



Community Profile

Church Hill Rd, Somerset, Wisconsin, 54025
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.12597
Longitude: -92.67211

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	2,564	5,398	9,147
2020 Total Population	2,862	5,921	10,055
2020 Group Quarters	0	0	25
2024 Total Population	3,138	6,312	10,699
2024 Group Quarters	0	0	21
2029 Total Population	3,463	6,974	11,591
2024-2029 Annual Rate	1.99%	2.01%	1.61%
2024 Total Daytime Population	2,880	5,334	8,093
Workers	1,378	2,264	2,813
Residents	1,502	3,070	5,280
Household Summary			
2010 Households	958	1,917	3,276
2010 Average Household Size	2.66	2.80	2.78
2020 Total Households	1,139	2,247	3,793
2020 Average Household Size	2.51	2.64	2.64
2024 Households	1,251	2,428	4,076
2024 Average Household Size	2.51	2.60	2.62
2029 Households	1,395	2,715	4,473
2029 Average Household Size	2.48	2.57	2.59
2024-2029 Annual Rate	2.20%	2.26%	1.88%
2010 Families	704	1,426	2,508
2010 Average Family Size	3.06	3.20	3.13
2024 Families	842	1,655	2,897
2024 Average Family Size	2.90	3.00	3.01
2029 Families	937	1,846	3,164
2029 Average Family Size	2.87	2.96	2.97
2024-2029 Annual Rate	2.16%	2.21%	1.78%
Housing Unit Summary			
2000 Housing Units	672	1,381	2,436
Owner Occupied Housing Units	69.6%	71.7%	75.9%
Renter Occupied Housing Units	26.5%	24.5%	19.2%
Vacant Housing Units	3.9%	3.8%	4.9%
2010 Housing Units	1,052	2,093	3,572
Owner Occupied Housing Units	68.9%	70.7%	74.5%
Renter Occupied Housing Units	22.1%	20.9%	17.2%
Vacant Housing Units	8.9%	8.4%	8.3%
2020 Housing Units	1,187	2,332	3,963
Owner Occupied Housing Units	74.0%	75.8%	78.6%
Renter Occupied Housing Units	22.0%	20.6%	17.1%
Vacant Housing Units	3.4%	3.6%	4.0%
2024 Housing Units	1,285	2,498	4,221
Owner Occupied Housing Units	76.7%	77.8%	80.4%
Renter Occupied Housing Units	20.6%	19.4%	16.2%
Vacant Housing Units	2.6%	2.8%	3.4%
2029 Housing Units	1,438	2,804	4,641
Owner Occupied Housing Units	78.9%	79.8%	81.9%
Renter Occupied Housing Units	18.2%	17.0%	14.5%
Vacant Housing Units	3.0%	3.2%	3.6%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	1,251	2,428	4,076
<\$15,000	2.6%	2.7%	2.7%
\$15,000 - \$24,999	4.2%	3.4%	4.2%
\$25,000 - \$34,999	7.5%	6.5%	5.6%
\$35,000 - \$49,999	9.6%	9.2%	8.1%
\$50,000 - \$74,999	17.1%	16.9%	14.7%
\$75,000 - \$99,999	14.6%	15.7%	15.2%
\$100,000 - \$149,999	25.7%	26.3%	25.4%
\$150,000 - \$199,999	9.7%	10.7%	14.7%
\$200,000+	9.0%	8.7%	9.3%
Average Household Income	\$108,164	\$109,925	\$116,539
2029 Households by Income			
Household Income Base	1,395	2,715	4,473
<\$15,000	2.2%	2.2%	2.2%
\$15,000 - \$24,999	3.2%	2.6%	3.1%
\$25,000 - \$34,999	5.8%	4.9%	4.2%
\$35,000 - \$49,999	8.1%	7.7%	6.8%
\$50,000 - \$74,999	14.8%	14.5%	12.9%
\$75,000 - \$99,999	13.2%	14.0%	13.8%
\$100,000 - \$149,999	28.2%	28.7%	27.0%
\$150,000 - \$199,999	13.2%	14.3%	18.4%
\$200,000+	11.3%	11.1%	11.5%
Average Household Income	\$125,636	\$127,310	\$133,176
2024 Owner Occupied Housing Units by Value			
Total	986	1,943	3,394
<\$50,000	4.8%	4.2%	3.4%
\$50,000 - \$99,999	1.3%	0.9%	0.7%
\$100,000 - \$149,999	1.3%	1.1%	1.0%
\$150,000 - \$199,999	2.5%	2.1%	1.7%
\$200,000 - \$249,999	4.5%	4.4%	3.8%
\$250,000 - \$299,999	6.1%	5.6%	6.8%
\$300,000 - \$399,999	11.4%	11.1%	12.3%
\$400,000 - \$499,999	28.2%	31.0%	31.1%
\$500,000 - \$749,999	22.9%	25.9%	28.2%
\$750,000 - \$999,999	7.4%	7.5%	6.3%
\$1,000,000 - \$1,499,999	0.7%	0.8%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	8.9%	5.5%	3.8%
Average Home Value	\$619,397	\$571,436	\$544,360
2029 Owner Occupied Housing Units by Value			
Total	1,135	2,238	3,803
<\$50,000	1.1%	1.0%	0.8%
\$50,000 - \$99,999	0.2%	0.1%	0.1%
\$100,000 - \$149,999	0.2%	0.1%	0.1%
\$150,000 - \$199,999	0.5%	0.4%	0.3%
\$200,000 - \$249,999	1.4%	1.3%	1.2%
\$250,000 - \$299,999	2.9%	2.5%	3.1%
\$300,000 - \$399,999	8.8%	8.3%	9.3%
\$400,000 - \$499,999	32.2%	34.4%	34.8%
\$500,000 - \$749,999	31.8%	35.3%	37.1%
\$750,000 - \$999,999	8.6%	8.7%	7.3%
\$1,000,000 - \$1,499,999	0.6%	0.7%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	11.6%	7.2%	5.1%
Average Home Value	\$731,756	\$662,439	\$621,344

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Median Household Income			
2024	\$88,555	\$91,510	\$98,893
2029	\$102,883	\$104,362	\$108,480
Median Home Value			
2024	\$464,388	\$466,860	\$465,232
2029	\$520,776	\$513,133	\$501,418
Per Capita Income			
2024	\$42,014	\$42,720	\$44,669
2029	\$49,384	\$50,084	\$51,716
Median Age			
2010	33.2	33.9	35.5
2020	36.9	37.7	39.0
2024	38.0	38.7	39.8
2029	39.5	39.9	40.8
2020 Population by Age			
Total	2,862	5,921	10,055
0 - 4	5.9%	5.9%	5.9%
5 - 9	7.1%	6.9%	6.9%
10 - 14	8.0%	7.8%	7.7%
15 - 24	12.5%	12.3%	11.8%
25 - 34	14.0%	13.4%	12.3%
35 - 44	14.5%	14.5%	14.3%
45 - 54	13.9%	14.1%	14.1%
55 - 64	12.5%	13.1%	14.1%
65 - 74	8.0%	8.4%	9.2%
75 - 84	2.8%	2.8%	3.0%
85 +	0.8%	0.7%	0.7%
18 +	74.1%	74.6%	74.9%
2024 Population by Age			
Total	3,138	6,313	10,700
0 - 4	5.7%	5.7%	5.7%
5 - 9	6.4%	6.5%	6.7%
10 - 14	7.2%	7.0%	7.1%
15 - 24	13.0%	12.5%	12.1%
25 - 34	13.1%	12.8%	11.7%
35 - 44	14.5%	14.3%	14.2%
45 - 54	14.3%	14.4%	14.1%
55 - 64	12.5%	12.7%	13.3%
65 - 74	8.4%	9.1%	10.0%
75 - 84	4.0%	4.1%	4.2%
85 +	0.9%	0.8%	0.9%
18 +	76.4%	76.5%	76.2%
2029 Population by Age			
Total	3,460	6,975	11,592
0 - 4	5.7%	5.7%	5.7%
5 - 9	5.8%	5.9%	6.0%
10 - 14	6.4%	6.6%	6.8%
15 - 24	12.2%	11.8%	11.5%
25 - 34	12.8%	12.4%	11.7%
35 - 44	15.3%	15.0%	14.2%
45 - 54	13.6%	13.7%	13.8%
55 - 64	12.1%	12.3%	12.4%
65 - 74	9.7%	10.2%	11.0%
75 - 84	5.1%	5.3%	5.6%
85 +	1.2%	1.1%	1.2%
18 +	78.2%	78.0%	77.6%

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December 31, 2024

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	1 mile	3 miles	5 miles
2020 Population by Sex			
Males	1,461	3,020	5,137
Females	1,401	2,901	4,918
2024 Population by Sex			
Males	1,617	3,250	5,518
Females	1,521	3,062	5,181
2029 Population by Sex			
Males	1,754	3,525	5,882
Females	1,709	3,449	5,709
2010 Population by Race/Ethnicity			
Total	2,564	5,398	9,147
White Alone	94.7%	95.0%	95.6%
Black Alone	0.8%	0.7%	0.6%
American Indian Alone	0.5%	0.5%	0.4%
Asian Alone	0.8%	0.7%	0.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	1.2%	1.0%
Two or More Races	2.0%	1.8%	1.6%
Hispanic Origin	3.3%	3.0%	2.5%
Diversity Index	16.0	15.0	12.9
2020 Population by Race/Ethnicity			
Total	2,862	5,921	10,055
White Alone	91.3%	91.9%	92.6%
Black Alone	0.5%	0.5%	0.5%
American Indian Alone	0.8%	0.6%	0.5%
Asian Alone	0.9%	0.8%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	1.1%	0.9%
Two or More Races	5.2%	5.0%	4.7%
Hispanic Origin	3.9%	3.3%	2.7%
Diversity Index	22.6	20.8	18.5
2024 Population by Race/Ethnicity			
Total	3,139	6,313	10,698
White Alone	90.8%	91.3%	92.1%
Black Alone	0.5%	0.5%	0.5%
American Indian Alone	0.8%	0.7%	0.5%
Asian Alone	1.1%	1.0%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	1.2%	1.0%
Two or More Races	5.4%	5.3%	4.9%
Hispanic Origin	4.4%	3.7%	3.0%
Diversity Index	24.1	22.3	19.9
2029 Population by Race/Ethnicity			
Total	3,463	6,974	11,592
White Alone	90.1%	90.7%	91.5%
Black Alone	0.5%	0.5%	0.5%
American Indian Alone	0.8%	0.7%	0.6%
Asian Alone	1.2%	1.1%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	1.3%	1.1%
Two or More Races	5.8%	5.7%	5.3%
Hispanic Origin	4.7%	4.1%	3.3%
Diversity Index	25.7	23.9	21.5

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2020 Population by Relationship and Household Type			
Total	2,862	5,921	10,055
In Households	100.0%	100.0%	99.8%
Householder	38.3%	38.3%	37.7%
Opposite-Sex Spouse	20.4%	20.9%	22.0%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	4.0%	3.7%	3.3%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	30.0%	29.7%	29.4%
Adopted Child	0.4%	0.4%	0.5%
Stepchild	1.3%	1.2%	1.2%
Grandchild	1.3%	1.3%	1.3%
Brother or Sister	0.5%	0.5%	0.5%
Parent	0.5%	0.6%	0.6%
Parent-in-law	0.1%	0.1%	0.1%
Son-in-law or Daughter-in-law	0.1%	0.2%	0.2%
Other Relatives	0.6%	0.6%	0.5%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	2.2%	2.2%	2.0%
In Group Quarters	0.0%	0.0%	0.2%
Institutionalized	0.0%	0.0%	0.2%
Noninstitutionalized	0.0%	0.0%	0.0%
2024 Population 25+ by Educational Attainment			
Total	2,125	4,304	7,320
Less than 9th Grade	0.4%	0.6%	0.6%
9th - 12th Grade, No Diploma	1.3%	1.4%	2.2%
High School Graduate	25.8%	25.2%	22.8%
GED/Alternative Credential	7.8%	7.2%	4.8%
Some College, No Degree	20.0%	19.9%	19.9%
Associate Degree	10.5%	11.5%	13.1%
Bachelor's Degree	26.1%	25.2%	25.7%
Graduate/Professional Degree	8.2%	9.0%	10.9%
2024 Population 15+ by Marital Status			
Total	2,532	5,095	8,614
Never Married	35.7%	32.9%	29.7%
Married	48.7%	53.0%	57.8%
Widowed	3.8%	3.6%	3.5%
Divorced	11.8%	10.5%	9.1%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	1,740	3,452	5,717
Population 16+ Employed	95.5%	95.4%	96.2%
Population 16+ Unemployment rate	4.6%	4.6%	3.8%
Population 16-24 Employed	14.5%	13.9%	13.3%
Population 16-24 Unemployment rate	5.9%	6.3%	7.2%
Population 25-54 Employed	70.6%	70.2%	68.9%
Population 25-54 Unemployment rate	5.2%	5.2%	3.9%
Population 55-64 Employed	12.2%	13.0%	14.9%
Population 55-64 Unemployment rate	0.0%	0.0%	0.4%
Population 65+ Employed	2.8%	2.9%	2.8%
Population 65+ Unemployment rate	0.0%	0.0%	3.1%



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2024 Employed Population 16+ by Industry			
Total	1,661	3,294	5,497
Agriculture/Mining	0.4%	0.5%	0.8%
Construction	7.2%	7.3%	8.1%
Manufacturing	21.4%	23.1%	22.4%
Wholesale Trade	2.7%	2.4%	2.4%
Retail Trade	11.0%	10.1%	9.7%
Transportation/Utilities	5.3%	4.8%	4.9%
Information	0.5%	0.5%	0.5%
Finance/Insurance/Real Estate	7.3%	7.8%	7.4%
Services	37.8%	37.3%	38.7%
Public Administration	6.3%	6.2%	5.0%
2024 Employed Population 16+ by Occupation			
Total	1,661	3,296	5,496
White Collar	58.0%	58.7%	59.3%
Management/Business/Financial	16.4%	17.0%	18.4%
Professional	22.5%	23.2%	22.5%
Sales	9.3%	9.1%	8.8%
Administrative Support	9.9%	9.5%	9.6%
Services	18.1%	16.8%	15.2%
Blue Collar	24.0%	24.5%	25.5%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	5.8%	5.9%	5.5%
Installation/Maintenance/Repair	1.6%	2.3%	3.6%
Production	9.3%	9.3%	8.3%
Transportation/Material Moving	7.2%	7.1%	8.0%
2020 Households by Type			
Total	1,139	2,247	3,793
Married Couple Households	54.0%	55.4%	59.3%
With Own Children <18	24.1%	23.9%	24.4%
Without Own Children <18	29.9%	31.5%	34.9%
Cohabiting Couple Households	9.7%	9.3%	8.8%
With Own Children <18	3.0%	2.8%	2.6%
Without Own Children <18	6.7%	6.5%	6.2%
Male Householder, No Spouse/Partner	19.1%	18.8%	16.9%
Living Alone	13.7%	13.4%	12.0%
65 Years and over	2.9%	3.2%	3.2%
With Own Children <18	1.8%	1.9%	1.7%
Without Own Children <18, With Relatives	2.1%	2.1%	2.1%
No Relatives Present	1.4%	1.3%	1.1%
Female Householder, No Spouse/Partner	17.2%	16.5%	15.0%
Living Alone	9.4%	9.0%	8.3%
65 Years and over	4.4%	4.1%	4.2%
With Own Children <18	4.1%	4.0%	3.5%
Without Own Children <18, With Relatives	3.0%	2.8%	2.7%
No Relatives Present	0.7%	0.6%	0.6%
2020 Households by Size			
Total	1,139	2,247	3,793
1 Person Household	23.1%	22.5%	20.2%
2 Person Household	36.6%	36.8%	38.1%
3 Person Household	14.9%	15.8%	16.3%
4 Person Household	15.1%	15.1%	15.2%
5 Person Household	6.9%	6.5%	6.7%
6 Person Household	2.5%	2.4%	2.4%
7 + Person Household	0.9%	0.9%	1.0%

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2020 Households by Tenure and Mortgage Status			
Total	1,139	2,247	3,793
Owner Occupied	77.1%	78.6%	82.1%
Owned with a Mortgage/Loan	62.1%	63.0%	64.9%
Owned Free and Clear	15.0%	15.7%	17.2%
Renter Occupied	22.9%	21.4%	17.9%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	72	74	80
Percent of Income for Mortgage	32.8%	31.9%	29.4%
Wealth Index	89	91	101
2020 Housing Units By Urban/ Rural Status			
Total	1,187	2,332	3,963
Urban Housing Units	0.0%	0.1%	4.6%
Rural Housing Units	100.0%	99.9%	95.4%
2020 Population By Urban/ Rural Status			
Total	2,862	5,921	10,055
Urban Population	0.0%	0.1%	4.8%
Rural Population	100.0%	99.9%	95.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Middleburg (4C)	Middleburg (4C)	Middleburg (4C)
2.		Green Acres (6A)	Green Acres (6A)
3.		Up and Coming Families (7A)	Up and Coming Families (7A)
2024 Consumer Spending			
Apparel & Services: Total \$	\$2,727,274	\$5,380,232	\$9,556,387
Average Spent	\$2,180.08	\$2,215.91	\$2,344.55
Spending Potential Index	92	93	98
Education: Total \$	\$2,073,667	\$4,096,228	\$7,444,939
Average Spent	\$1,657.61	\$1,687.08	\$1,826.53
Spending Potential Index	96	98	106
Entertainment/Recreation: Total \$	\$4,936,339	\$9,727,012	\$17,301,069
Average Spent	\$3,945.91	\$4,006.18	\$4,244.62
Spending Potential Index	96	98	104
Food at Home: Total \$	\$8,399,587	\$16,513,280	\$29,225,299
Average Spent	\$6,714.30	\$6,801.19	\$7,170.09
Spending Potential Index	92	93	98
Food Away from Home: Total \$	\$4,628,517	\$9,099,969	\$16,127,046
Average Spent	\$3,699.85	\$3,747.93	\$3,956.59
Spending Potential Index	95	96	102
Health Care: Total \$	\$8,998,996	\$17,931,902	\$32,091,062
Average Spent	\$7,193.44	\$7,385.46	\$7,873.18
Spending Potential Index	94	96	102
HH Furnishings & Equipment: Total \$	\$3,792,919	\$7,497,639	\$13,331,171
Average Spent	\$3,031.91	\$3,087.99	\$3,270.65
Spending Potential Index	96	98	103
Personal Care Products & Services: Total \$	\$1,184,506	\$2,317,597	\$4,094,867
Average Spent	\$946.85	\$954.53	\$1,004.63
Spending Potential Index	95	96	101
Shelter: Total \$	\$31,864,367	\$62,197,866	\$109,647,663
Average Spent	\$25,471.12	\$25,616.91	\$26,900.80
Spending Potential Index	96	96	101
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,277,367	\$8,506,816	\$15,245,157
Average Spent	\$3,419.16	\$3,503.63	\$3,740.22
Spending Potential Index	98	100	107
Travel: Total \$	\$3,722,917	\$7,320,500	\$13,026,218
Average Spent	\$2,975.95	\$3,015.03	\$3,195.83
Spending Potential Index	98	99	105
Vehicle Maintenance & Repairs: Total \$	\$1,743,856	\$3,437,444	\$6,078,085
Average Spent	\$1,393.97	\$1,415.75	\$1,491.19
Spending Potential Index	94	96	101

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

December 31, 2024