



Community Profile

246 Snelling Ave S
 246 Snelling Ave S, Saint Paul, Minnesota, 55105
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 44.93375
 Longitude: -93.16667

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	24,872	146,263	362,687
2020 Total Population	25,712	157,032	394,990
2020 Group Quarters	1,634	8,636	21,847
2022 Total Population	26,105	159,927	400,412
2022 Group Quarters	1,634	8,636	21,847
2027 Total Population	25,896	161,612	402,822
2022-2027 Annual Rate	-0.16%	0.21%	0.12%
2022 Total Daytime Population	20,612	154,900	466,068
Workers	9,923	83,754	273,409
Residents	10,689	71,146	192,659
Household Summary			
2010 Households	10,619	62,623	146,491
2010 Average Household Size	2.20	2.21	2.33
2020 Total Households	11,058	68,197	162,424
2020 Average Household Size	2.18	2.18	2.30
2022 Total Households	11,261	69,629	164,736
2022 Average Household Size	2.17	2.17	2.30
2027 Total Households	11,134	70,383	165,721
2027 Average Household Size	2.18	2.17	2.30
2022-2027 Annual Rate	-0.23%	0.22%	0.12%
2010 Families	5,579	30,945	73,847
2010 Average Family Size	2.92	3.00	3.13
2022 Families	5,802	33,783	80,081
2022 Average Family Size	2.89	2.94	3.09
2027 Families	5,749	34,170	80,551
2027 Average Family Size	2.88	2.93	3.07
2022-2027 Annual Rate	-0.18%	0.23%	0.12%
Housing Unit Summary			
2000 Housing Units	11,234	64,630	149,838
Owner Occupied Housing Units	64.9%	57.3%	54.8%
Renter Occupied Housing Units	32.8%	39.8%	42.3%
Vacant Housing Units	2.2%	2.9%	2.9%
2010 Housing Units	11,217	67,145	157,627
Owner Occupied Housing Units	62.8%	52.5%	49.8%
Renter Occupied Housing Units	31.9%	40.7%	43.2%
Vacant Housing Units	5.3%	6.7%	7.1%
2020 Housing Units	11,764	71,913	171,068
Vacant Housing Units	6.0%	5.2%	5.1%
2022 Housing Units	11,995	73,597	173,821
Owner Occupied Housing Units	64.0%	53.2%	50.1%
Renter Occupied Housing Units	29.9%	41.4%	44.7%
Vacant Housing Units	6.1%	5.4%	5.2%
2027 Housing Units	12,086	75,521	178,114
Owner Occupied Housing Units	64.1%	52.8%	49.7%
Renter Occupied Housing Units	28.0%	40.4%	43.3%
Vacant Housing Units	7.9%	6.8%	7.0%
Median Household Income			
2022	\$101,708	\$79,292	\$71,078
2027	\$114,209	\$93,211	\$84,436
Median Home Value			
2022	\$355,732	\$330,708	\$306,620
2027	\$380,717	\$376,087	\$362,160
Per Capita Income			
2022	\$58,080	\$47,998	\$41,032
2027	\$66,959	\$56,075	\$48,194
Median Age			
2010	34.5	34.1	31.9
2022	36.9	36.7	34.1
2027	38.0	37.5	34.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income			
Household Income Base	11,253	69,614	164,713
<\$15,000	4.5%	8.5%	11.2%
\$15,000 - \$24,999	3.9%	5.5%	6.6%
\$25,000 - \$34,999	4.9%	5.8%	6.8%
\$35,000 - \$49,999	9.0%	10.6%	11.0%
\$50,000 - \$74,999	14.8%	16.6%	16.4%
\$75,000 - \$99,999	12.0%	13.7%	13.4%
\$100,000 - \$149,999	19.5%	18.7%	17.6%
\$150,000 - \$199,999	16.5%	10.7%	9.1%
\$200,000+	15.0%	9.8%	8.0%
Average Household Income	\$135,547	\$110,111	\$99,239
2027 Households by Income			
Household Income Base	11,126	70,369	165,699
<\$15,000	2.9%	6.3%	8.7%
\$15,000 - \$24,999	2.3%	3.9%	4.9%
\$25,000 - \$34,999	2.6%	4.4%	5.5%
\$35,000 - \$49,999	5.0%	8.9%	9.9%
\$50,000 - \$74,999	14.2%	15.3%	15.0%
\$75,000 - \$99,999	15.0%	14.4%	13.5%
\$100,000 - \$149,999	21.0%	21.0%	20.3%
\$150,000 - \$199,999	19.4%	14.0%	12.5%
\$200,000+	17.6%	11.8%	9.7%
Average Household Income	\$157,088	\$128,635	\$116,650
2022 Owner Occupied Housing Units by Value			
Total	7,665	39,141	87,000
<\$50,000	0.1%	0.9%	1.1%
\$50,000 - \$99,999	0.3%	0.7%	1.3%
\$100,000 - \$149,999	0.6%	1.5%	2.0%
\$150,000 - \$199,999	0.9%	5.6%	7.2%
\$200,000 - \$249,999	8.2%	14.7%	17.1%
\$250,000 - \$299,999	16.8%	18.0%	19.7%
\$300,000 - \$399,999	41.5%	28.4%	26.3%
\$400,000 - \$499,999	18.9%	14.7%	12.7%
\$500,000 - \$749,999	10.4%	10.9%	9.1%
\$750,000 - \$999,999	1.7%	3.3%	2.4%
\$1,000,000 - \$1,499,999	0.4%	1.1%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.1%	0.2%	0.3%
Average Home Value	\$386,256	\$377,470	\$354,566
2027 Owner Occupied Housing Units by Value			
Total	7,739	39,901	88,573
<\$50,000	0.0%	0.2%	0.3%
\$50,000 - \$99,999	0.0%	0.0%	0.2%
\$100,000 - \$149,999	0.0%	0.0%	0.1%
\$150,000 - \$199,999	0.1%	0.8%	1.4%
\$200,000 - \$249,999	2.0%	6.0%	8.2%
\$250,000 - \$299,999	10.4%	15.3%	17.9%
\$300,000 - \$399,999	46.5%	36.3%	35.4%
\$400,000 - \$499,999	26.4%	22.2%	20.2%
\$500,000 - \$749,999	12.9%	14.9%	13.0%
\$750,000 - \$999,999	1.4%	3.1%	2.4%
\$1,000,000 - \$1,499,999	0.2%	0.8%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.1%	0.1%	0.3%
Average Home Value	\$412,694	\$419,722	\$403,435

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	24,872	146,267	362,689
0 - 4	5.8%	6.0%	6.8%
5 - 9	5.9%	5.4%	5.8%
10 - 14	5.0%	5.0%	5.2%
15 - 24	19.1%	18.0%	19.7%
25 - 34	15.0%	17.0%	17.4%
35 - 44	13.6%	12.8%	12.5%
45 - 54	14.1%	13.6%	12.5%
55 - 64	12.7%	11.8%	10.6%
65 - 74	5.1%	5.3%	4.9%
75 - 84	2.6%	3.3%	3.0%
85 +	1.2%	1.8%	1.6%
18 +	80.5%	80.5%	79.0%
2022 Population by Age			
Total	26,106	159,928	400,412
0 - 4	4.9%	5.2%	5.8%
5 - 9	5.1%	5.0%	5.5%
10 - 14	5.2%	5.0%	5.3%
15 - 24	16.5%	15.6%	18.6%
25 - 34	15.7%	16.8%	16.2%
35 - 44	13.1%	13.4%	13.2%
45 - 54	11.8%	11.2%	10.5%
55 - 64	13.2%	12.2%	10.9%
65 - 74	9.3%	9.3%	8.4%
75 - 84	3.6%	4.2%	3.8%
85 +	1.5%	2.1%	1.9%
18 +	81.7%	81.8%	80.2%
2027 Population by Age			
Total	25,897	161,612	402,821
0 - 4	4.9%	5.3%	5.9%
5 - 9	5.1%	4.9%	5.3%
10 - 14	4.8%	4.7%	5.0%
15 - 24	16.5%	15.5%	18.9%
25 - 34	14.2%	16.3%	15.7%
35 - 44	14.3%	13.7%	13.0%
45 - 54	11.4%	11.2%	10.6%
55 - 64	12.1%	11.0%	9.9%
65 - 74	10.1%	9.9%	8.9%
75 - 84	5.1%	5.4%	4.9%
85 +	1.6%	2.2%	1.9%
18 +	82.4%	82.4%	80.7%
2010 Population by Sex			
Males	11,832	70,572	177,787
Females	13,040	75,691	184,900
2022 Population by Sex			
Males	12,525	77,402	196,490
Females	13,580	82,525	203,922
2027 Population by Sex			
Males	12,454	78,197	197,523
Females	13,442	83,415	205,299

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Race/Ethnicity			
Total	24,871	146,262	362,686
White Alone	90.3%	74.8%	67.6%
Black Alone	2.9%	12.7%	14.4%
American Indian Alone	0.4%	0.9%	1.7%
Asian Alone	2.8%	6.0%	7.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	2.1%	4.6%
Two or More Races	2.8%	3.5%	4.0%
Hispanic Origin	3.1%	5.3%	9.9%
Diversity Index	23.1	47.7	60.0
2020 Population by Race/Ethnicity			
Total	25,712	157,032	394,990
White Alone	84.1%	69.4%	61.1%
Black Alone	3.4%	14.1%	15.8%
American Indian Alone	0.4%	0.8%	1.5%
Asian Alone	4.1%	5.9%	8.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.4%	2.4%	4.9%
Two or More Races	6.6%	7.2%	7.7%
Hispanic Origin	4.4%	6.0%	9.7%
Diversity Index	34.7	54.7	65.8
2022 Population by Race/Ethnicity			
Total	26,106	159,927	400,411
White Alone	83.5%	68.7%	60.5%
Black Alone	3.5%	14.4%	15.9%
American Indian Alone	0.4%	0.9%	1.5%
Asian Alone	4.2%	6.1%	9.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.4%	2.5%	5.0%
Two or More Races	6.8%	7.4%	7.9%
Hispanic Origin	4.5%	6.1%	9.8%
Diversity Index	35.5	55.4	66.3
2027 Population by Race/Ethnicity			
Total	25,895	161,612	402,821
White Alone	82.0%	67.1%	58.8%
Black Alone	3.8%	14.8%	16.3%
American Indian Alone	0.4%	0.9%	1.5%
Asian Alone	4.7%	6.5%	9.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.5%	2.7%	5.3%
Two or More Races	7.5%	8.0%	8.5%
Hispanic Origin	4.5%	6.1%	9.9%
Diversity Index	37.7	57.2	67.8
2010 Population by Relationship and Household Type			
Total	24,871	146,263	362,687
In Households	94.0%	94.4%	94.3%
In Family Households	66.8%	65.4%	66.2%
Householder	22.3%	21.1%	20.4%
Spouse	18.3%	15.0%	13.8%
Child	23.7%	24.5%	25.8%
Other relative	1.4%	2.8%	3.7%
Nonrelative	1.2%	1.9%	2.5%
In Nonfamily Households	27.2%	29.0%	28.0%
In Group Quarters	6.0%	5.6%	5.7%
Institutionalized Population	0.2%	0.8%	0.8%
Noninstitutionalized Population	5.9%	4.8%	4.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	17,826	110,793	259,534
Less than 9th Grade	0.6%	2.2%	4.5%
9th - 12th Grade, No Diploma	0.9%	2.9%	3.9%
High School Graduate	6.1%	12.2%	13.9%
GED/Alternative Credential	1.1%	2.5%	2.7%
Some College, No Degree	10.8%	13.2%	14.5%
Associate Degree	5.4%	7.2%	7.7%
Bachelor's Degree	38.9%	33.6%	30.3%
Graduate/Professional Degree	36.2%	26.1%	22.5%
2022 Population 15+ by Marital Status			
Total	22,132	135,674	333,836
Never Married	41.0%	44.4%	46.9%
Married	48.2%	41.7%	39.4%
Widowed	2.6%	3.6%	3.5%
Divorced	8.1%	10.3%	10.2%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	16,061	92,963	219,586
Population 16+ Employed	97.2%	96.8%	96.0%
Population 16+ Unemployment rate	2.8%	3.2%	4.0%
Population 16-24 Employed	16.6%	16.9%	19.6%
Population 16-24 Unemployment rate	6.1%	6.6%	8.8%
Population 25-54 Employed	60.7%	62.4%	61.7%
Population 25-54 Unemployment rate	2.0%	2.4%	2.6%
Population 55-64 Employed	16.8%	14.8%	13.1%
Population 55-64 Unemployment rate	3.0%	3.0%	3.4%
Population 65+ Employed	5.9%	5.9%	5.5%
Population 65+ Unemployment rate	0.9%	2.2%	3.3%
2022 Employed Population 16+ by Industry			
Total	15,605	89,960	210,718
Agriculture/Mining	0.1%	0.1%	0.2%
Construction	2.9%	3.5%	3.6%
Manufacturing	6.5%	7.7%	8.1%
Wholesale Trade	2.4%	2.2%	2.0%
Retail Trade	7.2%	8.3%	8.8%
Transportation/Utilities	3.8%	4.3%	4.9%
Information	2.3%	2.2%	2.1%
Finance/Insurance/Real Estate	7.6%	7.6%	7.0%
Services	62.5%	59.0%	58.6%
Public Administration	4.7%	5.1%	4.7%
2022 Employed Population 16+ by Occupation			
Total	15,605	89,959	210,716
White Collar	83.3%	75.7%	70.5%
Management/Business/Financial	24.1%	20.9%	18.6%
Professional	43.2%	37.5%	34.5%
Sales	6.7%	6.9%	7.2%
Administrative Support	9.2%	10.4%	10.2%
Services	8.6%	12.3%	14.9%
Blue Collar	8.2%	12.0%	14.6%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	1.8%	2.2%	2.5%
Installation/Maintenance/Repair	1.3%	1.2%	1.4%
Production	2.2%	3.2%	4.4%
Transportation/Material Moving	2.9%	5.3%	6.3%

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2010 Households by Type			
Total	10,619	62,622	146,490
Households with 1 Person	35.4%	38.1%	36.5%
Households with 2+ People	64.6%	61.9%	63.5%
Family Households	52.5%	49.4%	50.4%
Husband-wife Families	43.0%	35.1%	34.0%
With Related Children	19.9%	15.3%	15.5%
Other Family (No Spouse Present)	9.5%	14.3%	16.4%
Other Family with Male Householder	2.5%	3.6%	4.2%
With Related Children	1.1%	1.8%	2.1%
Other Family with Female Householder	7.0%	10.7%	12.2%
With Related Children	4.1%	6.9%	8.3%
Nonfamily Households	12.0%	12.5%	13.1%
All Households with Children	25.2%	24.3%	26.3%
Multigenerational Households	1.0%	1.8%	2.4%
Unmarried Partner Households	6.3%	7.7%	8.1%
Male-female	4.8%	6.2%	6.6%
Same-sex	1.4%	1.5%	1.5%
2010 Households by Size			
Total	10,619	62,623	146,491
1 Person Household	35.4%	38.1%	36.5%
2 Person Household	33.7%	32.1%	30.8%
3 Person Household	13.0%	13.2%	13.5%
4 Person Household	11.8%	9.7%	10.4%
5 Person Household	4.4%	4.1%	4.7%
6 Person Household	1.1%	1.5%	1.9%
7 + Person Household	0.5%	1.4%	2.2%
2010 Households by Tenure and Mortgage Status			
Total	10,619	62,623	146,491
Owner Occupied	66.3%	56.3%	53.6%
Owned with a Mortgage/Loan	51.1%	43.5%	41.3%
Owned Free and Clear	15.3%	12.8%	12.3%
Renter Occupied	33.7%	43.7%	46.4%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	119	102	99
Percent of Income for Mortgage	18.4%	22.0%	22.7%
Wealth Index	131	95	84
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	11,217	67,145	157,627
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	24,872	146,263	362,687
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Emerald City (8B)	Emerald City (8B)	Emerald City (8B)
2.	In Style (5B)	In Style (5B)	In Style (5B)
3.	Urban Chic (2A)	Urban Chic (2A)	Metro Renters (3B)
2022 Consumer Spending			
Apparel & Services: Total \$	\$35,068,047	\$180,774,685	\$390,947,686
Average Spent	\$3,114.11	\$2,596.26	\$2,373.18
Spending Potential Index	129	108	99
Education: Total \$	\$29,478,797	\$150,619,703	\$334,421,836
Average Spent	\$2,617.78	\$2,163.17	\$2,030.05
Spending Potential Index	133	110	104
Entertainment/Recreation: Total \$	\$52,713,768	\$264,772,031	\$562,496,071
Average Spent	\$4,681.09	\$3,802.61	\$3,414.53
Spending Potential Index	128	104	93
Food at Home: Total \$	\$87,082,593	\$450,840,509	\$973,056,698
Average Spent	\$7,733.11	\$6,474.90	\$5,906.76
Spending Potential Index	125	105	95
Food Away from Home: Total \$	\$62,339,925	\$321,380,205	\$695,528,722
Average Spent	\$5,535.91	\$4,615.61	\$4,222.08
Spending Potential Index	128	107	98
Health Care: Total \$	\$99,160,823	\$498,909,239	\$1,054,097,639
Average Spent	\$8,805.69	\$7,165.25	\$6,398.71
Spending Potential Index	124	101	90
HH Furnishings & Equipment: Total \$	\$37,137,611	\$185,557,914	\$393,389,146
Average Spent	\$3,297.90	\$2,664.95	\$2,388.00
Spending Potential Index	129	104	93
Personal Care Products & Services: Total \$	\$14,868,301	\$75,743,675	\$162,234,975
Average Spent	\$1,320.34	\$1,087.82	\$984.82
Spending Potential Index	129	107	97
Shelter: Total \$	\$337,430,600	\$1,725,023,295	\$3,727,445,067
Average Spent	\$29,964.53	\$24,774.49	\$22,626.78
Spending Potential Index	131	108	99
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$40,155,309	\$193,565,049	\$401,043,755
Average Spent	\$3,565.87	\$2,779.95	\$2,434.46
Spending Potential Index	131	102	90
Travel: Total \$	\$42,557,805	\$207,706,692	\$436,452,693
Average Spent	\$3,779.22	\$2,983.05	\$2,649.41
Spending Potential Index	132	104	92
Vehicle Maintenance & Repairs: Total \$	\$17,980,378	\$92,237,528	\$197,335,575
Average Spent	\$1,596.69	\$1,324.70	\$1,197.89
Spending Potential Index	127	105	95

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.