



Community Profile

5 E 1st St, Duluth, Minnesota, 55802
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 46.78797
Longitude: -92.09939

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	9,865	47,265	83,354
2020 Total Population	10,211	47,186	83,370
2020 Group Quarters	828	5,235	6,233
2023 Total Population	10,141	47,475	83,691
2023 Group Quarters	825	5,177	6,165
2028 Total Population	10,325	47,793	83,598
2023-2028 Annual Rate	0.36%	0.13%	-0.02%
2023 Total Daytime Population	32,260	65,982	105,147
Workers	27,005	42,150	63,082
Residents	5,255	23,832	42,065
Household Summary			
2010 Households	5,186	19,276	34,518
2010 Average Household Size	1.79	2.14	2.21
2020 Total Households	5,297	20,370	35,897
2020 Average Household Size	1.77	2.06	2.15
2023 Total Households	5,342	20,624	36,180
2023 Average Household Size	1.74	2.05	2.14
2028 Total Households	5,555	21,052	36,562
2028 Average Household Size	1.71	2.02	2.12
2023-2028 Annual Rate	0.79%	0.41%	0.21%
2010 Families	1,494	8,426	17,484
2010 Average Family Size	2.74	2.78	2.83
2023 Families	1,454	8,568	17,403
2023 Average Family Size	2.70	2.72	2.81
2028 Families	1,463	8,660	17,434
2028 Average Family Size	2.66	2.69	2.78
2023-2028 Annual Rate	0.12%	0.21%	0.04%
Housing Unit Summary			
2000 Housing Units	5,754	20,366	35,738
Owner Occupied Housing Units	22.1%	47.0%	56.8%
Renter Occupied Housing Units	71.3%	48.0%	38.8%
Vacant Housing Units	6.6%	4.9%	4.4%
2010 Housing Units	5,833	20,948	36,968
Owner Occupied Housing Units	19.2%	41.9%	51.5%
Renter Occupied Housing Units	69.7%	50.1%	41.9%
Vacant Housing Units	11.1%	8.0%	6.6%
2020 Housing Units	5,916	22,177	38,543
Vacant Housing Units	10.5%	8.1%	6.9%
2023 Housing Units	6,004	22,604	39,080
Owner Occupied Housing Units	21.1%	42.3%	52.2%
Renter Occupied Housing Units	67.9%	48.9%	40.4%
Vacant Housing Units	11.0%	8.8%	7.4%
2028 Housing Units	6,151	22,963	39,479
Owner Occupied Housing Units	21.6%	42.8%	52.7%
Renter Occupied Housing Units	68.7%	48.9%	39.9%
Vacant Housing Units	9.7%	8.3%	7.4%
Median Household Income			
2023	\$32,362	\$51,100	\$56,475
2028	\$34,667	\$55,091	\$61,931
Median Home Value			
2023	\$253,175	\$281,125	\$264,211
2028	\$361,524	\$380,806	\$366,548
Per Capita Income			
2023	\$28,598	\$34,437	\$36,997
2028	\$32,377	\$39,103	\$42,120
Median Age			
2010	31.1	28.7	32.6
2023	34.5	32.9	36.3
2028	36.4	34.4	37.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income			
Household Income Base	5,342	20,624	36,180
<\$15,000	27.7%	16.1%	13.3%
\$15,000 - \$24,999	10.3%	7.6%	7.3%
\$25,000 - \$34,999	15.1%	11.5%	10.3%
\$35,000 - \$49,999	13.6%	13.6%	13.4%
\$50,000 - \$74,999	12.1%	17.1%	16.7%
\$75,000 - \$99,999	9.3%	11.5%	12.5%
\$100,000 - \$149,999	6.5%	11.6%	14.1%
\$150,000 - \$199,999	3.1%	5.2%	6.0%
\$200,000+	2.3%	5.8%	6.3%
Average Household Income	\$53,332	\$78,552	\$85,078
2028 Households by Income			
Household Income Base	5,555	21,052	36,562
<\$15,000	27.8%	15.6%	12.7%
\$15,000 - \$24,999	8.6%	6.0%	5.7%
\$25,000 - \$34,999	14.0%	10.7%	9.4%
\$35,000 - \$49,999	13.4%	13.0%	12.6%
\$50,000 - \$74,999	12.7%	17.4%	16.8%
\$75,000 - \$99,999	9.7%	11.6%	12.4%
\$100,000 - \$149,999	7.1%	12.5%	15.2%
\$150,000 - \$199,999	4.1%	6.6%	7.6%
\$200,000+	2.7%	6.7%	7.4%
Average Household Income	\$59,268	\$88,108	\$95,839
2023 Owner Occupied Housing Units by Value			
Total	1,254	9,550	20,365
<\$50,000	5.6%	2.6%	2.6%
\$50,000 - \$99,999	14.3%	5.9%	7.7%
\$100,000 - \$149,999	17.6%	9.6%	10.6%
\$150,000 - \$199,999	8.2%	10.8%	12.5%
\$200,000 - \$249,999	4.0%	11.3%	12.3%
\$250,000 - \$299,999	5.0%	15.7%	15.1%
\$300,000 - \$399,999	14.9%	16.8%	15.7%
\$400,000 - \$499,999	11.5%	16.2%	15.1%
\$500,000 - \$749,999	15.1%	8.4%	6.6%
\$750,000 - \$999,999	1.9%	1.7%	1.1%
\$1,000,000 - \$1,499,999	0.4%	0.6%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	1.5%	0.3%	0.2%
Average Home Value	\$325,179	\$318,539	\$295,054
2028 Owner Occupied Housing Units by Value			
Total	1,319	9,811	20,769
<\$50,000	0.2%	0.2%	0.7%
\$50,000 - \$99,999	3.5%	1.7%	3.2%
\$100,000 - \$149,999	3.4%	1.5%	2.5%
\$150,000 - \$199,999	5.8%	1.5%	2.5%
\$200,000 - \$249,999	13.9%	8.7%	8.2%
\$250,000 - \$299,999	10.7%	12.3%	14.0%
\$300,000 - \$399,999	20.4%	29.7%	28.4%
\$400,000 - \$499,999	23.0%	30.7%	29.3%
\$500,000 - \$749,999	14.8%	10.6%	9.2%
\$750,000 - \$999,999	2.9%	2.3%	1.5%
\$1,000,000 - \$1,499,999	0.3%	0.4%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	1.1%	0.3%	0.2%
Average Home Value	\$399,716	\$399,572	\$377,476

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	9,866	47,263	83,354
0 - 4	5.7%	5.1%	5.6%
5 - 9	4.3%	4.1%	4.9%
10 - 14	3.0%	3.7%	4.5%
15 - 24	24.8%	30.9%	24.1%
25 - 34	17.1%	13.7%	13.7%
35 - 44	9.3%	8.9%	10.0%
45 - 54	13.6%	11.4%	12.8%
55 - 64	10.7%	10.3%	11.4%
65 - 74	5.0%	5.3%	5.9%
75 - 84	3.7%	4.0%	4.4%
85 +	2.7%	2.7%	2.7%
18 +	84.9%	84.6%	81.9%
2023 Population by Age			
Total	10,140	47,472	83,691
0 - 4	4.9%	4.5%	4.9%
5 - 9	4.2%	4.1%	4.7%
10 - 14	3.5%	3.8%	4.6%
15 - 24	18.9%	23.9%	18.6%
25 - 34	19.3%	16.8%	15.8%
35 - 44	10.3%	9.6%	10.8%
45 - 54	10.9%	9.2%	10.0%
55 - 64	11.8%	11.0%	12.0%
65 - 74	8.4%	8.9%	10.0%
75 - 84	4.8%	5.1%	5.5%
85 +	3.0%	3.0%	3.0%
18 +	85.3%	85.4%	83.1%
2028 Population by Age			
Total	10,326	47,792	83,599
0 - 4	4.9%	4.5%	4.9%
5 - 9	4.0%	4.0%	4.5%
10 - 14	3.3%	3.8%	4.5%
15 - 24	18.8%	23.5%	18.4%
25 - 34	17.3%	15.0%	13.9%
35 - 44	11.3%	10.8%	12.1%
45 - 54	11.2%	9.3%	10.1%
55 - 64	10.7%	9.9%	10.7%
65 - 74	8.9%	9.4%	10.5%
75 - 84	6.2%	6.4%	6.9%
85 +	3.5%	3.4%	3.4%
18 +	85.7%	85.5%	83.3%
2010 Population by Sex			
Males	5,100	23,419	41,317
Females	4,765	23,846	42,036
2023 Population by Sex			
Males	5,211	23,605	41,584
Females	4,930	23,870	42,107
2028 Population by Sex			
Males	5,273	23,644	41,341
Females	5,052	24,149	42,257

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Race/Ethnicity			
Total	9,864	47,266	83,353
White Alone	77.8%	87.2%	89.5%
Black Alone	6.8%	3.6%	2.6%
American Indian Alone	7.1%	3.3%	2.6%
Asian Alone	2.2%	1.9%	1.7%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.3%	0.3%	0.3%
Two or More Races	5.7%	3.6%	3.2%
Hispanic Origin	2.3%	1.9%	1.6%
Diversity Index	40.9	26.3	22.2
2020 Population by Race/Ethnicity			
Total	10,211	47,186	83,370
White Alone	73.0%	81.0%	84.3%
Black Alone	8.3%	5.6%	3.8%
American Indian Alone	7.0%	3.3%	2.6%
Asian Alone	1.9%	2.0%	1.7%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	1.0%	1.0%	0.8%
Two or More Races	8.8%	7.1%	6.7%
Hispanic Origin	3.3%	3.0%	2.5%
Diversity Index	48.2	37.3	31.7
2023 Population by Race/Ethnicity			
Total	10,141	47,475	83,691
White Alone	71.4%	79.8%	83.4%
Black Alone	9.2%	6.2%	4.3%
American Indian Alone	7.3%	3.4%	2.7%
Asian Alone	2.0%	2.2%	1.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.0%	1.1%	0.9%
Two or More Races	9.0%	7.3%	6.9%
Hispanic Origin	3.4%	3.1%	2.6%
Diversity Index	50.3	39.2	33.3
2028 Population by Race/Ethnicity			
Total	10,325	47,793	83,597
White Alone	68.8%	77.6%	81.6%
Black Alone	10.5%	7.1%	4.9%
American Indian Alone	7.5%	3.5%	2.8%
Asian Alone	2.1%	2.3%	2.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.1%	1.2%	0.9%
Two or More Races	10.0%	8.2%	7.8%
Hispanic Origin	3.7%	3.4%	2.9%
Diversity Index	53.5	42.5	36.3
2010 Population by Relationship and Household Type			
Total	9,866	47,264	83,353
In Households	94.3%	87.1%	91.5%
In Family Households	44.3%	51.9%	61.8%
Householder	15.1%	17.7%	20.9%
Spouse	6.9%	11.7%	14.6%
Child	17.5%	18.5%	22.1%
Other relative	1.9%	1.6%	1.7%
Nonrelative	2.9%	2.3%	2.5%
In Nonfamily Households	50.0%	35.2%	29.6%
In Group Quarters	5.7%	12.9%	8.5%
Institutionalized Population	0.5%	2.5%	2.0%
Noninstitutionalized Population	5.1%	10.4%	6.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2023 Population 25+ by Educational Attainment			
Total	6,952	30,252	56,293
Less than 9th Grade	1.6%	1.2%	1.2%
9th - 12th Grade, No Diploma	7.1%	3.4%	3.1%
High School Graduate	15.7%	16.9%	17.8%
GED/Alternative Credential	7.8%	4.4%	3.7%
Some College, No Degree	26.3%	21.4%	21.7%
Associate Degree	9.0%	10.2%	10.4%
Bachelor's Degree	23.2%	26.2%	26.2%
Graduate/Professional Degree	9.2%	16.3%	15.8%
2023 Population 15+ by Marital Status			
Total	8,873	41,604	71,851
Never Married	62.5%	56.1%	46.5%
Married	18.6%	29.3%	36.4%
Widowed	4.4%	4.7%	5.5%
Divorced	14.5%	9.9%	11.6%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,331	25,744	44,619
Population 16+ Employed	93.0%	93.2%	94.2%
Population 16+ Unemployment rate	6.9%	6.8%	5.8%
Population 16-24 Employed	28.4%	28.6%	22.4%
Population 16-24 Unemployment rate	9.4%	10.1%	9.4%
Population 25-54 Employed	57.7%	54.6%	57.4%
Population 25-54 Unemployment rate	6.4%	5.7%	5.1%
Population 55-64 Employed	10.3%	12.2%	14.5%
Population 55-64 Unemployment rate	3.2%	2.8%	2.3%
Population 65+ Employed	3.6%	4.6%	5.7%
Population 65+ Unemployment rate	6.3%	6.9%	7.3%
2023 Employed Population 16+ by Industry			
Total	4,960	24,005	42,017
Agriculture/Mining	0.5%	0.6%	0.7%
Construction	2.9%	4.3%	4.5%
Manufacturing	6.7%	6.1%	6.5%
Wholesale Trade	1.0%	1.1%	1.3%
Retail Trade	11.6%	12.6%	11.9%
Transportation/Utilities	4.4%	4.9%	5.7%
Information	1.2%	1.3%	1.4%
Finance/Insurance/Real Estate	6.0%	4.7%	5.7%
Services	61.6%	60.3%	57.9%
Public Administration	3.9%	4.0%	4.4%
2023 Employed Population 16+ by Occupation			
Total	4,961	24,005	42,016
White Collar	54.8%	60.4%	62.0%
Management/Business/Financial	10.8%	13.1%	14.5%
Professional	26.7%	29.8%	30.0%
Sales	7.8%	7.7%	7.9%
Administrative Support	9.4%	9.9%	9.6%
Services	29.8%	24.9%	21.9%
Blue Collar	15.5%	14.7%	16.0%
Farming/Forestry/Fishing	0.1%	0.3%	0.2%
Construction/Extraction	2.6%	2.9%	3.2%
Installation/Maintenance/Repair	2.0%	2.2%	2.3%
Production	6.1%	3.8%	4.0%
Transportation/Material Moving	4.6%	5.5%	6.3%

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September 01, 2023



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2010 Households by Type			
Total	5,186	19,277	34,517
Households with 1 Person	54.4%	39.5%	36.1%
Households with 2+ People	45.6%	60.5%	63.9%
Family Households	28.8%	43.7%	50.7%
Husband-wife Families	13.2%	28.9%	35.3%
With Related Children	4.2%	10.3%	13.4%
Other Family (No Spouse Present)	15.6%	14.8%	15.3%
Other Family with Male Householder	3.5%	3.8%	4.1%
With Related Children	2.0%	2.1%	2.4%
Other Family with Female Householder	12.1%	11.0%	11.2%
With Related Children	9.2%	7.9%	7.9%
Nonfamily Households	16.8%	16.8%	13.2%
All Households with Children	15.7%	20.6%	24.0%
Multigenerational Households	1.1%	1.3%	1.4%
Unmarried Partner Households	9.7%	8.6%	8.2%
Male-female	9.0%	7.9%	7.6%
Same-sex	0.7%	0.7%	0.6%
2010 Households by Size			
Total	5,186	19,276	34,517
1 Person Household	54.4%	39.5%	36.1%
2 Person Household	26.4%	31.9%	33.1%
3 Person Household	9.8%	12.9%	13.8%
4 Person Household	5.7%	9.4%	10.4%
5 Person Household	2.1%	4.2%	4.4%
6 Person Household	1.0%	1.5%	1.5%
7 + Person Household	0.5%	0.6%	0.6%
2010 Households by Tenure and Mortgage Status			
Total	5,186	19,276	34,518
Owner Occupied	21.6%	45.5%	55.1%
Owned with a Mortgage/Loan	14.5%	31.6%	38.6%
Owned Free and Clear	7.0%	13.9%	16.5%
Renter Occupied	78.4%	54.5%	44.9%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	50	71	82
Percent of Income for Mortgage	47.0%	33.1%	28.1%
Wealth Index	31	64	76
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,833	20,948	36,968
Housing Units Inside Urbanized Area	100.0%	99.2%	97.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.8%	2.5%
2010 Population By Urban/ Rural Status			
Total Population	9,865	47,265	83,354
Population Inside Urbanized Area	100.0%	99.2%	97.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.8%	2.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Set to Impress (11D)	College Towns (14B)	Set to Impress (11D)
2.	College Towns (14B)	Set to Impress (11D)	College Towns (14B)
3.	Social Security Set (9F)	In Style (5B)	In Style (5B)
2023 Consumer Spending			
Apparel & Services: Total \$	\$6,406,616	\$35,046,509	\$65,493,564
Average Spent	\$1,199.29	\$1,699.31	\$1,810.21
Spending Potential Index	55	77	82
Education: Total \$	\$4,975,974	\$28,038,922	\$52,050,282
Average Spent	\$931.48	\$1,359.53	\$1,438.65
Spending Potential Index	52	76	80
Entertainment/Recreation: Total \$	\$9,922,345	\$56,987,411	\$108,772,270
Average Spent	\$1,857.42	\$2,763.16	\$3,006.42
Spending Potential Index	49	73	79
Food at Home: Total \$	\$19,272,233	\$105,668,875	\$199,156,598
Average Spent	\$3,607.68	\$5,123.59	\$5,504.60
Spending Potential Index	53	75	81
Food Away from Home: Total \$	\$10,598,510	\$58,619,913	\$109,472,746
Average Spent	\$1,984.00	\$2,842.32	\$3,025.78
Spending Potential Index	53	76	81
Health Care: Total \$	\$19,318,752	\$111,654,799	\$215,227,358
Average Spent	\$3,616.39	\$5,413.83	\$5,948.79
Spending Potential Index	49	74	81
HH Furnishings & Equipment: Total \$	\$7,911,717	\$45,096,590	\$85,568,563
Average Spent	\$1,481.04	\$2,186.61	\$2,365.08
Spending Potential Index	50	74	80
Personal Care Products & Services: Total \$	\$2,717,455	\$15,124,918	\$28,510,863
Average Spent	\$508.70	\$733.36	\$788.03
Spending Potential Index	53	77	82
Shelter: Total \$	\$70,111,819	\$386,689,149	\$725,529,128
Average Spent	\$13,124.64	\$18,749.47	\$20,053.32
Spending Potential Index	53	76	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,826,296	\$46,597,912	\$90,353,589
Average Spent	\$1,465.05	\$2,259.40	\$2,497.34
Spending Potential Index	47	72	80
Travel: Total \$	\$5,738,824	\$33,389,315	\$63,847,261
Average Spent	\$1,074.28	\$1,618.95	\$1,764.71
Spending Potential Index	48	72	78
Vehicle Maintenance & Repairs: Total \$	\$3,737,794	\$20,853,735	\$39,233,133
Average Spent	\$699.70	\$1,011.14	\$1,084.39
Spending Potential Index	53	77	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.