4 11,4% <th>2010 Population by Age</th> <th>1 mile</th> <th>3 miles</th> <th>5 miles</th>	2010 Population by Age	1 mile	3 miles	5 miles
0 - 4 7.8% 7.7% 7.7% 5 - 9 6.5% 6.7% 6.8% 10 - 14 6.0% 6.3% 6.4% 15 - 24 15.2% 16.2% 15.5% 25 - 34 14.0% 13.6% 13.3% 35 - 44 10.1% 10.6% 10.6% 45 - 54 12.1% 12.3% 12.6% 55 - 64 10.4% 6.4% 6.4% 75 - 84 6.7% 7.5% 7.5% 75 - 84 6.7% 7.8% 5.5% 18 + 7.57% 7.5% 7.8% 18 + 7.5% 7.2% 7.2% 721 Population by Age 1 1 1 714 6.8% 6.6% 6.6% 10 - 1 7.4% 7.2% 7.2% 724 10.6% 1.1% 1.1% 13 - 44 1.1.7% 1.2.9% 12.9% 15 - 24 11.7% 1.2.9% 12.9% 15 - 54 9.3% 9.9% 9.8% 35 - 44 1.1.4% 1.1.4% 1.1.4% 15 - 54 9.3% 9.5% 5.5% 15 - 74 8.5% 9.5% 5.5% 16 - 74 9.5%		5 410	18 535	21 181
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Females 2,886 9,536 10,814 2021 Population by Sex Males 2,560 9,334 10,726 Females 2,862 9,749 11,034 2026 Population by Sex Males 2,589 9,456 10,861		2.522	0.000	10.000
2021 Population by Sex Image: Sex of the sex of				
Males 2,560 9,334 10,726 Females 2,862 9,749 11,034 2026 Population by Sex V V Males 2,589 9,456 10,861		2,886	9,536	10,814
Females 2,862 9,749 11,034 2026 Population by Sex 2,589 9,456 10,861				
2026 Population by Sex 2,589 9,456 10,861				
Males 2,589 9,456 10,861		2,862	9,749	11,034
Females 2,867 9,881 11,190				
	Females	2,867	9,881	11,190



2200 1st St S, Willmar, Minnesota, 56201 Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 45.10059 Longitude: -95.04274

			Longitude. 55.012/1
	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	5,409	18,535	21,179
White Alone	86.4%	87.4%	87.7%
Black Alone	5.0%	4.4%	4.4%
American Indian Alone	0.7%	0.5%	0.5%
Asian Alone	0.4%	0.6%	0.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.5%	5.3%	5.1%
Two or More Races	1.9%	1.8%	1.8%
Hispanic Origin	17.7%	20.2%	19.6%
Diversity Index	46.9	48.1	47.2
2021 Population by Race/Ethnicity			
Total	5,423	19,083	21,760
White Alone	82.9%	84.2%	84.7%
Black Alone	5.4%	4.9%	4.9%
American Indian Alone	1.2%	0.8%	0.7%
Asian Alone	0.4%	0.6%	0.6%
Pacific Islander Alone	0.4%	0.2%	0.2%
Some Other Race Alone	7.0%	6.7%	6.4%
Two or More Races	2.7%	2.6%	2.6%
Hispanic Origin	22.0%	24.8%	24.0%
Diversity Index	54.7	55.4	54.3
2026 Population by Race/Ethnicity		10.000	
Total	5,456	19,336	22,051
White Alone	81.7%	83.2%	83.7%
Black Alone	5.6%	5.1%	5.1%
American Indian Alone	1.4%	0.9%	0.8%
Asian Alone	0.4%	0.6%	0.6%
Pacific Islander Alone	0.5%	0.2%	0.2%
Some Other Race Alone	7.3%	7.0%	6.6%
Two or More Races	3.2%	3.1%	3.0%
Hispanic Origin	24.7%	27.7%	26.8%
Diversity Index	57.9	58.4	57.3
2010 Population by Relationship and Household Type	E 400	10 525	21.100
Total	5,409	18,535	21,180
In Households	95.5%	95.4%	95.6%
In Family Households	74.2%	74.8%	75.7%
Householder	23.9%	23.3%	23.6%
Spouse	16.8%	16.9%	17.4%
Child	27.7%	28.6%	28.9%
Other relative	3.1%	3.0%	2.9%
Nonrelative	2.8%	3.1%	3.0%
In Nonfamily Households	21.3%	20.5%	19.9%
In Group Quarters	4.5%	4.6%	4.4%
Institutionalized Population	2.1%	2.8%	2.6%
Noninstitutionalized Population	2.4%	1.9%	1.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.
 Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Community Profile

2200 1st St S, Willmar, Minnesota, 56201 Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 45.10059 Longitude: -95.04274

	4 11		ongitude: -95.04274
2021 Population 25+ by Educational Attainment	1 mile	3 miles	5 miles
Total	3,681	12,795	14,586
Less than 9th Grade	8.3%	9.1%	8.7%
9th - 12th Grade, No Diploma	5.5%	7.4%	7.1%
High School Graduate	22.3%	22.7%	22.6%
GED/Alternative Credential	3.3%	2.7%	2.7%
Some College, No Degree	27.0%	24.5%	24.1%
Associate Degree	13.5%	13.0%	13.5%
Bachelor's Degree	14.8%	14.2%	14.8%
Graduate/Professional Degree	5.2%	6.2%	6.5%
2021 Population 15+ by Marital Status	5.270	0.270	0.570
Total	4,315	15,260	17,388
Never Married	35.4%	36.7%	36.0%
Married	43.0%	45.7%	47.2%
Widowed	9.9%	6.9%	6.5%
Divorced	11.7%	10.7%	10.3%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,676	9,768	11,186
Population 16+ Employed	95.9%	95.2%	95.4%
Population 16+ Unemployment rate	4.1%	4.8%	4.6%
Population 16-24 Employed	15.4%	15.5%	15.3%
Population 16-24 Unemployment rate	1.7%	6.6%	6.8%
Population 25-54 Employed	61.7%	60.5%	60.6%
Population 25-54 Unemployment rate	4.2%	4.7%	4.3%
Population 55-64 Employed	16.8%	15.7%	15.9%
Population 55-64 Unemployment rate	6.1%	5.0%	4.5%
Population 65+ Employed	6.1%	8.3%	8.2%
Population 65+ Unemployment rate	3.1%	2.4%	2.5%
2021 Employed Population 16+ by Industry			
Total	2,566	9,295	10,672
Agriculture/Mining	3.0%	5.4%	5.6%
Construction	4.0%	5.6%	6.0%
Manufacturing	17.7%	16.7%	15.9%
Wholesale Trade	3.2%	2.9%	3.2%
Retail Trade	13.8%	11.9%	12.1%
Transportation/Utilities	7.2%	4.5%	4.5%
Information	0.6%	0.7%	0.7%
Finance/Insurance/Real Estate	2.3%	3.0%	3.1%
Services	46.0%	44.9%	44.7%
Public Administration	2.3%	4.3%	4.2%
2021 Employed Population 16+ by Occupation			
Total	2,566	9,296	10,670
White Collar	50.5%	52.2%	53.3%
Management/Business/Financial	11.4%	13.0%	13.3%
Professional	18.6%	20.7%	21.5%
Sales	8.0%	7.7%	8.1%
Administrative Support	12.6%	10.8%	10.5%
Services	17.8%	17.1%	16.4%
Blue Collar	31.6%	30.7%	30.2%
Farming/Forestry/Fishing	1.4%	2.8%	2.9%
Construction/Extraction	2.5%	4.4%	4.6%
Installation/Maintenance/Repair	1.7%	2.3%	2.5%
Production	11.3%	10.2%	9.7%
Transportation/Material Moving	14.8%	10.9%	10.6%



2200 1st St S, Willmar, Minnesota, 56201 Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 45.10059 Longitude: -95.04274

	Longitude95.		
2010 Heurschelde hu Ture	1 mile	3 miles	5 miles
2010 Households by Type	2.226	7.400	0.274
Total	2,226	7,426	8,274
Households with 1 Person	33.9%	33.0% 67.0%	31.4% 68.6%
Households with 2+ People Family Households	66.1% 58.5%	59.1%	60.4%
,		42.7%	44.4%
Husband-wife Families With Related Children	41.2% 16.3%	17.9%	18.5%
	17.3%	16.4%	16.1%
Other Family (No Spouse Present) Other Family with Male Householder	3.8%	4.4%	4.3%
With Related Children	2.3%	2.7%	2.7%
Other Family with Female Householder	13.5%	12.0%	11.7%
With Related Children	10.2%	9.0%	8.9%
Nonfamily Households	7.6%	7.9%	8.9%
Nonamity Households	7.0%	7.9%	0.2%
All Households with Children	29.4%	30.2%	30.6%
Multigenerational Households	1.6%	2.1%	2.1%
Unmarried Partner Households	7.6%	7.3%	7.3%
Male-female	7.4%	7.0%	6.9%
Same-sex	0.2%	0.3%	0.4%
2010 Households by Size			
Total	2,227	7,427	8,273
1 Person Household	33.9%	32.9%	31.4%
2 Person Household	33.5%	32.8%	33.7%
3 Person Household	13.0%	12.9%	13.2%
4 Person Household	10.7%	11.1%	11.4%
5 Person Household	5.5%	5.8%	6.0%
6 Person Household	1.9%	2.3%	2.3%
7 + Person Household	1.5%	2.1%	2.1%
2010 Households by Tenure and Mortgage Status			
Total	2,227	7,426	8,273
Owner Occupied	59.3%	59.4%	60.5%
Owned with a Mortgage/Loan	38.4%	40.7%	41.6%
Owned Free and Clear	20.9%	18.7%	18.9%
Renter Occupied	40.7%	40.6%	39.5%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	163	169	166
Percent of Income for Mortgage	13.8%	13.5%	13.7%
Wealth Index	52	54	57
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,318	7,872	8,748
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	99.9%	95.9%	92.0%
Rural Housing Units	0.1%	4.1%	8.0%
2010 Population By Urban/ Rural Status			
Total Population	5,409	18,535	21,180
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	99.7%	95.6%	91.4%
Rural Population	0.3%	4.4%	8.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parentchild relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.



2200 1st St S, Willmar, Minnesota, 56201 Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 45.10059 Longitude: -95.04274

T T	1 mile	3 miles	5 miles
Top 3 Tapestry Segments	Midlife Country (FF)		014 and Na (27)
1.	. ,	Old and Newcomers (8F)	Old and Newcomers (8F)
2.	Rustbelt Traditions (5D)	Traditional Living (12B)	Traditional Living (12B)
3.	Metro Fusion (11C)	Midlife Constants (5E)	Midlife Constants (5E)
2021 Consumer Spending			
Apparel & Services: Total \$	\$3,147,684	\$11,648,762	\$13,312,023
Average Spent	\$1,411.52	\$1,522.32	\$1,561.53
Spending Potential Index	67	72	74
Education: Total \$	\$2,312,536	\$8,323,045	\$9,617,519
Average Spent	\$1,037.01	\$1,087.70	\$1,128.15
Spending Potential Index	60	63	65
Entertainment/Recreation: Total \$	\$4,734,893	\$18,005,370	\$20,615,754
Average Spent	\$2,123.27	\$2,353.03	\$2,418.27
Spending Potential Index	66	73	75
Food at Home: Total \$	\$8,121,809	\$30,499,268	\$34,823,226
Average Spent	\$3,642.07	\$3,985.79	\$4,084.84
Spending Potential Index	67	73	75
Food Away from Home: Total \$	\$5,560,158	\$20,583,001	\$23,533,065
Average Spent	\$2,493.34	\$2,689.89	\$2,760.48
Spending Potential Index	66	71	73
Health Care: Total \$	\$9,363,619	\$35,648,532	\$40,719,559
Average Spent	\$4,198.93	\$4,658.72	\$4,776.49
Spending Potential Index	67	75	77
HH Furnishings & Equipment: Total \$	\$3,263,058	\$12,139,936	\$13,917,235
Average Spent	\$1,463.25	\$1,586.50	\$1,632.52
Spending Potential Index	65	70	72
Personal Care Products & Services: Total \$	\$1,324,915	\$4,928,122	\$5,637,349
Average Spent	\$594.13	\$644.03	\$661.27
Spending Potential Index	66	72	74
Shelter: Total \$	\$28,826,875	\$106,135,335	\$121,602,151
Average Spent	\$12,926.85	\$13,870.27	\$14,264.18
Spending Potential Index	64	69	71
Support Payments/Cash Contributions/Gifts in Kind: Total	\$\$3,373,701	\$13,063,828	\$15,034,328
Average Spent	\$1,512.87	\$1,707.24	\$1,763.56
Spending Potential Index	63	71	74
Travel: Total \$	\$3,486,801	\$12,951,633	\$14,933,976
Average Spent	\$1,563.59	\$1,692.58	\$1,751.79
Spending Potential Index	62	67	69
Vehicle Maintenance & Repairs: Total \$	\$1,687,709	\$6,393,146	\$7,297,323
Average Spent	\$756.82	\$835.49	\$855.99
Spending Potential Index	68	75	77
		,,,,	

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
 Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
 Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.