



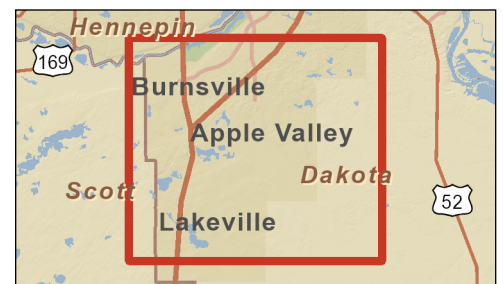
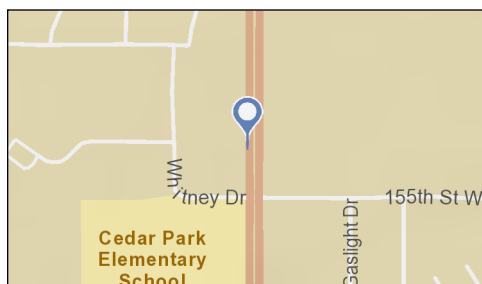
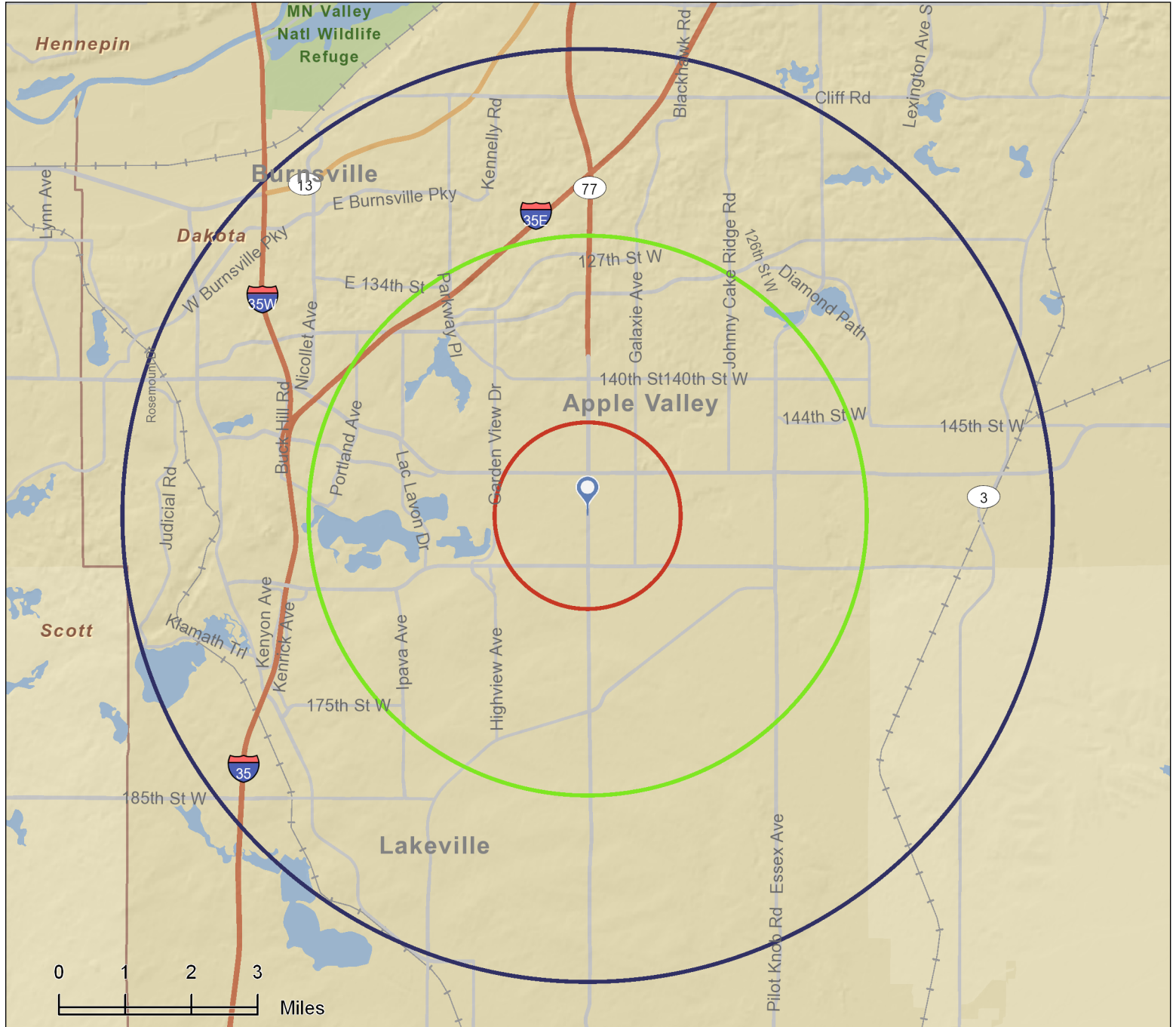
Site Map

15465 Cedar Ave, Apple Valley, Minnesota, 55124
Ring: 1, 3, 5 Miles

Prepared by Keith Sturm

Latitude: 44.725229

Longitude: -93.217879





2010 Census Profile

15465 Cedar Ave, Apple Valley, Minnesota,
Ring: 1 mile radius

Prepared by Keith Sturm

Latitude: 44.725229210

Longitude: -93.21787939

	2000	2010	2000-2010 Annual Rate
Population	11,026	14,058	2.46%
Households	4,140	5,523	2.92%
Housing Units	4,187	5,791	3.30%

Population by Race	Number	Percent
Total	14,058	100.0%
Population Reporting One Race	13,618	96.9%
White	11,168	79.4%
Black	1,205	8.6%
American Indian	51	0.4%
Asian	940	6.7%
Pacific Islander	10	0.1%
Some Other Race	244	1.7%
Population Reporting Two or More Races	440	3.1%
Total Hispanic Population	773	5.5%

Population by Sex		
Male	6,733	47.9%
Female	7,325	52.1%

Population by Age		
Total	14,059	100.0%
Age 0 - 4	1,074	7.6%
Age 5 - 9	1,040	7.4%
Age 10 - 14	978	7.0%
Age 15 - 19	919	6.5%
Age 20 - 24	837	6.0%
Age 25 - 29	1,209	8.6%
Age 30 - 34	1,247	8.9%
Age 35 - 39	1,094	7.8%
Age 40 - 44	1,117	7.9%
Age 45 - 49	1,069	7.6%
Age 50 - 54	926	6.6%
Age 55 - 59	770	5.5%
Age 60 - 64	624	4.4%
Age 65 - 69	398	2.8%
Age 70 - 74	231	1.6%
Age 75 - 79	182	1.3%
Age 80 - 84	153	1.1%
Age 85+	191	1.4%
Age 18+	10,361	73.7%
Age 65+	1,155	8.2%

Median Age by Sex and Race/Hispanic Origin	
Total Population	33.9
Male	32.9
Female	34.9
White Alone	35.9
Black Alone	24.8
American Indian Alone	35.0
Asian Alone	33.0
Pacific Islander Alone	33.8
Some Other Race Alone	26.9
Two or More Races	14.4
Hispanic Population	23.1

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

15465 Cedar Ave, Apple Valley, Minnesota,
Ring: 1 mile radius

Prepared by Keith Sturm
Latitude: 44.725229210
Longitude: -93.21787939

Households by Type

Total	5,523	100.0%
Households with 1 Person	1,555	28.2%
Households with 2+ People	3,968	71.8%
Family Households	3,557	64.4%
Husband-wife Families	2,602	47.1%
With Own Children	1,321	23.9%
Other Family (No Spouse Present)	955	17.3%
With Own Children	577	10.4%
Nonfamily Households	411	7.4%
All Households with Children	1,993	36.1%
Multigenerational Households	120	2.2%
Unmarried Partner Households	386	7.0%
Male-female	357	6.5%
Same-sex	29	0.5%
Average Household Size	2.52	

Family Households by Size

Total	3,558	100.0%
2 People	1,336	37.5%
3 People	907	25.5%
4 People	790	22.2%
5 People	330	9.3%
6 People	129	3.6%
7+ People	66	1.9%
Average Family Size	3.13	

Nonfamily Households by Size

Total	1,967	100.0%
1 Person	1,555	79.1%
2 People	337	17.1%
3 People	54	2.7%
4 People	15	0.8%
5 People	5	0.3%
6 People	1	0.1%
7+ People	0	0.0%
Average Nonfamily Size	1.26	

Population by Relationship and Household Type

Total	14,058	100.0%
In Households	13,927	99.1%
In Family Households	11,459	81.5%
Householder	3,551	25.3%
Spouse	2,597	18.5%
Child	4,578	32.6%
Other relative	403	2.9%
Nonrelative	328	2.3%
In Nonfamily Households	2,468	17.6%
In Group Quarters	131	0.9%
Institutionalized Population	111	0.8%
Noninstitutionalized Population	20	0.1%

Data Note: **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

15465 Cedar Ave, Apple Valley, Minnesota,
Ring: 1 mile radius

Prepared by Keith Sturm
Latitude: 44.725229210
Longitude: -93.21787939

Family Households by Age of Householder

Total	3,558	100.0%
Householder Age 15 - 44	1,808	50.8%
Householder Age 45 - 54	886	24.9%
Householder Age 55 - 64	537	15.1%
Householder Age 65 - 74	236	6.6%
Householder Age 75+	91	2.6%

Nonfamily Households by Age of Householder

Total	1,966	100.0%
Householder Age 15 - 44	841	42.8%
Householder Age 45 - 54	364	18.5%
Householder Age 55 - 64	342	17.4%
Householder Age 65 - 74	171	8.7%
Householder Age 75+	248	12.6%

Households by Race of Householder

Total	5,523	100.0%
Householder is White Alone	4,714	85.4%
Householder is Black Alone	352	6.4%
Householder is American Indian Alone	21	0.4%
Householder is Asian Alone	290	5.3%
Householder is Pacific Islander Alone	5	0.1%
Householder is Some Other Race Alone	68	1.2%
Householder is Two or More Races	73	1.3%
Households with Hispanic Householder	192	3.5%

Husband-wife Families by Race of Householder

Total	2,603	100.0%
Householder is White Alone	2,170	83.4%
Householder is Black Alone	162	6.2%
Householder is American Indian Alone	8	0.3%
Householder is Asian Alone	189	7.3%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	36	1.4%
Householder is Two or More Races	36	1.4%
Husband-wife Families with Hispanic Householder	107	4.1%

Other Families (No Spouse) by Race of Householder

Total	955	100.0%
Householder is White Alone	749	78.4%
Householder is Black Alone	118	12.4%
Householder is American Indian Alone	5	0.5%
Householder is Asian Alone	39	4.1%
Householder is Pacific Islander Alone	3	0.3%
Householder is Some Other Race Alone	20	2.1%
Householder is Two or More Races	21	2.2%
Other Families with Hispanic Householder	46	4.8%

Nonfamily Households by Race of Householder

Total	1,965	100.0%
Householder is White Alone	1,796	91.4%
Householder is Black Alone	72	3.7%
Householder is American Indian Alone	8	0.4%
Householder is Asian Alone	62	3.2%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	11	0.6%
Householder is Two or More Races	15	0.8%
Nonfamily Households with Hispanic Householder	40	2.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

15465 Cedar Ave, Apple Valley, Minnesota,
Ring: 1 mile radius

Prepared by Keith Sturm
Latitude: 44.725229210
Longitude: -93.21787939

Total Housing Units by Occupancy

Total	5,794	100.0%
Occupied Housing Units	5,523	95.3%
Vacant Housing Units		
For Rent	145	2.5%
Rented, not Occupied	8	0.1%
For Sale Only	53	0.9%
Sold, not Occupied	7	0.1%
For Seasonal/Recreational/Occasional Use	15	0.3%
For Migrant Workers	0	0.0%
Other Vacant	43	0.7%
Total Vacancy Rate	4.6%	

Households by Tenure and Mortgage Status

Total	5,523	100.0%
Owner Occupied	3,951	71.5%
Owned with a Mortgage/Loan	3,528	63.9%
Owned Free and Clear	423	7.7%
Average Household Size	2.55	
Renter Occupied	1,572	28.5%
Average Household Size	2.45	

Owner-occupied Housing Units by Race of Householder

Total	3,950	100.0%
Householder is White Alone	3,504	88.7%
Householder is Black Alone	156	3.9%
Householder is American Indian Alone	9	0.2%
Householder is Asian Alone	209	5.3%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	34	0.9%
Householder is Two or More Races	36	0.9%
Owner-occupied Housing Units with Hispanic Householder	101	2.6%

Renter-occupied Housing Units by Race of Householder

Total	1,572	100.0%
Householder is White Alone	1,210	77.0%
Householder is Black Alone	196	12.5%
Householder is American Indian Alone	11	0.7%
Householder is Asian Alone	80	5.1%
Householder is Pacific Islander Alone	4	0.3%
Householder is Some Other Race Alone	34	2.2%
Householder is Two or More Races	37	2.4%
Renter-occupied Housing Units with Hispanic Householder	91	5.8%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.39
Householder is Black Alone	3.37
Householder is American Indian Alone	2.19
Householder is Asian Alone	3.16
Householder is Pacific Islander Alone	2.80
Householder is Some Other Race Alone	3.81
Householder is Two or More Races	3.21
Householder is Hispanic	3.56

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

15465 Cedar Ave, Apple Valley, Minnesota,
Ring: 3 mile radius

Prepared by Keith Sturm

Latitude: 44.725229210

Longitude: -93.21787939

	2000	2010	2000-2010 Annual Rate
Population	73,876	82,209	1.07%
Households	25,591	30,065	1.62%
Housing Units	25,878	31,149	1.87%

Population by Race	Number	Percent
Total	82,210	100.0%
Population Reporting One Race	79,801	97.1%
White	69,988	85.1%
Black	3,981	4.8%
American Indian	303	0.4%
Asian	4,156	5.1%
Pacific Islander	42	0.1%
Some Other Race	1,331	1.6%
Population Reporting Two or More Races	2,409	2.9%
Total Hispanic Population	3,556	4.3%

Population by Sex		
Male	40,369	49.1%
Female	41,840	50.9%

Population by Age		
Total	82,212	100.0%
Age 0 - 4	5,764	7.0%
Age 5 - 9	6,385	7.8%
Age 10 - 14	6,602	8.0%
Age 15 - 19	5,917	7.2%
Age 20 - 24	4,130	5.0%
Age 25 - 29	5,287	6.4%
Age 30 - 34	5,619	6.8%
Age 35 - 39	5,958	7.2%
Age 40 - 44	6,741	8.2%
Age 45 - 49	7,290	8.9%
Age 50 - 54	6,666	8.1%
Age 55 - 59	5,289	6.4%
Age 60 - 64	4,144	5.0%
Age 65 - 69	2,683	3.3%
Age 70 - 74	1,524	1.9%
Age 75 - 79	976	1.2%
Age 80 - 84	681	0.8%
Age 85+	553	0.7%
Age 18+	59,389	72.2%
Age 65+	6,417	7.8%

Median Age by Sex and Race/Hispanic Origin	
Total Population	36.2
Male	35.4
Female	37.0
White Alone	38.3
Black Alone	26.5
American Indian Alone	26.9
Asian Alone	32.8
Pacific Islander Alone	34.0
Some Other Race Alone	24.8
Two or More Races	13.6
Hispanic Population	22.4

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

15465 Cedar Ave, Apple Valley, Minnesota,
Ring: 3 mile radius

Prepared by Keith Sturm
Latitude: 44.725229210
Longitude: -93.21787939

Households by Type

Total	30,065	100.0%
Households with 1 Person	6,068	20.2%
Households with 2+ People	23,997	79.8%
Family Households	22,293	74.1%
Husband-wife Families	18,056	60.1%
With Own Children	8,886	29.6%
Other Family (No Spouse Present)	4,238	14.1%
With Own Children	2,583	8.6%
Nonfamily Households	1,704	5.7%
All Households with Children	12,024	40.0%
Multigenerational Households	723	2.4%
Unmarried Partner Households	1,734	5.8%
Male-female	1,584	5.3%
Same-sex	150	0.5%
Average Household Size	2.72	

Family Households by Size

Total	22,293	100.0%
2 People	8,388	37.6%
3 People	5,347	24.0%
4 People	5,298	23.8%
5 People	2,192	9.8%
6 People	726	3.3%
7+ People	342	1.5%
Average Family Size	3.16	

Nonfamily Households by Size

Total	7,772	100.0%
1 Person	6,068	78.1%
2 People	1,408	18.1%
3 People	205	2.6%
4 People	68	0.9%
5 People	19	0.2%
6 People	4	0.1%
7+ People	0	0.0%
Average Nonfamily Size	1.27	

Population by Relationship and Household Type

Total	82,209	100.0%
In Households	81,850	99.6%
In Family Households	71,973	87.5%
Householder	22,277	27.1%
Spouse	18,041	21.9%
Child	28,180	34.3%
Other relative	1,973	2.4%
Nonrelative	1,503	1.8%
In Nonfamily Households	9,877	12.0%
In Group Quarters	359	0.4%
Institutionalized Population	198	0.2%
Noninstitutionalized Population	161	0.2%

Data Note: **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

15465 Cedar Ave, Apple Valley, Minnesota,
Ring: 3 mile radius

Prepared by Keith Sturm

Latitude: 44.725229210

Longitude: -93.21787939

Family Households by Age of Householder

Total	22,293	100.0%
Householder Age 15 - 44	9,444	42.4%
Householder Age 45 - 54	6,402	28.7%
Householder Age 55 - 64	4,030	18.1%
Householder Age 65 - 74	1,735	7.8%
Householder Age 75+	682	3.1%

Nonfamily Households by Age of Householder

Total	7,773	100.0%
Householder Age 15 - 44	2,981	38.4%
Householder Age 45 - 54	1,592	20.5%
Householder Age 55 - 64	1,569	20.2%
Householder Age 65 - 74	876	11.3%
Householder Age 75+	755	9.7%

Households by Race of Householder

Total	30,067	100.0%
Householder is White Alone	26,873	89.4%
Householder is Black Alone	1,211	4.0%
Householder is American Indian Alone	100	0.3%
Householder is Asian Alone	1,170	3.9%
Householder is Pacific Islander Alone	17	0.1%
Householder is Some Other Race Alone	312	1.0%
Householder is Two or More Races	384	1.3%
Households with Hispanic Householder	820	2.7%

Husband-wife Families by Race of Householder

Total	18,055	100.0%
Householder is White Alone	16,219	89.8%
Householder is Black Alone	590	3.3%
Householder is American Indian Alone	46	0.3%
Householder is Asian Alone	815	4.5%
Householder is Pacific Islander Alone	6	0.0%
Householder is Some Other Race Alone	183	1.0%
Householder is Two or More Races	196	1.1%
Husband-wife Families with Hispanic Householder	482	2.7%

Other Families (No Spouse) by Race of Householder

Total	4,238	100.0%
Householder is White Alone	3,476	82.0%
Householder is Black Alone	360	8.5%
Householder is American Indian Alone	30	0.7%
Householder is Asian Alone	172	4.1%
Householder is Pacific Islander Alone	6	0.1%
Householder is Some Other Race Alone	81	1.9%
Householder is Two or More Races	113	2.7%
Other Families with Hispanic Householder	202	4.8%

Nonfamily Households by Race of Householder

Total	7,772	100.0%
Householder is White Alone	7,178	92.4%
Householder is Black Alone	260	3.3%
Householder is American Indian Alone	24	0.3%
Householder is Asian Alone	183	2.4%
Householder is Pacific Islander Alone	5	0.1%
Householder is Some Other Race Alone	48	0.6%
Householder is Two or More Races	74	1.0%
Nonfamily Households with Hispanic Householder	136	1.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

15465 Cedar Ave, Apple Valley, Minnesota,
Ring: 3 mile radius

Prepared by Keith Sturm

Latitude: 44.725229210

Longitude: -93.21787939

Total Housing Units by Occupancy

Total	31,161	100.0%
Occupied Housing Units	30,065	96.5%
Vacant Housing Units		
For Rent	380	1.2%
Rented, not Occupied	20	0.1%
For Sale Only	354	1.1%
Sold, not Occupied	50	0.2%
For Seasonal/Recreational/Occasional Use	98	0.3%
For Migrant Workers	0	0.0%
Other Vacant	194	0.6%
Total Vacancy Rate	3.5%	

Households by Tenure and Mortgage Status

Total	30,065	100.0%
Owner Occupied	25,041	83.3%
Owned with a Mortgage/Loan	21,591	71.8%
Owned Free and Clear	3,450	11.5%
Average Household Size	2.76	
Renter Occupied	5,024	16.7%
Average Household Size	2.54	

Owner-occupied Housing Units by Race of Householder

Total	25,040	100.0%
Householder is White Alone	22,949	91.6%
Householder is Black Alone	642	2.6%
Householder is American Indian Alone	68	0.3%
Householder is Asian Alone	954	3.8%
Householder is Pacific Islander Alone	8	0.0%
Householder is Some Other Race Alone	166	0.7%
Householder is Two or More Races	253	1.0%
Owner-occupied Housing Units with Hispanic Householder	506	2.0%

Renter-occupied Housing Units by Race of Householder

Total	5,024	100.0%
Householder is White Alone	3,924	78.1%
Householder is Black Alone	569	11.3%
Householder is American Indian Alone	31	0.6%
Householder is Asian Alone	215	4.3%
Householder is Pacific Islander Alone	8	0.2%
Householder is Some Other Race Alone	146	2.9%
Householder is Two or More Races	131	2.6%
Renter-occupied Housing Units with Hispanic Householder	315	6.3%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.64
Householder is Black Alone	3.29
Householder is American Indian Alone	3.12
Householder is Asian Alone	3.44
Householder is Pacific Islander Alone	2.59
Householder is Some Other Race Alone	3.93
Householder is Two or More Races	3.24
Householder is Hispanic	3.68

Source: U.S. Census Bureau, Census 2010 Summary File 1.

June 23, 2014



2010 Census Profile

15465 Cedar Ave, Apple Valley, Minnesota,
Ring: 5 mile radius

Prepared by Keith Sturm

Latitude: 44.725229210

Longitude: -93.21787939

	2000	2010	2000-2010 Annual Rate
Population	156,750	177,043	1.23%
Households	55,974	65,821	1.63%
Housing Units	56,891	68,794	1.92%

Population by Race	Number	Percent
Total	177,043	100.0%
Population Reporting One Race	171,850	97.1%
White	149,263	84.3%
Black	9,761	5.5%
American Indian	637	0.4%
Asian	8,718	4.9%
Pacific Islander	96	0.1%
Some Other Race	3,375	1.9%
Population Reporting Two or More Races	5,193	2.9%
Total Hispanic Population	8,585	4.8%

Population by Sex		
Male	86,900	49.1%
Female	90,143	50.9%

Population by Age		
Total	177,043	100.0%
Age 0 - 4	12,690	7.2%
Age 5 - 9	13,546	7.7%
Age 10 - 14	13,820	7.8%
Age 15 - 19	12,537	7.1%
Age 20 - 24	9,339	5.3%
Age 25 - 29	11,866	6.7%
Age 30 - 34	12,000	6.8%
Age 35 - 39	12,678	7.2%
Age 40 - 44	14,088	8.0%
Age 45 - 49	15,333	8.7%
Age 50 - 54	14,152	8.0%
Age 55 - 59	11,099	6.3%
Age 60 - 64	8,626	4.9%
Age 65 - 69	5,851	3.3%
Age 70 - 74	3,589	2.0%
Age 75 - 79	2,475	1.4%
Age 80 - 84	1,724	1.0%
Age 85+	1,630	0.9%
Age 18+	128,472	72.6%
Age 65+	15,269	8.6%

Median Age by Sex and Race/Hispanic Origin	
Total Population	36.1
Male	35.2
Female	36.9
White Alone	38.4
Black Alone	26.0
American Indian Alone	29.9
Asian Alone	32.5
Pacific Islander Alone	32.3
Some Other Race Alone	24.7
Two or More Races	13.6
Hispanic Population	23.3

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

15465 Cedar Ave, Apple Valley, Minnesota,
Ring: 5 mile radius

Prepared by Keith Sturm
Latitude: 44.725229210
Longitude: -93.21787939

Households by Type

Total	65,821	100.0%
Households with 1 Person	14,321	21.8%
Households with 2+ People	51,500	78.2%
Family Households	47,490	72.2%
Husband-wife Families	38,211	58.1%
With Own Children	18,742	28.5%
Other Family (No Spouse Present)	9,279	14.1%
With Own Children	5,711	8.7%
Nonfamily Households	4,010	6.1%
All Households with Children	25,716	39.1%
Multigenerational Households	1,607	2.4%
Unmarried Partner Households	4,042	6.1%
Male-female	3,695	5.6%
Same-sex	347	0.5%
Average Household Size	2.68	

Family Households by Size

Total	47,490	100.0%
2 People	18,094	38.1%
3 People	11,174	23.5%
4 People	11,241	23.7%
5 People	4,672	9.8%
6 People	1,537	3.2%
7+ People	772	1.6%
Average Family Size	3.15	

Nonfamily Households by Size

Total	18,330	100.0%
1 Person	14,321	78.1%
2 People	3,366	18.4%
3 People	432	2.4%
4 People	164	0.9%
5 People	33	0.2%
6 People	9	0.0%
7+ People	5	0.0%
Average Nonfamily Size	1.27	

Population by Relationship and Household Type

Total	177,043	100.0%
In Households	176,236	99.5%
In Family Households	153,030	86.4%
Householder	47,423	26.8%
Spouse	38,174	21.6%
Child	59,629	33.7%
Other relative	4,486	2.5%
Nonrelative	3,316	1.9%
In Nonfamily Households	23,206	13.1%
In Group Quarters	807	0.5%
Institutionalized Population	490	0.3%
Noninstitutionalized Population	317	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

15465 Cedar Ave, Apple Valley, Minnesota,
Ring: 5 mile radius

Prepared by Keith Sturm

Latitude: 44.725229210

Longitude: -93.21787939

Family Households by Age of Householder

Total	47,489	100.0%
Householder Age 15 - 44	20,329	42.8%
Householder Age 45 - 54	13,311	28.0%
Householder Age 55 - 64	8,317	17.5%
Householder Age 65 - 74	3,819	8.0%
Householder Age 75+	1,713	3.6%

Nonfamily Households by Age of Householder

Total	18,332	100.0%
Householder Age 15 - 44	7,216	39.4%
Householder Age 45 - 54	3,590	19.6%
Householder Age 55 - 64	3,350	18.3%
Householder Age 65 - 74	2,025	11.0%
Householder Age 75+	2,151	11.7%

Households by Race of Householder

Total	65,820	100.0%
Householder is White Alone	58,356	88.7%
Householder is Black Alone	3,102	4.7%
Householder is American Indian Alone	221	0.3%
Householder is Asian Alone	2,420	3.7%
Householder is Pacific Islander Alone	31	0.0%
Householder is Some Other Race Alone	836	1.3%
Householder is Two or More Races	854	1.3%
Households with Hispanic Householder	2,092	3.2%

Husband-wife Families by Race of Householder

Total	38,211	100.0%
Householder is White Alone	34,295	89.8%
Householder is Black Alone	1,306	3.4%
Householder is American Indian Alone	93	0.2%
Householder is Asian Alone	1,655	4.3%
Householder is Pacific Islander Alone	17	0.0%
Householder is Some Other Race Alone	440	1.2%
Householder is Two or More Races	405	1.1%
Husband-wife Families with Hispanic Householder	1,127	2.9%

Other Families (No Spouse) by Race of Householder

Total	9,278	100.0%
Householder is White Alone	7,298	78.7%
Householder is Black Alone	1,022	11.0%
Householder is American Indian Alone	67	0.7%
Householder is Asian Alone	387	4.2%
Householder is Pacific Islander Alone	9	0.1%
Householder is Some Other Race Alone	235	2.5%
Householder is Two or More Races	260	2.8%
Other Families with Hispanic Householder	564	6.1%

Nonfamily Households by Race of Householder

Total	18,331	100.0%
Householder is White Alone	16,764	91.5%
Householder is Black Alone	774	4.2%
Householder is American Indian Alone	61	0.3%
Householder is Asian Alone	378	2.1%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	160	0.9%
Householder is Two or More Races	189	1.0%
Nonfamily Households with Hispanic Householder	401	2.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

15465 Cedar Ave, Apple Valley, Minnesota,
Ring: 5 mile radius

Prepared by Keith Sturm
Latitude: 44.725229210
Longitude: -93.21787939

Total Housing Units by Occupancy

Total	68,773	100.0%
Occupied Housing Units	65,821	95.7%
Vacant Housing Units		
For Rent	1,132	1.6%
Rented, not Occupied	44	0.1%
For Sale Only	903	1.3%
Sold, not Occupied	144	0.2%
For Seasonal/Recreational/Occasional Use	273	0.4%
For Migrant Workers	0	0.0%
Other Vacant	456	0.7%
Total Vacancy Rate	4.3%	

Households by Tenure and Mortgage Status

Total	65,821	100.0%
Owner Occupied	52,373	79.6%
Owned with a Mortgage/Loan	44,490	67.6%
Owned Free and Clear	7,883	12.0%
Average Household Size	2.75	
Renter Occupied	13,448	20.4%
Average Household Size	2.39	

Owner-occupied Housing Units by Race of Householder

Total	52,373	100.0%
Householder is White Alone	48,174	92.0%
Householder is Black Alone	1,232	2.4%
Householder is American Indian Alone	129	0.2%
Householder is Asian Alone	1,913	3.7%
Householder is Pacific Islander Alone	18	0.0%
Householder is Some Other Race Alone	389	0.7%
Householder is Two or More Races	518	1.0%
Owner-occupied Housing Units with Hispanic Householder	1,072	2.0%

Renter-occupied Housing Units by Race of Householder

Total	13,449	100.0%
Householder is White Alone	10,183	75.7%
Householder is Black Alone	1,870	13.9%
Householder is American Indian Alone	92	0.7%
Householder is Asian Alone	508	3.8%
Householder is Pacific Islander Alone	13	0.1%
Householder is Some Other Race Alone	447	3.3%
Householder is Two or More Races	336	2.5%
Renter-occupied Housing Units with Hispanic Householder	1,020	7.6%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.60
Householder is Black Alone	3.14
Householder is American Indian Alone	2.99
Householder is Asian Alone	3.45
Householder is Pacific Islander Alone	3.10
Householder is Some Other Race Alone	3.77
Householder is Two or More Races	3.18
Householder is Hispanic	3.56

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Executive Summary

15465 Cedar Ave, Apple Valley, Minnesota, 55124
Rings: 1, 3, 5 mile radii

Prepared by Keith Sturm
Latitude: 44.725229210
Longitude: -93.21787939

	1 mile	3 miles	5 miles
Population			
2000 Population	11,026	73,876	156,750
2010 Population	14,058	82,209	177,043
2013 Population	14,178	83,925	180,682
2018 Population	14,458	86,673	186,915
2000-2010 Annual Rate	2.46%	1.07%	1.22%
2010-2013 Annual Rate	0.26%	0.64%	0.63%
2013-2018 Annual Rate	0.39%	0.65%	0.68%
2013 Male Population	47.9%	49.0%	49.1%
2013 Female Population	52.1%	51.0%	50.9%
2013 Median Age	34.5	36.7	36.5

In the identified area, the current year population is 180,682. In 2010, the Census count in the area was 177,043. The rate of change since 2010 was 0.63% annually. The five-year projection for the population in the area is 186,915 representing a change of 0.68% annually from 2013 to 2018. Currently, the population is 49.1% male and 50.9% female.

Median Age

The median age in this area is 36.5, compared to U.S. median age of 37.3.

Race and Ethnicity

2013 White Alone	78.3%	84.3%	83.5%
2013 Black Alone	8.9%	5.0%	5.7%
2013 American Indian/Alaska Native Alone	0.4%	0.4%	0.4%
2013 Asian Alone	7.0%	5.3%	5.2%
2013 Pacific Islander Alone	0.1%	0.1%	0.1%
2013 Other Race	2.0%	1.8%	2.2%
2013 Two or More Races	3.2%	3.0%	3.0%
2013 Hispanic Origin (Any Race)	6.5%	5.1%	5.7%

Persons of Hispanic origin represent 5.7% of the population in the identified area compared to 17.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 37.3 in the identified area, compared to 62.1 for the U.S. as a whole.

Households

2000 Households	4,140	25,591	55,974
2010 Households	5,523	30,065	65,821
2013 Total Households	5,590	30,823	67,470
2018 Total Households	5,731	32,048	70,237
2000-2010 Annual Rate	2.93%	1.62%	1.63%
2010-2013 Annual Rate	0.37%	0.77%	0.76%
2013-2018 Annual Rate	0.50%	0.78%	0.81%
2013 Average Household Size	2.51	2.71	2.67

The household count in this area has changed from 65,821 in 2010 to 67,470 in the current year, a change of 0.76% annually. The five-year projection of households is 70,237, a change of 0.81% annually from the current year total. Average household size is currently 2.67, compared to 2.68 in the year 2010. The number of families in the current year is 48,462 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

June 23, 2014



Executive Summary

15465 Cedar Ave, Apple Valley, Minnesota, 55124
Rings: 1, 3, 5 mile radii

Prepared by Keith Sturm
Latitude: 44.725229210
Longitude: -93.21787939

	1 mile	3 miles	5 miles
Median Household Income			
2013 Median Household Income	\$64,058	\$80,452	\$78,599
2018 Median Household Income	\$76,636	\$97,098	\$95,235
2013-2018 Annual Rate	3.65%	3.83%	3.91%
Average Household Income			
2013 Average Household Income	\$75,126	\$98,812	\$97,038
2018 Average Household Income	\$87,853	\$117,260	\$115,346
2013-2018 Annual Rate	3.18%	3.48%	3.52%
Per Capita Income			
2013 Per Capita Income	\$29,702	\$36,322	\$36,269
2018 Per Capita Income	\$34,916	\$43,368	\$43,364
2013-2018 Annual Rate	3.29%	3.61%	3.64%
Households by Income			

Current median household income is \$78,599 in the area, compared to \$51,314 for all U.S. households. Median household income is projected to be \$95,235 in five years, compared to \$59,580 for all U.S. households

Current average household income is \$97,038 in this area, compared to \$71,842 for all U.S. households. Average household income is projected to be \$115,346 in five years, compared to \$83,667 for all U.S. households

Current per capita income is \$36,269 in the area, compared to the U.S. per capita income of \$27,567. The per capita income is projected to be \$43,364 in five years, compared to \$32,073 for all U.S. households

Housing			
2000 Total Housing Units	4,187	25,878	56,891
2000 Owner Occupied Housing Units	3,290	22,542	46,064
2000 Owner Occupied Housing Units	850	3,049	9,910
2000 Vacant Housing Units	47	287	917
2010 Total Housing Units	5,791	31,149	68,794
2010 Owner Occupied Housing Units	3,951	25,041	52,373
2010 Renter Occupied Housing Units	1,572	5,024	13,448
2010 Vacant Housing Units	268	1,084	2,973
2013 Total Housing Units	5,779	31,875	70,240
2013 Owner Occupied Housing Units	3,893	25,424	53,120
2013 Renter Occupied Housing Units	1,697	5,399	14,350
2013 Vacant Housing Units	189	1,052	2,770
2018 Total Housing Units	5,934	33,043	72,970
2018 Owner Occupied Housing Units	3,963	26,539	55,618
2018 Renter Occupied Housing Units	1,769	5,508	14,618
2018 Vacant Housing Units	203	995	2,733

Currently, 75.6% of the 70,240 housing units in the area are owner occupied; 20.4%, renter occupied; and 3.9% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 68,794 housing units in the area - 76.1% owner occupied, 19.5% renter occupied, and 4.3% vacant. The annual rate of change in housing units since 2010 is 0.93%. Median home value in the area is \$213,245, compared to a median home value of \$177,257 for the U.S. In five years, median value is projected to change by 2.94% annually to \$246,526.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

June 23, 2014



Demographic and Income Profile

15465 Cedar Ave, Apple Valley, Minnesota, 55124
Ring: 1 mile radius

Prepared by Keith Sturm
Latitude: 44.725229210
Longitude: -93.21787939

Summary	Census 2010		2013		2018	
Population	14,058		14,178		14,458	
Households	5,523		5,590		5,731	
Families	3,557		3,568		3,619	
Average Household Size	2.52		2.51		2.50	
Owner Occupied Housing Units	3,951		3,893		3,963	
Renter Occupied Housing Units	1,572		1,697		1,769	
Median Age	33.9		34.5		35.2	
Trends: 2013 - 2018 Annual Rate	Area		State		National	
Population	0.39%		0.54%		0.71%	
Households	0.50%		0.62%		0.74%	
Families	0.28%		0.50%		0.63%	
Owner HHs	0.36%		0.70%		0.94%	
Median Household Income	3.65%		3.74%		3.03%	
Households by Income	2013		2018			
	Number	Percent	Number	Percent		
<\$15,000	497	8.9%	467	8.1%		
\$15,000 - \$24,999	380	6.8%	289	5.0%		
\$25,000 - \$34,999	434	7.8%	301	5.3%		
\$35,000 - \$49,999	795	14.2%	775	13.5%		
\$50,000 - \$74,999	1,054	18.9%	936	16.3%		
\$75,000 - \$99,999	1,135	20.3%	1,062	18.5%		
\$100,000 - \$149,999	908	16.2%	1,180	20.6%		
\$150,000 - \$199,999	303	5.4%	616	10.7%		
\$200,000+	83	1.5%	104	1.8%		
Median Household Income	\$64,058		\$76,636			
Average Household Income	\$75,126		\$87,853			
Per Capita Income	\$29,702		\$34,916			
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,074	7.6%	1,039	7.3%	1,050	7.3%
5 - 9	1,040	7.4%	1,030	7.3%	1,008	7.0%
10 - 14	978	7.0%	991	7.0%	1,002	6.9%
15 - 19	919	6.5%	898	6.3%	888	6.1%
20 - 24	837	6.0%	949	6.7%	920	6.4%
25 - 34	2,456	17.5%	2,304	16.3%	2,321	16.1%
35 - 44	2,211	15.7%	2,184	15.4%	2,211	15.3%
45 - 54	1,995	14.2%	2,002	14.1%	1,907	13.2%
55 - 64	1,394	9.9%	1,486	10.5%	1,594	11.0%
65 - 74	629	4.5%	761	5.4%	955	6.6%
75 - 84	335	2.4%	337	2.4%	397	2.7%
85+	191	1.4%	197	1.4%	205	1.4%
Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,168	79.4%	11,104	78.3%	10,950	75.7%
Black Alone	1,205	8.6%	1,266	8.9%	1,443	10.0%
American Indian Alone	51	0.4%	53	0.4%	61	0.4%
Asian Alone	940	6.7%	998	7.0%	1,111	7.7%
Pacific Islander Alone	10	0.1%	10	0.1%	12	0.1%
Some Other Race Alone	244	1.7%	286	2.0%	371	2.6%
Two or More Races	440	3.1%	459	3.2%	510	3.5%
Hispanic Origin (Any Race)	773	5.5%	919	6.5%	1,218	8.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

June 23, 2014

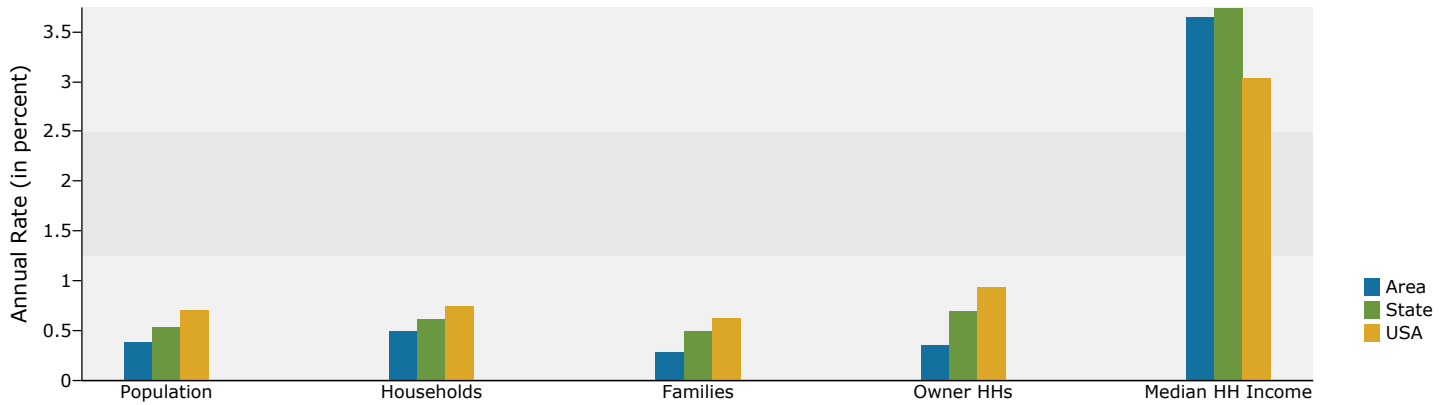


Demographic and Income Profile

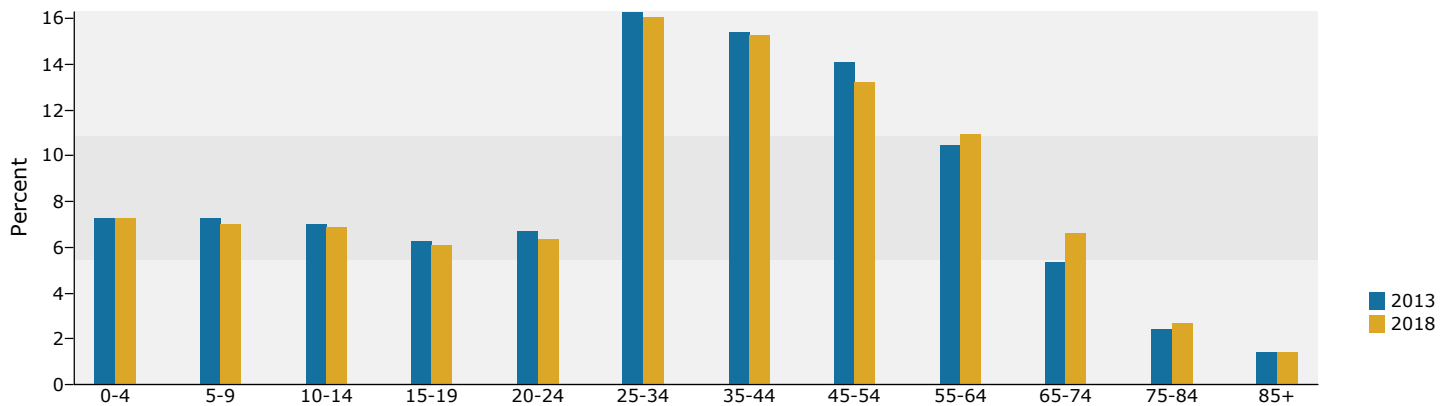
15465 Cedar Ave, Apple Valley, Minnesota, 55124
Ring: 1 mile radius

Prepared by Keith Sturm
Latitude: 44.725229210
Longitude: -93.21787939

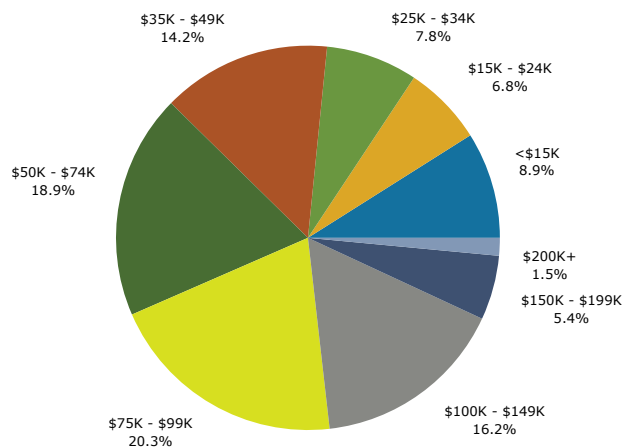
Trends 2013-2018



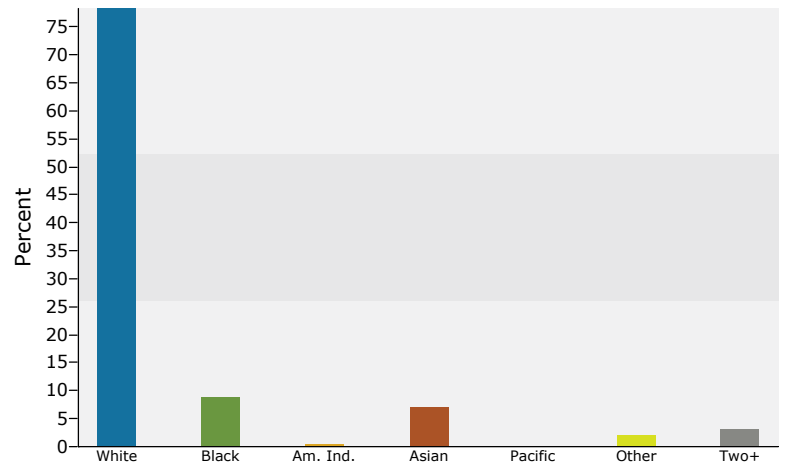
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 6.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

June 23, 2014



Demographic and Income Profile

15465 Cedar Ave, Apple Valley, Minnesota, 55124
Ring: 3 mile radius

Prepared by Keith Sturm
Latitude: 44.725229210
Longitude: -93.21787939

Summary	Census 2010		2013		2018	
Population	82,209		83,925		86,673	
Households	30,065		30,823		32,048	
Families	22,293		22,751		23,521	
Average Household Size	2.72		2.71		2.69	
Owner Occupied Housing Units	25,041		25,424		26,539	
Renter Occupied Housing Units	5,024		5,399		5,508	
Median Age	36.2		36.7		37.2	
Trends: 2013 - 2018 Annual Rate	Area		State		National	
Population	0.65%		0.54%		0.71%	
Households	0.78%		0.62%		0.74%	
Families	0.67%		0.50%		0.63%	
Owner HHs	0.86%		0.70%		0.94%	
Median Household Income	3.83%		3.74%		3.03%	
Households by Income	2013		2018			
	Number	Percent	Number	Percent		
<\$15,000	1,505	4.9%	1,362	4.2%		
\$15,000 - \$24,999	1,460	4.7%	1,069	3.3%		
\$25,000 - \$34,999	1,952	6.3%	1,268	4.0%		
\$35,000 - \$49,999	3,168	10.3%	2,940	9.2%		
\$50,000 - \$74,999	5,735	18.6%	4,553	14.2%		
\$75,000 - \$99,999	5,640	18.3%	5,306	16.6%		
\$100,000 - \$149,999	6,807	22.1%	8,252	25.7%		
\$150,000 - \$199,999	2,900	9.4%	5,353	16.7%		
\$200,000+	1,657	5.4%	1,944	6.1%		
Median Household Income	\$80,452		\$97,098			
Average Household Income	\$98,812		\$117,260			
Per Capita Income	\$36,322		\$43,368			
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,764	7.0%	5,621	6.7%	5,839	6.7%
5 - 9	6,385	7.8%	6,251	7.4%	6,322	7.3%
10 - 14	6,602	8.0%	6,681	8.0%	6,871	7.9%
15 - 19	5,917	7.2%	5,811	6.9%	5,734	6.6%
20 - 24	4,130	5.0%	4,659	5.6%	4,361	5.0%
25 - 34	10,906	13.3%	10,994	13.1%	11,230	13.0%
35 - 44	12,699	15.4%	12,227	14.6%	12,947	14.9%
45 - 54	13,956	17.0%	13,589	16.2%	12,497	14.4%
55 - 64	9,433	11.5%	10,470	12.5%	11,233	13.0%
65 - 74	4,207	5.1%	5,165	6.2%	6,556	7.6%
75 - 84	1,657	2.0%	1,837	2.2%	2,367	2.7%
85+	553	0.7%	621	0.7%	715	0.8%
Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	69,988	85.1%	70,781	84.3%	71,428	82.4%
Black Alone	3,981	4.8%	4,201	5.0%	4,843	5.6%
American Indian Alone	303	0.4%	322	0.4%	360	0.4%
Asian Alone	4,156	5.1%	4,481	5.3%	5,112	5.9%
Pacific Islander Alone	42	0.1%	43	0.1%	54	0.1%
Some Other Race Alone	1,331	1.6%	1,552	1.8%	1,995	2.3%
Two or More Races	2,409	2.9%	2,545	3.0%	2,882	3.3%
Hispanic Origin (Any Race)	3,556	4.3%	4,248	5.1%	5,670	6.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

June 23, 2014

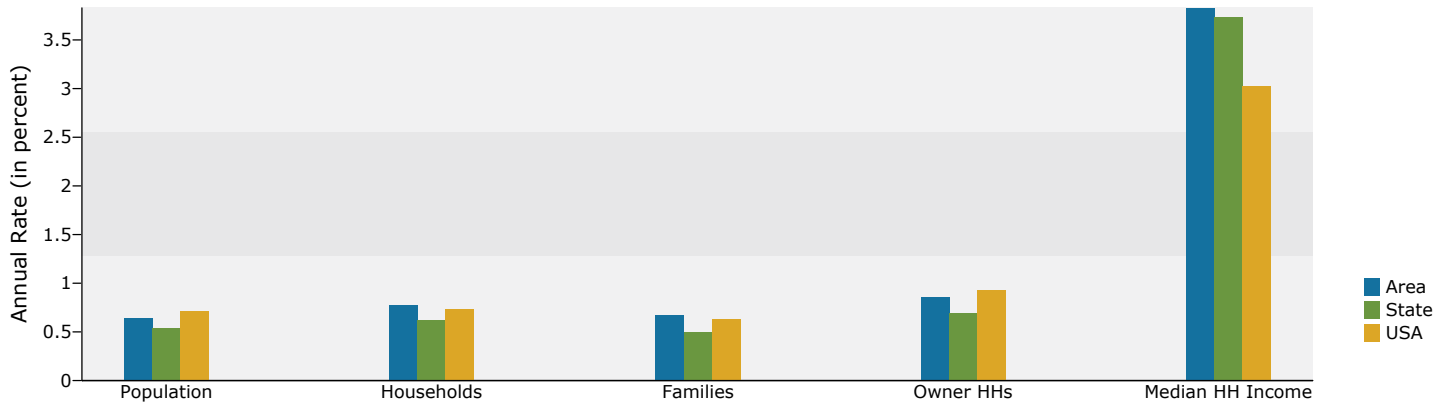


Demographic and Income Profile

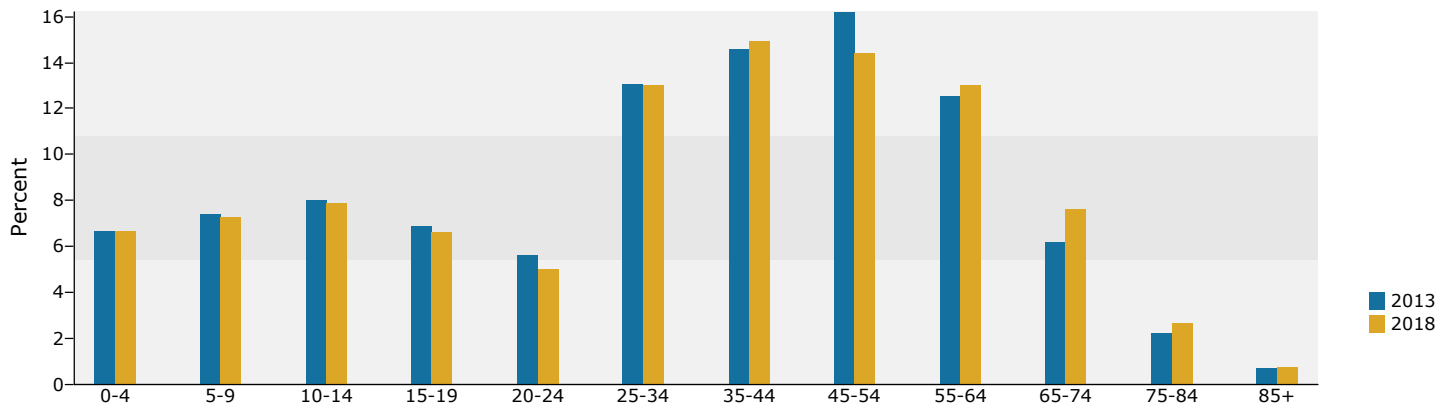
15465 Cedar Ave, Apple Valley, Minnesota, 55124
Ring: 3 mile radius

Prepared by Keith Sturm
Latitude: 44.725229210
Longitude: -93.21787939

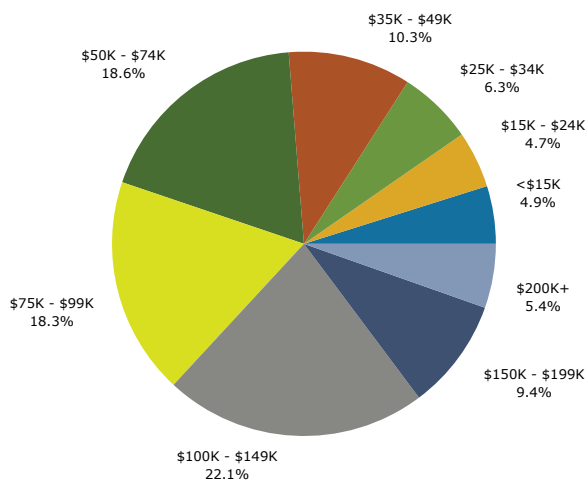
Trends 2013-2018



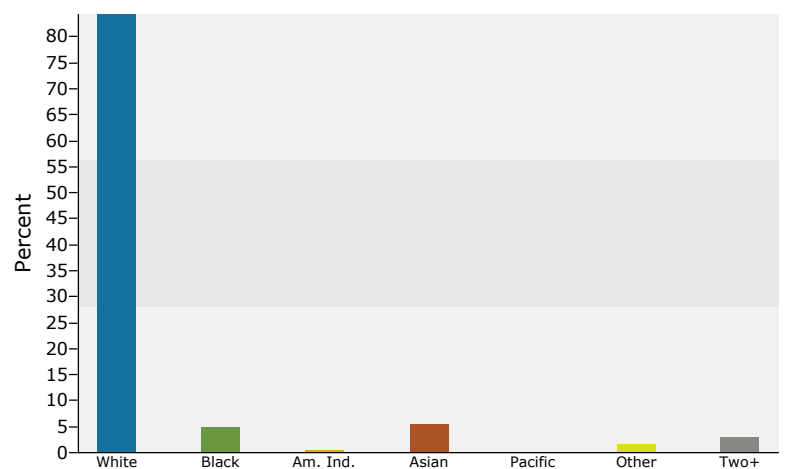
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 5.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

June 23, 2014



Demographic and Income Profile

15465 Cedar Ave, Apple Valley, Minnesota, 55124
Ring: 5 mile radius

Prepared by Keith Sturm
Latitude: 44.725229210
Longitude: -93.21787939

Summary	Census 2010		2013		2018	
Population	177,043		180,682		186,915	
Households	65,821		67,470		70,237	
Families	47,490		48,462		50,188	
Average Household Size	2.68		2.67		2.65	
Owner Occupied Housing Units	52,373		53,120		55,618	
Renter Occupied Housing Units	13,448		14,350		14,618	
Median Age	36.1		36.5		37.0	
Trends: 2013 - 2018 Annual Rate	Area		State		National	
Population	0.68%		0.54%		0.71%	
Households	0.81%		0.62%		0.74%	
Families	0.70%		0.50%		0.63%	
Owner HHs	0.92%		0.70%		0.94%	
Median Household Income	3.91%		3.74%		3.03%	
Households by Income	2013		2018			
	Number	Percent	Number	Percent		
<\$15,000	3,715	5.5%	3,403	4.8%		
\$15,000 - \$24,999	3,460	5.1%	2,582	3.7%		
\$25,000 - \$34,999	4,598	6.8%	3,069	4.4%		
\$35,000 - \$49,999	7,546	11.2%	6,977	9.9%		
\$50,000 - \$74,999	12,208	18.1%	9,788	13.9%		
\$75,000 - \$99,999	11,584	17.2%	10,947	15.6%		
\$100,000 - \$149,999	14,547	21.6%	17,813	25.4%		
\$150,000 - \$199,999	6,199	9.2%	11,435	16.3%		
\$200,000+	3,612	5.4%	4,225	6.0%		
Median Household Income	\$78,599		\$95,235			
Average Household Income	\$97,038		\$115,346			
Per Capita Income	\$36,269		\$43,364			
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	12,690	7.2%	12,364	6.8%	12,830	6.9%
5 - 9	13,546	7.7%	13,326	7.4%	13,530	7.2%
10 - 14	13,820	7.8%	13,943	7.7%	14,473	7.7%
15 - 19	12,537	7.1%	12,256	6.8%	12,126	6.5%
20 - 24	9,339	5.3%	10,520	5.8%	9,798	5.2%
25 - 34	23,866	13.5%	24,241	13.4%	24,972	13.4%
35 - 44	26,766	15.1%	25,692	14.2%	27,232	14.6%
45 - 54	29,485	16.7%	28,601	15.8%	26,218	14.0%
55 - 64	19,725	11.1%	22,130	12.2%	24,094	12.9%
65 - 74	9,440	5.3%	11,215	6.2%	13,953	7.5%
75 - 84	4,199	2.4%	4,587	2.5%	5,626	3.0%
85+	1,630	0.9%	1,807	1.0%	2,062	1.1%
Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	149,263	84.3%	150,836	83.5%	152,299	81.5%
Black Alone	9,761	5.5%	10,269	5.7%	11,764	6.3%
American Indian Alone	637	0.4%	683	0.4%	774	0.4%
Asian Alone	8,718	4.9%	9,344	5.2%	10,605	5.7%
Pacific Islander Alone	96	0.1%	102	0.1%	127	0.1%
Some Other Race Alone	3,375	1.9%	3,975	2.2%	5,160	2.8%
Two or More Races	5,193	2.9%	5,473	3.0%	6,186	3.3%
Hispanic Origin (Any Race)	8,585	4.8%	10,288	5.7%	13,741	7.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

June 23, 2014

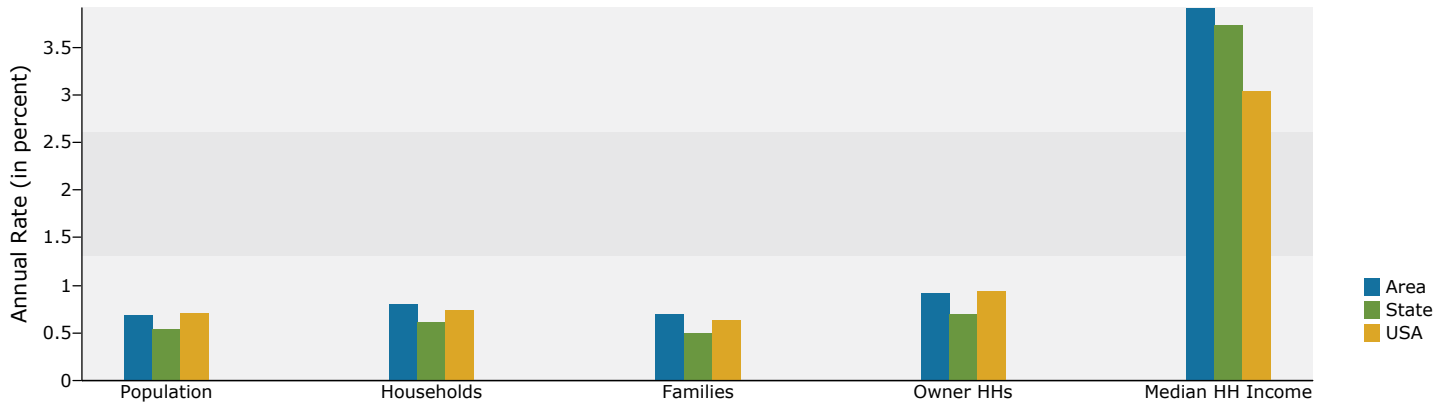


Demographic and Income Profile

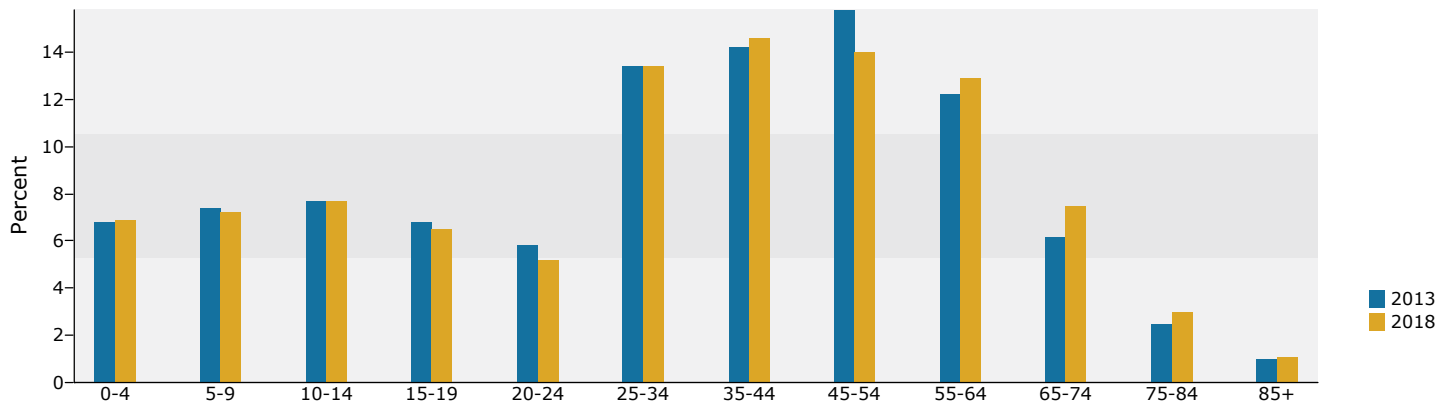
15465 Cedar Ave, Apple Valley, Minnesota, 55124
Ring: 5 mile radius

Prepared by Keith Sturm
Latitude: 44.725229210
Longitude: -93.21787939

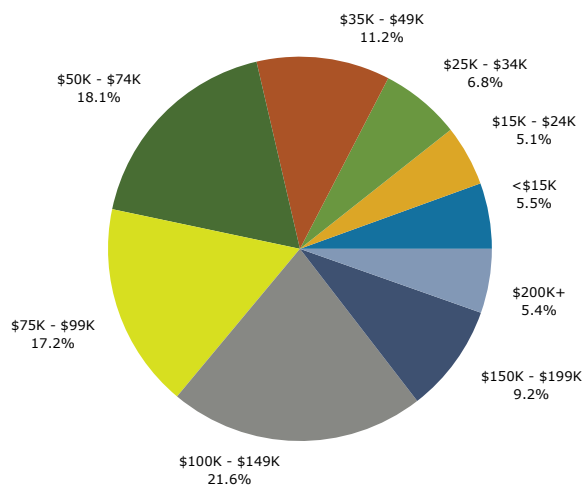
Trends 2013-2018



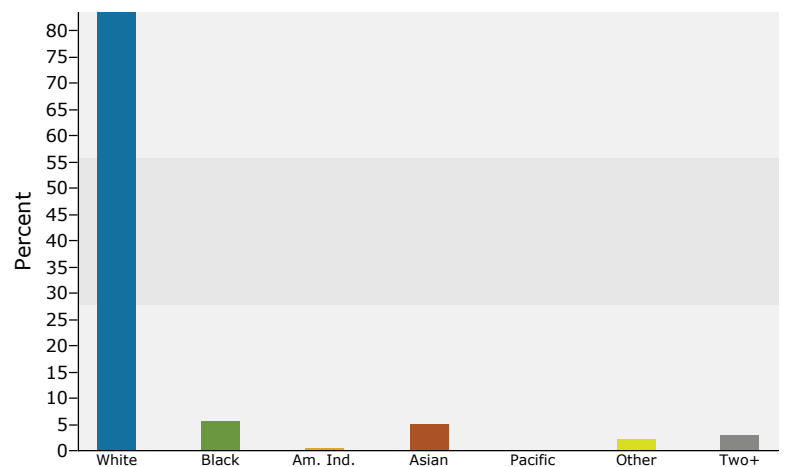
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 5.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

June 23, 2014



Market Profile

15465 Cedar Ave, Apple Valley, Minnesota, 55124
Rings: 1, 3, 5 mile radii

Prepared by Keith Sturm
Latitude: 44.725229210
Longitude: -93.21787939

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	11,026	73,876	156,750
2010 Total Population	14,058	82,209	177,043
2013 Total Population	14,178	83,925	180,682
2013 Group Quarters	131	359	807
2018 Total Population	14,458	86,673	186,915
2013-2018 Annual Rate	0.39%	0.65%	0.68%
Household Summary			
2000 Households	4,140	25,591	55,974
2000 Average Household Size	2.64	2.88	2.79
2010 Households	5,523	30,065	65,821
2010 Average Household Size	2.52	2.72	2.68
2013 Households	5,590	30,823	67,470
2013 Average Household Size	2.51	2.71	2.67
2018 Households	5,731	32,048	70,237
2018 Average Household Size	2.50	2.69	2.65
2013-2018 Annual Rate	0.50%	0.78%	0.81%
2010 Families	3,557	22,293	47,490
2010 Average Family Size	3.13	3.16	3.15
2013 Families	3,568	22,751	48,462
2013 Average Family Size	3.13	3.15	3.14
2018 Families	3,619	23,521	50,188
2018 Average Family Size	3.12	3.14	3.13
2013-2018 Annual Rate	0.29%	0.67%	0.70%
Housing Unit Summary			
2000 Housing Units	4,187	25,878	56,891
Owner Occupied Housing Units	78.6%	87.1%	81.0%
Renter Occupied Housing Units	20.3%	11.8%	17.4%
Vacant Housing Units	1.1%	1.1%	1.6%
2010 Housing Units	5,791	31,149	68,794
Owner Occupied Housing Units	68.2%	80.4%	76.1%
Renter Occupied Housing Units	27.1%	16.1%	19.5%
Vacant Housing Units	4.6%	3.5%	4.3%
2013 Housing Units	5,779	31,875	70,240
Owner Occupied Housing Units	67.4%	79.8%	75.6%
Renter Occupied Housing Units	29.4%	16.9%	20.4%
Vacant Housing Units	3.3%	3.3%	3.9%
2018 Housing Units	5,934	33,043	72,970
Owner Occupied Housing Units	66.8%	80.3%	76.2%
Renter Occupied Housing Units	29.8%	16.7%	20.0%
Vacant Housing Units	3.4%	3.0%	3.7%
Median Household Income			
2013	\$64,058	\$80,452	\$78,599
2018	\$76,636	\$97,098	\$95,235
Median Home Value			
2013	\$175,741	\$209,521	\$213,245
2018	\$205,220	\$243,327	\$246,526
Per Capita Income			
2013	\$29,702	\$36,322	\$36,269
2018	\$34,916	\$43,368	\$43,364
Median Age			
2010	33.9	36.2	36.1
2013	34.5	36.7	36.5
2018	35.2	37.2	37.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

June 23, 2014



Market Profile

15465 Cedar Ave, Apple Valley, Minnesota, 55124
Rings: 1, 3, 5 mile radii

Prepared by Keith Sturm
Latitude: 44.725229210
Longitude: -93.21787939

	1 mile	3 miles	5 miles
2013 Households by Income			
Household Income Base	5,590	30,823	67,470
<\$15,000	8.9%	4.9%	5.5%
\$15,000 - \$24,999	6.8%	4.7%	5.1%
\$25,000 - \$34,999	7.8%	6.3%	6.8%
\$35,000 - \$49,999	14.2%	10.3%	11.2%
\$50,000 - \$74,999	18.9%	18.6%	18.1%
\$75,000 - \$99,999	20.3%	18.3%	17.2%
\$100,000 - \$149,999	16.2%	22.1%	21.6%
\$150,000 - \$199,999	5.4%	9.4%	9.2%
\$200,000+	1.5%	5.4%	5.4%
Average Household Income	\$75,126	\$98,812	\$97,038
2018 Households by Income			
Household Income Base	5,731	32,048	70,237
<\$15,000	8.1%	4.2%	4.8%
\$15,000 - \$24,999	5.0%	3.3%	3.7%
\$25,000 - \$34,999	5.3%	4.0%	4.4%
\$35,000 - \$49,999	13.5%	9.2%	9.9%
\$50,000 - \$74,999	16.3%	14.2%	13.9%
\$75,000 - \$99,999	18.5%	16.6%	15.6%
\$100,000 - \$149,999	20.6%	25.7%	25.4%
\$150,000 - \$199,999	10.7%	16.7%	16.3%
\$200,000+	1.8%	6.1%	6.0%
Average Household Income	\$87,853	\$117,260	\$115,346
2013 Owner Occupied Housing Units by Value			
Total	3,893	25,424	53,120
<\$50,000	0.4%	0.3%	0.7%
\$50,000 - \$99,999	4.8%	2.6%	2.9%
\$100,000 - \$149,999	23.8%	13.5%	12.8%
\$150,000 - \$199,999	40.9%	29.0%	26.8%
\$200,000 - \$249,999	22.0%	24.3%	25.2%
\$250,000 - \$299,999	4.5%	12.9%	13.0%
\$300,000 - \$399,999	2.4%	12.0%	12.0%
\$400,000 - \$499,999	0.6%	3.6%	4.1%
\$500,000 - \$749,999	0.4%	1.4%	1.9%
\$750,000 - \$999,999	0.0%	0.1%	0.2%
\$1,000,000 +	0.1%	0.2%	0.3%
Average Home Value	\$182,682	\$230,765	\$235,252
2018 Owner Occupied Housing Units by Value			
Total	3,963	26,539	55,618
<\$50,000	0.3%	0.1%	0.5%
\$50,000 - \$99,999	2.6%	1.1%	1.3%
\$100,000 - \$149,999	8.3%	3.8%	3.5%
\$150,000 - \$199,999	35.0%	19.2%	16.8%
\$200,000 - \$249,999	36.8%	29.6%	30.1%
\$250,000 - \$299,999	10.4%	20.9%	21.4%
\$300,000 - \$399,999	4.0%	16.9%	17.0%
\$400,000 - \$499,999	1.1%	5.2%	5.7%
\$500,000 - \$749,999	1.3%	2.5%	3.1%
\$750,000 - \$999,999	0.1%	0.3%	0.3%
\$1,000,000 +	0.1%	0.2%	0.4%
Average Home Value	\$214,697	\$267,009	\$273,846

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

June 23, 2014



Market Profile

15465 Cedar Ave, Apple Valley, Minnesota, 55124
Rings: 1, 3, 5 mile radii

Prepared by Keith Sturm
Latitude: 44.725229210
Longitude: -93.21787939

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	14,059	82,212	177,043
0 - 4	7.6%	7.0%	7.2%
5 - 9	7.4%	7.8%	7.7%
10 - 14	7.0%	8.0%	7.8%
15 - 24	12.5%	12.2%	12.4%
25 - 34	17.5%	13.3%	13.5%
35 - 44	15.7%	15.4%	15.1%
45 - 54	14.2%	17.0%	16.7%
55 - 64	9.9%	11.5%	11.1%
65 - 74	4.5%	5.1%	5.3%
75 - 84	2.4%	2.0%	2.4%
85 +	1.4%	0.7%	0.9%
18 +	73.7%	72.2%	72.6%
2013 Population by Age			
Total	14,178	83,926	180,682
0 - 4	7.3%	6.7%	6.8%
5 - 9	7.3%	7.4%	7.4%
10 - 14	7.0%	8.0%	7.7%
15 - 24	13.0%	12.5%	12.6%
25 - 34	16.3%	13.1%	13.4%
35 - 44	15.4%	14.6%	14.2%
45 - 54	14.1%	16.2%	15.8%
55 - 64	10.5%	12.5%	12.2%
65 - 74	5.4%	6.2%	6.2%
75 - 84	2.4%	2.2%	2.5%
85 +	1.4%	0.7%	1.0%
18 +	74.4%	73.3%	73.6%
2018 Population by Age			
Total	14,458	86,672	186,914
0 - 4	7.3%	6.7%	6.9%
5 - 9	7.0%	7.3%	7.2%
10 - 14	6.9%	7.9%	7.7%
15 - 24	12.5%	11.6%	11.7%
25 - 34	16.1%	13.0%	13.4%
35 - 44	15.3%	14.9%	14.6%
45 - 54	13.2%	14.4%	14.0%
55 - 64	11.0%	13.0%	12.9%
65 - 74	6.6%	7.6%	7.5%
75 - 84	2.7%	2.7%	3.0%
85 +	1.4%	0.8%	1.1%
18 +	75.0%	73.7%	73.9%
2010 Population by Sex			
Males	6,733	40,369	86,900
Females	7,325	41,840	90,143
2013 Population by Sex			
Males	6,791	41,162	88,647
Females	7,386	42,764	92,035
2018 Population by Sex			
Males	6,934	42,404	91,587
Females	7,524	44,268	95,328

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

June 23, 2014



Market Profile

15465 Cedar Ave, Apple Valley, Minnesota, 55124
Rings: 1, 3, 5 mile radii

Prepared by Keith Sturm
Latitude: 44.725229210
Longitude: -93.21787939

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	14,058	82,210	177,043
White Alone	79.4%	85.1%	84.3%
Black Alone	8.6%	4.8%	5.5%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	6.7%	5.1%	4.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.7%	1.6%	1.9%
Two or More Races	3.1%	2.9%	2.9%
Hispanic Origin	5.5%	4.3%	4.8%
Diversity Index	42.4	33.1	35.0
2013 Population by Race/Ethnicity			
Total	14,176	83,925	180,682
White Alone	78.3%	84.3%	83.5%
Black Alone	8.9%	5.0%	5.7%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	7.0%	5.3%	5.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.0%	1.8%	2.2%
Two or More Races	3.2%	3.0%	3.0%
Hispanic Origin	6.5%	5.1%	5.7%
Diversity Index	45.0	35.2	37.3
2018 Population by Race/Ethnicity			
Total	14,458	86,674	186,915
White Alone	75.7%	82.4%	81.5%
Black Alone	10.0%	5.6%	6.3%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	7.7%	5.9%	5.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.6%	2.3%	2.8%
Two or More Races	3.5%	3.3%	3.3%
Hispanic Origin	8.4%	6.5%	7.4%
Diversity Index	50.1	39.8	42.0
2010 Population by Relationship and Household Type			
Total	14,058	82,209	177,043
In Households	99.1%	99.6%	99.5%
In Family Households	81.5%	87.5%	86.4%
Householder	25.3%	27.1%	26.8%
Spouse	18.5%	21.9%	21.6%
Child	32.6%	34.3%	33.7%
Other relative	2.9%	2.4%	2.5%
Nonrelative	2.3%	1.8%	1.9%
In Nonfamily Households	17.6%	12.0%	13.1%
In Group Quarters	0.9%	0.4%	0.5%
Institutionalized Population	0.8%	0.2%	0.3%
Noninstitutionalized Population	0.1%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

June 23, 2014



Market Profile

15465 Cedar Ave, Apple Valley, Minnesota, 55124
Rings: 1, 3, 5 mile radii

Prepared by Keith Sturm
Latitude: 44.725229210
Longitude: -93.21787939

	1 mile	3 miles	5 miles
2013 Population 25+ by Educational Attainment			
Total	9,271	54,904	118,272
Less than 9th Grade	1.5%	1.2%	1.4%
9th - 12th Grade, No Diploma	3.0%	2.7%	3.0%
High School Graduate	26.3%	20.0%	20.5%
Some College, No Degree	23.1%	21.9%	22.9%
Associate Degree	11.3%	11.1%	11.0%
Bachelor's Degree	26.3%	30.4%	29.3%
Graduate/Professional Degree	8.7%	12.6%	11.9%
2013 Population 15+ by Marital Status			
Total	11,118	65,373	141,047
Never Married	34.3%	27.0%	27.2%
Married	48.8%	60.2%	59.4%
Widowed	6.1%	3.7%	3.5%
Divorced	10.7%	9.1%	9.8%
2013 Civilian Population 16+ in Labor Force			
Civilian Employed	93.5%	95.0%	94.4%
Civilian Unemployed	6.5%	5.0%	5.6%
2013 Employed Population 16+ by Industry			
Total	7,840	47,542	99,935
Agriculture/Mining	0.0%	0.4%	0.4%
Construction	2.9%	2.9%	3.5%
Manufacturing	13.1%	11.5%	11.7%
Wholesale Trade	3.6%	3.1%	3.3%
Retail Trade	12.1%	12.0%	11.7%
Transportation/Utilities	5.7%	6.2%	6.4%
Information	1.9%	2.0%	2.0%
Finance/Insurance/Real Estate	13.8%	11.4%	10.8%
Services	44.1%	48.0%	47.5%
Public Administration	2.7%	2.7%	2.9%
2013 Employed Population 16+ by Occupation			
Total	7,839	47,543	99,935
White Collar	69.6%	71.4%	70.1%
Management/Business/Financial	16.5%	19.2%	19.2%
Professional	22.0%	24.4%	23.9%
Sales	12.5%	13.1%	12.7%
Administrative Support	18.6%	14.7%	14.3%
Services	12.9%	14.3%	14.3%
Blue Collar	17.5%	14.3%	15.6%
Farming/Forestry/Fishing	0.2%	0.2%	0.2%
Construction/Extraction	1.4%	1.7%	2.3%
Installation/Maintenance/Repair	4.3%	2.9%	3.1%
Production	4.3%	4.5%	4.6%
Transportation/Material Moving	7.3%	4.9%	5.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

June 23, 2014



Market Profile

15465 Cedar Ave, Apple Valley, Minnesota, 55124
Rings: 1, 3, 5 mile radii

Prepared by Keith Sturm
Latitude: 44.725229210
Longitude: -93.21787939

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	5,523	30,065	65,821
Households with 1 Person	28.2%	20.2%	21.8%
Households with 2+ People	71.8%	79.8%	78.2%
Family Households	64.4%	74.1%	72.2%
Husband-wife Families	47.1%	60.1%	58.1%
With Related Children	24.5%	30.3%	29.3%
Other Family (No Spouse Present)	17.3%	14.1%	14.1%
Other Family with Male Householder	4.9%	4.1%	4.2%
With Related Children	2.7%	2.5%	2.6%
Other Family with Female Householder	12.4%	10.0%	9.9%
With Related Children	8.5%	6.8%	6.9%
Nonfamily Households	7.4%	5.7%	6.1%
All Households with Children	36.1%	40.0%	39.1%
Multigenerational Households	2.2%	2.4%	2.4%
Unmarried Partner Households	7.0%	5.8%	6.1%
Male-female	6.5%	5.3%	5.6%
Same-sex	0.5%	0.5%	0.5%
2010 Households by Size			
Total	5,525	30,065	65,820
1 Person Household	28.1%	20.2%	21.8%
2 Person Household	30.3%	32.6%	32.6%
3 Person Household	17.4%	18.5%	17.6%
4 Person Household	14.6%	17.8%	17.3%
5 Person Household	6.1%	7.4%	7.1%
6 Person Household	2.4%	2.4%	2.3%
7 + Person Household	1.2%	1.1%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	5,523	30,065	65,821
Owner Occupied	71.5%	83.3%	79.6%
Owned with a Mortgage/Loan	63.9%	71.8%	67.6%
Owned Free and Clear	7.7%	11.5%	12.0%
Renter Occupied	28.5%	16.7%	20.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

June 23, 2014



Market Profile

15465 Cedar Ave, Apple Valley, Minnesota, 55124
Rings: 1, 3, 5 mile radii

Prepared by Keith Sturm
Latitude: 44.725229210
Longitude: -93.21787939

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1. Enterprising Professionals	Boomburbs	Up and Coming Families	
2. Main Street, USA	Sophisticated Squires	Boomburbs	
3. Sophisticated Squires	Enterprising Professionals	In Style	
2013 Consumer Spending			
Apparel & Services: Total \$	\$9,142,287	\$64,819,974	\$139,704,930
Average Spent	\$1,635.47	\$2,102.97	\$2,070.62
Spending Potential Index	72	93	91
Computers & Accessories: Total \$	\$1,510,566	\$10,755,958	\$23,187,142
Average Spent	\$270.24	\$348.96	\$343.67
Spending Potential Index	109	141	138
Education: Total \$	\$8,887,341	\$63,566,043	\$136,372,298
Average Spent	\$1,589.86	\$2,062.29	\$2,021.23
Spending Potential Index	109	141	138
Entertainment/Recreation: Total \$	\$19,574,870	\$143,613,695	\$308,475,118
Average Spent	\$3,501.77	\$4,659.30	\$4,572.03
Spending Potential Index	108	143	141
Food at Home: Total \$	\$28,885,759	\$204,599,402	\$442,645,204
Average Spent	\$5,167.40	\$6,637.88	\$6,560.62
Spending Potential Index	103	132	130
Food Away from Home: Total \$	\$19,189,753	\$135,964,844	\$293,602,018
Average Spent	\$3,432.87	\$4,411.15	\$4,351.59
Spending Potential Index	107	138	136
Health Care: Total \$	\$24,744,495	\$183,578,528	\$394,060,419
Average Spent	\$4,426.56	\$5,955.89	\$5,840.53
Spending Potential Index	99	134	131
HH Furnishings & Equipment: Total \$	\$9,454,496	\$68,979,589	\$148,298,808
Average Spent	\$1,691.32	\$2,237.93	\$2,198.00
Spending Potential Index	94	124	122
Investments: Total \$	\$12,825,382	\$100,528,813	\$214,242,314
Average Spent	\$2,294.34	\$3,261.49	\$3,175.37
Spending Potential Index	111	157	153
Retail Goods: Total \$	\$133,343,694	\$968,080,284	\$2,085,465,711
Average Spent	\$23,853.97	\$31,407.72	\$30,909.53
Spending Potential Index	99	130	128
Shelter: Total \$	\$99,320,119	\$707,294,368	\$1,521,996,051
Average Spent	\$17,767.46	\$22,946.97	\$22,558.12
Spending Potential Index	109	141	139
TV/Video/Audio: Total \$	\$7,486,084	\$53,010,963	\$114,657,229
Average Spent	\$1,339.19	\$1,719.85	\$1,699.38
Spending Potential Index	104	133	132
Travel: Total \$	\$11,025,962	\$83,022,949	\$177,098,929
Average Spent	\$1,972.44	\$2,693.54	\$2,624.85
Spending Potential Index	108	147	143
Vehicle Maintenance & Repairs: Total \$	\$6,423,315	\$46,620,308	\$100,395,041
Average Spent	\$1,149.07	\$1,512.52	\$1,488.00
Spending Potential Index	105	138	136

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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