



Community Profile

100 Front St, Pine River, Minnesota, 56474
Rings: 5, 10, 15 mile radii

Prepared by Esri
Latitude: 46.71792
Longitude: -94.40429

	5 miles	10 miles	15 miles
Population Summary			
2000 Total Population	3,081	7,994	15,491
2010 Total Population	3,308	8,734	17,971
2019 Total Population	3,628	9,768	20,105
2019 Group Quarters	88	96	111
2024 Total Population	3,797	10,295	21,182
2019-2024 Annual Rate	0.91%	1.06%	1.05%
2019 Total Daytime Population	3,326	8,598	18,734
Workers	1,413	3,629	8,092
Residents	1,913	4,969	10,642
Household Summary			
2000 Households	1,274	3,327	6,556
2000 Average Household Size	2.38	2.37	2.34
2010 Households	1,396	3,747	7,700
2010 Average Household Size	2.31	2.31	2.32
2019 Households	1,530	4,172	8,578
2019 Average Household Size	2.31	2.32	2.33
2024 Households	1,601	4,394	9,029
2024 Average Household Size	2.32	2.32	2.33
2019-2024 Annual Rate	0.91%	1.04%	1.03%
2010 Families	886	2,439	5,212
2010 Average Family Size	2.84	2.81	2.78
2019 Families	960	2,689	5,747
2019 Average Family Size	2.86	2.82	2.80
2024 Families	1,001	2,822	6,028
2024 Average Family Size	2.86	2.83	2.80
2019-2024 Annual Rate	0.84%	0.97%	0.96%
Housing Unit Summary			
2000 Housing Units	1,495	5,188	13,105
Owner Occupied Housing Units	67.1%	51.8%	43.2%
Renter Occupied Housing Units	18.1%	12.3%	6.8%
Vacant Housing Units	14.8%	35.9%	50.0%
2010 Housing Units	1,706	6,011	15,582
Owner Occupied Housing Units	63.3%	48.8%	41.2%
Renter Occupied Housing Units	18.5%	13.5%	8.3%
Vacant Housing Units	18.2%	37.7%	50.6%
2019 Housing Units	1,842	6,571	17,079
Owner Occupied Housing Units	62.0%	48.7%	41.3%
Renter Occupied Housing Units	21.1%	14.8%	8.9%
Vacant Housing Units	16.9%	36.5%	49.8%
2024 Housing Units	1,911	6,868	17,870
Owner Occupied Housing Units	63.4%	49.1%	41.6%
Renter Occupied Housing Units	20.4%	14.9%	9.0%
Vacant Housing Units	16.2%	36.0%	49.5%
Median Household Income			
2019	\$44,463	\$48,038	\$54,171
2024	\$50,520	\$52,610	\$59,385
Median Home Value			
2019	\$152,921	\$182,471	\$237,782
2024	\$172,596	\$215,979	\$283,245
Per Capita Income			
2019	\$24,412	\$27,338	\$31,548
2024	\$28,826	\$31,289	\$35,630
Median Age			
2010	44.3	45.2	46.9
2019	46.5	47.1	49.7
2024	47.3	47.7	50.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	1,530	4,172	8,578
<\$15,000	12.8%	11.6%	8.9%
\$15,000 - \$24,999	13.7%	12.1%	10.1%
\$25,000 - \$34,999	10.5%	10.3%	9.5%
\$35,000 - \$49,999	18.4%	17.7%	16.2%
\$50,000 - \$74,999	21.8%	21.7%	22.1%
\$75,000 - \$99,999	9.8%	10.8%	12.3%
\$100,000 - \$149,999	7.5%	9.2%	12.3%
\$150,000 - \$199,999	3.8%	4.0%	4.7%
\$200,000+	1.8%	2.6%	3.9%
Average Household Income	\$58,783	\$64,261	\$73,889
2024 Households by Income			
Household Income Base	1,601	4,394	9,029
<\$15,000	11.1%	10.4%	8.1%
\$15,000 - \$24,999	12.0%	10.8%	8.9%
\$25,000 - \$34,999	9.1%	8.9%	8.2%
\$35,000 - \$49,999	17.1%	16.6%	14.9%
\$50,000 - \$74,999	21.0%	20.9%	20.9%
\$75,000 - \$99,999	10.6%	11.3%	12.5%
\$100,000 - \$149,999	10.9%	12.2%	15.6%
\$150,000 - \$199,999	5.9%	5.8%	6.6%
\$200,000+	2.3%	3.0%	4.3%
Average Household Income	\$69,473	\$73,618	\$83,537
2019 Owner Occupied Housing Units by Value			
Total	1,142	3,200	7,058
<\$50,000	5.3%	4.9%	3.4%
\$50,000 - \$99,999	21.5%	14.1%	8.8%
\$100,000 - \$149,999	22.1%	18.9%	14.0%
\$150,000 - \$199,999	18.7%	18.7%	16.2%
\$200,000 - \$249,999	9.5%	9.1%	10.1%
\$250,000 - \$299,999	10.4%	10.2%	10.8%
\$300,000 - \$399,999	7.8%	10.2%	13.4%
\$400,000 - \$499,999	1.8%	4.5%	7.0%
\$500,000 - \$749,999	2.3%	6.1%	10.7%
\$750,000 - \$999,999	0.5%	2.0%	3.4%
\$1,000,000 - \$1,499,999	0.0%	0.6%	1.2%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.7%
\$2,000,000 +	0.0%	0.3%	0.5%
Average Home Value	\$182,318	\$247,553	\$317,918
2024 Owner Occupied Housing Units by Value			
Total	1,211	3,370	7,427
<\$50,000	4.6%	4.0%	2.7%
\$50,000 - \$99,999	18.3%	11.5%	6.9%
\$100,000 - \$149,999	19.3%	15.7%	10.9%
\$150,000 - \$199,999	17.2%	16.1%	13.0%
\$200,000 - \$249,999	9.6%	8.6%	8.8%
\$250,000 - \$299,999	12.8%	11.6%	11.4%
\$300,000 - \$399,999	11.1%	13.2%	15.9%
\$400,000 - \$499,999	2.6%	6.3%	8.9%
\$500,000 - \$749,999	3.6%	8.7%	13.7%
\$750,000 - \$999,999	0.8%	2.8%	4.5%
\$1,000,000 - \$1,499,999	0.0%	0.7%	1.6%
\$1,500,000 - \$1,999,999	0.0%	0.4%	1.0%
\$2,000,000 +	0.1%	0.4%	0.6%
Average Home Value	\$208,106	\$286,654	\$364,434

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	3,308	8,736	17,970
0 - 4	6.7%	6.5%	6.0%
5 - 9	6.4%	6.1%	6.0%
10 - 14	6.3%	5.9%	5.6%
15 - 24	10.2%	10.3%	9.3%
25 - 34	10.3%	10.5%	9.7%
35 - 44	10.8%	10.3%	10.6%
45 - 54	15.2%	15.4%	15.0%
55 - 64	13.5%	14.3%	15.6%
65 - 74	9.3%	11.3%	13.0%
75 - 84	6.8%	6.7%	7.0%
85 +	4.4%	2.6%	2.2%
18 +	76.5%	77.6%	78.6%
2019 Population by Age			
Total	3,628	9,769	20,107
0 - 4	6.1%	5.9%	5.4%
5 - 9	6.0%	5.9%	5.6%
10 - 14	6.0%	5.8%	5.6%
15 - 24	9.0%	9.4%	8.9%
25 - 34	11.2%	10.5%	9.3%
35 - 44	10.1%	10.3%	10.0%
45 - 54	12.2%	11.9%	12.1%
55 - 64	15.0%	15.9%	16.6%
65 - 74	12.5%	13.9%	15.8%
75 - 84	7.3%	7.4%	8.0%
85 +	4.7%	3.1%	2.7%
18 +	78.4%	79.2%	80.3%
2024 Population by Age			
Total	3,795	10,293	21,181
0 - 4	6.0%	5.8%	5.2%
5 - 9	5.8%	5.8%	5.4%
10 - 14	6.1%	6.0%	5.7%
15 - 24	8.7%	9.2%	8.7%
25 - 34	10.3%	9.7%	8.7%
35 - 44	10.8%	10.8%	10.2%
45 - 54	11.0%	10.8%	11.1%
55 - 64	13.8%	14.6%	15.3%
65 - 74	13.9%	15.3%	17.0%
75 - 84	8.8%	8.9%	9.7%
85 +	4.8%	3.2%	2.9%
18 +	78.5%	79.0%	80.4%
2010 Population by Sex			
Males	1,643	4,405	9,130
Females	1,665	4,329	8,841
2019 Population by Sex			
Males	1,803	4,936	10,238
Females	1,825	4,832	9,868
2024 Population by Sex			
Males	1,892	5,221	10,819
Females	1,905	5,074	10,363

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	3,308	8,733	17,971
White Alone	96.8%	97.3%	97.7%
Black Alone	0.1%	0.2%	0.2%
American Indian Alone	1.0%	0.7%	0.6%
Asian Alone	0.4%	0.4%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.2%	0.2%
Two or More Races	1.5%	1.2%	1.0%
Hispanic Origin	1.0%	0.8%	0.7%
Diversity Index	8.1	6.8	5.8
2019 Population by Race/Ethnicity			
Total	3,628	9,766	20,107
White Alone	95.5%	96.3%	96.8%
Black Alone	0.3%	0.4%	0.4%
American Indian Alone	1.4%	0.9%	0.7%
Asian Alone	0.6%	0.6%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.3%	0.3%
Two or More Races	1.9%	1.5%	1.2%
Hispanic Origin	2.0%	1.5%	1.3%
Diversity Index	12.4	10.1	8.7
2024 Population by Race/Ethnicity			
Total	3,796	10,296	21,184
White Alone	94.8%	95.6%	96.2%
Black Alone	0.4%	0.5%	0.5%
American Indian Alone	1.6%	1.1%	0.8%
Asian Alone	0.7%	0.8%	0.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.3%	0.4%
Two or More Races	2.2%	1.8%	1.5%
Hispanic Origin	2.5%	1.9%	1.6%
Diversity Index	14.7	12.1	10.4
2010 Population by Relationship and Household Type			
Total	3,308	8,734	17,971
In Households	97.3%	98.9%	99.4%
In Family Households	78.9%	80.9%	82.7%
Householder	26.4%	27.8%	29.0%
Spouse	20.5%	22.1%	24.4%
Child	27.2%	26.4%	25.5%
Other relative	2.0%	2.1%	1.8%
Nonrelative	2.7%	2.5%	2.0%
In Nonfamily Households	18.5%	18.0%	16.7%
In Group Quarters	2.7%	1.1%	0.6%
Institutionalized Population	2.3%	0.9%	0.4%
Noninstitutionalized Population	0.3%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	2,644	7,131	14,989
Less than 9th Grade	3.0%	1.9%	1.3%
9th - 12th Grade, No Diploma	8.1%	5.9%	4.1%
High School Graduate	32.0%	30.5%	27.5%
GED/Alternative Credential	4.4%	4.0%	3.4%
Some College, No Degree	22.7%	23.6%	24.2%
Associate Degree	12.4%	11.4%	11.1%
Bachelor's Degree	13.0%	15.6%	19.5%
Graduate/Professional Degree	4.5%	7.0%	8.9%
2019 Population 15+ by Marital Status			
Total	2,970	8,045	16,784
Never Married	24.4%	23.4%	20.4%
Married	56.7%	59.0%	62.3%
Widowed	7.3%	6.0%	6.1%
Divorced	11.5%	11.6%	11.2%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.4%	97.6%	97.9%
Civilian Unemployed (Unemployment Rate)	2.6%	2.4%	2.1%
2019 Employed Population 16+ by Industry			
Total	1,735	4,858	9,585
Agriculture/Mining	3.3%	3.2%	2.6%
Construction	12.3%	11.2%	10.6%
Manufacturing	10.3%	10.9%	10.6%
Wholesale Trade	2.0%	1.7%	2.3%
Retail Trade	12.0%	12.9%	11.9%
Transportation/Utilities	4.6%	4.2%	4.2%
Information	1.8%	2.1%	2.3%
Finance/Insurance/Real Estate	4.3%	4.8%	5.6%
Services	45.9%	46.3%	46.2%
Public Administration	3.3%	2.7%	3.7%
2019 Employed Population 16+ by Occupation			
Total	1,736	4,857	9,584
White Collar	46.5%	48.5%	54.1%
Management/Business/Financial	9.0%	10.5%	12.9%
Professional	13.5%	14.7%	17.4%
Sales	9.9%	11.1%	11.8%
Administrative Support	14.0%	12.2%	11.9%
Services	24.1%	24.3%	22.3%
Blue Collar	29.5%	27.2%	23.5%
Farming/Forestry/Fishing	1.4%	2.0%	1.4%
Construction/Extraction	8.9%	7.7%	6.9%
Installation/Maintenance/Repair	3.3%	3.1%	3.1%
Production	9.2%	8.6%	7.5%
Transportation/Material Moving	6.6%	5.8%	4.6%
2010 Population By Urban/ Rural Status			
Total Population	3,308	8,734	17,971
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	100.0%	100.0%	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	1,396	3,748	7,700
Households with 1 Person	31.4%	29.3%	27.0%
Households with 2+ People	68.6%	70.7%	73.0%
Family Households	63.5%	65.1%	67.7%
Husband-wife Families	49.4%	51.7%	56.8%
With Related Children	17.4%	16.7%	17.6%
Other Family (No Spouse Present)	14.0%	13.3%	10.9%
Other Family with Male Householder	4.9%	5.1%	4.3%
With Related Children	3.6%	3.5%	2.9%
Other Family with Female Householder	9.2%	8.3%	6.6%
With Related Children	7.1%	6.1%	4.5%
Nonfamily Households	5.2%	5.6%	5.3%
All Households with Children	28.7%	26.9%	25.5%
Multigenerational Households	2.1%	1.9%	1.7%
Unmarried Partner Households	7.5%	7.4%	6.4%
Male-female	7.0%	6.9%	5.8%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	1,396	3,747	7,700
1 Person Household	31.4%	29.3%	27.0%
2 Person Household	37.0%	40.6%	43.6%
3 Person Household	13.5%	12.7%	11.9%
4 Person Household	9.2%	9.6%	9.9%
5 Person Household	5.6%	4.9%	4.8%
6 Person Household	2.4%	2.0%	1.9%
7 + Person Household	0.9%	1.0%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	1,396	3,747	7,700
Owner Occupied	77.4%	78.3%	83.3%
Owned with a Mortgage/Loan	49.9%	49.1%	52.5%
Owned Free and Clear	27.4%	29.2%	30.8%
Renter Occupied	22.6%	21.7%	16.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,706	6,011	15,582
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	100.0%	100.0%	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Heartland Communities (6F)	Rural Resort Dwellers (6E)	Rural Resort Dwellers (6E)
2.	Salt of the Earth (6B)	Heartland Communities (6F)	Silver & Gold (9A)
3.	Prairie Living (6D)	Salt of the Earth (6B)	Middleburg (4C)
2019 Consumer Spending			
Apparel & Services: Total \$	\$2,035,713	\$6,180,752	\$14,600,797
Average Spent	\$1,330.53	\$1,481.48	\$1,702.12
Spending Potential Index	62	69	79
Education: Total \$	\$1,351,574	\$4,033,065	\$9,394,218
Average Spent	\$883.38	\$966.70	\$1,095.15
Spending Potential Index	55	61	69
Entertainment/Recreation: Total \$	\$3,751,798	\$11,037,660	\$26,115,512
Average Spent	\$2,452.16	\$2,645.65	\$3,044.48
Spending Potential Index	75	81	93
Food at Home: Total \$	\$5,777,961	\$17,091,914	\$40,259,090
Average Spent	\$3,776.45	\$4,096.82	\$4,693.30
Spending Potential Index	73	79	91
Food Away from Home: Total \$	\$3,691,264	\$11,065,653	\$26,063,586
Average Spent	\$2,412.59	\$2,652.36	\$3,038.42
Spending Potential Index	66	72	83
Health Care: Total \$	\$7,503,720	\$21,631,206	\$50,871,780
Average Spent	\$4,904.39	\$5,184.85	\$5,930.49
Spending Potential Index	83	87	100
HH Furnishings & Equipment: Total \$	\$2,207,032	\$6,606,685	\$15,624,716
Average Spent	\$1,442.50	\$1,583.58	\$1,821.49
Spending Potential Index	68	74	85
Personal Care Products & Services: Total \$	\$870,570	\$2,626,547	\$6,197,466
Average Spent	\$569.00	\$629.57	\$722.48
Spending Potential Index	64	71	81
Shelter: Total \$	\$17,466,935	\$53,398,275	\$126,419,709
Average Spent	\$11,416.30	\$12,799.20	\$14,737.67
Spending Potential Index	62	69	80
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,651,350	\$8,029,657	\$19,079,698
Average Spent	\$1,732.91	\$1,924.65	\$2,224.26
Spending Potential Index	70	78	90
Travel: Total \$	\$2,188,379	\$6,696,731	\$16,071,503
Average Spent	\$1,430.31	\$1,605.16	\$1,873.57
Spending Potential Index	64	72	83
Vehicle Maintenance & Repairs: Total \$	\$1,285,719	\$3,853,036	\$9,034,670
Average Spent	\$840.34	\$923.55	\$1,053.24
Spending Potential Index	73	81	92

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.