



Community Profile

208 N Benton Dr, Sauk Rapids, Minnesota, 56379
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.59099
Longitude: -94.16831

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	5,865	51,168	86,942
2010 Total Population	6,308	55,755	99,771
2019 Total Population	6,698	59,392	108,681
2019 Group Quarters	187	4,470	6,129
2024 Total Population	7,030	61,852	113,868
2019-2024 Annual Rate	0.97%	0.82%	0.94%
2019 Total Daytime Population	12,684	76,680	128,397
Workers	9,219	48,633	77,758
Residents	3,465	28,047	50,639
Household Summary			
2000 Households	2,283	19,903	33,483
2000 Average Household Size	2.51	2.38	2.44
2010 Households	2,578	21,709	38,904
2010 Average Household Size	2.37	2.35	2.40
2019 Households	2,764	23,256	42,378
2019 Average Household Size	2.36	2.36	2.42
2024 Households	2,910	24,246	44,402
2024 Average Household Size	2.35	2.37	2.43
2019-2024 Annual Rate	1.03%	0.84%	0.94%
2010 Families	1,596	11,672	21,936
2010 Average Family Size	2.95	2.96	2.98
2019 Families	1,686	12,361	23,682
2019 Average Family Size	2.94	2.97	3.00
2024 Families	1,764	12,832	24,730
2024 Average Family Size	2.93	2.98	3.01
2019-2024 Annual Rate	0.91%	0.75%	0.87%
Housing Unit Summary			
2000 Housing Units	2,358	20,433	34,373
Owner Occupied Housing Units	67.6%	57.9%	57.4%
Renter Occupied Housing Units	29.3%	39.5%	40.0%
Vacant Housing Units	3.2%	2.6%	2.6%
2010 Housing Units	2,751	23,119	41,499
Owner Occupied Housing Units	60.9%	53.6%	53.8%
Renter Occupied Housing Units	32.8%	40.3%	39.9%
Vacant Housing Units	6.3%	6.1%	6.3%
2019 Housing Units	2,906	24,606	44,943
Owner Occupied Housing Units	60.0%	51.8%	52.4%
Renter Occupied Housing Units	35.1%	42.7%	41.9%
Vacant Housing Units	4.9%	5.5%	5.7%
2024 Housing Units	3,058	25,616	47,012
Owner Occupied Housing Units	59.3%	51.8%	52.5%
Renter Occupied Housing Units	35.9%	42.9%	42.0%
Vacant Housing Units	4.8%	5.3%	5.6%
Median Household Income			
2019	\$48,574	\$48,390	\$53,152
2024	\$55,808	\$54,189	\$59,165
Median Home Value			
2019	\$171,327	\$157,911	\$176,472
2024	\$213,430	\$210,860	\$233,666
Per Capita Income			
2019	\$27,567	\$25,442	\$28,221
2024	\$32,043	\$29,097	\$31,998
Median Age			
2010	35.3	29.8	30.5
2019	36.9	32.0	32.5
2024	37.3	32.5	33.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	2,764	23,253	42,369
<\$15,000	13.0%	12.7%	11.1%
\$15,000 - \$24,999	11.9%	12.1%	11.3%
\$25,000 - \$34,999	11.0%	11.5%	9.9%
\$35,000 - \$49,999	15.2%	14.9%	14.7%
\$50,000 - \$74,999	17.2%	18.2%	17.6%
\$75,000 - \$99,999	11.1%	12.1%	12.5%
\$100,000 - \$149,999	13.5%	12.4%	13.5%
\$150,000 - \$199,999	5.0%	4.3%	6.3%
\$200,000+	2.1%	1.9%	3.2%
Average Household Income	\$65,553	\$63,612	\$71,586
2024 Households by Income			
Household Income Base	2,910	24,243	44,393
<\$15,000	10.4%	10.2%	8.9%
\$15,000 - \$24,999	10.0%	10.6%	9.8%
\$25,000 - \$34,999	10.0%	10.7%	9.2%
\$35,000 - \$49,999	14.0%	14.1%	13.8%
\$50,000 - \$74,999	17.7%	18.7%	18.0%
\$75,000 - \$99,999	11.7%	12.5%	12.8%
\$100,000 - \$149,999	16.5%	14.8%	15.5%
\$150,000 - \$199,999	7.1%	6.0%	8.5%
\$200,000+	2.5%	2.2%	3.6%
Average Household Income	\$75,988	\$72,919	\$81,309
2019 Owner Occupied Housing Units by Value			
Total	1,744	12,754	23,550
<\$50,000	2.2%	5.8%	3.9%
\$50,000 - \$99,999	9.0%	11.0%	7.4%
\$100,000 - \$149,999	24.1%	29.2%	23.6%
\$150,000 - \$199,999	34.3%	25.3%	28.5%
\$200,000 - \$249,999	15.4%	13.5%	13.5%
\$250,000 - \$299,999	8.8%	6.7%	7.6%
\$300,000 - \$399,999	4.0%	5.0%	9.2%
\$400,000 - \$499,999	1.4%	2.3%	3.3%
\$500,000 - \$749,999	0.7%	0.8%	1.8%
\$750,000 - \$999,999	0.0%	0.2%	0.6%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.3%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$181,275	\$177,413	\$209,678
2024 Owner Occupied Housing Units by Value			
Total	1,813	13,256	24,674
<\$50,000	0.4%	2.7%	1.6%
\$50,000 - \$99,999	0.6%	4.2%	2.6%
\$100,000 - \$149,999	0.5%	8.3%	5.5%
\$150,000 - \$199,999	41.4%	30.3%	26.9%
\$200,000 - \$249,999	26.7%	20.9%	19.8%
\$250,000 - \$299,999	14.9%	13.4%	14.1%
\$300,000 - \$399,999	9.4%	10.3%	15.9%
\$400,000 - \$499,999	4.3%	7.0%	7.8%
\$500,000 - \$749,999	1.8%	1.9%	3.9%
\$750,000 - \$999,999	0.0%	0.7%	1.2%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.3%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$238,354	\$242,300	\$275,889

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	6,303	55,758	99,771
0 - 4	7.3%	6.5%	6.6%
5 - 9	6.6%	5.6%	6.0%
10 - 14	5.8%	5.0%	5.4%
15 - 24	14.0%	24.0%	22.4%
25 - 34	16.0%	16.0%	15.8%
35 - 44	12.6%	10.9%	11.2%
45 - 54	14.7%	12.0%	12.3%
55 - 64	10.5%	9.2%	9.5%
65 - 74	5.6%	4.8%	5.1%
75 - 84	4.3%	3.9%	3.9%
85 +	2.6%	2.2%	2.0%
18 +	76.4%	79.9%	78.7%
2019 Population by Age			
Total	6,699	59,391	108,682
0 - 4	6.6%	6.0%	6.1%
5 - 9	6.4%	5.4%	5.7%
10 - 14	6.4%	5.1%	5.5%
15 - 24	11.5%	21.7%	19.9%
25 - 34	16.1%	16.2%	16.5%
35 - 44	13.8%	11.6%	11.8%
45 - 54	11.6%	10.4%	10.5%
55 - 64	12.6%	10.4%	10.5%
65 - 74	8.4%	7.0%	7.3%
75 - 84	4.0%	3.9%	4.0%
85 +	2.5%	2.2%	2.1%
18 +	77.1%	80.4%	79.4%
2024 Population by Age			
Total	7,028	61,850	113,866
0 - 4	6.7%	6.1%	6.3%
5 - 9	6.4%	5.4%	5.8%
10 - 14	6.3%	5.1%	5.5%
15 - 24	12.3%	21.7%	19.7%
25 - 34	14.8%	15.2%	15.7%
35 - 44	14.7%	12.4%	12.7%
45 - 54	10.8%	9.9%	10.0%
55 - 64	11.4%	9.7%	9.7%
65 - 74	9.5%	7.6%	7.9%
75 - 84	4.8%	4.6%	4.8%
85 +	2.3%	2.1%	2.1%
18 +	76.9%	80.1%	79.2%
2010 Population by Sex			
Males	3,061	28,128	50,329
Females	3,247	27,627	49,442
2019 Population by Sex			
Males	3,270	29,967	54,730
Females	3,429	29,424	53,951
2024 Population by Sex			
Males	3,430	31,148	57,172
Females	3,600	30,705	56,697

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	6,308	55,755	99,772
White Alone	94.5%	88.9%	87.7%
Black Alone	1.4%	4.8%	5.7%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	1.3%	2.6%	3.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	0.7%	0.8%
Two or More Races	1.9%	2.3%	2.2%
Hispanic Origin	1.9%	2.3%	2.3%
Diversity Index	14.1	24.1	26.1
2019 Population by Race/Ethnicity			
Total	6,699	59,392	108,682
White Alone	90.3%	80.6%	79.4%
Black Alone	3.9%	11.7%	12.8%
American Indian Alone	0.7%	0.6%	0.6%
Asian Alone	1.6%	3.1%	3.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.7%	0.9%	1.0%
Two or More Races	2.7%	3.0%	2.7%
Hispanic Origin	2.9%	3.1%	2.9%
Diversity Index	22.9	37.6	38.9
2024 Population by Race/Ethnicity			
Total	7,028	61,853	113,867
White Alone	87.9%	76.6%	75.5%
Black Alone	5.3%	14.8%	15.9%
American Indian Alone	0.8%	0.7%	0.7%
Asian Alone	1.8%	3.3%	3.7%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.9%	1.1%	1.1%
Two or More Races	3.3%	3.4%	3.2%
Hispanic Origin	3.6%	3.6%	3.4%
Diversity Index	27.9	43.3	44.3
2010 Population by Relationship and Household Type			
Total	6,308	55,755	99,771
In Households	96.8%	91.5%	93.5%
In Family Households	77.4%	64.6%	67.9%
Householder	25.3%	21.0%	22.0%
Spouse	19.1%	14.9%	16.2%
Child	28.6%	24.0%	25.2%
Other relative	1.6%	2.1%	2.1%
Nonrelative	2.8%	2.6%	2.4%
In Nonfamily Households	19.5%	26.9%	25.6%
In Group Quarters	3.2%	8.5%	6.5%
Institutionalized Population	1.3%	1.2%	2.1%
Noninstitutionalized Population	1.9%	7.3%	4.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	4,625	36,647	68,172
Less than 9th Grade	3.1%	3.5%	3.9%
9th - 12th Grade, No Diploma	3.6%	3.8%	3.6%
High School Graduate	21.7%	22.9%	20.3%
GED/Alternative Credential	4.6%	3.6%	3.2%
Some College, No Degree	27.0%	24.7%	23.3%
Associate Degree	11.1%	12.9%	13.1%
Bachelor's Degree	20.9%	20.0%	21.7%
Graduate/Professional Degree	8.0%	8.6%	10.8%
2019 Population 15+ by Marital Status			
Total	5,396	49,555	89,825
Never Married	34.1%	46.3%	43.5%
Married	47.8%	37.8%	41.2%
Widowed	4.9%	4.4%	4.3%
Divorced	13.3%	11.5%	11.0%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.6%	95.8%	96.0%
Civilian Unemployed (Unemployment Rate)	3.4%	4.2%	4.0%
2019 Employed Population 16+ by Industry			
Total	3,263	31,920	58,507
Agriculture/Mining	0.3%	0.4%	0.3%
Construction	4.1%	4.1%	4.1%
Manufacturing	13.2%	11.2%	11.5%
Wholesale Trade	2.9%	2.7%	2.5%
Retail Trade	16.8%	15.8%	14.9%
Transportation/Utilities	8.5%	5.2%	5.0%
Information	0.7%	1.2%	1.4%
Finance/Insurance/Real Estate	6.0%	5.6%	6.1%
Services	43.5%	50.1%	50.7%
Public Administration	4.0%	3.6%	3.5%
2019 Employed Population 16+ by Occupation			
Total	3,261	31,919	58,509
White Collar	58.2%	54.6%	57.2%
Management/Business/Financial	8.3%	8.3%	10.1%
Professional	24.8%	20.3%	22.0%
Sales	13.1%	12.3%	11.7%
Administrative Support	12.0%	13.7%	13.5%
Services	14.6%	22.5%	21.4%
Blue Collar	27.2%	22.8%	21.3%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	2.1%	2.7%	2.8%
Installation/Maintenance/Repair	3.4%	2.8%	2.5%
Production	10.3%	9.1%	8.7%
Transportation/Material Moving	11.4%	8.0%	7.2%
2010 Population By Urban/ Rural Status			
Total Population	6,308	55,755	99,771
Population Inside Urbanized Area	100.0%	98.6%	96.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.4%	3.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

May 21, 2020



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2010 Households by Type			
Total	2,578	21,709	38,905
Households with 1 Person	30.7%	32.3%	29.9%
Households with 2+ People	69.3%	67.7%	70.1%
Family Households	61.9%	53.8%	56.4%
Husband-wife Families	46.7%	38.2%	41.5%
With Related Children	21.1%	16.8%	18.1%
Other Family (No Spouse Present)	15.2%	15.6%	14.8%
Other Family with Male Householder	4.7%	4.8%	4.6%
With Related Children	2.9%	2.8%	2.7%
Other Family with Female Householder	10.6%	10.8%	10.3%
With Related Children	7.8%	7.2%	7.1%
Nonfamily Households	7.4%	13.9%	13.7%
All Households with Children	32.3%	27.2%	28.4%
Multigenerational Households	1.3%	1.5%	1.5%
Unmarried Partner Households	8.2%	8.9%	8.3%
Male-female	7.8%	8.4%	7.9%
Same-sex	0.4%	0.5%	0.5%
2010 Households by Size			
Total	2,577	21,709	38,905
1 Person Household	30.7%	32.3%	29.9%
2 Person Household	33.0%	33.2%	34.0%
3 Person Household	16.0%	14.8%	15.1%
4 Person Household	12.1%	12.1%	13.1%
5 Person Household	5.7%	4.8%	5.0%
6 Person Household	1.8%	1.8%	1.9%
7 + Person Household	0.6%	1.0%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	2,578	21,709	38,904
Owner Occupied	65.0%	57.1%	57.4%
Owned with a Mortgage/Loan	49.7%	41.5%	42.2%
Owned Free and Clear	15.3%	15.6%	15.3%
Renter Occupied	35.0%	42.9%	42.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,751	23,119	41,499
Housing Units Inside Urbanized Area	100.0%	98.7%	97.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.3%	3.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Bright Young Professionals (8C)	Bright Young Professionals	Bright Young Professionals
2.	Middleburg (4C)	Old and Newcomers (8F)	Old and Newcomers (8F)
3.	Old and Newcomers (8F)	Rustbelt Traditions (5D)	Dorms to Diplomas (14C)
2019 Consumer Spending			
Apparel & Services: Total \$	\$4,518,792	\$37,472,793	\$77,042,800
Average Spent	\$1,634.87	\$1,611.32	\$1,817.99
Spending Potential Index	76	75	85
Education: Total \$	\$3,070,066	\$26,511,375	\$54,523,557
Average Spent	\$1,110.73	\$1,139.98	\$1,286.60
Spending Potential Index	70	72	81
Entertainment/Recreation: Total \$	\$6,791,492	\$55,564,476	\$113,402,465
Average Spent	\$2,457.12	\$2,389.25	\$2,675.97
Spending Potential Index	75	73	82
Food at Home: Total \$	\$10,931,016	\$90,310,274	\$184,441,536
Average Spent	\$3,954.78	\$3,883.31	\$4,352.29
Spending Potential Index	76	75	84
Food Away from Home: Total \$	\$7,836,986	\$64,806,669	\$133,454,135
Average Spent	\$2,835.38	\$2,786.66	\$3,149.14
Spending Potential Index	77	76	86
Health Care: Total \$	\$12,588,095	\$102,096,318	\$206,670,621
Average Spent	\$4,554.30	\$4,390.11	\$4,876.84
Spending Potential Index	77	74	82
HH Furnishings & Equipment: Total \$	\$4,546,359	\$37,097,975	\$76,060,780
Average Spent	\$1,644.85	\$1,595.20	\$1,794.82
Spending Potential Index	77	75	84
Personal Care Products & Services: Total \$	\$1,925,334	\$15,610,165	\$32,138,156
Average Spent	\$696.58	\$671.23	\$758.37
Spending Potential Index	79	76	86
Shelter: Total \$	\$38,095,984	\$316,812,638	\$651,225,378
Average Spent	\$13,782.92	\$13,622.83	\$15,367.06
Spending Potential Index	74	74	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,239,403	\$42,366,869	\$86,374,559
Average Spent	\$1,895.59	\$1,821.76	\$2,038.19
Spending Potential Index	76	73	82
Travel: Total \$	\$4,571,381	\$36,623,567	\$75,448,486
Average Spent	\$1,653.90	\$1,574.80	\$1,780.37
Spending Potential Index	74	70	79
Vehicle Maintenance & Repairs: Total \$	\$2,499,965	\$20,868,303	\$42,642,788
Average Spent	\$904.47	\$897.33	\$1,006.25
Spending Potential Index	79	78	88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.