



Community Profile

3525 Vicksburg Ln N, Minneapolis, Minnesota, 55447
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.02048
Longitude: -93.48507

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	8,234	45,495	109,434
2010 Total Population	9,019	49,061	119,553
2019 Total Population	9,551	56,213	135,463
2019 Group Quarters	102	666	1,450
2024 Total Population	9,962	59,721	143,267
2019-2024 Annual Rate	0.85%	1.22%	1.13%
2019 Total Daytime Population	11,689	74,220	181,086
Workers	7,346	49,450	121,235
Residents	4,343	24,770	59,851
Household Summary			
2000 Households	3,376	16,649	41,900
2000 Average Household Size	2.43	2.67	2.56
2010 Households	3,988	19,436	48,404
2010 Average Household Size	2.24	2.49	2.44
2019 Households	4,153	21,910	53,967
2019 Average Household Size	2.28	2.54	2.48
2024 Households	4,302	23,128	56,716
2024 Average Household Size	2.29	2.55	2.50
2019-2024 Annual Rate	0.71%	1.09%	1.00%
2010 Families	2,366	13,486	32,477
2010 Average Family Size	2.89	3.01	2.99
2019 Families	2,454	15,278	36,345
2019 Average Family Size	2.94	3.05	3.03
2024 Families	2,545	16,179	38,273
2024 Average Family Size	2.96	3.07	3.05
2019-2024 Annual Rate	0.73%	1.15%	1.04%
Housing Unit Summary			
2000 Housing Units	3,464	16,945	43,005
Owner Occupied Housing Units	58.9%	78.8%	73.9%
Renter Occupied Housing Units	38.5%	19.4%	23.5%
Vacant Housing Units	2.5%	1.7%	2.6%
2010 Housing Units	4,202	20,302	51,104
Owner Occupied Housing Units	53.8%	73.6%	69.7%
Renter Occupied Housing Units	41.1%	22.2%	25.0%
Vacant Housing Units	5.1%	4.3%	5.3%
2019 Housing Units	4,363	22,731	56,520
Owner Occupied Housing Units	54.7%	75.9%	71.3%
Renter Occupied Housing Units	40.5%	20.5%	24.2%
Vacant Housing Units	4.8%	3.6%	4.5%
2024 Housing Units	4,508	23,921	59,176
Owner Occupied Housing Units	55.4%	76.6%	71.9%
Renter Occupied Housing Units	40.1%	20.1%	24.0%
Vacant Housing Units	4.6%	3.3%	4.2%
Median Household Income			
2019	\$83,682	\$112,700	\$104,814
2024	\$102,176	\$129,472	\$120,119
Median Home Value			
2019	\$374,146	\$390,716	\$369,631
2024	\$405,237	\$428,679	\$402,355
Per Capita Income			
2019	\$56,233	\$58,145	\$57,008
2024	\$63,683	\$65,013	\$64,165
Median Age			
2010	38.8	39.8	39.7
2019	39.8	41.0	40.7
2024	41.1	42.3	41.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	4,153	21,910	53,967
<\$15,000	3.5%	2.4%	3.4%
\$15,000 - \$24,999	5.0%	3.7%	4.3%
\$25,000 - \$34,999	5.1%	4.4%	4.7%
\$35,000 - \$49,999	11.2%	8.2%	8.6%
\$50,000 - \$74,999	21.3%	13.1%	14.4%
\$75,000 - \$99,999	9.7%	11.7%	12.0%
\$100,000 - \$149,999	15.9%	18.9%	18.2%
\$150,000 - \$199,999	10.0%	14.6%	13.2%
\$200,000+	18.3%	22.8%	21.1%
Average Household Income	\$129,013	\$149,504	\$143,100
2024 Households by Income			
Household Income Base	4,302	23,128	56,716
<\$15,000	2.3%	1.8%	2.5%
\$15,000 - \$24,999	3.5%	2.8%	3.3%
\$25,000 - \$34,999	4.2%	3.7%	3.9%
\$35,000 - \$49,999	9.3%	6.8%	7.2%
\$50,000 - \$74,999	20.1%	11.7%	13.0%
\$75,000 - \$99,999	9.4%	10.3%	10.8%
\$100,000 - \$149,999	17.4%	19.1%	18.7%
\$150,000 - \$199,999	13.0%	18.2%	16.6%
\$200,000+	20.8%	25.7%	24.0%
Average Household Income	\$147,125	\$168,307	\$162,059
2019 Owner Occupied Housing Units by Value			
Total	2,385	17,250	40,289
<\$50,000	0.6%	0.4%	0.5%
\$50,000 - \$99,999	1.0%	0.5%	0.5%
\$100,000 - \$149,999	2.5%	1.3%	1.3%
\$150,000 - \$199,999	8.1%	4.7%	5.3%
\$200,000 - \$249,999	9.3%	7.7%	10.9%
\$250,000 - \$299,999	7.6%	10.4%	12.9%
\$300,000 - \$399,999	28.2%	27.6%	26.7%
\$400,000 - \$499,999	24.0%	22.9%	18.7%
\$500,000 - \$749,999	16.8%	18.9%	15.7%
\$750,000 - \$999,999	0.5%	3.5%	3.9%
\$1,000,000 - \$1,499,999	0.0%	1.1%	2.0%
\$1,500,000 - \$1,999,999	1.1%	0.7%	0.9%
\$2,000,000 +	0.3%	0.4%	0.6%
Average Home Value	\$401,919	\$439,107	\$436,898
2024 Owner Occupied Housing Units by Value			
Total	2,496	18,318	42,521
<\$50,000	0.1%	0.0%	0.0%
\$50,000 - \$99,999	0.1%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	3.3%	1.7%	2.0%
\$200,000 - \$249,999	7.7%	4.8%	7.5%
\$250,000 - \$299,999	7.1%	8.3%	11.7%
\$300,000 - \$399,999	30.2%	27.4%	28.3%
\$400,000 - \$499,999	28.7%	27.1%	22.5%
\$500,000 - \$749,999	21.6%	24.3%	20.3%
\$750,000 - \$999,999	0.5%	4.9%	5.0%
\$1,000,000 - \$1,499,999	0.0%	0.8%	1.5%
\$1,500,000 - \$1,999,999	0.6%	0.5%	0.7%
\$2,000,000 +	0.2%	0.2%	0.5%
Average Home Value	\$431,177	\$472,637	\$465,946

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	9,020	49,062	119,556
0 - 4	5.5%	5.8%	6.1%
5 - 9	6.0%	6.9%	6.7%
10 - 14	6.3%	7.5%	7.0%
15 - 24	11.9%	11.3%	10.9%
25 - 34	15.5%	12.2%	13.2%
35 - 44	13.0%	13.9%	13.7%
45 - 54	15.0%	17.2%	16.8%
55 - 64	11.6%	13.0%	13.1%
65 - 74	7.3%	7.1%	7.0%
75 - 84	5.2%	3.6%	3.8%
85 +	2.6%	1.4%	1.5%
18 +	78.1%	74.8%	75.8%
2019 Population by Age			
Total	9,551	56,214	135,464
0 - 4	5.0%	5.2%	5.5%
5 - 9	5.7%	6.0%	6.1%
10 - 14	6.2%	6.7%	6.5%
15 - 24	12.1%	11.8%	10.9%
25 - 34	13.8%	12.2%	12.7%
35 - 44	13.8%	12.9%	13.6%
45 - 54	12.6%	13.6%	13.2%
55 - 64	12.7%	14.9%	14.4%
65 - 74	9.4%	9.9%	10.1%
75 - 84	5.7%	4.9%	4.9%
85 +	3.2%	1.8%	2.0%
18 +	79.2%	77.8%	78.0%
2024 Population by Age			
Total	9,961	59,722	143,265
0 - 4	5.0%	5.2%	5.5%
5 - 9	5.5%	5.7%	5.9%
10 - 14	5.8%	6.2%	6.2%
15 - 24	11.2%	10.6%	10.2%
25 - 34	13.8%	12.6%	12.6%
35 - 44	14.5%	13.5%	14.3%
45 - 54	11.5%	12.6%	12.4%
55 - 64	11.6%	13.5%	13.1%
65 - 74	10.7%	11.6%	11.4%
75 - 84	7.0%	6.3%	6.3%
85 +	3.4%	2.2%	2.2%
18 +	79.9%	78.9%	78.7%
2010 Population by Sex			
Males	4,235	23,757	58,018
Females	4,784	25,304	61,535
2019 Population by Sex			
Males	4,551	27,296	65,759
Females	5,001	28,917	69,704
2024 Population by Sex			
Males	4,735	28,983	69,512
Females	5,227	30,738	73,754

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	9,019	49,061	119,554
White Alone	79.5%	84.9%	85.3%
Black Alone	5.0%	4.5%	5.0%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	12.0%	7.5%	6.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	0.7%	1.0%
Two or More Races	2.4%	2.2%	2.2%
Hispanic Origin	2.9%	2.5%	2.9%
Diversity Index	38.8	30.8	30.8
2019 Population by Race/Ethnicity			
Total	9,552	56,213	135,462
White Alone	74.3%	80.4%	81.2%
Black Alone	6.2%	5.5%	6.1%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	15.5%	10.5%	8.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	0.8%	1.1%
Two or More Races	2.8%	2.6%	2.6%
Hispanic Origin	3.2%	2.9%	3.3%
Diversity Index	45.6	37.7	37.2
2024 Population by Race/Ethnicity			
Total	9,962	59,721	143,266
White Alone	71.1%	77.5%	78.4%
Black Alone	7.1%	6.2%	7.0%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	17.5%	12.3%	10.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	0.9%	1.2%
Two or More Races	3.0%	2.8%	2.8%
Hispanic Origin	3.6%	3.2%	3.6%
Diversity Index	49.5	41.9	41.3
2010 Population by Relationship and Household Type			
Total	9,019	49,061	119,553
In Households	98.9%	98.7%	98.8%
In Family Households	77.2%	83.8%	82.4%
Householder	26.3%	27.5%	27.2%
Spouse	21.3%	23.2%	22.6%
Child	26.4%	30.4%	29.5%
Other relative	1.9%	1.6%	1.8%
Nonrelative	1.3%	1.1%	1.2%
In Nonfamily Households	21.7%	14.8%	16.4%
In Group Quarters	1.1%	1.3%	1.2%
Institutionalized Population	0.7%	1.1%	0.7%
Noninstitutionalized Population	0.4%	0.2%	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	6,789	39,485	96,039
Less than 9th Grade	0.6%	0.7%	0.7%
9th - 12th Grade, No Diploma	1.6%	1.3%	1.7%
High School Graduate	11.1%	9.7%	11.3%
GED/Alternative Credential	1.3%	1.2%	1.5%
Some College, No Degree	16.7%	15.8%	16.8%
Associate Degree	10.6%	9.0%	8.6%
Bachelor's Degree	35.0%	36.9%	36.0%
Graduate/Professional Degree	23.0%	25.4%	23.3%
2019 Population 15+ by Marital Status			
Total	7,945	46,101	110,856
Never Married	30.2%	24.6%	26.3%
Married	55.5%	63.3%	60.3%
Widowed	6.1%	3.9%	4.2%
Divorced	8.1%	8.2%	9.2%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.4%	97.6%	97.5%
Civilian Unemployed (Unemployment Rate)	3.6%	2.4%	2.5%
2019 Employed Population 16+ by Industry			
Total	5,316	31,767	76,763
Agriculture/Mining	0.5%	0.4%	0.4%
Construction	6.9%	4.5%	4.2%
Manufacturing	14.4%	14.7%	13.9%
Wholesale Trade	3.7%	4.1%	4.0%
Retail Trade	9.5%	10.2%	10.2%
Transportation/Utilities	4.4%	2.9%	3.2%
Information	1.1%	1.7%	1.6%
Finance/Insurance/Real Estate	11.6%	12.2%	12.1%
Services	46.4%	47.7%	47.9%
Public Administration	1.4%	1.8%	2.3%
2019 Employed Population 16+ by Occupation			
Total	5,318	31,769	76,764
White Collar	81.1%	81.8%	79.7%
Management/Business/Financial	22.9%	26.0%	23.9%
Professional	30.4%	31.4%	30.7%
Sales	12.2%	12.9%	12.9%
Administrative Support	15.6%	11.5%	12.2%
Services	7.1%	9.1%	10.1%
Blue Collar	11.8%	9.1%	10.3%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	2.1%	1.8%	2.0%
Installation/Maintenance/Repair	0.9%	1.6%	1.7%
Production	5.5%	3.4%	3.7%
Transportation/Material Moving	3.4%	2.3%	2.9%
2010 Population By Urban/ Rural Status			
Total Population	9,019	49,061	119,553
Population Inside Urbanized Area	100.0%	97.5%	97.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	2.5%	3.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	3,988	19,437	48,404
Households with 1 Person	33.2%	25.0%	26.4%
Households with 2+ People	66.8%	75.0%	73.6%
Family Households	59.3%	69.4%	67.1%
Husband-wife Families	48.1%	58.6%	55.9%
With Related Children	21.3%	27.4%	25.1%
Other Family (No Spouse Present)	11.2%	10.8%	11.2%
Other Family with Male Householder	3.2%	2.8%	3.0%
With Related Children	1.8%	1.7%	1.7%
Other Family with Female Householder	7.9%	8.0%	8.2%
With Related Children	4.7%	5.2%	5.3%
Nonfamily Households	7.5%	5.6%	6.5%
All Households with Children	28.0%	34.5%	32.4%
Multigenerational Households	1.1%	1.4%	1.5%
Unmarried Partner Households	5.4%	4.8%	5.3%
Male-female	4.8%	4.1%	4.6%
Same-sex	0.6%	0.6%	0.7%
2010 Households by Size			
Total	3,987	19,435	48,404
1 Person Household	33.2%	25.0%	26.4%
2 Person Household	35.1%	35.7%	36.2%
3 Person Household	14.0%	15.7%	15.3%
4 Person Household	12.3%	15.7%	14.5%
5 Person Household	3.9%	5.8%	5.5%
6 Person Household	0.9%	1.5%	1.5%
7 + Person Household	0.5%	0.6%	0.6%
2010 Households by Tenure and Mortgage Status			
Total	3,988	19,436	48,404
Owner Occupied	56.6%	76.8%	73.6%
Owned with a Mortgage/Loan	44.1%	60.9%	58.1%
Owned Free and Clear	12.6%	15.9%	15.5%
Renter Occupied	43.4%	23.2%	26.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,202	20,302	51,104
Housing Units Inside Urbanized Area	100.0%	97.4%	97.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	2.6%	2.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Young and Restless (11B)	Savvy Suburbanites (1D)	In Style (5B)
2.	Exurbanites (1E)	Professional Pride (1B)	Savvy Suburbanites (1D)
3.	Enterprising Professionals (2D)	Enterprising Professionals	Professional Pride (1B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$13,461,080	\$78,683,227	\$186,106,796
Average Spent	\$3,241.29	\$3,591.20	\$3,448.53
Spending Potential Index	151	168	161
Education: Total \$	\$10,011,574	\$63,658,559	\$146,972,581
Average Spent	\$2,410.68	\$2,905.46	\$2,723.38
Spending Potential Index	151	182	171
Entertainment/Recreation: Total \$	\$19,560,024	\$119,773,402	\$283,555,125
Average Spent	\$4,709.85	\$5,466.61	\$5,254.23
Spending Potential Index	144	167	161
Food at Home: Total \$	\$31,539,128	\$183,373,206	\$436,033,367
Average Spent	\$7,594.30	\$8,369.38	\$8,079.63
Spending Potential Index	147	162	156
Food Away from Home: Total \$	\$23,197,612	\$135,099,871	\$319,976,044
Average Spent	\$5,585.75	\$6,166.13	\$5,929.11
Spending Potential Index	152	168	161
Health Care: Total \$	\$34,292,180	\$211,298,241	\$504,489,450
Average Spent	\$8,257.21	\$9,643.92	\$9,348.11
Spending Potential Index	139	163	158
HH Furnishings & Equipment: Total \$	\$13,071,399	\$79,152,863	\$188,039,272
Average Spent	\$3,147.46	\$3,612.64	\$3,484.34
Spending Potential Index	148	169	163
Personal Care Products & Services: Total \$	\$5,568,822	\$33,306,511	\$78,967,423
Average Spent	\$1,340.92	\$1,520.15	\$1,463.25
Spending Potential Index	151	171	165
Shelter: Total \$	\$116,062,079	\$687,465,071	\$1,622,823,656
Average Spent	\$27,946.56	\$31,376.77	\$30,070.67
Spending Potential Index	151	170	163
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,783,364	\$92,181,195	\$220,306,446
Average Spent	\$3,559.68	\$4,207.27	\$4,082.24
Spending Potential Index	144	170	165
Travel: Total \$	\$13,699,628	\$87,209,851	\$204,549,219
Average Spent	\$3,298.73	\$3,980.37	\$3,790.26
Spending Potential Index	147	177	169
Vehicle Maintenance & Repairs: Total \$	\$7,185,257	\$41,593,565	\$100,199,579
Average Spent	\$1,730.14	\$1,898.38	\$1,856.68
Spending Potential Index	151	166	162

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.