



Community Profile

209 Nokomis St, Alexandria, Minnesota, 56308
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.89004
Longitude: -95.36602

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	4,562	16,246	20,117
2020 Total Population	4,829	18,227	22,426
2020 Group Quarters	114	662	697
2023 Total Population	4,879	18,685	22,961
2023 Group Quarters	114	663	698
2028 Total Population	4,910	19,012	23,424
2023-2028 Annual Rate	0.13%	0.35%	0.40%
2023 Total Daytime Population	6,121	22,896	27,964
Workers	3,819	13,818	16,866
Residents	2,302	9,078	11,098
Household Summary			
2010 Households	2,416	7,309	8,754
2010 Average Household Size	1.85	2.17	2.25
2020 Total Households	2,512	8,123	9,678
2020 Average Household Size	1.88	2.16	2.25
2023 Households	2,554	8,352	9,961
2023 Average Household Size	1.87	2.16	2.24
2028 Households	2,585	8,551	10,226
2028 Average Household Size	1.86	2.15	2.22
2023-2028 Annual Rate	0.24%	0.47%	0.53%
2010 Families	1,119	4,122	5,248
2010 Average Family Size	2.53	2.78	2.83
2023 Families	1,118	4,511	5,731
2023 Average Family Size	2.64	2.84	2.87
2028 Families	1,120	4,598	5,863
2028 Average Family Size	2.63	2.82	2.86
2023-2028 Annual Rate	0.04%	0.38%	0.46%
Housing Unit Summary			
2000 Housing Units	2,430	6,964	8,497
Owner Occupied Housing Units	53.9%	59.3%	61.5%
Renter Occupied Housing Units	39.2%	31.8%	27.2%
Vacant Housing Units	6.9%	8.9%	11.2%
2010 Housing Units	2,606	8,226	10,154
Owner Occupied Housing Units	45.5%	55.9%	58.2%
Renter Occupied Housing Units	47.2%	32.9%	28.0%
Vacant Housing Units	7.3%	11.1%	13.8%
2020 Housing Units	2,762	9,251	11,349
Owner Occupied Housing Units	46.7%	54.2%	56.7%
Renter Occupied Housing Units	44.3%	33.7%	28.6%
Vacant Housing Units	9.2%	12.3%	15.5%
2023 Housing Units	2,839	9,628	11,822
Owner Occupied Housing Units	54.4%	53.8%	56.1%
Renter Occupied Housing Units	35.6%	32.9%	28.1%
Vacant Housing Units	10.0%	13.3%	15.7%
2028 Housing Units	2,882	9,860	12,135
Owner Occupied Housing Units	56.4%	55.7%	57.9%
Renter Occupied Housing Units	33.3%	31.0%	26.4%
Vacant Housing Units	10.3%	13.3%	15.7%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income			
Household Income Base	2,554	8,352	9,961
<\$15,000	9.2%	7.8%	7.2%
\$15,000 - \$24,999	8.7%	8.4%	7.6%
\$25,000 - \$34,999	13.7%	9.8%	8.9%
\$35,000 - \$49,999	13.3%	12.2%	11.6%
\$50,000 - \$74,999	22.0%	19.4%	19.1%
\$75,000 - \$99,999	14.7%	14.7%	14.9%
\$100,000 - \$149,999	12.1%	15.8%	16.5%
\$150,000 - \$199,999	3.4%	6.2%	7.0%
\$200,000+	2.9%	5.7%	7.1%
Average Household Income	\$71,997	\$88,015	\$94,772
2028 Households by Income			
Household Income Base	2,585	8,551	10,226
<\$15,000	8.0%	6.8%	6.2%
\$15,000 - \$24,999	8.0%	7.6%	6.8%
\$25,000 - \$34,999	12.7%	9.2%	8.3%
\$35,000 - \$49,999	12.6%	11.6%	10.9%
\$50,000 - \$74,999	23.2%	19.7%	19.1%
\$75,000 - \$99,999	15.6%	15.1%	15.2%
\$100,000 - \$149,999	12.9%	16.6%	17.3%
\$150,000 - \$199,999	4.1%	7.3%	8.4%
\$200,000+	3.0%	6.2%	7.8%
Average Household Income	\$78,203	\$96,117	\$103,949
2023 Owner Occupied Housing Units by Value			
Total	1,544	5,181	6,638
<\$50,000	7.3%	4.3%	3.6%
\$50,000 - \$99,999	6.5%	3.1%	2.5%
\$100,000 - \$149,999	15.2%	8.1%	6.8%
\$150,000 - \$199,999	21.6%	14.4%	12.7%
\$200,000 - \$249,999	14.2%	14.1%	12.7%
\$250,000 - \$299,999	7.8%	12.5%	12.8%
\$300,000 - \$399,999	17.0%	20.6%	21.2%
\$400,000 - \$499,999	7.8%	14.2%	15.5%
\$500,000 - \$749,999	2.5%	7.3%	9.7%
\$750,000 - \$999,999	0.3%	0.9%	1.8%
\$1,000,000 - \$1,499,999	0.0%	0.5%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$229,043	\$300,772	\$328,073
2028 Owner Occupied Housing Units by Value			
Total	1,625	5,496	7,024
<\$50,000	4.6%	2.4%	2.0%
\$50,000 - \$99,999	4.2%	1.8%	1.5%
\$100,000 - \$149,999	11.3%	5.5%	4.6%
\$150,000 - \$199,999	19.7%	11.7%	10.2%
\$200,000 - \$249,999	15.4%	14.2%	12.7%
\$250,000 - \$299,999	9.6%	14.4%	14.4%
\$300,000 - \$399,999	22.0%	24.0%	24.2%
\$400,000 - \$499,999	9.8%	16.5%	17.7%
\$500,000 - \$749,999	3.1%	8.2%	10.7%
\$750,000 - \$999,999	0.2%	0.9%	1.6%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$257,097	\$322,284	\$345,534

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income			
2023	\$54,032	\$62,760	\$67,330
2028	\$56,919	\$67,050	\$72,696
Median Home Value			
2023	\$198,949	\$273,878	\$295,902
2028	\$233,267	\$299,620	\$319,629
Per Capita Income			
2023	\$35,150	\$39,405	\$41,642
2028	\$38,316	\$43,285	\$45,963
Median Age			
2010	36.1	40.7	41.9
2020	38.3	41.6	42.7
2023	39.4	42.8	43.8
2028	40.9	43.9	44.8
2020 Population by Age			
Total	4,829	18,227	22,426
0 - 4	6.3%	5.8%	5.8%
5 - 9	5.8%	5.7%	5.8%
10 - 14	5.6%	6.1%	6.1%
15 - 24	12.0%	11.9%	11.4%
25 - 34	15.8%	12.6%	11.9%
35 - 44	11.6%	11.4%	11.5%
45 - 54	9.4%	9.9%	10.1%
55 - 64	12.7%	12.8%	13.4%
65 - 74	9.8%	11.7%	12.4%
75 - 84	6.7%	7.9%	7.8%
85 +	4.3%	4.1%	3.7%
18 +	79.0%	78.9%	78.7%
2023 Population by Age			
Total	4,878	18,685	22,961
0 - 4	5.8%	5.3%	5.2%
5 - 9	5.6%	5.3%	5.4%
10 - 14	5.4%	5.3%	5.5%
15 - 24	11.6%	12.1%	11.7%
25 - 34	15.7%	13.4%	12.5%
35 - 44	11.9%	10.8%	11.0%
45 - 54	9.8%	9.8%	10.1%
55 - 64	11.9%	12.4%	13.0%
65 - 74	10.6%	12.0%	12.5%
75 - 84	7.3%	8.6%	8.6%
85 +	4.3%	5.0%	4.5%
18 +	80.4%	81.2%	80.9%
2028 Population by Age			
Total	4,911	19,013	23,424
0 - 4	5.9%	5.3%	5.2%
5 - 9	5.3%	5.1%	5.2%
10 - 14	5.2%	5.3%	5.5%
15 - 24	12.6%	12.0%	11.6%
25 - 34	12.8%	12.0%	11.4%
35 - 44	13.1%	11.5%	11.3%
45 - 54	10.2%	9.8%	10.2%
55 - 64	10.0%	10.6%	11.1%
65 - 74	11.7%	12.7%	13.2%
75 - 84	8.6%	10.2%	10.2%
85 +	4.6%	5.5%	5.0%
18 +	81.0%	81.5%	81.2%
2020 Population by Sex			

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Males	2,345	8,866	11,005
Females	2,484	9,361	11,421
2023 Population by Sex			
Males	2,434	9,298	11,478
Females	2,445	9,387	11,483
2028 Population by Sex			
Males	2,444	9,430	11,677
Females	2,466	9,582	11,747
2010 Population by Race/Ethnicity			
Total	4,562	16,246	20,116
White Alone	95.8%	96.8%	97.1%
Black Alone	1.1%	0.7%	0.6%
American Indian Alone	0.5%	0.4%	0.3%
Asian Alone	0.5%	0.7%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	0.3%	0.3%
Two or More Races	1.7%	1.1%	1.1%
Hispanic Origin	1.7%	1.3%	1.2%
Diversity Index	11.3	8.6	8.0
2020 Population by Race/Ethnicity			
Total	4,829	18,227	22,426
White Alone	91.3%	92.8%	93.4%
Black Alone	1.6%	1.0%	0.9%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	0.8%	0.9%	0.8%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.2%	1.0%	0.9%
Two or More Races	4.6%	3.8%	3.6%
Hispanic Origin	3.6%	3.0%	2.6%
Diversity Index	22.2	18.6	17.1
2023 Population by Race/Ethnicity			
Total	4,880	18,685	22,961
White Alone	90.8%	92.5%	93.1%
Black Alone	1.6%	1.0%	0.9%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	0.8%	0.9%	0.9%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.3%	1.1%	1.0%
Two or More Races	4.9%	4.0%	3.8%
Hispanic Origin	3.9%	3.2%	2.8%
Diversity Index	23.4	19.6	18.0
2028 Population by Race/Ethnicity			
Total	4,909	19,012	23,424
White Alone	90.1%	91.9%	92.5%
Black Alone	1.7%	1.1%	0.9%
American Indian Alone	0.5%	0.5%	0.4%
Asian Alone	0.9%	1.0%	1.0%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.4%	1.2%	1.1%
Two or More Races	5.3%	4.3%	4.1%
Hispanic Origin	4.4%	3.6%	3.2%
Diversity Index	25.3	21.2	19.5

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	4,829	18,227	22,426
In Households	97.6%	96.4%	96.9%
Householder	48.4%	44.4%	43.6%
Opposite-Sex Spouse	14.8%	19.1%	20.7%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	4.2%	3.2%	2.9%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	22.9%	23.2%	23.6%
Adopted Child	0.5%	0.6%	0.6%
Stepchild	1.1%	1.0%	1.0%
Grandchild	0.6%	0.6%	0.6%
Brother or Sister	0.7%	0.5%	0.4%
Parent	0.4%	0.3%	0.3%
Parent-in-law	0.0%	0.0%	0.0%
Son-in-law or Daughter-in-law	0.1%	0.1%	0.1%
Other Relatives	0.4%	0.3%	0.3%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	3.2%	2.7%	2.4%
In Group Quarters	2.4%	3.6%	3.1%
Institutionalized	1.6%	2.5%	2.1%
Noninstitutionalized	0.8%	1.2%	1.0%
2023 Population 25+ by Educational Attainment			
Total	3,487	13,444	16,575
Less than 9th Grade	1.6%	1.3%	1.3%
9th - 12th Grade, No Diploma	3.0%	2.8%	2.5%
High School Graduate	28.2%	27.1%	25.6%
GED/Alternative Credential	5.5%	3.4%	3.1%
Some College, No Degree	19.5%	16.5%	16.8%
Associate Degree	16.2%	17.9%	18.3%
Bachelor's Degree	21.1%	21.6%	22.4%
Graduate/Professional Degree	4.9%	9.3%	9.9%
2023 Population 15+ by Marital Status			
Total	4,054	15,707	19,260
Never Married	33.7%	28.0%	26.5%
Married	44.9%	53.9%	56.7%
Widowed	9.7%	7.8%	7.1%
Divorced	11.7%	10.3%	9.7%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,636	9,971	12,274
Population 16+ Employed	98.1%	97.1%	97.4%
Population 16+ Unemployment rate	1.8%	2.9%	2.6%
Population 16-24 Employed	16.0%	16.0%	15.2%
Population 16-24 Unemployment rate	3.1%	6.7%	6.4%
Population 25-54 Employed	61.0%	57.0%	57.0%
Population 25-54 Unemployment rate	2.1%	2.6%	2.2%
Population 55-64 Employed	16.6%	17.6%	18.3%
Population 55-64 Unemployment rate	0.5%	1.6%	1.5%
Population 65+ Employed	6.4%	9.4%	9.6%
Population 65+ Unemployment rate	0.0%	0.0%	0.1%

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2023 Employed Population 16+ by Industry			
Total	2,587	9,686	11,960
Agriculture/Mining	1.0%	0.8%	1.0%
Construction	3.7%	4.4%	5.1%
Manufacturing	18.4%	20.6%	20.0%
Wholesale Trade	2.8%	2.6%	2.6%
Retail Trade	14.9%	12.3%	11.6%
Transportation/Utilities	2.0%	3.2%	3.6%
Information	1.0%	1.5%	1.3%
Finance/Insurance/Real Estate	2.1%	4.0%	4.4%
Services	50.3%	47.7%	47.2%
Public Administration	3.9%	2.9%	3.1%
2023 Employed Population 16+ by Occupation			
Total	2,589	9,687	11,959
White Collar	50.9%	56.5%	58.4%
Management/Business/Financial	17.4%	18.3%	19.9%
Professional	19.2%	22.2%	22.4%
Sales	7.2%	9.1%	9.2%
Administrative Support	7.2%	6.9%	7.0%
Services	23.2%	19.0%	17.8%
Blue Collar	26.1%	24.5%	23.8%
Farming/Forestry/Fishing	0.1%	0.2%	0.2%
Construction/Extraction	3.5%	2.9%	3.0%
Installation/Maintenance/Repair	1.7%	1.3%	1.9%
Production	14.1%	14.2%	13.1%
Transportation/Material Moving	6.6%	5.9%	5.5%
2020 Households by Type			
Total	2,512	8,123	9,678
Married Couple Households	31.0%	43.3%	47.4%
With Own Children <18	11.2%	14.7%	15.9%
Without Own Children <18	19.8%	28.6%	31.5%
Cohabiting Couple Households	8.7%	7.2%	6.8%
With Own Children <18	2.9%	2.2%	2.0%
Without Own Children <18	5.9%	5.0%	4.7%
Male Householder, No Spouse/Partner	25.4%	20.3%	19.2%
Living Alone	21.4%	16.3%	15.4%
65 Years and over	5.3%	4.4%	4.4%
With Own Children <18	1.2%	1.2%	1.1%
Without Own Children <18, With Relatives	1.5%	1.3%	1.3%
No Relatives Present	1.2%	1.5%	1.4%
Female Householder, No Spouse/Partner	34.9%	29.2%	26.6%
Living Alone	24.9%	20.8%	19.0%
65 Years and over	13.2%	11.8%	11.0%
With Own Children <18	5.8%	4.4%	3.9%
Without Own Children <18, With Relatives	3.5%	3.1%	2.9%
No Relatives Present	0.7%	0.8%	0.8%
2020 Households by Size			
Total	2,512	8,123	9,678
1 Person Household	46.3%	37.1%	34.4%
2 Person Household	29.3%	36.1%	37.7%
3 Person Household	10.4%	10.5%	10.6%
4 Person Household	8.6%	9.8%	10.3%
5 Person Household	3.6%	4.3%	4.7%
6 Person Household	1.0%	1.3%	1.5%
7 + Person Household	0.6%	0.8%	0.8%

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2020 Households by Tenure and Mortgage Status			
Total	2,512	8,123	9,678
Owner Occupied	51.3%	61.7%	66.5%
Owned with a Mortgage/Loan	33.9%	40.3%	43.3%
Owned Free and Clear	17.4%	21.4%	23.2%
Renter Occupied	48.7%	38.3%	33.5%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	110	93	92
Percent of Income for Mortgage	22.1%	26.2%	26.4%
Wealth Index	49	77	91
2020 Housing Units By Urban/ Rural Status			
Total	2,762	9,251	11,349
Urban Housing Units	99.5%	93.0%	83.7%
Rural Housing Units	0.5%	7.0%	16.3%
2020 Population By Urban/ Rural Status			
Total	4,829	18,227	22,426
Urban Population	99.2%	92.6%	82.0%
Rural Population	0.8%	7.4%	18.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Set to Impress (11D)	Set to Impress (11D)	Set to Impress (11D)
2.	Old and Newcomers (8F)	Old and Newcomers (8F)	Old and Newcomers (8F)
3.	Heartland Communities (6F)	Midlife Constants (5E)	Midlife Constants (5E)
2023 Consumer Spending			
Apparel & Services: Total \$	\$3,943,524	\$15,415,248	\$19,549,076
Average Spent	\$1,544.06	\$1,845.70	\$1,962.56
Spending Potential Index	70	84	89
Education: Total \$	\$2,959,783	\$11,978,313	\$15,359,039
Average Spent	\$1,158.88	\$1,434.18	\$1,541.92
Spending Potential Index	65	80	86
Entertainment/Recreation: Total \$	\$6,703,301	\$26,693,844	\$34,427,003
Average Spent	\$2,624.63	\$3,196.10	\$3,456.18
Spending Potential Index	69	85	91
Food at Home: Total \$	\$12,276,724	\$48,022,042	\$61,185,480
Average Spent	\$4,806.86	\$5,749.77	\$6,142.50
Spending Potential Index	71	85	90
Food Away from Home: Total \$	\$6,601,110	\$25,939,362	\$32,969,815
Average Spent	\$2,584.62	\$3,105.77	\$3,309.89
Spending Potential Index	69	83	89
Health Care: Total \$	\$13,273,178	\$53,382,567	\$68,744,273
Average Spent	\$5,197.02	\$6,391.59	\$6,901.34
Spending Potential Index	71	87	94
HH Furnishings & Equipment: Total \$	\$5,151,271	\$20,533,273	\$26,323,566
Average Spent	\$2,016.94	\$2,458.49	\$2,642.66
Spending Potential Index	68	83	89
Personal Care Products & Services: Total \$	\$1,702,101	\$6,742,421	\$8,587,101
Average Spent	\$666.45	\$807.28	\$862.07
Spending Potential Index	70	84	90
Shelter: Total \$	\$43,267,168	\$171,070,820	\$218,048,340
Average Spent	\$16,940.94	\$20,482.62	\$21,890.21
Spending Potential Index	68	83	88
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,371,964	\$21,987,012	\$28,520,337
Average Spent	\$2,103.35	\$2,632.54	\$2,863.20
Spending Potential Index	67	84	92
Travel: Total \$	\$3,775,910	\$15,232,503	\$19,683,908
Average Spent	\$1,478.43	\$1,823.82	\$1,976.10
Spending Potential Index	66	81	88
Vehicle Maintenance & Repairs: Total \$	\$2,440,982	\$9,531,321	\$12,166,950
Average Spent	\$955.75	\$1,141.20	\$1,221.46
Spending Potential Index	73	87	93

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 19, 2024