

Community Profile

502 N Benton Dr, Sauk Rapids, Minnesota, 56379
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.59305
Longitude: -94.17154

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	7,914	54,155	98,937
2020 Total Population	7,755	55,123	106,058
2020 Group Quarters	280	3,223	4,689
2024 Total Population	7,739	56,824	109,120
2024 Group Quarters	289	3,232	4,769
2029 Total Population	7,700	57,779	111,852
2024-2029 Annual Rate	-0.10%	0.33%	0.50%
2024 Total Daytime Population	12,167	68,968	126,017
Workers	8,275	41,625	72,050
Residents	3,892	27,343	53,967
Household Summary			
2010 Households	3,179	21,368	38,759
2010 Average Household Size	2.40	2.34	2.39
2020 Total Households	3,190	22,498	42,275
2020 Average Household Size	2.34	2.31	2.40
2024 Households	3,184	23,189	43,550
2024 Average Household Size	2.34	2.31	2.40
2029 Households	3,189	23,734	44,947
2029 Average Household Size	2.32	2.30	2.38
2024-2029 Annual Rate	0.03%	0.47%	0.63%
2010 Families	1,946	11,686	21,777
2010 Average Family Size	3.01	2.94	2.97
2024 Families	1,823	12,344	24,476
2024 Average Family Size	3.03	3.01	3.10
2029 Families	1,817	12,580	25,183
2029 Average Family Size	3.00	2.98	3.07
2024-2029 Annual Rate	-0.07%	0.38%	0.57%
Housing Unit Summary			
2000 Housing Units	3,189	19,847	34,146
Owner Occupied Housing Units	60.9%	58.6%	57.2%
Renter Occupied Housing Units	36.8%	38.8%	40.3%
Vacant Housing Units	2.4%	2.6%	2.5%
2010 Housing Units	3,354	22,722	41,315
Owner Occupied Housing Units	58.7%	54.6%	53.6%
Renter Occupied Housing Units	36.1%	39.5%	40.2%
Vacant Housing Units	5.2%	6.0%	6.2%
2020 Housing Units	3,355	23,847	44,552
Owner Occupied Housing Units	56.3%	51.2%	51.0%
Renter Occupied Housing Units	38.8%	43.1%	43.9%
Vacant Housing Units	5.1%	5.7%	5.2%
2024 Housing Units	3,364	24,645	46,108
Owner Occupied Housing Units	54.9%	49.5%	49.5%
Renter Occupied Housing Units	39.7%	44.6%	44.9%
Vacant Housing Units	5.4%	5.9%	5.5%
2029 Housing Units	3,382	25,219	47,490
Owner Occupied Housing Units	56.4%	51.2%	50.9%
Renter Occupied Housing Units	37.8%	42.9%	43.7%
Vacant Housing Units	5.7%	5.9%	5.4%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	3,184	23,189	43,550
<\$15,000	6.6%	10.0%	10.7%
\$15,000 - \$24,999	6.9%	7.6%	8.3%
\$25,000 - \$34,999	7.4%	8.9%	8.0%
\$35,000 - \$49,999	19.9%	14.6%	12.5%
\$50,000 - \$74,999	20.6%	19.2%	18.2%
\$75,000 - \$99,999	11.4%	13.6%	13.5%
\$100,000 - \$149,999	16.5%	16.2%	16.5%
\$150,000 - \$199,999	5.3%	5.4%	6.7%
\$200,000+	5.3%	4.4%	5.6%
Average Household Income	\$83,434	\$79,715	\$84,243
2029 Households by Income			
Household Income Base	3,189	23,734	44,947
<\$15,000	6.3%	9.6%	10.2%
\$15,000 - \$24,999	5.6%	6.3%	6.8%
\$25,000 - \$34,999	6.4%	7.9%	7.1%
\$35,000 - \$49,999	17.3%	12.8%	11.0%
\$50,000 - \$74,999	20.0%	18.7%	17.6%
\$75,000 - \$99,999	11.8%	14.3%	14.0%
\$100,000 - \$149,999	18.6%	18.0%	18.1%
\$150,000 - \$199,999	7.2%	7.1%	8.5%
\$200,000+	6.7%	5.3%	6.8%
Average Household Income	\$95,777	\$89,999	\$95,568
2024 Owner Occupied Housing Units by Value			
Total	1,847	12,198	22,830
<\$50,000	0.6%	6.3%	5.2%
\$50,000 - \$99,999	4.4%	3.6%	2.6%
\$100,000 - \$149,999	11.2%	10.5%	7.5%
\$150,000 - \$199,999	16.1%	15.0%	11.4%
\$200,000 - \$249,999	23.7%	16.7%	15.4%
\$250,000 - \$299,999	16.9%	18.9%	19.1%
\$300,000 - \$399,999	14.5%	16.2%	20.6%
\$400,000 - \$499,999	9.3%	6.4%	9.3%
\$500,000 - \$749,999	2.4%	3.4%	5.6%
\$750,000 - \$999,999	0.4%	2.0%	2.0%
\$1,000,000 - \$1,499,999	0.4%	0.2%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.3%
\$2,000,000 +	0.0%	0.3%	0.3%
Average Home Value	\$261,457	\$272,688	\$306,580
2029 Owner Occupied Housing Units by Value			
Total	1,909	12,907	24,188
<\$50,000	0.6%	5.3%	4.1%
\$50,000 - \$99,999	2.6%	1.9%	1.4%
\$100,000 - \$149,999	4.3%	3.2%	2.5%
\$150,000 - \$199,999	6.7%	6.6%	5.0%
\$200,000 - \$249,999	15.6%	11.0%	9.3%
\$250,000 - \$299,999	18.1%	20.7%	18.6%
\$300,000 - \$399,999	23.6%	26.6%	28.8%
\$400,000 - \$499,999	20.4%	12.3%	15.0%
\$500,000 - \$749,999	6.0%	7.0%	9.5%
\$750,000 - \$999,999	1.2%	3.4%	3.3%
\$1,000,000 - \$1,499,999	1.0%	0.6%	1.5%
\$1,500,000 - \$1,999,999	0.0%	0.8%	0.5%
\$2,000,000 +	0.0%	0.6%	0.6%
Average Home Value	\$339,026	\$355,905	\$382,766

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income			
2024	\$58,595	\$59,125	\$62,050
2029	\$65,747	\$65,838	\$69,973
Median Home Value			
2024	\$237,215	\$243,303	\$270,733
2029	\$309,222	\$304,716	\$331,711
Per Capita Income			
2024	\$35,329	\$32,878	\$33,806
2029	\$40,796	\$37,295	\$38,530
Median Age			
2010	36.2	30.6	30.4
2020	38.6	34.4	33.9
2024	39.3	34.6	34.2
2029	40.5	35.9	35.4
2020 Population by Age			
Total	7,755	55,123	106,058
0 - 4	5.8%	6.2%	6.8%
5 - 9	6.9%	6.2%	6.6%
10 - 14	6.8%	6.0%	6.3%
15 - 24	11.3%	17.1%	16.7%
25 - 34	13.6%	15.5%	15.1%
35 - 44	13.7%	12.7%	12.4%
45 - 54	11.4%	10.4%	10.3%
55 - 64	12.6%	11.5%	11.1%
65 - 74	9.4%	8.3%	8.4%
75 - 84	5.3%	4.1%	4.3%
85 +	3.1%	2.1%	1.9%
18 +	76.4%	77.8%	76.3%
2024 Population by Age			
Total	7,741	56,824	109,119
0 - 4	5.9%	6.2%	6.8%
5 - 9	5.8%	5.8%	6.3%
10 - 14	6.8%	5.7%	6.0%
15 - 24	12.8%	17.0%	16.3%
25 - 34	12.6%	16.0%	15.9%
35 - 44	14.2%	13.2%	12.8%
45 - 54	11.2%	10.3%	10.1%
55 - 64	12.4%	10.7%	10.4%
65 - 74	9.8%	8.6%	8.7%
75 - 84	5.3%	4.5%	4.7%
85 +	3.1%	2.1%	2.0%
18 +	77.5%	78.7%	77.2%
2029 Population by Age			
Total	7,700	57,780	111,853
0 - 4	5.8%	6.0%	6.6%
5 - 9	5.4%	5.5%	6.0%
10 - 14	5.8%	5.5%	6.0%
15 - 24	13.0%	16.3%	15.4%
25 - 34	12.5%	15.4%	15.2%
35 - 44	13.7%	13.6%	13.5%
45 - 54	12.5%	10.9%	10.6%
55 - 64	11.0%	9.6%	9.4%
65 - 74	10.7%	9.3%	9.2%
75 - 84	6.3%	5.6%	5.8%
85 +	3.3%	2.3%	2.2%
18 +	79.1%	79.5%	77.7%

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2020 Population by Sex			
Males	3,744	27,686	53,039
Females	4,011	27,437	53,019
2024 Population by Sex			
Males	3,823	28,898	55,256
Females	3,916	27,926	53,864
2029 Population by Sex			
Males	3,800	29,180	56,269
Females	3,900	28,599	55,583
2010 Population by Race/Ethnicity			
Total	7,913	54,155	98,937
White Alone	94.4%	89.3%	87.7%
Black Alone	1.4%	4.6%	5.8%
American Indian Alone	0.4%	0.6%	0.6%
Asian Alone	1.3%	2.6%	3.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	0.7%	0.8%
Two or More Races	1.9%	2.3%	2.2%
Hispanic Origin	2.0%	2.2%	2.3%
Diversity Index	14.4	23.4	26.1
2020 Population by Race/Ethnicity			
Total	7,755	55,123	106,058
White Alone	86.6%	78.0%	74.3%
Black Alone	2.9%	10.2%	14.7%
American Indian Alone	0.8%	0.7%	0.7%
Asian Alone	1.7%	2.9%	3.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.6%	2.0%	1.8%
Two or More Races	6.3%	6.1%	5.5%
Hispanic Origin	3.7%	4.2%	4.0%
Diversity Index	29.8	42.7	46.7
2024 Population by Race/Ethnicity			
Total	7,740	56,825	109,120
White Alone	84.9%	75.4%	71.6%
Black Alone	3.4%	11.9%	16.8%
American Indian Alone	0.9%	0.8%	0.7%
Asian Alone	1.8%	3.1%	3.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.8%	2.2%	2.0%
Two or More Races	7.2%	6.5%	5.7%
Hispanic Origin	4.3%	4.7%	4.4%
Diversity Index	33.2	46.4	50.1
2029 Population by Race/Ethnicity			
Total	7,700	57,779	111,853
White Alone	83.6%	73.9%	70.1%
Black Alone	3.6%	12.5%	17.4%
American Indian Alone	0.9%	0.8%	0.8%
Asian Alone	2.0%	3.4%	3.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.9%	2.3%	2.1%
Two or More Races	7.8%	6.9%	6.2%
Hispanic Origin	4.7%	5.1%	4.7%
Diversity Index	35.6	48.6	52.1

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2020 Population by Relationship and Household Type			
Total	7,755	55,123	106,058
In Households	96.4%	94.2%	95.6%
Householder	42.1%	40.7%	39.7%
Opposite-Sex Spouse	16.9%	14.6%	15.6%
Same-Sex Spouse	0.1%	0.2%	0.1%
Opposite-Sex Unmarried Partner	3.8%	3.8%	3.5%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	26.2%	24.6%	26.5%
Adopted Child	0.6%	0.5%	0.5%
Stepchild	1.7%	1.2%	1.1%
Grandchild	0.7%	1.0%	0.9%
Brother or Sister	0.7%	1.1%	1.2%
Parent	0.5%	0.7%	0.7%
Parent-in-law	0.1%	0.1%	0.1%
Son-in-law or Daughter-in-law	0.1%	0.2%	0.2%
Other Relatives	0.5%	0.7%	0.8%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	2.2%	4.7%	4.6%
In Group Quarters	3.6%	5.8%	4.4%
Institutionalized	2.2%	1.6%	1.5%
Noninstitutionalized	1.4%	4.2%	2.9%
2024 Population 25+ by Educational Attainment			
Total	5,317	37,106	70,508
Less than 9th Grade	1.0%	2.3%	3.3%
9th - 12th Grade, No Diploma	3.5%	5.3%	4.0%
High School Graduate	27.0%	22.3%	23.1%
GED/Alternative Credential	3.3%	3.9%	3.1%
Some College, No Degree	21.0%	22.6%	21.6%
Associate Degree	18.0%	14.3%	13.9%
Bachelor's Degree	17.2%	18.7%	20.1%
Graduate/Professional Degree	8.9%	10.6%	10.8%
2024 Population 15+ by Marital Status			
Total	6,311	46,761	88,257
Never Married	34.4%	45.4%	42.8%
Married	46.4%	40.3%	43.1%
Widowed	5.8%	4.2%	4.7%
Divorced	13.4%	10.1%	9.4%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,020	30,773	57,866
Population 16+ Employed	97.0%	97.1%	96.4%
Population 16+ Unemployment rate	3.0%	2.9%	3.6%
Population 16-24 Employed	18.3%	22.5%	21.2%
Population 16-24 Unemployment rate	0.1%	3.1%	4.2%
Population 25-54 Employed	62.8%	61.0%	61.4%
Population 25-54 Unemployment rate	3.6%	2.9%	3.8%
Population 55-64 Employed	15.8%	11.6%	12.3%
Population 55-64 Unemployment rate	4.2%	3.4%	2.6%
Population 65+ Employed	3.1%	4.9%	5.2%
Population 65+ Unemployment rate	0.0%	1.7%	2.0%

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2024 Employed Population 16+ by Industry			
Total	3,900	29,873	55,759
Agriculture/Mining	0.9%	0.5%	0.6%
Construction	6.2%	7.6%	6.6%
Manufacturing	18.1%	12.5%	12.1%
Wholesale Trade	0.7%	1.5%	1.6%
Retail Trade	14.5%	12.4%	13.2%
Transportation/Utilities	6.0%	5.6%	6.3%
Information	0.4%	1.2%	1.0%
Finance/Insurance/Real Estate	5.3%	5.2%	5.2%
Services	44.9%	51.1%	50.7%
Public Administration	3.1%	2.4%	2.5%
2024 Employed Population 16+ by Occupation			
Total	3,900	29,872	55,760
White Collar	60.9%	56.5%	58.1%
Management/Business/Financial	12.3%	11.1%	12.5%
Professional	27.3%	25.3%	26.3%
Sales	10.5%	9.1%	8.2%
Administrative Support	10.8%	11.0%	11.0%
Services	12.2%	18.2%	17.2%
Blue Collar	26.9%	25.3%	24.7%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	6.0%	6.1%	5.3%
Installation/Maintenance/Repair	2.8%	2.3%	1.9%
Production	10.7%	9.2%	8.7%
Transportation/Material Moving	7.4%	7.7%	8.6%
2020 Households by Type			
Total	3,190	22,498	42,275
Married Couple Households	40.5%	36.2%	39.6%
With Own Children <18	16.1%	14.3%	16.2%
Without Own Children <18	24.5%	21.9%	23.4%
Cohabiting Couple Households	8.7%	9.8%	9.1%
With Own Children <18	4.0%	3.4%	2.9%
Without Own Children <18	4.8%	6.4%	6.2%
Male Householder, No Spouse/Partner	19.9%	24.1%	22.1%
Living Alone	14.7%	17.0%	15.3%
65 Years and over	3.9%	3.6%	3.3%
With Own Children <18	1.8%	1.7%	1.7%
Without Own Children <18, With Relatives	1.8%	2.5%	2.4%
No Relatives Present	1.5%	2.8%	2.7%
Female Householder, No Spouse/Partner	30.9%	30.0%	29.2%
Living Alone	19.7%	18.4%	17.5%
65 Years and over	11.0%	7.8%	7.8%
With Own Children <18	6.5%	5.7%	5.7%
Without Own Children <18, With Relatives	3.4%	4.2%	4.2%
No Relatives Present	1.3%	1.8%	1.7%
2020 Households by Size			
Total	3,190	22,498	42,275
1 Person Household	34.5%	35.4%	32.8%
2 Person Household	32.5%	32.8%	33.3%
3 Person Household	13.4%	13.2%	13.2%
4 Person Household	11.1%	10.4%	11.3%
5 Person Household	5.3%	4.9%	5.3%
6 Person Household	2.4%	2.0%	2.4%
7 + Person Household	0.8%	1.3%	1.8%

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September 24, 2024



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2020 Households by Tenure and Mortgage Status			
Total	3,190	22,498	42,275
Owner Occupied	59.2%	54.3%	53.7%
Owned with a Mortgage/Loan	42.9%	37.8%	37.1%
Owned Free and Clear	16.3%	16.5%	16.6%
Renter Occupied	40.8%	45.7%	46.3%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	96	94	89
Percent of Income for Mortgage	25.3%	25.8%	27.3%
Wealth Index	64	57	63
2020 Housing Units By Urban/ Rural Status			
Total	3,355	23,847	44,552
Urban Housing Units	100.0%	98.1%	96.8%
Rural Housing Units	0.0%	1.9%	3.2%
2020 Population By Urban/ Rural Status			
Total	7,755	55,123	106,058
Urban Population	100.0%	97.9%	96.1%
Rural Population	0.0%	2.1%	3.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Old and Newcomers (8F)	Bright Young Professionals	Bright Young Professionals
2.	Middleburg (4C)	Old and Newcomers (8F)	Old and Newcomers (8F)
3.	Bright Young Professionals	Set to Impress (11D)	Set to Impress (11D)
2024 Consumer Spending			
Apparel & Services: Total \$	\$5,835,572	\$41,329,968	\$82,115,096
Average Spent	\$1,832.78	\$1,782.31	\$1,885.54
Spending Potential Index	77	75	79
Education: Total \$	\$4,105,331	\$28,353,765	\$56,556,980
Average Spent	\$1,289.36	\$1,222.72	\$1,298.67
Spending Potential Index	75	71	75
Entertainment/Recreation: Total \$	\$9,696,491	\$67,075,859	\$132,649,989
Average Spent	\$3,045.38	\$2,892.57	\$3,045.92
Spending Potential Index	74	71	74
Food at Home: Total \$	\$17,485,510	\$123,313,308	\$244,590,155
Average Spent	\$5,491.68	\$5,317.75	\$5,616.31
Spending Potential Index	75	73	77
Food Away from Home: Total \$	\$9,364,580	\$66,530,988	\$132,073,056
Average Spent	\$2,941.14	\$2,869.08	\$3,032.68
Spending Potential Index	76	74	78
Health Care: Total \$	\$18,853,384	\$128,764,353	\$251,284,804
Average Spent	\$5,921.29	\$5,552.82	\$5,770.03
Spending Potential Index	77	72	75
HH Furnishings & Equipment: Total \$	\$7,565,628	\$52,736,456	\$104,054,780
Average Spent	\$2,376.14	\$2,274.20	\$2,389.32
Spending Potential Index	75	72	76
Personal Care Products & Services: Total \$	\$2,357,406	\$16,687,235	\$33,152,204
Average Spent	\$740.39	\$719.62	\$761.24
Spending Potential Index	74	72	76
Shelter: Total \$	\$61,807,343	\$437,776,711	\$872,227,827
Average Spent	\$19,411.85	\$18,878.64	\$20,028.19
Spending Potential Index	73	71	75
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,255,178	\$56,044,961	\$110,854,875
Average Spent	\$2,592.71	\$2,416.88	\$2,545.46
Spending Potential Index	74	69	73
Travel: Total \$	\$6,941,147	\$48,044,081	\$95,878,730
Average Spent	\$2,180.01	\$2,071.85	\$2,201.58
Spending Potential Index	72	68	73
Vehicle Maintenance & Repairs: Total \$	\$3,639,855	\$25,614,026	\$50,107,138
Average Spent	\$1,143.17	\$1,104.58	\$1,150.57
Spending Potential Index	77	75	78

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

September 24, 2024