



Community Profile

416 1st St, Glenwood City, Wisconsin, 54013
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.05830
Longitude: -92.17248

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	1,265	2,052	3,139
2020 Total Population	1,306	2,096	3,198
2020 Group Quarters	62	73	73
2023 Total Population	1,297	2,075	3,200
2023 Group Quarters	62	73	73
2028 Total Population	1,267	2,027	3,146
2023-2028 Annual Rate	-0.47%	-0.47%	-0.34%
2023 Total Daytime Population	1,296	1,968	2,604
Workers	523	804	921
Residents	773	1,164	1,683
Household Summary			
2010 Households	510	821	1,263
2010 Average Household Size	2.42	2.45	2.46
2020 Total Households	509	820	1,269
2020 Average Household Size	2.44	2.47	2.46
2023 Households	511	831	1,284
2023 Average Household Size	2.42	2.41	2.44
2028 Households	504	820	1,277
2028 Average Household Size	2.39	2.38	2.41
2023-2028 Annual Rate	-0.28%	-0.27%	-0.11%
2010 Families	336	564	901
2010 Average Family Size	2.95	2.93	2.88
2023 Families	325	552	889
2023 Average Family Size	3.00	2.93	2.90
2028 Families	318	542	880
2028 Average Family Size	2.98	2.90	2.87
2023-2028 Annual Rate	-0.43%	-0.36%	-0.20%
Housing Unit Summary			
2000 Housing Units	485	783	1,177
Owner Occupied Housing Units	67.4%	71.5%	76.6%
Renter Occupied Housing Units	27.0%	22.9%	19.0%
Vacant Housing Units	5.6%	5.6%	4.3%
2010 Housing Units	555	893	1,353
Owner Occupied Housing Units	64.5%	68.9%	74.4%
Renter Occupied Housing Units	27.4%	23.1%	19.0%
Vacant Housing Units	8.1%	8.1%	6.7%
2020 Housing Units	536	872	1,340
Owner Occupied Housing Units	61.8%	66.5%	72.6%
Renter Occupied Housing Units	33.2%	27.5%	22.1%
Vacant Housing Units	5.0%	5.8%	6.3%
2023 Housing Units	537	874	1,351
Owner Occupied Housing Units	66.5%	71.3%	76.7%
Renter Occupied Housing Units	28.7%	23.8%	18.4%
Vacant Housing Units	4.8%	4.9%	5.0%
2028 Housing Units	537	875	1,356
Owner Occupied Housing Units	68.0%	72.1%	77.5%
Renter Occupied Housing Units	26.1%	21.6%	16.7%
Vacant Housing Units	6.1%	6.3%	5.8%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income			
Household Income Base	511	831	1,284
<\$15,000	7.8%	6.9%	5.8%
\$15,000 - \$24,999	12.9%	10.8%	8.7%
\$25,000 - \$34,999	4.3%	4.8%	5.2%
\$35,000 - \$49,999	13.5%	13.6%	13.4%
\$50,000 - \$74,999	15.9%	16.8%	17.5%
\$75,000 - \$99,999	19.2%	18.3%	17.5%
\$100,000 - \$149,999	14.9%	16.2%	18.1%
\$150,000 - \$199,999	8.4%	8.1%	8.3%
\$200,000+	2.9%	4.5%	5.4%
Average Household Income	\$82,856	\$88,396	\$93,766
2028 Households by Income			
Household Income Base	504	820	1,277
<\$15,000	6.2%	5.5%	4.6%
\$15,000 - \$24,999	8.5%	7.2%	5.9%
\$25,000 - \$34,999	3.2%	3.5%	3.9%
\$35,000 - \$49,999	12.5%	12.4%	12.1%
\$50,000 - \$74,999	18.1%	18.5%	18.7%
\$75,000 - \$99,999	18.1%	17.2%	16.2%
\$100,000 - \$149,999	16.9%	18.2%	19.9%
\$150,000 - \$199,999	12.7%	12.1%	12.2%
\$200,000+	3.8%	5.4%	6.4%
Average Household Income	\$97,496	\$103,240	\$108,586
2023 Owner Occupied Housing Units by Value			
Total	357	623	1,036
<\$50,000	16.5%	12.7%	9.4%
\$50,000 - \$99,999	12.6%	10.4%	8.4%
\$100,000 - \$149,999	7.6%	7.9%	7.6%
\$150,000 - \$199,999	5.9%	7.7%	8.3%
\$200,000 - \$249,999	6.2%	8.0%	8.9%
\$250,000 - \$299,999	23.0%	20.9%	19.0%
\$300,000 - \$399,999	9.5%	10.3%	11.6%
\$400,000 - \$499,999	11.5%	13.6%	16.0%
\$500,000 - \$749,999	2.5%	4.0%	6.6%
\$750,000 - \$999,999	0.6%	1.0%	1.4%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	3.9%	3.0%	2.3%
Average Home Value	\$305,126	\$312,238	\$328,046
2028 Owner Occupied Housing Units by Value			
Total	365	631	1,051
<\$50,000	6.3%	4.9%	3.6%
\$50,000 - \$99,999	4.7%	4.3%	3.6%
\$100,000 - \$149,999	3.0%	3.6%	3.5%
\$150,000 - \$199,999	3.0%	4.6%	5.0%
\$200,000 - \$249,999	4.7%	6.8%	7.5%
\$250,000 - \$299,999	28.2%	24.7%	21.1%
\$300,000 - \$399,999	15.9%	15.7%	16.1%
\$400,000 - \$499,999	22.2%	23.0%	24.2%
\$500,000 - \$749,999	5.8%	7.0%	10.4%
\$750,000 - \$999,999	0.8%	1.4%	1.8%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	5.5%	3.8%	2.8%
Average Home Value	\$424,110	\$402,298	\$404,353

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Median Household Income			
2023	\$65,990	\$69,198	\$73,525
2028	\$76,479	\$78,049	\$80,774
Median Home Value			
2023	\$252,439	\$257,500	\$269,289
2028	\$300,862	\$306,566	\$334,615
Per Capita Income			
2023	\$32,532	\$34,438	\$36,192
2028	\$38,640	\$40,644	\$42,379
Median Age			
2010	37.9	38.8	39.8
2020	39.3	40.4	41.4
2023	38.7	40.3	42.3
2028	40.2	41.9	43.6
2020 Population by Age			
Total	1,306	2,096	3,198
0 - 4	5.9%	5.7%	5.6%
5 - 9	7.6%	7.3%	6.8%
10 - 14	8.4%	8.2%	8.0%
15 - 24	10.9%	11.1%	11.4%
25 - 34	11.0%	10.3%	9.6%
35 - 44	11.9%	12.2%	12.5%
45 - 54	12.6%	12.7%	12.7%
55 - 64	13.6%	14.4%	15.2%
65 - 74	9.2%	10.1%	10.7%
75 - 84	4.6%	4.5%	4.6%
85 +	4.4%	3.6%	2.8%
18 +	72.8%	73.7%	74.5%
2023 Population by Age			
Total	1,298	2,077	3,200
0 - 4	7.1%	6.5%	6.0%
5 - 9	7.7%	7.1%	6.6%
10 - 14	7.9%	7.4%	7.0%
15 - 24	10.4%	10.3%	10.2%
25 - 34	11.0%	10.9%	10.7%
35 - 44	12.7%	12.7%	12.7%
45 - 54	12.6%	12.6%	12.6%
55 - 64	12.2%	13.7%	15.2%
65 - 74	10.0%	10.9%	11.8%
75 - 84	4.9%	5.0%	5.1%
85 +	3.5%	2.9%	2.3%
18 +	73.3%	75.0%	76.7%
2028 Population by Age			
Total	1,267	2,028	3,146
0 - 4	7.5%	6.7%	6.0%
5 - 9	7.3%	6.8%	6.3%
10 - 14	7.9%	7.4%	7.0%
15 - 24	12.3%	11.6%	10.9%
25 - 34	9.2%	9.1%	8.9%
35 - 44	13.3%	13.1%	12.9%
45 - 54	10.9%	11.4%	12.0%
55 - 64	11.2%	12.2%	13.2%
65 - 74	10.7%	12.2%	13.6%
75 - 84	6.7%	6.8%	7.0%
85 +	3.1%	2.7%	2.3%
18 +	72.5%	74.6%	76.5%
2020 Population by Sex			

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Males	650	1,061	1,637
Females	656	1,035	1,561
2023 Population by Sex			
Males	659	1,063	1,651
Females	638	1,012	1,549
2028 Population by Sex			
Males	646	1,042	1,625
Females	621	986	1,521
2010 Population by Race/Ethnicity			
Total	1,266	2,052	3,140
White Alone	97.1%	97.1%	96.9%
Black Alone	0.1%	0.1%	0.1%
American Indian Alone	0.2%	0.1%	0.2%
Asian Alone	0.6%	0.9%	1.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	0.8%	0.7%
Two or More Races	1.2%	1.0%	0.9%
Hispanic Origin	2.3%	2.0%	1.8%
Diversity Index	9.8	9.5	9.3
2020 Population by Race/Ethnicity			
Total	1,306	2,096	3,198
White Alone	94.0%	94.1%	94.1%
Black Alone	1.1%	0.9%	0.7%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	0.2%	0.3%	0.4%
Pacific Islander Alone	0.3%	0.2%	0.2%
Some Other Race Alone	0.5%	0.6%	0.8%
Two or More Races	3.7%	3.5%	3.5%
Hispanic Origin	2.2%	2.1%	2.1%
Diversity Index	15.4	15.0	15.0
2023 Population by Race/Ethnicity			
Total	1,297	2,075	3,200
White Alone	93.8%	93.9%	93.8%
Black Alone	1.1%	0.9%	0.7%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	0.2%	0.3%	0.4%
Pacific Islander Alone	0.3%	0.2%	0.2%
Some Other Race Alone	0.5%	0.7%	0.9%
Two or More Races	3.9%	3.7%	3.7%
Hispanic Origin	2.3%	2.3%	2.2%
Diversity Index	15.9	15.6	15.7
2028 Population by Race/Ethnicity			
Total	1,266	2,027	3,146
White Alone	93.3%	93.4%	93.3%
Black Alone	1.1%	0.9%	0.7%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	0.2%	0.3%	0.5%
Pacific Islander Alone	0.3%	0.2%	0.2%
Some Other Race Alone	0.6%	0.7%	1.0%
Two or More Races	4.3%	4.0%	4.0%
Hispanic Origin	2.5%	2.5%	2.4%
Diversity Index	17.2	16.7	16.9

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	1,306	2,096	3,198
In Households	95.3%	96.5%	97.7%
Householder	39.1%	39.2%	39.0%
Opposite-Sex Spouse	16.8%	18.3%	19.8%
Same-Sex Spouse	0.0%	0.0%	0.1%
Opposite-Sex Unmarried Partner	3.1%	2.9%	2.8%
Same-Sex Unmarried Partner	0.2%	0.1%	0.1%
Biological Child	27.5%	27.5%	27.6%
Adopted Child	1.0%	0.9%	0.8%
Stepchild	1.8%	1.7%	1.6%
Grandchild	1.3%	1.5%	1.7%
Brother or Sister	0.8%	0.8%	0.8%
Parent	0.8%	0.8%	0.8%
Parent-in-law	0.2%	0.1%	0.2%
Son-in-law or Daughter-in-law	0.2%	0.2%	0.3%
Other Relatives	0.2%	0.3%	0.4%
Foster Child	0.0%	0.0%	0.1%
Other Nonrelatives	2.2%	2.1%	1.9%
In Group Quarters	4.7%	3.5%	2.3%
Institutionalized	2.8%	2.1%	1.3%
Noninstitutionalized	1.9%	1.4%	0.9%
2023 Population 25+ by Educational Attainment			
Total	866	1,423	2,246
Less than 9th Grade	1.0%	1.2%	1.3%
9th - 12th Grade, No Diploma	4.4%	4.4%	4.5%
High School Graduate	37.9%	37.7%	37.2%
GED/Alternative Credential	3.3%	3.4%	3.6%
Some College, No Degree	13.4%	15.9%	17.5%
Associate Degree	18.2%	17.0%	16.5%
Bachelor's Degree	20.7%	18.3%	16.3%
Graduate/Professional Degree	1.0%	2.0%	3.1%
2023 Population 15+ by Marital Status			
Total	1,002	1,638	2,575
Never Married	25.6%	25.3%	25.2%
Married	36.3%	41.9%	47.8%
Widowed	12.5%	11.1%	9.2%
Divorced	25.5%	21.7%	17.7%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	550	945	1,564
Population 16+ Employed	96.4%	96.9%	97.2%
Population 16+ Unemployment rate	3.6%	3.2%	2.8%
Population 16-24 Employed	12.1%	12.0%	12.2%
Population 16-24 Unemployment rate	0.0%	0.0%	0.5%
Population 25-54 Employed	67.4%	64.3%	61.5%
Population 25-54 Unemployment rate	3.3%	2.8%	2.4%
Population 55-64 Employed	15.1%	17.5%	19.6%
Population 55-64 Unemployment rate	9.1%	7.5%	6.3%
Population 65+ Employed	5.7%	6.2%	6.8%
Population 65+ Unemployment rate	0.0%	0.0%	0.0%

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2023 Employed Population 16+ by Industry			
Total	530	916	1,520
Agriculture/Mining	3.0%	4.4%	5.2%
Construction	7.9%	8.2%	8.5%
Manufacturing	23.6%	23.1%	22.2%
Wholesale Trade	4.9%	3.9%	3.3%
Retail Trade	10.9%	9.9%	8.9%
Transportation/Utilities	12.6%	11.0%	10.1%
Information	0.6%	1.0%	1.2%
Finance/Insurance/Real Estate	2.3%	2.7%	3.3%
Services	31.3%	33.0%	34.6%
Public Administration	2.6%	2.5%	2.6%
2023 Employed Population 16+ by Occupation			
Total	530	918	1,519
White Collar	47.4%	47.2%	47.0%
Management/Business/Financial	13.4%	13.8%	14.6%
Professional	16.8%	16.6%	15.9%
Sales	8.3%	8.4%	8.1%
Administrative Support	8.9%	8.4%	8.4%
Services	10.6%	11.5%	12.5%
Blue Collar	42.1%	41.6%	40.5%
Farming/Forestry/Fishing	1.3%	1.9%	2.1%
Construction/Extraction	5.1%	6.0%	6.6%
Installation/Maintenance/Repair	6.0%	5.5%	4.8%
Production	17.4%	17.0%	16.6%
Transportation/Material Moving	12.3%	11.2%	10.3%
2020 Households by Type			
Total	509	820	1,269
Married Couple Households	43.2%	47.4%	51.9%
With Own Children <18	17.1%	17.7%	18.6%
Without Own Children <18	26.3%	29.8%	33.3%
Cohabiting Couple Households	9.4%	8.5%	8.0%
With Own Children <18	3.9%	3.3%	2.9%
Without Own Children <18	5.5%	5.1%	5.0%
Male Householder, No Spouse/Partner	20.8%	21.2%	20.7%
Living Alone	15.1%	15.6%	15.1%
65 Years and over	4.9%	5.1%	5.0%
With Own Children <18	2.8%	2.6%	2.5%
Without Own Children <18, With Relatives	2.6%	2.4%	2.3%
No Relatives Present	0.6%	0.7%	0.8%
Female Householder, No Spouse/Partner	26.3%	22.8%	19.5%
Living Alone	14.5%	12.7%	11.0%
65 Years and over	8.3%	7.4%	6.8%
With Own Children <18	6.1%	5.1%	4.0%
Without Own Children <18, With Relatives	4.5%	4.0%	3.5%
No Relatives Present	1.2%	1.0%	0.9%
2020 Households by Size			
Total	509	820	1,269
1 Person Household	29.9%	28.3%	26.1%
2 Person Household	34.6%	35.5%	36.5%
3 Person Household	10.6%	11.6%	12.7%
4 Person Household	13.6%	13.2%	12.9%
5 Person Household	7.3%	6.8%	6.5%
6 Person Household	3.1%	3.3%	3.5%
7 + Person Household	1.0%	1.3%	1.7%

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2020 Households by Tenure and Mortgage Status			
Total	509	820	1,269
Owner Occupied	65.0%	70.7%	76.7%
Owned with a Mortgage/Loan	44.6%	47.9%	51.6%
Owned Free and Clear	20.4%	22.8%	25.1%
Renter Occupied	35.0%	29.3%	23.3%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	103	105	106
Percent of Income for Mortgage	23.0%	22.4%	22.0%
Wealth Index	59	71	82
2020 Housing Units By Urban/ Rural Status			
Total	536	872	1,340
Urban Housing Units	0.0%	0.0%	0.0%
Rural Housing Units	100.0%	100.0%	100.0%
2020 Population By Urban/ Rural Status			
Total	1,306	2,096	3,198
Urban Population	0.0%	0.0%	0.0%
Rural Population	100.0%	100.0%	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Heartland Communities (6F)	Heartland Communities (6F)	Heartland Communities (6F)
2.	Prairie Living (6D)	Salt of the Earth (6B)	Salt of the Earth (6B)
3.		Prairie Living (6D)	Prairie Living (6D)
2023 Consumer Spending			
Apparel & Services: Total \$	\$838,312	\$1,441,184	\$2,355,673
Average Spent	\$1,640.53	\$1,734.28	\$1,834.64
Spending Potential Index	75	79	83
Education: Total \$	\$572,774	\$991,143	\$1,658,195
Average Spent	\$1,120.89	\$1,192.71	\$1,291.43
Spending Potential Index	63	67	72
Entertainment/Recreation: Total \$	\$1,780,524	\$3,116,849	\$5,079,598
Average Spent	\$3,484.39	\$3,750.72	\$3,956.07
Spending Potential Index	92	99	105
Food at Home: Total \$	\$2,883,059	\$4,954,413	\$8,029,169
Average Spent	\$5,641.99	\$5,961.99	\$6,253.25
Spending Potential Index	83	88	92
Food Away from Home: Total \$	\$1,421,948	\$2,442,942	\$3,988,193
Average Spent	\$2,782.68	\$2,939.76	\$3,106.07
Spending Potential Index	75	79	83
Health Care: Total \$	\$3,624,118	\$6,271,406	\$10,150,768
Average Spent	\$7,092.21	\$7,546.82	\$7,905.58
Spending Potential Index	96	103	107
HH Furnishings & Equipment: Total \$	\$1,200,930	\$2,080,135	\$3,404,627
Average Spent	\$2,350.16	\$2,503.17	\$2,651.58
Spending Potential Index	80	85	90
Personal Care Products & Services: Total \$	\$356,430	\$614,601	\$1,009,129
Average Spent	\$697.51	\$739.59	\$785.93
Spending Potential Index	73	77	82
Shelter: Total \$	\$9,052,538	\$15,622,965	\$25,649,116
Average Spent	\$17,715.34	\$18,800.20	\$19,975.95
Spending Potential Index	72	76	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,290,558	\$2,254,719	\$3,715,516
Average Spent	\$2,525.55	\$2,713.26	\$2,893.70
Spending Potential Index	81	87	93
Travel: Total \$	\$872,568	\$1,526,474	\$2,526,209
Average Spent	\$1,707.57	\$1,836.91	\$1,967.45
Spending Potential Index	76	82	87
Vehicle Maintenance & Repairs: Total \$	\$596,946	\$1,029,429	\$1,663,464
Average Spent	\$1,168.19	\$1,238.78	\$1,295.53
Spending Potential Index	89	95	99

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

June 26, 2024