



# Community Profile

Advanced Auto parts  
 Caribou Coffee  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 44.68994  
 Longitude: -93.28107

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	4,549	32,599	101,013
2010 Total Population	5,742	38,987	117,523
2018 Total Population	6,173	42,545	127,065
2018 Group Quarters	13	45	539
2023 Total Population	6,452	44,606	133,397
2018-2023 Annual Rate	0.89%	0.95%	0.98%
2018 Total Daytime Population	4,996	27,326	104,980
Workers	2,416	9,248	50,370
Residents	2,580	18,078	54,610
<b>Household Summary</b>			
2000 Households	1,481	10,462	34,801
2000 Average Household Size	3.07	3.11	2.89
2010 Households	2,055	13,213	42,167
2010 Average Household Size	2.79	2.95	2.77
2018 Households	2,222	14,454	45,600
2018 Average Household Size	2.77	2.94	2.77
2023 Households	2,326	15,158	47,843
2023 Average Household Size	2.77	2.94	2.78
2018-2023 Annual Rate	0.92%	0.96%	0.96%
2010 Families	1,712	10,671	31,341
2010 Average Family Size	3.05	3.28	3.22
2018 Families	1,837	11,571	33,573
2018 Average Family Size	3.04	3.27	3.21
2023 Families	1,915	12,098	35,103
2023 Average Family Size	3.04	3.27	3.22
2018-2023 Annual Rate	0.84%	0.89%	0.90%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,505	10,602	35,310
Owner Occupied Housing Units	88.9%	87.9%	82.6%
Renter Occupied Housing Units	9.5%	10.8%	15.9%
Vacant Housing Units	1.6%	1.3%	1.4%
2010 Housing Units	2,133	13,686	43,989
Owner Occupied Housing Units	84.5%	83.8%	76.6%
Renter Occupied Housing Units	11.8%	12.7%	19.2%
Vacant Housing Units	3.7%	3.5%	4.1%
2018 Housing Units	2,243	14,724	47,106
Owner Occupied Housing Units	87.1%	85.6%	77.7%
Renter Occupied Housing Units	11.9%	12.5%	19.1%
Vacant Housing Units	0.9%	1.8%	3.2%
2023 Housing Units	2,344	15,422	49,372
Owner Occupied Housing Units	88.3%	86.7%	79.0%
Renter Occupied Housing Units	10.9%	11.6%	17.9%
Vacant Housing Units	0.8%	1.7%	3.1%
<b>Median Household Income</b>			
2018	\$121,831	\$109,394	\$91,870
2023	\$134,169	\$117,810	\$102,304
<b>Median Home Value</b>			
2018	\$345,144	\$324,240	\$272,408
2023	\$378,341	\$359,804	\$298,567
<b>Per Capita Income</b>			
2018	\$53,683	\$46,224	\$40,930
2023	\$60,535	\$52,337	\$46,610
<b>Median Age</b>			
2010	38.0	36.8	35.6
2018	39.6	37.8	36.8
2023	41.2	39.1	37.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Households by Income</b>			
Household Income Base	2,222	14,454	45,600
<\$15,000	2.4%	3.3%	4.0%
\$15,000 - \$24,999	2.5%	3.1%	4.6%
\$25,000 - \$34,999	2.0%	3.8%	5.2%
\$35,000 - \$49,999	6.5%	7.3%	9.1%
\$50,000 - \$74,999	14.1%	12.7%	16.1%
\$75,000 - \$99,999	11.1%	13.1%	15.1%
\$100,000 - \$149,999	21.3%	24.4%	23.2%
\$150,000 - \$199,999	16.9%	16.3%	12.3%
\$200,000+	23.3%	15.9%	10.5%
Average Household Income	\$155,329	\$135,227	\$113,838
<b>2023 Households by Income</b>			
Household Income Base	2,326	15,158	47,843
<\$15,000	1.9%	2.6%	3.2%
\$15,000 - \$24,999	2.0%	2.4%	3.7%
\$25,000 - \$34,999	1.6%	3.1%	4.4%
\$35,000 - \$49,999	5.7%	6.4%	8.0%
\$50,000 - \$74,999	12.2%	11.3%	14.5%
\$75,000 - \$99,999	9.9%	12.2%	14.3%
\$100,000 - \$149,999	21.9%	25.6%	25.5%
\$150,000 - \$199,999	18.1%	17.7%	13.9%
\$200,000+	26.8%	18.7%	12.6%
Average Household Income	\$175,271	\$153,079	\$129,727
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	1,954	12,610	36,582
<\$50,000	0.9%	1.6%	2.4%
\$50,000 - \$99,999	0.1%	0.4%	1.2%
\$100,000 - \$149,999	1.0%	2.2%	4.4%
\$150,000 - \$199,999	5.0%	7.9%	14.0%
\$200,000 - \$249,999	12.8%	13.6%	19.5%
\$250,000 - \$299,999	17.3%	18.1%	19.0%
\$300,000 - \$399,999	28.5%	25.3%	19.7%
\$400,000 - \$499,999	17.3%	17.2%	10.7%
\$500,000 - \$749,999	14.2%	10.9%	7.4%
\$750,000 - \$999,999	2.5%	1.9%	1.2%
\$1,000,000 - \$1,499,999	0.4%	0.7%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.1%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$379,939	\$360,033	\$310,108
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	2,070	13,376	38,994
<\$50,000	0.2%	0.4%	0.7%
\$50,000 - \$99,999	0.0%	0.1%	0.4%
\$100,000 - \$149,999	0.2%	0.7%	1.3%
\$150,000 - \$199,999	2.2%	4.4%	9.4%
\$200,000 - \$249,999	8.6%	10.4%	17.8%
\$250,000 - \$299,999	15.2%	17.5%	20.9%
\$300,000 - \$399,999	30.0%	27.5%	23.7%
\$400,000 - \$499,999	21.3%	21.4%	13.8%
\$500,000 - \$749,999	18.8%	14.6%	10.0%
\$750,000 - \$999,999	3.1%	2.3%	1.4%
\$1,000,000 - \$1,499,999	0.3%	0.5%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$414,536	\$392,724	\$342,812

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	5,741	38,987	117,524
0 - 4	5.9%	6.4%	7.1%
5 - 9	7.8%	8.3%	8.0%
10 - 14	9.4%	9.5%	8.4%
15 - 24	13.2%	13.2%	12.8%
25 - 34	9.6%	10.1%	12.8%
35 - 44	15.1%	15.6%	15.6%
45 - 54	19.5%	19.6%	17.2%
55 - 64	12.5%	10.6%	10.3%
65 - 74	5.1%	4.6%	4.8%
75 - 84	1.5%	1.7%	2.1%
85 +	0.3%	0.4%	0.9%
18 +	70.8%	69.7%	71.2%
<b>2018 Population by Age</b>			
Total	6,175	42,545	127,066
0 - 4	5.4%	5.8%	6.4%
5 - 9	6.2%	7.0%	7.2%
10 - 14	7.4%	8.2%	7.8%
15 - 24	12.8%	13.0%	12.5%
25 - 34	12.7%	12.4%	13.5%
35 - 44	12.1%	13.1%	14.0%
45 - 54	15.7%	15.9%	14.8%
55 - 64	15.9%	14.3%	12.9%
65 - 74	8.8%	7.3%	7.3%
75 - 84	2.5%	2.4%	2.6%
85 +	0.5%	0.6%	1.0%
18 +	75.9%	74.1%	74.1%
<b>2023 Population by Age</b>			
Total	6,451	44,605	133,398
0 - 4	5.3%	5.8%	6.4%
5 - 9	5.9%	6.7%	6.9%
10 - 14	6.5%	7.5%	7.4%
15 - 24	10.7%	11.4%	11.7%
25 - 34	12.4%	12.7%	13.7%
35 - 44	14.2%	14.7%	14.9%
45 - 54	13.4%	13.5%	13.1%
55 - 64	15.5%	14.2%	12.7%
65 - 74	11.3%	9.3%	8.7%
75 - 84	4.2%	3.6%	3.6%
85 +	0.7%	0.8%	1.0%
18 +	77.9%	75.5%	74.9%
<b>2010 Population by Sex</b>			
Males	2,906	19,591	58,014
Females	2,836	19,396	59,509
<b>2018 Population by Sex</b>			
Males	3,101	21,283	62,587
Females	3,072	21,262	64,478
<b>2023 Population by Sex</b>			
Males	3,238	22,337	65,815
Females	3,214	22,268	67,582

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	5,741	38,986	117,524
White Alone	90.9%	90.0%	85.2%
Black Alone	2.2%	2.4%	5.1%
American Indian Alone	0.4%	0.3%	0.4%
Asian Alone	3.5%	3.6%	4.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	1.3%	1.8%
Two or More Races	1.7%	2.4%	2.9%
Hispanic Origin	3.7%	3.8%	4.6%
Diversity Index	23.2	24.8	33.4
<b>2018 Population by Race/Ethnicity</b>			
Total	6,174	42,544	127,065
White Alone	88.3%	87.3%	81.4%
Black Alone	3.4%	3.5%	7.3%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	4.1%	4.2%	5.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.6%	1.6%	2.2%
Two or More Races	2.2%	3.0%	3.5%
Hispanic Origin	4.6%	4.7%	5.6%
Diversity Index	28.7	30.3	40.0
<b>2023 Population by Race/Ethnicity</b>			
Total	6,453	44,605	133,398
White Alone	85.8%	84.8%	78.0%
Black Alone	4.5%	4.6%	9.2%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	4.6%	4.7%	5.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.0%	1.9%	2.6%
Two or More Races	2.6%	3.5%	4.0%
Hispanic Origin	5.6%	5.6%	6.6%
Diversity Index	33.8	35.3	45.5
<b>2010 Population by Relationship and Household Type</b>			
Total	5,742	38,987	117,523
In Households	99.8%	99.9%	99.5%
In Family Households	92.5%	91.3%	87.6%
Householder	28.5%	27.5%	26.7%
Spouse	24.5%	23.4%	21.6%
Child	36.3%	36.8%	35.1%
Other relative	1.8%	2.0%	2.5%
Nonrelative	1.4%	1.5%	1.9%
In Nonfamily Households	7.3%	8.6%	11.9%
In Group Quarters	0.2%	0.1%	0.5%
Institutionalized Population	0.1%	0.0%	0.3%
Noninstitutionalized Population	0.1%	0.1%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Population 25+ by Educational Attainment</b>			
Total	4,203	28,079	83,973
Less than 9th Grade	0.3%	0.7%	1.5%
9th - 12th Grade, No Diploma	2.2%	2.0%	2.8%
High School Graduate	15.4%	14.4%	17.2%
GED/Alternative Credential	2.2%	1.9%	2.1%
Some College, No Degree	15.3%	17.8%	19.7%
Associate Degree	12.8%	11.8%	12.5%
Bachelor's Degree	34.6%	36.9%	31.4%
Graduate/Professional Degree	17.2%	14.6%	12.9%
<b>2018 Population 15+ by Marital Status</b>			
Total	4,996	33,612	99,869
Never Married	25.5%	27.5%	29.9%
Married	66.5%	62.7%	57.4%
Widowed	2.5%	2.8%	3.6%
Divorced	5.4%	6.9%	9.1%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	98.1%	97.1%	97.2%
Civilian Unemployed (Unemployment Rate)	1.9%	2.9%	2.8%
<b>2018 Employed Population 16+ by Industry</b>			
Total	3,652	24,866	73,739
Agriculture/Mining	1.0%	0.9%	1.0%
Construction	3.9%	4.8%	4.8%
Manufacturing	10.0%	10.1%	11.2%
Wholesale Trade	4.7%	4.0%	3.1%
Retail Trade	10.0%	10.6%	11.3%
Transportation/Utilities	7.0%	5.5%	5.9%
Information	1.9%	2.3%	2.3%
Finance/Insurance/Real Estate	13.4%	10.9%	10.6%
Services	44.9%	47.4%	46.7%
Public Administration	3.3%	3.6%	3.1%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	3,650	24,867	73,740
White Collar	78.2%	72.6%	69.7%
Management/Business/Financial	21.5%	22.1%	19.8%
Professional	30.7%	25.3%	24.1%
Sales	16.0%	14.5%	13.1%
Administrative Support	10.0%	10.7%	12.7%
Services	10.1%	13.7%	14.6%
Blue Collar	11.6%	13.7%	15.7%
Farming/Forestry/Fishing	0.2%	0.1%	0.2%
Construction/Extraction	2.3%	3.2%	3.3%
Installation/Maintenance/Repair	1.4%	1.7%	2.5%
Production	4.5%	3.3%	4.5%
Transportation/Material Moving	3.3%	5.4%	5.3%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	5,742	38,987	117,523
Population Inside Urbanized Area	99.9%	98.4%	96.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.1%	1.6%	3.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>			
Total	2,054	13,213	42,167
Households with 1 Person	12.1%	14.4%	19.7%
Households with 2+ People	87.9%	85.6%	80.3%
Family Households	83.3%	80.8%	74.3%
Husband-wife Families	71.4%	68.6%	60.1%
With Related Children	36.3%	37.1%	31.8%
Other Family (No Spouse Present)	11.9%	12.1%	14.2%
Other Family with Male Householder	3.8%	3.8%	4.2%
With Related Children	2.5%	2.5%	2.6%
Other Family with Female Householder	8.1%	8.3%	10.0%
With Related Children	5.6%	5.8%	7.0%
Nonfamily Households	4.5%	4.9%	6.0%
All Households with Children	44.6%	45.7%	41.8%
Multigenerational Households	2.7%	2.4%	2.4%
Unmarried Partner Households	5.2%	5.2%	6.3%
Male-female	4.7%	4.7%	5.7%
Same-sex	0.5%	0.5%	0.5%
<b>2010 Households by Size</b>			
Total	2,055	13,213	42,167
1 Person Household	12.1%	14.4%	19.7%
2 Person Household	35.4%	32.1%	31.6%
3 Person Household	19.3%	18.9%	18.2%
4 Person Household	20.4%	21.3%	18.8%
5 Person Household	8.8%	9.3%	7.9%
6 Person Household	2.7%	2.8%	2.6%
7 + Person Household	1.3%	1.2%	1.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,055	13,213	42,167
Owner Occupied	87.7%	86.8%	79.9%
Owned with a Mortgage/Loan	75.2%	74.2%	68.5%
Owned Free and Clear	12.6%	12.6%	11.5%
Renter Occupied	12.3%	13.2%	20.1%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,133	13,686	43,989
Housing Units Inside Urbanized Area	100.0%	98.5%	97.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.5%	2.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Soccer Moms (4A)	Soccer Moms (4A)	Soccer Moms (4A)
<b>2.</b>	Savvy Suburbanites (1D)	Professional Pride (1B)	Professional Pride (1B)
<b>3.</b>	Professional Pride (1B)	Savvy Suburbanites (1D)	Home Improvement (4B)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$8,801,293	\$50,522,033	\$135,847,314
Average Spent	\$3,960.98	\$3,495.37	\$2,979.11
Spending Potential Index	182	161	137
Education: Total \$	\$6,459,189	\$35,616,947	\$91,712,984
Average Spent	\$2,906.93	\$2,464.16	\$2,011.25
Spending Potential Index	201	170	139
Entertainment/Recreation: Total \$	\$12,972,944	\$73,960,593	\$197,084,420
Average Spent	\$5,838.41	\$5,116.96	\$4,322.03
Spending Potential Index	181	159	134
Food at Home: Total \$	\$19,067,702	\$110,447,882	\$299,973,176
Average Spent	\$8,581.32	\$7,641.34	\$6,578.36
Spending Potential Index	171	152	131
Food Away from Home: Total \$	\$14,049,532	\$81,006,844	\$218,860,909
Average Spent	\$6,322.92	\$5,604.46	\$4,799.58
Spending Potential Index	180	160	137
Health Care: Total \$	\$22,590,410	\$128,403,683	\$342,041,323
Average Spent	\$10,166.70	\$8,883.61	\$7,500.91
Spending Potential Index	178	155	131
HH Furnishings & Equipment: Total \$	\$8,588,036	\$48,959,619	\$130,590,995
Average Spent	\$3,865.00	\$3,387.27	\$2,863.84
Spending Potential Index	185	162	137
Personal Care Products & Services: Total \$	\$3,401,150	\$19,435,941	\$51,982,184
Average Spent	\$1,530.67	\$1,344.68	\$1,139.96
Spending Potential Index	185	162	138
Shelter: Total \$	\$65,725,215	\$376,402,518	\$1,021,368,292
Average Spent	\$29,579.30	\$26,041.41	\$22,398.43
Spending Potential Index	176	155	133
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,157,938	\$57,029,022	\$149,877,472
Average Spent	\$4,571.53	\$3,945.55	\$3,286.79
Spending Potential Index	184	159	132
Travel: Total \$	\$9,389,319	\$52,480,775	\$137,326,930
Average Spent	\$4,225.62	\$3,630.88	\$3,011.56
Spending Potential Index	196	169	140
Vehicle Maintenance & Repairs: Total \$	\$4,209,869	\$24,225,069	\$65,316,572
Average Spent	\$1,894.63	\$1,676.01	\$1,432.38
Spending Potential Index	176	156	133

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.