



# Community Profile

601 S Marquette Ave, Minneapolis, Minnesota, 55402  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 44.97718  
Longitude: -93.27009

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	25,384	219,663	432,518
2010 Total Population	31,091	223,000	434,400
2020 Total Population	40,683	255,635	483,457
2020 Group Quarters	5,059	16,744	22,655
2025 Total Population	47,551	275,732	513,016
2020-2025 Annual Rate	3.17%	1.53%	1.19%
2020 Total Daytime Population	106,383	329,678	561,188
Workers	89,085	202,735	326,486
Residents	17,298	126,943	234,702
<b>Household Summary</b>			
2000 Households	14,438	92,511	183,865
2000 Average Household Size	1.45	2.20	2.23
2010 Households	18,031	95,837	186,935
2010 Average Household Size	1.45	2.16	2.20
2020 Households	24,075	110,665	208,541
2020 Average Household Size	1.48	2.16	2.21
2025 Households	28,534	120,506	222,568
2025 Average Household Size	1.49	2.15	2.20
2020-2025 Annual Rate	3.46%	1.72%	1.31%
2010 Families	3,659	34,238	82,880
2010 Average Family Size	2.39	3.25	3.08
2020 Families	4,955	38,019	89,237
2020 Average Family Size	2.38	3.25	3.10
2025 Families	5,953	40,828	94,007
2025 Average Family Size	2.36	3.23	3.10
2020-2025 Annual Rate	3.74%	1.44%	1.05%
<b>Housing Unit Summary</b>			
2000 Housing Units	15,795	97,075	190,644
Owner Occupied Housing Units	15.8%	29.6%	49.7%
Renter Occupied Housing Units	75.6%	65.7%	46.7%
Vacant Housing Units	8.6%	4.7%	3.6%
2010 Housing Units	20,801	106,102	203,622
Owner Occupied Housing Units	23.1%	27.8%	45.2%
Renter Occupied Housing Units	63.5%	62.5%	46.6%
Vacant Housing Units	13.3%	9.7%	8.2%
2020 Housing Units	28,352	122,527	225,939
Owner Occupied Housing Units	18.9%	25.1%	41.9%
Renter Occupied Housing Units	66.0%	65.2%	50.4%
Vacant Housing Units	15.1%	9.7%	7.7%
2025 Housing Units	32,711	132,265	239,775
Owner Occupied Housing Units	17.0%	24.2%	40.7%
Renter Occupied Housing Units	70.3%	67.0%	52.1%
Vacant Housing Units	12.8%	8.9%	7.2%
<b>Median Household Income</b>			
2020	\$62,807	\$50,010	\$61,770
2025	\$77,320	\$54,743	\$68,091
<b>Median Home Value</b>			
2020	\$373,315	\$265,277	\$269,233
2025	\$404,341	\$307,908	\$311,495
<b>Per Capita Income</b>			
2020	\$60,190	\$34,369	\$40,219
2025	\$71,461	\$39,369	\$45,132
<b>Median Age</b>			
2010	33.5	28.7	31.8
2020	35.3	30.3	33.5
2025	35.7	30.9	33.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2020 Households by Income</b>			
Household Income Base	24,075	110,665	208,541
<\$15,000	18.9%	18.1%	12.9%
\$15,000 - \$24,999	8.5%	10.2%	8.2%
\$25,000 - \$34,999	7.1%	10.1%	8.5%
\$35,000 - \$49,999	7.3%	11.6%	11.3%
\$50,000 - \$74,999	13.7%	15.8%	16.3%
\$75,000 - \$99,999	8.8%	9.5%	11.0%
\$100,000 - \$149,999	17.4%	12.5%	16.0%
\$150,000 - \$199,999	5.9%	5.1%	7.0%
\$200,000+	12.3%	7.1%	8.9%
Average Household Income	\$100,829	\$78,603	\$92,661
<b>2025 Households by Income</b>			
Household Income Base	28,534	120,506	222,568
<\$15,000	15.5%	16.1%	11.6%
\$15,000 - \$24,999	7.1%	9.1%	7.2%
\$25,000 - \$34,999	6.5%	9.6%	8.0%
\$35,000 - \$49,999	6.6%	11.4%	10.9%
\$50,000 - \$74,999	13.2%	15.6%	15.7%
\$75,000 - \$99,999	9.3%	9.9%	11.2%
\$100,000 - \$149,999	18.8%	13.9%	17.1%
\$150,000 - \$199,999	7.6%	6.2%	8.1%
\$200,000+	15.4%	8.4%	10.2%
Average Household Income	\$118,240	\$89,342	\$103,511
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	5,350	30,699	94,678
<\$50,000	1.3%	1.7%	1.6%
\$50,000 - \$99,999	1.1%	3.5%	3.1%
\$100,000 - \$149,999	3.5%	9.1%	7.3%
\$150,000 - \$199,999	7.7%	14.9%	14.5%
\$200,000 - \$249,999	8.4%	16.9%	18.2%
\$250,000 - \$299,999	10.1%	12.9%	14.0%
\$300,000 - \$399,999	24.4%	17.7%	18.4%
\$400,000 - \$499,999	14.7%	8.3%	9.1%
\$500,000 - \$749,999	18.0%	9.2%	9.1%
\$750,000 - \$999,999	4.7%	3.1%	2.8%
\$1,000,000 - \$1,499,999	5.8%	2.0%	1.4%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.3%
\$2,000,000 +	0.3%	0.5%	0.3%
Average Home Value	\$451,145	\$338,218	\$331,911
<b>2025 Owner Occupied Housing Units by Value</b>			
Total	5,542	31,923	97,545
<\$50,000	0.6%	1.1%	1.0%
\$50,000 - \$99,999	0.4%	1.6%	1.5%
\$100,000 - \$149,999	1.3%	4.7%	3.7%
\$150,000 - \$199,999	3.9%	10.2%	9.6%
\$200,000 - \$249,999	6.2%	15.3%	15.9%
\$250,000 - \$299,999	9.6%	15.3%	15.6%
\$300,000 - \$399,999	27.2%	22.4%	23.2%
\$400,000 - \$499,999	16.8%	10.8%	11.9%
\$500,000 - \$749,999	21.6%	11.6%	11.6%
\$750,000 - \$999,999	5.7%	4.1%	3.7%
\$1,000,000 - \$1,499,999	6.2%	2.1%	1.6%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.3%
\$2,000,000 +	0.3%	0.5%	0.3%
Average Home Value	\$491,309	\$380,174	\$373,724

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	31,090	222,999	434,401
0 - 4	3.8%	6.5%	6.5%
5 - 9	1.9%	5.2%	5.5%
10 - 14	1.2%	4.2%	4.7%
15 - 24	17.3%	23.7%	18.5%
25 - 34	29.3%	23.2%	20.5%
35 - 44	13.6%	12.1%	13.2%
45 - 54	13.0%	10.3%	12.3%
55 - 64	10.1%	7.9%	9.9%
65 - 74	5.1%	3.8%	4.6%
75 - 84	3.1%	2.0%	2.8%
85 +	1.6%	1.0%	1.6%
18 +	92.2%	81.5%	80.5%
<b>2020 Population by Age</b>			
Total	40,684	255,637	483,460
0 - 4	3.5%	5.8%	5.8%
5 - 9	2.5%	5.0%	5.2%
10 - 14	1.9%	4.3%	4.9%
15 - 24	13.1%	21.9%	17.7%
25 - 34	28.5%	22.1%	18.9%
35 - 44	15.7%	13.2%	13.7%
45 - 54	11.5%	9.7%	11.0%
55 - 64	10.4%	8.5%	10.5%
65 - 74	7.6%	5.9%	7.3%
75 - 84	3.6%	2.5%	3.2%
85 +	1.7%	1.1%	1.7%
18 +	91.1%	82.2%	81.3%
<b>2025 Population by Age</b>			
Total	47,551	275,732	513,018
0 - 4	3.5%	5.8%	5.7%
5 - 9	2.4%	4.8%	5.0%
10 - 14	1.8%	4.1%	4.6%
15 - 24	13.3%	21.9%	17.8%
25 - 34	27.7%	21.1%	18.7%
35 - 44	16.1%	13.5%	13.4%
45 - 54	11.3%	9.8%	11.0%
55 - 64	9.6%	8.3%	9.9%
65 - 74	7.9%	6.3%	8.0%
75 - 84	4.6%	3.2%	4.2%
85 +	1.6%	1.1%	1.7%
18 +	91.1%	82.8%	81.9%
<b>2010 Population by Sex</b>			
Males	17,582	115,306	217,714
Females	13,509	107,694	216,686
<b>2020 Population by Sex</b>			
Males	22,425	131,744	242,446
Females	18,258	123,891	241,012
<b>2025 Population by Sex</b>			
Males	25,860	141,226	256,540
Females	21,691	134,506	256,476

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<b>2010 Population by Race/Ethnicity</b>			
Total	31,092	223,000	434,401
White Alone	65.4%	56.0%	66.3%
Black Alone	21.5%	23.1%	17.0%
American Indian Alone	1.6%	2.5%	1.8%
Asian Alone	6.1%	6.8%	5.8%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	1.9%	7.0%	4.9%
Two or More Races	3.5%	4.5%	4.1%
Hispanic Origin	5.5%	12.9%	9.5%
Diversity Index	57.3	71.1	60.8
<b>2020 Population by Race/Ethnicity</b>			
Total	40,684	255,635	483,457
White Alone	59.5%	51.6%	61.2%
Black Alone	25.8%	26.2%	20.2%
American Indian Alone	1.4%	2.0%	1.5%
Asian Alone	7.5%	8.3%	7.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.8%	7.0%	5.1%
Two or More Races	3.8%	4.9%	4.6%
Hispanic Origin	5.7%	12.8%	9.9%
Diversity Index	61.9	73.4	65.4
<b>2025 Population by Race/Ethnicity</b>			
Total	47,549	275,732	513,015
White Alone	56.0%	49.1%	58.2%
Black Alone	28.4%	27.8%	21.9%
American Indian Alone	1.3%	1.9%	1.4%
Asian Alone	8.3%	9.1%	8.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.9%	7.1%	5.4%
Two or More Races	4.0%	5.0%	4.9%
Hispanic Origin	5.9%	13.1%	10.4%
Diversity Index	64.3	74.8	67.9
<b>2010 Population by Relationship and Household Type</b>			
Total	31,091	223,000	434,400
In Households	84.2%	92.7%	94.9%
In Family Households	28.9%	52.9%	61.5%
Householder	11.8%	15.4%	19.0%
Spouse	8.4%	8.6%	12.6%
Child	6.4%	21.1%	23.2%
Other relative	1.6%	4.8%	4.0%
Nonrelative	0.7%	3.1%	2.7%
In Nonfamily Households	55.3%	39.8%	33.4%
In Group Quarters	15.8%	7.3%	5.1%
Institutionalized Population	3.8%	1.1%	1.0%
Noninstitutionalized Population	12.0%	6.1%	4.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2020 Population 25+ by Educational Attainment</b>			
Total	32,177	160,994	321,138
Less than 9th Grade	2.6%	6.5%	4.3%
9th - 12th Grade, No Diploma	3.8%	5.8%	4.2%
High School Graduate	9.5%	12.1%	12.1%
GED/Alternative Credential	4.0%	3.1%	2.7%
Some College, No Degree	16.8%	17.1%	16.6%
Associate Degree	5.8%	7.0%	7.4%
Bachelor's Degree	33.4%	29.7%	31.5%
Graduate/Professional Degree	24.1%	18.6%	21.1%
<b>2020 Population 15+ by Marital Status</b>			
Total	37,507	217,075	406,845
Never Married	57.9%	59.7%	50.8%
Married	27.3%	27.2%	35.4%
Widowed	2.4%	2.4%	3.1%
Divorced	12.4%	10.6%	10.6%
<b>2020 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	27,539	157,556	297,728
Population 16+ Employed	83.8%	82.2%	84.0%
Population 16+ Unemployment rate	16.2%	17.8%	16.0%
Population 16-24 Employed	12.9%	21.3%	17.2%
Population 16-24 Unemployment rate	24.8%	25.5%	24.4%
Population 25-54 Employed	71.7%	65.7%	65.0%
Population 25-54 Unemployment rate	14.8%	15.2%	14.0%
Population 55-64 Employed	9.0%	8.7%	12.2%
Population 55-64 Unemployment rate	17.7%	17.8%	15.0%
Population 65+ Employed	6.4%	4.2%	5.6%
Population 65+ Unemployment rate	9.6%	12.3%	11.8%
<b>2020 Employed Population 16+ by Industry</b>			
Total	23,072	129,546	250,066
Agriculture/Mining	0.2%	0.3%	0.3%
Construction	2.0%	2.7%	3.3%
Manufacturing	9.1%	8.8%	9.2%
Wholesale Trade	1.4%	1.7%	2.1%
Retail Trade	8.6%	9.1%	8.8%
Transportation/Utilities	2.5%	4.0%	3.7%
Information	2.2%	1.9%	2.1%
Finance/Insurance/Real Estate	14.1%	8.3%	8.6%
Services	57.6%	60.6%	59.2%
Public Administration	2.2%	2.5%	2.8%
<b>2020 Employed Population 16+ by Occupation</b>			
Total	23,071	129,546	250,068
White Collar	80.6%	68.3%	72.2%
Management/Business/Financial	28.2%	17.3%	18.7%
Professional	34.5%	31.5%	33.6%
Sales	7.9%	7.9%	8.3%
Administrative Support	10.0%	11.7%	11.6%
Services	12.8%	18.8%	15.6%
Blue Collar	6.6%	12.9%	12.2%
Farming/Forestry/Fishing	0.1%	0.3%	0.2%
Construction/Extraction	1.1%	2.1%	2.3%
Installation/Maintenance/Repair	0.7%	1.1%	1.2%
Production	2.1%	4.9%	4.4%
Transportation/Material Moving	2.7%	4.6%	4.2%

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December 03, 2020



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<b>2010 Households by Type</b>			
Total	18,031	95,838	186,936
Households with 1 Person	66.0%	45.7%	40.3%
Households with 2+ People	34.0%	54.3%	59.7%
Family Households	20.3%	35.7%	44.3%
Husband-wife Families	14.5%	19.9%	29.3%
With Related Children	2.6%	9.0%	13.0%
Other Family (No Spouse Present)	5.8%	15.8%	15.0%
Other Family with Male Householder	1.6%	4.2%	4.0%
With Related Children	0.7%	2.1%	2.0%
Other Family with Female Householder	4.1%	11.6%	11.0%
With Related Children	2.8%	8.5%	7.5%
Nonfamily Households	13.7%	18.6%	15.3%
All Households with Children	6.1%	19.9%	22.9%
Multigenerational Households	0.2%	2.2%	2.1%
Unmarried Partner Households	7.9%	9.6%	9.1%
Male-female	6.4%	7.9%	7.3%
Same-sex	1.6%	1.7%	1.8%
<b>2010 Households by Size</b>			
Total	18,031	95,837	186,934
1 Person Household	66.0%	45.7%	40.3%
2 Person Household	27.4%	27.9%	30.7%
3 Person Household	4.2%	10.7%	12.4%
4 Person Household	1.4%	7.4%	9.0%
5 Person Household	0.5%	3.9%	4.0%
6 Person Household	0.3%	1.9%	1.7%
7 + Person Household	0.3%	2.6%	1.9%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	18,031	95,837	186,935
Owner Occupied	26.7%	30.8%	49.2%
Owned with a Mortgage/Loan	21.5%	24.4%	38.5%
Owned Free and Clear	5.2%	6.4%	10.8%
Renter Occupied	73.3%	69.2%	50.8%
<b>2020 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	86	96	117
Percent of Income for Mortgage	24.8%	22.2%	18.2%
Wealth Index	80	62	91
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	20,801	106,102	203,622
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	31,091	223,000	434,400
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2.	Social Security Set (9F)	Metro Fusion (11C)	Emerald City (8B)
3.	Laptops and Lattes (3A)	Social Security Set (9F)	Metro Fusion (11C)
<b>2020 Consumer Spending</b>			
Apparel & Services: Total \$	\$62,620,501	\$224,911,834	\$484,479,092
Average Spent	\$2,601.06	\$2,032.37	\$2,323.18
Spending Potential Index	121	95	108
Education: Total \$	\$50,363,928	\$186,103,188	\$405,393,640
Average Spent	\$2,091.96	\$1,681.68	\$1,943.95
Spending Potential Index	117	94	109
Entertainment/Recreation: Total \$	\$83,328,156	\$303,387,453	\$678,838,091
Average Spent	\$3,461.19	\$2,741.49	\$3,255.18
Spending Potential Index	107	84	100
Food at Home: Total \$	\$145,599,548	\$532,668,392	\$1,158,451,672
Average Spent	\$6,047.75	\$4,813.34	\$5,555.03
Spending Potential Index	113	90	104
Food Away from Home: Total \$	\$109,914,142	\$392,975,390	\$845,806,422
Average Spent	\$4,565.49	\$3,551.04	\$4,055.83
Spending Potential Index	121	94	108
Health Care: Total \$	\$137,032,255	\$508,378,866	\$1,153,757,364
Average Spent	\$5,691.89	\$4,593.85	\$5,532.52
Spending Potential Index	99	80	96
HH Furnishings & Equipment: Total \$	\$56,022,102	\$205,344,000	\$460,456,556
Average Spent	\$2,326.98	\$1,855.55	\$2,207.99
Spending Potential Index	107	85	101
Personal Care Products & Services: Total \$	\$25,592,117	\$92,382,646	\$202,135,139
Average Spent	\$1,063.02	\$834.80	\$969.28
Spending Potential Index	116	91	105
Shelter: Total \$	\$567,314,309	\$2,024,589,899	\$4,394,447,813
Average Spent	\$23,564.46	\$18,294.76	\$21,072.34
Spending Potential Index	122	94	109
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$52,619,954	\$198,234,240	\$462,987,769
Average Spent	\$2,185.67	\$1,791.30	\$2,220.13
Spending Potential Index	93	76	95
Travel: Total \$	\$60,931,309	\$216,880,975	\$498,440,680
Average Spent	\$2,530.90	\$1,959.80	\$2,390.13
Spending Potential Index	105	81	99
Vehicle Maintenance & Repairs: Total \$	\$30,448,971	\$114,446,039	\$253,347,285
Average Spent	\$1,264.75	\$1,034.17	\$1,214.86
Spending Potential Index	109	89	105

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.