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Last update: July 16, 2004 at 8:13 PM

## Company News

July 17, 2004 CNEWS0717

Mergers and acquisitions

**Safe Harbor Properties Exchange** has sold the Chanhassen **Datalink Corp.** headquarters building to local investor **Swervo Development Corp.** for \$11.5 million. Datalink has eight years remaining on the original 11-year lease. Safe Harbor is a marketing and sales company backed by **Upland Real Estate Group Inc.** and the **Geneva Organization**, both of Minneapolis.

New business

**Activision Value Publishing**, Minneapolis, a division of Activision Inc., has formed a multi-year alliance with Discovery Consumer Products to develop and distribute video games based on the popular television series "American Chopper."

**Avtex**, Minnetonka, has entered an agreement with **Capella University**, an accredited online university based in Minneapolis, to provide its Interactive Intelligence Contact Center product, which will be implemented in conjunction with Capella University's expansion plans.

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