



FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION

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Rack Attack Enters Minneapolis Market

Minneapolis, Minnesota – May 2010– Upland Real Estate Group, Inc. is proud to announce that Rack Attack, www.rackattack.com, has entered the Minneapolis market with its first store in Saint Louis Park at 4170 Excelsior Boulevard. Rack Attack has been the #1 Thule and Yakima Rack specialist since 1995. Rack Attack offers a wide selection of racks and trailer hitches for your car, truck, SUV, van, and home for all types of gear. With 8 other retail stores, over 60 full-time rack experts on staff, and one of the largest inventories in the business, Rack Attack is North America's Premier Retailer of automotive and home storage solutions. Rack Attack will be open for business beginning June 1st, and will be celebrating the grand opening throughout the month of June.

Scott Caldwell, Rack Attack's Special Projects Manager said, "The former auto glass building was a near perfect fit with the service bay and drive in doors. We couldn't have found a better location. Being situated about 1/2 mile west of Lake Calhoun and only a few blocks from the SW LRT Bike Trail means our customers can go play while we install their new racks. Minneapolis has some awesome recreational opportunities, and I look forward to meeting and sharing stories with our new customers." Scott can be reached at scaldwell@rackattack.com or on location at 952.926.7225.

Rick Meyer, who previously managed Rack Attack Denver for 8 years, moved to Minneapolis to take the lead on the new shop. He will be managing a staff of four local employees who have all worked in the cycling and outdoor industry in and around the Twin Cities. Rack Attack will be open 10:00 am – 6:00pm Monday through Saturday, and 10:00 am – 4:00 on Sunday.

Josh Huempfnr and Chad Sturm of Upland Real Estate Group, Inc., Minneapolis, Minnesota exclusively represented Rack Attack. Huempfnr said, "It is hard to find that kind of building with the right zoning in place. The location and access just east of Hwy 100 and Excelsior Boulevard is extremely convenient for customers. Customers can drop off their cars and walk over to Trader Joe's while they wait."

Upland Real Estate Group, Inc. is relationship based and comprised of professionals who are committed to delivering outstanding service. By specializing in Net-Lease investment property sales, commercial real estate brokerage and mortgage services, Upland offers big company expertise with a Midwestern approach. Please visit our website at www.upland.com to view the additional properties available for sale and lease or contact Josh Huempfnr at (612) 465-8522.

The professionals at Upland Real Estate Group, Inc. are willing and able to be a source for information on the sales of Net Leased Investment Sales and Brokerage Services.

Upland is a fully integrated commercial real estate company located in Minneapolis, Minnesota. Upland focuses on management-free real estate investments, 1031 solutions, real estate portfolio diversification, and wealth preservation. There are three core disciplines at Upland: Net-Lease investment property sales, general commercial real estate brokerage, and commercial mortgage services.

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