



Community Profile

BURGER KING
Rings: 1, 3, 10 mile radii

Prepared by Esri
Latitude: 45.88992
Longitude: -95.36616

	1 mile	3 miles	10 miles
Population Summary			
2000 Total Population	4,686	14,773	25,616
2010 Total Population	4,946	16,114	28,284
2019 Total Population	5,287	17,775	31,167
2019 Group Quarters	104	395	444
2024 Total Population	5,524	18,671	32,741
2019-2024 Annual Rate	0.88%	0.99%	0.99%
2019 Total Daytime Population	7,080	23,362	34,549
Workers	4,488	14,921	19,930
Residents	2,592	8,441	14,619
Household Summary			
2000 Households	2,358	6,301	10,404
2000 Average Household Size	1.94	2.27	2.41
2010 Households	2,624	7,259	12,072
2010 Average Household Size	1.84	2.17	2.31
2019 Households	2,811	8,032	13,325
2019 Average Household Size	1.84	2.16	2.31
2024 Households	2,942	8,452	14,010
2024 Average Household Size	1.84	2.16	2.31
2019-2024 Annual Rate	0.92%	1.02%	1.01%
2010 Families	1,336	4,103	7,736
2010 Average Family Size	2.43	2.78	2.83
2019 Families	1,411	4,477	8,446
2019 Average Family Size	2.44	2.78	2.83
2024 Families	1,470	4,690	8,846
2024 Average Family Size	2.43	2.78	2.83
2019-2024 Annual Rate	0.82%	0.93%	0.93%
Housing Unit Summary			
2000 Housing Units	2,536	6,874	12,734
Owner Occupied Housing Units	54.3%	59.6%	61.2%
Renter Occupied Housing Units	38.7%	32.0%	20.5%
Vacant Housing Units	7.0%	8.3%	18.3%
2010 Housing Units	2,861	8,106	15,281
Owner Occupied Housing Units	50.6%	56.4%	58.1%
Renter Occupied Housing Units	41.1%	33.2%	20.9%
Vacant Housing Units	8.3%	10.4%	21.0%
2019 Housing Units	3,077	8,976	16,793
Owner Occupied Housing Units	49.4%	54.8%	57.3%
Renter Occupied Housing Units	42.0%	34.7%	22.0%
Vacant Housing Units	8.6%	10.5%	20.7%
2024 Housing Units	3,219	9,440	17,616
Owner Occupied Housing Units	49.2%	54.5%	57.2%
Renter Occupied Housing Units	42.2%	35.0%	22.3%
Vacant Housing Units	8.6%	10.5%	20.5%
Median Household Income			
2019	\$43,823	\$52,048	\$59,261
2024	\$47,859	\$55,706	\$65,327
Median Home Value			
2019	\$165,069	\$196,910	\$226,188
2024	\$179,094	\$231,177	\$263,571
Per Capita Income			
2019	\$28,171	\$32,024	\$34,231
2024	\$31,449	\$35,389	\$38,242
Median Age			
2010	37.3	40.9	42.6
2019	37.7	41.1	43.3
2024	38.2	41.4	43.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	2,811	8,032	13,325
<\$15,000	14.9%	12.8%	9.8%
\$15,000 - \$24,999	13.2%	11.8%	9.3%
\$25,000 - \$34,999	10.3%	8.7%	8.2%
\$35,000 - \$49,999	17.3%	14.4%	13.5%
\$50,000 - \$74,999	17.1%	18.9%	19.6%
\$75,000 - \$99,999	11.3%	11.5%	13.5%
\$100,000 - \$149,999	11.2%	13.5%	15.4%
\$150,000 - \$199,999	2.2%	4.4%	5.9%
\$200,000+	2.4%	3.9%	4.8%
Average Household Income	\$60,211	\$71,004	\$79,810
2024 Households by Income			
Household Income Base	2,942	8,452	14,010
<\$15,000	13.6%	11.9%	9.0%
\$15,000 - \$24,999	12.1%	10.9%	8.4%
\$25,000 - \$34,999	9.4%	7.9%	7.3%
\$35,000 - \$49,999	16.6%	13.7%	12.4%
\$50,000 - \$74,999	17.1%	18.4%	18.4%
\$75,000 - \$99,999	11.7%	11.4%	13.2%
\$100,000 - \$149,999	13.8%	15.9%	18.1%
\$150,000 - \$199,999	3.0%	5.8%	8.0%
\$200,000+	2.6%	4.1%	5.2%
Average Household Income	\$67,180	\$78,343	\$89,079
2019 Owner Occupied Housing Units by Value			
Total	1,520	4,915	9,624
<\$50,000	4.6%	3.2%	2.7%
\$50,000 - \$99,999	13.6%	8.2%	6.9%
\$100,000 - \$149,999	24.7%	18.2%	15.0%
\$150,000 - \$199,999	23.7%	21.7%	19.1%
\$200,000 - \$249,999	8.2%	11.7%	12.0%
\$250,000 - \$299,999	6.4%	10.8%	12.4%
\$300,000 - \$399,999	11.4%	13.0%	14.9%
\$400,000 - \$499,999	5.0%	7.3%	8.3%
\$500,000 - \$749,999	2.3%	5.3%	6.8%
\$750,000 - \$999,999	0.1%	0.6%	1.7%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$197,682	\$241,041	\$269,355
2024 Owner Occupied Housing Units by Value			
Total	1,584	5,148	10,083
<\$50,000	4.0%	2.6%	2.2%
\$50,000 - \$99,999	12.1%	6.9%	5.5%
\$100,000 - \$149,999	21.3%	14.7%	11.9%
\$150,000 - \$199,999	21.6%	18.6%	15.7%
\$200,000 - \$249,999	9.0%	11.6%	11.2%
\$250,000 - \$299,999	7.6%	12.0%	13.1%
\$300,000 - \$399,999	13.3%	15.0%	17.2%
\$400,000 - \$499,999	7.3%	9.8%	10.9%
\$500,000 - \$749,999	3.7%	7.9%	9.8%
\$750,000 - \$999,999	0.1%	0.8%	2.2%
\$1,000,000 - \$1,499,999	0.1%	0.2%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$219,571	\$270,643	\$303,335

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	4,947	16,116	28,286
0 - 4	6.8%	6.2%	6.0%
5 - 9	5.8%	5.9%	6.2%
10 - 14	4.9%	5.3%	5.9%
15 - 24	15.7%	14.2%	12.4%
25 - 34	14.5%	12.5%	11.5%
35 - 44	10.2%	10.1%	10.8%
45 - 54	13.3%	13.4%	14.6%
55 - 64	10.3%	11.8%	13.2%
65 - 74	7.3%	8.6%	9.6%
75 - 84	6.9%	7.4%	6.5%
85 +	4.2%	4.6%	3.3%
18 +	79.6%	79.3%	78.2%
2019 Population by Age			
Total	5,286	17,776	31,166
0 - 4	6.3%	5.7%	5.6%
5 - 9	5.8%	5.5%	5.7%
10 - 14	5.6%	5.6%	5.9%
15 - 24	12.5%	12.4%	11.4%
25 - 34	16.4%	14.0%	12.2%
35 - 44	11.6%	10.6%	11.1%
45 - 54	10.1%	10.3%	11.2%
55 - 64	12.3%	13.0%	14.3%
65 - 74	9.2%	10.7%	11.9%
75 - 84	5.9%	7.1%	7.0%
85 +	4.4%	5.0%	3.8%
18 +	79.8%	80.4%	79.7%
2024 Population by Age			
Total	5,524	18,669	32,741
0 - 4	6.4%	5.8%	5.5%
5 - 9	5.7%	5.5%	5.7%
10 - 14	5.4%	5.5%	5.9%
15 - 24	13.5%	12.4%	11.3%
25 - 34	14.7%	13.3%	11.6%
35 - 44	12.8%	11.5%	11.6%
45 - 54	9.9%	9.7%	10.8%
55 - 64	11.0%	11.6%	12.8%
65 - 74	10.2%	11.7%	12.8%
75 - 84	6.5%	8.2%	8.3%
85 +	3.8%	4.7%	3.7%
18 +	79.7%	80.3%	79.6%
2010 Population by Sex			
Males	2,445	7,933	14,113
Females	2,501	8,181	14,171
2019 Population by Sex			
Males	2,634	8,811	15,618
Females	2,653	8,964	15,549
2024 Population by Sex			
Males	2,759	9,270	16,439
Females	2,764	9,401	16,301

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	4,946	16,114	28,284
White Alone	96.0%	96.8%	97.5%
Black Alone	1.1%	0.7%	0.5%
American Indian Alone	0.5%	0.4%	0.3%
Asian Alone	0.6%	0.7%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.3%	0.2%
Two or More Races	1.5%	1.1%	1.0%
Hispanic Origin	1.5%	1.3%	1.0%
Diversity Index	10.5	8.7	6.9
2019 Population by Race/Ethnicity			
Total	5,288	17,776	31,166
White Alone	94.3%	95.5%	96.4%
Black Alone	1.5%	1.0%	0.7%
American Indian Alone	0.6%	0.4%	0.4%
Asian Alone	0.7%	0.8%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	0.6%	0.5%
Two or More Races	2.2%	1.7%	1.4%
Hispanic Origin	3.1%	2.8%	2.2%
Diversity Index	16.2	13.7	11.0
2024 Population by Race/Ethnicity			
Total	5,524	18,671	32,741
White Alone	93.3%	94.7%	95.7%
Black Alone	1.8%	1.3%	0.9%
American Indian Alone	0.7%	0.5%	0.4%
Asian Alone	0.7%	0.8%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	0.7%	0.6%
Two or More Races	2.6%	2.0%	1.8%
Hispanic Origin	3.8%	3.5%	2.7%
Diversity Index	19.4	16.3	13.2
2010 Population by Relationship and Household Type			
Total	4,946	16,114	28,284
In Households	97.8%	97.6%	98.4%
In Family Households	68.2%	72.9%	79.2%
Householder	23.9%	25.4%	27.4%
Spouse	17.2%	20.1%	22.9%
Child	23.2%	24.1%	25.8%
Other relative	1.5%	1.2%	1.2%
Nonrelative	2.5%	2.2%	1.9%
In Nonfamily Households	29.6%	24.7%	19.2%
In Group Quarters	2.2%	2.4%	1.6%
Institutionalized Population	1.5%	1.7%	1.1%
Noninstitutionalized Population	0.7%	0.8%	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	3,695	12,586	22,272
Less than 9th Grade	2.3%	1.8%	1.6%
9th - 12th Grade, No Diploma	4.7%	3.6%	3.2%
High School Graduate	26.7%	24.8%	24.9%
GED/Alternative Credential	2.4%	1.9%	2.1%
Some College, No Degree	19.8%	19.6%	20.0%
Associate Degree	20.1%	18.7%	19.3%
Bachelor's Degree	17.0%	20.2%	20.0%
Graduate/Professional Degree	7.0%	9.3%	8.9%
2019 Population 15+ by Marital Status			
Total	4,357	14,785	25,823
Never Married	25.5%	26.3%	23.2%
Married	52.1%	54.8%	61.0%
Widowed	8.6%	8.1%	6.5%
Divorced	13.7%	10.7%	9.3%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	98.1%	98.2%	98.3%
Civilian Unemployed (Unemployment Rate)	2.0%	1.8%	1.7%
2019 Employed Population 16+ by Industry			
Total	2,708	9,444	16,749
Agriculture/Mining	0.3%	0.5%	1.3%
Construction	5.1%	6.6%	7.8%
Manufacturing	16.3%	14.6%	15.3%
Wholesale Trade	2.4%	3.3%	3.5%
Retail Trade	12.6%	12.7%	12.9%
Transportation/Utilities	5.4%	3.3%	3.9%
Information	3.0%	1.9%	1.6%
Finance/Insurance/Real Estate	5.9%	6.9%	6.7%
Services	43.5%	46.0%	43.5%
Public Administration	5.4%	4.2%	3.7%
2019 Employed Population 16+ by Occupation			
Total	2,706	9,446	16,749
White Collar	53.4%	58.7%	59.5%
Management/Business/Financial	13.7%	14.8%	15.6%
Professional	19.8%	21.5%	20.5%
Sales	10.5%	12.8%	12.5%
Administrative Support	9.4%	9.5%	10.9%
Services	18.7%	18.0%	16.2%
Blue Collar	27.8%	23.4%	24.3%
Farming/Forestry/Fishing	0.0%	0.1%	0.4%
Construction/Extraction	3.0%	3.4%	4.2%
Installation/Maintenance/Repair	4.9%	4.1%	4.1%
Production	12.0%	10.0%	9.8%
Transportation/Material Moving	7.9%	5.8%	5.9%
2010 Population By Urban/ Rural Status			
Total Population	4,946	16,114	28,284
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	94.4%	89.7%	60.0%
Rural Population	5.6%	10.3%	40.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	2,624	7,258	12,072
Households with 1 Person	39.6%	34.9%	29.0%
Households with 2+ People	60.4%	65.1%	71.0%
Family Households	50.9%	56.5%	64.1%
Husband-wife Families	37.0%	44.7%	53.5%
With Related Children	13.0%	15.5%	18.9%
Other Family (No Spouse Present)	13.9%	11.8%	10.6%
Other Family with Male Householder	3.7%	3.2%	3.3%
With Related Children	2.2%	2.0%	2.0%
Other Family with Female Householder	10.2%	8.6%	7.2%
With Related Children	7.7%	6.3%	5.2%
Nonfamily Households	9.5%	8.6%	6.9%
All Households with Children	23.7%	24.4%	26.6%
Multigenerational Households	0.8%	0.8%	1.0%
Unmarried Partner Households	7.5%	6.6%	6.0%
Male-female	7.2%	6.4%	5.7%
Same-sex	0.3%	0.3%	0.3%
2010 Households by Size			
Total	2,625	7,256	12,072
1 Person Household	39.5%	34.9%	29.0%
2 Person Household	34.3%	37.2%	40.0%
3 Person Household	12.0%	12.0%	12.8%
4 Person Household	8.8%	9.8%	11.1%
5 Person Household	4.0%	4.5%	5.2%
6 Person Household	1.0%	1.2%	1.4%
7 + Person Household	0.4%	0.4%	0.5%
2010 Households by Tenure and Mortgage Status			
Total	2,624	7,259	12,072
Owner Occupied	55.2%	62.9%	73.5%
Owned with a Mortgage/Loan	36.7%	41.7%	48.8%
Owned Free and Clear	18.4%	21.2%	24.7%
Renter Occupied	44.8%	37.1%	26.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,861	8,106	15,281
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	94.5%	89.3%	56.3%
Rural Housing Units	5.5%	10.7%	43.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Set to Impress (11D)	Set to Impress (11D)	Green Acres (6A)
2.	Old and Newcomers (8F)	Midlife Constants (5E)	Set to Impress (11D)
3.	Heartland Communities (6F)	Old and Newcomers (8F)	Midlife Constants (5E)
2019 Consumer Spending			
Apparel & Services: Total \$	\$4,271,141	\$14,041,365	\$25,454,941
Average Spent	\$1,519.44	\$1,748.18	\$1,910.31
Spending Potential Index	71	82	89
Education: Total \$	\$2,962,048	\$10,060,981	\$18,200,797
Average Spent	\$1,053.73	\$1,252.61	\$1,365.91
Spending Potential Index	66	79	86
Entertainment/Recreation: Total \$	\$6,436,515	\$21,705,775	\$41,248,850
Average Spent	\$2,289.76	\$2,702.41	\$3,095.60
Spending Potential Index	70	83	95
Food at Home: Total \$	\$10,618,383	\$35,018,747	\$64,837,536
Average Spent	\$3,777.44	\$4,359.90	\$4,865.86
Spending Potential Index	73	84	94
Food Away from Home: Total \$	\$7,350,691	\$24,321,867	\$44,586,811
Average Spent	\$2,614.97	\$3,028.12	\$3,346.10
Spending Potential Index	71	82	91
Health Care: Total \$	\$11,972,294	\$40,911,195	\$78,421,331
Average Spent	\$4,259.09	\$5,093.53	\$5,885.28
Spending Potential Index	72	86	99
HH Furnishings & Equipment: Total \$	\$4,184,751	\$14,039,754	\$26,290,507
Average Spent	\$1,488.71	\$1,747.98	\$1,973.02
Spending Potential Index	70	82	93
Personal Care Products & Services: Total \$	\$1,757,469	\$5,893,657	\$10,835,854
Average Spent	\$625.21	\$733.77	\$813.20
Spending Potential Index	71	83	92
Shelter: Total \$	\$36,672,744	\$121,674,862	\$220,539,505
Average Spent	\$13,046.16	\$15,148.76	\$16,550.81
Spending Potential Index	71	82	89
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,974,569	\$16,931,440	\$31,514,607
Average Spent	\$1,769.68	\$2,108.00	\$2,365.07
Spending Potential Index	71	85	95
Travel: Total \$	\$4,124,278	\$14,148,333	\$26,818,089
Average Spent	\$1,467.19	\$1,761.50	\$2,012.61
Spending Potential Index	65	78	90
Vehicle Maintenance & Repairs: Total \$	\$2,483,436	\$8,195,868	\$15,051,705
Average Spent	\$883.47	\$1,020.40	\$1,129.58
Spending Potential Index	77	89	99

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.