



Executive Summary

Cellular Connection
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.03468
Longitude: -92.84625

	1 mile	3 miles	5 miles
Population			
2000 Population	2,640	24,292	36,358
2010 Population	3,999	28,032	41,623
2017 Population	4,148	29,830	44,630
2022 Population	4,346	31,151	47,149
2000-2010 Annual Rate	4.24%	1.44%	1.36%
2010-2017 Annual Rate	0.51%	0.86%	0.97%
2017-2022 Annual Rate	0.94%	0.87%	1.10%
2017 Male Population	48.0%	51.9%	51.2%
2017 Female Population	52.0%	48.1%	48.8%
2017 Median Age	44.2	42.5	43.7

In the identified area, the current year population is 44,630. In 2010, the Census count in the area was 41,623. The rate of change since 2010 was 0.97% annually. The five-year projection for the population in the area is 47,149 representing a change of 1.10% annually from 2017 to 2022. Currently, the population is 51.2% male and 48.8% female.

Median Age

The median age in this area is 44.2, compared to U.S. median age of 38.2.

Race and Ethnicity

2017 White Alone	94.2%	90.4%	91.3%
2017 Black Alone	0.9%	4.3%	3.2%
2017 American Indian/Alaska Native Alone	0.2%	1.0%	0.8%
2017 Asian Alone	2.2%	1.7%	2.0%
2017 Pacific Islander Alone	0.0%	0.0%	0.1%
2017 Other Race	0.6%	0.7%	0.7%
2017 Two or More Races	1.8%	1.9%	1.9%
2017 Hispanic Origin (Any Race)	2.4%	2.9%	2.8%

Persons of Hispanic origin represent 2.8% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 21.0 in the identified area, compared to 64.0 for the U.S. as a whole.

Households

2000 Households	998	8,526	12,847
2010 Households	1,610	10,223	15,268
2017 Total Households	1,687	10,961	16,478
2022 Total Households	1,779	11,503	17,483
2000-2010 Annual Rate	4.90%	1.83%	1.74%
2010-2017 Annual Rate	0.65%	0.97%	1.06%
2017-2022 Annual Rate	1.07%	0.97%	1.19%
2017 Average Household Size	2.44	2.49	2.55

The household count in this area has changed from 15,268 in 2010 to 16,478 in the current year, a change of 1.06% annually. The five-year projection of households is 17,483, a change of 1.19% annually from the current year total. Average household size is currently 2.55, compared to 2.55 in the year 2010. The number of families in the current year is 11,757 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

April 03, 2018



Executive Summary

Cellular Connection
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.03468
Longitude: -92.84625

	1 mile	3 miles	5 miles
Median Household Income			
2017 Median Household Income	\$83,747	\$78,502	\$87,064
2022 Median Household Income	\$90,526	\$86,171	\$95,889
2017-2022 Annual Rate	1.57%	1.88%	1.95%
Average Household Income			
2017 Average Household Income	\$121,626	\$107,000	\$116,484
2022 Average Household Income	\$133,662	\$119,479	\$129,400
2017-2022 Annual Rate	1.91%	2.23%	2.13%
Per Capita Income			
2017 Per Capita Income	\$46,160	\$40,245	\$43,338
2022 Per Capita Income	\$50,913	\$45,079	\$48,254
2017-2022 Annual Rate	1.98%	2.29%	2.17%

Current median household income is \$87,064 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$95,889 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$116,484 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$129,400 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$43,338 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$48,254 in five years, compared to \$34,828 for all U.S. households

Housing			
2000 Total Housing Units	1,015	8,726	13,155
2000 Owner Occupied Housing Units	899	6,764	10,696
2000 Renter Occupied Housing Units	99	1,762	2,151
2000 Vacant Housing Units	17	200	308
2010 Total Housing Units	1,682	10,950	16,238
2010 Owner Occupied Housing Units	1,246	7,718	12,195
2010 Renter Occupied Housing Units	364	2,505	3,073
2010 Vacant Housing Units	72	727	970
2017 Total Housing Units	1,761	11,738	17,513
2017 Owner Occupied Housing Units	1,270	8,091	12,929
2017 Renter Occupied Housing Units	417	2,869	3,549
2017 Vacant Housing Units	74	777	1,035
2022 Total Housing Units	1,858	12,323	18,600
2022 Owner Occupied Housing Units	1,338	8,491	13,733
2022 Renter Occupied Housing Units	441	3,012	3,750
2022 Vacant Housing Units	79	820	1,117

Currently, 73.8% of the 17,513 housing units in the area are owner occupied; 20.3%, renter occupied; and 5.9% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 16,238 housing units in the area - 75.1% owner occupied, 18.9% renter occupied, and 6.0% vacant. The annual rate of change in housing units since 2010 is 3.42%. Median home value in the area is \$329,628, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 2.29% annually to \$369,087.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.