



# Community Profile

328 3rd St S, Minneapolis, Minnesota, 55415  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 44.97897  
Longitude: -93.26453

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	21,790	215,942	432,772
2010 Total Population	27,876	220,074	434,591
2020 Total Population	37,775	252,728	482,897
2020 Group Quarters	4,446	16,654	23,444
2025 Total Population	44,964	272,647	512,584
2020-2025 Annual Rate	3.55%	1.53%	1.20%
2020 Total Daytime Population	104,727	331,020	560,837
Workers	88,348	205,426	326,156
Residents	16,379	125,594	234,681
<b>Household Summary</b>			
2000 Households	11,919	90,772	183,753
2000 Average Household Size	1.48	2.21	2.23
2010 Households	15,654	94,315	186,741
2010 Average Household Size	1.50	2.16	2.20
2020 Households	21,742	109,154	208,055
2020 Average Household Size	1.53	2.16	2.21
2025 Households	26,287	118,908	222,146
2025 Average Household Size	1.54	2.15	2.20
2020-2025 Annual Rate	3.87%	1.73%	1.32%
2010 Families	3,406	33,931	82,178
2010 Average Family Size	2.35	3.23	3.09
2020 Families	4,800	37,707	88,359
2020 Average Family Size	2.35	3.24	3.11
2025 Families	5,860	40,482	93,120
2025 Average Family Size	2.34	3.22	3.10
2020-2025 Annual Rate	4.07%	1.43%	1.06%
<b>Housing Unit Summary</b>			
2000 Housing Units	13,034	95,313	190,556
Owner Occupied Housing Units	18.2%	29.9%	49.0%
Renter Occupied Housing Units	73.3%	65.3%	47.4%
Vacant Housing Units	8.5%	4.8%	3.6%
2010 Housing Units	17,906	104,430	203,513
Owner Occupied Housing Units	25.8%	28.1%	44.5%
Renter Occupied Housing Units	61.6%	62.2%	47.2%
Vacant Housing Units	12.6%	9.7%	8.2%
2020 Housing Units	25,831	120,856	225,615
Owner Occupied Housing Units	20.5%	25.3%	41.3%
Renter Occupied Housing Units	63.7%	65.0%	50.9%
Vacant Housing Units	15.8%	9.7%	7.8%
2025 Housing Units	30,277	130,513	239,526
Owner Occupied Housing Units	18.0%	24.3%	40.1%
Renter Occupied Housing Units	68.8%	66.8%	52.7%
Vacant Housing Units	13.2%	8.9%	7.3%
<b>Median Household Income</b>			
2020	\$70,875	\$49,658	\$60,804
2025	\$83,816	\$54,475	\$66,955
<b>Median Home Value</b>			
2020	\$387,963	\$261,123	\$265,932
2025	\$424,141	\$302,817	\$307,994
<b>Per Capita Income</b>			
2020	\$64,089	\$33,852	\$39,654
2025	\$74,586	\$38,739	\$44,544
<b>Median Age</b>			
2010	33.1	28.7	31.7
2020	34.9	30.2	33.5
2025	35.1	30.8	33.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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<b>2020 Households by Income</b>			
Household Income Base	21,742	109,154	208,055
<\$15,000	17.1%	18.3%	13.0%
\$15,000 - \$24,999	7.4%	10.2%	8.3%
\$25,000 - \$34,999	6.5%	10.0%	8.7%
\$35,000 - \$49,999	6.8%	11.6%	11.5%
\$50,000 - \$74,999	13.9%	15.7%	16.3%
\$75,000 - \$99,999	8.9%	9.5%	11.0%
\$100,000 - \$149,999	18.4%	12.7%	15.8%
\$150,000 - \$199,999	6.7%	5.1%	6.9%
\$200,000+	14.3%	6.8%	8.6%
Average Household Income	\$109,986	\$77,688	\$91,360
<b>2025 Households by Income</b>			
Household Income Base	26,287	118,908	222,146
<\$15,000	13.9%	16.3%	11.7%
\$15,000 - \$24,999	6.4%	9.1%	7.3%
\$25,000 - \$34,999	6.0%	9.5%	8.1%
\$35,000 - \$49,999	6.3%	11.4%	11.1%
\$50,000 - \$74,999	13.6%	15.5%	15.7%
\$75,000 - \$99,999	9.2%	9.9%	11.2%
\$100,000 - \$149,999	19.2%	14.1%	16.9%
\$150,000 - \$199,999	8.2%	6.2%	8.0%
\$200,000+	17.1%	8.1%	9.9%
Average Household Income	\$126,145	\$88,204	\$102,158
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	5,281	30,546	93,084
<\$50,000	0.8%	1.7%	1.6%
\$50,000 - \$99,999	1.0%	3.5%	3.2%
\$100,000 - \$149,999	3.4%	8.9%	7.6%
\$150,000 - \$199,999	6.6%	15.2%	14.9%
\$200,000 - \$249,999	7.8%	17.8%	18.3%
\$250,000 - \$299,999	9.8%	13.2%	13.9%
\$300,000 - \$399,999	23.5%	17.7%	18.4%
\$400,000 - \$499,999	16.0%	7.9%	8.8%
\$500,000 - \$749,999	19.0%	8.6%	8.8%
\$750,000 - \$999,999	4.9%	3.0%	2.7%
\$1,000,000 - \$1,499,999	6.2%	1.9%	1.3%
\$1,500,000 - \$1,999,999	0.5%	0.2%	0.3%
\$2,000,000 +	0.6%	0.5%	0.3%
Average Home Value	\$476,160	\$332,371	\$327,352
<b>2025 Owner Occupied Housing Units by Value</b>			
Total	5,442	31,734	95,932
<\$50,000	0.4%	1.1%	1.0%
\$50,000 - \$99,999	0.5%	1.6%	1.5%
\$100,000 - \$149,999	1.9%	4.6%	3.9%
\$150,000 - \$199,999	3.6%	10.4%	9.9%
\$200,000 - \$249,999	5.3%	16.1%	16.1%
\$250,000 - \$299,999	8.3%	15.6%	15.7%
\$300,000 - \$399,999	25.6%	22.5%	23.3%
\$400,000 - \$499,999	18.2%	10.4%	11.6%
\$500,000 - \$749,999	22.4%	11.0%	11.3%
\$750,000 - \$999,999	6.0%	4.0%	3.5%
\$1,000,000 - \$1,499,999	6.7%	2.0%	1.5%
\$1,500,000 - \$1,999,999	0.5%	0.2%	0.3%
\$2,000,000 +	0.6%	0.5%	0.3%
Average Home Value	\$513,469	\$374,399	\$369,607

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	27,876	220,074	434,595
0 - 4	3.5%	6.5%	6.5%
5 - 9	1.7%	5.2%	5.5%
10 - 14	1.1%	4.2%	4.6%
15 - 24	19.8%	24.0%	18.8%
25 - 34	27.9%	23.0%	20.5%
35 - 44	12.6%	12.1%	13.1%
45 - 54	12.5%	10.3%	12.2%
55 - 64	10.4%	8.0%	9.9%
65 - 74	5.4%	3.8%	4.5%
75 - 84	3.3%	2.0%	2.8%
85 +	1.8%	1.0%	1.6%
18 +	92.8%	81.5%	80.6%
<b>2020 Population by Age</b>			
Total	37,776	252,731	482,896
0 - 4	3.2%	5.8%	5.7%
5 - 9	2.3%	4.9%	5.2%
10 - 14	1.7%	4.3%	4.8%
15 - 24	15.8%	22.2%	17.9%
25 - 34	27.2%	22.0%	19.0%
35 - 44	14.6%	13.2%	13.7%
45 - 54	11.1%	9.6%	10.9%
55 - 64	10.5%	8.5%	10.5%
65 - 74	7.9%	5.9%	7.3%
75 - 84	3.8%	2.5%	3.2%
85 +	1.8%	1.1%	1.7%
18 +	91.5%	82.3%	81.4%
<b>2025 Population by Age</b>			
Total	44,964	272,646	512,583
0 - 4	3.3%	5.8%	5.7%
5 - 9	2.3%	4.7%	5.0%
10 - 14	1.7%	4.1%	4.5%
15 - 24	15.7%	22.1%	18.0%
25 - 34	26.8%	21.1%	18.8%
35 - 44	14.9%	13.5%	13.4%
45 - 54	10.9%	9.8%	10.9%
55 - 64	9.7%	8.2%	9.9%
65 - 74	8.2%	6.3%	7.9%
75 - 84	4.8%	3.2%	4.2%
85 +	1.7%	1.1%	1.7%
18 +	91.4%	82.9%	82.0%
<b>2010 Population by Sex</b>			
Males	15,591	113,900	217,787
Females	12,285	106,174	216,804
<b>2020 Population by Sex</b>			
Males	20,609	130,348	242,140
Females	17,166	122,380	240,757
<b>2025 Population by Sex</b>			
Males	24,215	139,716	256,269
Females	20,749	132,931	256,315

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	27,875	220,074	434,591
White Alone	66.7%	56.0%	66.1%
Black Alone	19.5%	23.1%	17.2%
American Indian Alone	1.5%	2.5%	1.8%
Asian Alone	7.6%	6.8%	5.8%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	1.4%	7.0%	5.0%
Two or More Races	3.2%	4.5%	4.1%
Hispanic Origin	4.6%	12.8%	9.5%
Diversity Index	55.4	71.1	61.1
<b>2020 Population by Race/Ethnicity</b>			
Total	37,776	252,729	482,897
White Alone	61.0%	51.6%	60.7%
Black Alone	23.4%	26.2%	20.4%
American Indian Alone	1.3%	2.0%	1.5%
Asian Alone	9.2%	8.4%	7.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.5%	6.9%	5.2%
Two or More Races	3.6%	4.9%	4.7%
Hispanic Origin	4.9%	12.7%	10.0%
Diversity Index	60.5	73.4	65.8
<b>2025 Population by Race/Ethnicity</b>			
Total	44,964	272,646	512,583
White Alone	57.5%	49.1%	57.7%
Black Alone	25.9%	27.7%	22.2%
American Indian Alone	1.2%	1.9%	1.4%
Asian Alone	10.0%	9.1%	8.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.6%	7.1%	5.4%
Two or More Races	3.8%	5.0%	4.9%
Hispanic Origin	5.2%	13.0%	10.5%
Diversity Index	63.2	74.7	68.3
<b>2010 Population by Relationship and Household Type</b>			
Total	27,876	220,074	434,591
In Households	84.3%	92.7%	94.7%
In Family Households	29.2%	52.9%	61.1%
Householder	12.2%	15.4%	18.9%
Spouse	9.1%	8.6%	12.4%
Child	5.9%	21.1%	23.1%
Other relative	1.5%	4.8%	4.0%
Nonrelative	0.5%	3.1%	2.7%
In Nonfamily Households	55.1%	39.7%	33.6%
In Group Quarters	15.7%	7.3%	5.3%
Institutionalized Population	4.0%	1.1%	1.1%
Noninstitutionalized Population	11.7%	6.2%	4.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2020 Population 25+ by Educational Attainment</b>			
Total	29,064	158,663	320,356
Less than 9th Grade	2.3%	6.5%	4.4%
9th - 12th Grade, No Diploma	3.5%	5.8%	4.3%
High School Graduate	8.3%	12.1%	12.3%
GED/Alternative Credential	3.2%	3.1%	2.8%
Some College, No Degree	16.0%	17.2%	16.6%
Associate Degree	5.4%	7.1%	7.4%
Bachelor's Degree	34.5%	29.7%	31.1%
Graduate/Professional Degree	26.7%	18.4%	21.1%
<b>2020 Population 15+ by Marital Status</b>			
Total	35,031	214,709	406,873
Never Married	55.9%	59.7%	51.3%
Married	29.5%	27.4%	35.0%
Widowed	2.5%	2.4%	3.2%
Divorced	12.1%	10.6%	10.6%
<b>2020 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	25,105	155,706	297,400
Population 16+ Employed	84.7%	82.2%	83.9%
Population 16+ Unemployment rate	15.3%	17.8%	16.1%
Population 16-24 Employed	15.2%	21.6%	17.4%
Population 16-24 Unemployment rate	22.4%	25.3%	24.4%
Population 25-54 Employed	68.9%	65.5%	64.9%
Population 25-54 Unemployment rate	14.0%	15.3%	14.1%
Population 55-64 Employed	9.4%	8.6%	12.1%
Population 55-64 Unemployment rate	16.5%	17.9%	15.1%
Population 65+ Employed	6.5%	4.2%	5.6%
Population 65+ Unemployment rate	9.3%	12.4%	11.9%
<b>2020 Employed Population 16+ by Industry</b>			
Total	21,255	127,958	249,556
Agriculture/Mining	0.3%	0.3%	0.3%
Construction	1.9%	2.8%	3.3%
Manufacturing	9.4%	8.7%	9.1%
Wholesale Trade	1.4%	1.7%	2.0%
Retail Trade	7.8%	9.1%	8.7%
Transportation/Utilities	2.4%	4.0%	3.7%
Information	2.2%	2.0%	2.0%
Finance/Insurance/Real Estate	13.6%	8.2%	8.5%
Services	58.6%	60.7%	59.3%
Public Administration	2.5%	2.5%	2.9%
<b>2020 Employed Population 16+ by Occupation</b>			
Total	21,257	127,957	249,556
White Collar	82.8%	68.2%	71.8%
Management/Business/Financial	29.0%	17.0%	18.4%
Professional	37.2%	31.6%	33.6%
Sales	6.9%	7.8%	8.2%
Administrative Support	9.7%	11.8%	11.7%
Services	11.2%	18.9%	15.8%
Blue Collar	6.1%	12.9%	12.4%
Farming/Forestry/Fishing	0.2%	0.3%	0.2%
Construction/Extraction	1.0%	2.1%	2.3%
Installation/Maintenance/Repair	0.6%	1.1%	1.2%
Production	1.9%	4.8%	4.4%
Transportation/Material Moving	2.3%	4.6%	4.2%

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<b>2010 Households by Type</b>			
Total	15,654	94,314	186,741
Households with 1 Person	62.6%	45.3%	40.6%
Households with 2+ People	37.4%	54.7%	59.4%
Family Households	21.8%	36.0%	44.0%
Husband-wife Families	16.2%	20.0%	28.9%
With Related Children	2.7%	9.1%	12.8%
Other Family (No Spouse Present)	5.6%	15.9%	15.1%
Other Family with Male Householder	1.6%	4.2%	4.0%
With Related Children	0.6%	2.1%	2.1%
Other Family with Female Householder	4.0%	11.7%	11.0%
With Related Children	2.5%	8.5%	7.5%
Nonfamily Households	15.6%	18.7%	15.4%
All Households with Children	5.9%	20.0%	22.7%
Multigenerational Households	0.2%	2.2%	2.1%
Unmarried Partner Households	7.5%	9.6%	9.1%
Male-female	6.1%	8.0%	7.4%
Same-sex	1.5%	1.6%	1.8%
<b>2010 Households by Size</b>			
Total	15,653	94,316	186,742
1 Person Household	62.6%	45.3%	40.6%
2 Person Household	29.8%	28.0%	30.7%
3 Person Household	4.5%	10.8%	12.3%
4 Person Household	2.0%	7.5%	8.9%
5 Person Household	0.6%	3.9%	4.0%
6 Person Household	0.3%	1.9%	1.7%
7 + Person Household	0.2%	2.6%	1.9%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	15,654	94,315	186,741
Owner Occupied	29.5%	31.1%	48.5%
Owned with a Mortgage/Loan	23.4%	24.6%	37.8%
Owned Free and Clear	6.1%	6.5%	10.7%
Renter Occupied	70.5%	68.9%	51.5%
<b>2020 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	94	97	116
Percent of Income for Mortgage	22.9%	22.0%	18.3%
Wealth Index	90	61	88
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	17,906	104,430	203,513
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	27,876	220,074	434,591
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2.	Laptops and Lattes (3A)	Metro Fusion (11C)	Emerald City (8B)
3.	Social Security Set (9F)	College Towns (14B)	Metro Fusion (11C)
<b>2020 Consumer Spending</b>			
Apparel & Services: Total \$	\$61,417,902	\$219,384,653	\$477,120,507
Average Spent	\$2,824.85	\$2,009.86	\$2,293.24
Spending Potential Index	132	94	107
Education: Total \$	\$51,810,947	\$181,277,935	\$398,231,832
Average Spent	\$2,382.99	\$1,660.75	\$1,914.07
Spending Potential Index	133	93	107
Entertainment/Recreation: Total \$	\$82,543,155	\$295,984,435	\$667,816,658
Average Spent	\$3,796.48	\$2,711.62	\$3,209.81
Spending Potential Index	117	83	99
Food at Home: Total \$	\$142,953,304	\$519,779,783	\$1,141,030,665
Average Spent	\$6,574.98	\$4,761.89	\$5,484.27
Spending Potential Index	123	89	103
Food Away from Home: Total \$	\$107,948,754	\$383,288,314	\$833,099,361
Average Spent	\$4,964.99	\$3,511.45	\$4,004.23
Spending Potential Index	132	93	106
Health Care: Total \$	\$135,674,079	\$496,672,724	\$1,135,377,216
Average Spent	\$6,240.18	\$4,550.20	\$5,457.10
Spending Potential Index	109	79	95
HH Furnishings & Equipment: Total \$	\$55,320,150	\$200,491,200	\$452,984,740
Average Spent	\$2,544.39	\$1,836.77	\$2,177.24
Spending Potential Index	116	84	100
Personal Care Products & Services: Total \$	\$25,215,600	\$90,172,647	\$199,039,709
Average Spent	\$1,159.76	\$826.10	\$956.67
Spending Potential Index	126	90	104
Shelter: Total \$	\$558,346,501	\$1,972,605,498	\$4,325,644,451
Average Spent	\$25,680.55	\$18,071.77	\$20,790.87
Spending Potential Index	133	93	107
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$52,392,897	\$193,863,097	\$455,293,129
Average Spent	\$2,409.76	\$1,776.05	\$2,188.33
Spending Potential Index	103	76	93
Travel: Total \$	\$60,120,103	\$211,264,942	\$489,641,675
Average Spent	\$2,765.16	\$1,935.48	\$2,353.42
Spending Potential Index	115	80	98
Vehicle Maintenance & Repairs: Total \$	\$30,401,803	\$111,999,236	\$249,651,818
Average Spent	\$1,398.30	\$1,026.07	\$1,199.93
Spending Potential Index	121	89	104

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.